October 28, 2015

Dear InnovateHER Selection Committee,

Let me take this opportunity to introduce myself. I am Carol Penterman, Owner and CEO of Penterman Professional Care (PPC). It gives me great pleasure to introduce you to Penterman Professional Care and its family of companies; Interim HealthCare of Middle Tennessee, Family Care Connection, and Penterman Concierge Care. Penterman Professional Care (PPC) is the only comprehensive, professional personal service company in Middle Tennessee, making people’s lives easier by providing assistance for seniors, children and busy individuals. We are dedicated to making a positive difference in the communities we serve.

PPC operates under the firm belief that our core ideology of building trust through exceptional service, professionalism and accountability is a positive force to improving quality of life, as well as enhancing the productivity of a company’s employee workforce. The key to work life balance is having caring people whom you can call on when there is a need. PPC provides that key.

At PPC, we know how hard people work trying to balance family, friends and work schedules. But achieving that balance can be a full time job all by itself. Nearly half of all U.S. workers feel overwhelmed by a growing number of job tasks and longer working hours. Experts agree: the compounding stress from the never-ending workday is damaging. It can hurt relationships, health and overall happiness.

In today’s fast-paced workplace most of us are urged to do more, faster, and with fewer resources. While doing the job of two or three people at work, we’re also expected to be exemplary parents AND have a fulfilling personal life in which we rear perfect children, enjoy our hobbies, volunteer in the community, and take superb care of our bodies, spirits, and minds.

But then, when we least expect it, life takes over - whether it’s coping with an aging parent’s dementia, a child who is coming home alone after school, or a car that just needs an oil change. PPC understands that if a few tasks could be handled by someone else, an instant weight could be lifted off of an individual’s shoulders. Having the knowledge and comfort that a loved one is being cared for by a trusted professional, can suddenly give them peace of mind and newfound time.

With over 50 years combined experience, Penterman Professional Care provides childcare, senior care and concierge services. By helping to take care of loved ones and personal "to do" lists, we can help individuals find that balance between family, work and other life priorities. No matter how ordinary or unusual the request, our experienced staff can be relied upon to find the best solution.

Penterman Professional Care clients range from busy executives to new parents; seniors to celebrities; busy moms to small business owners – anyone wanting to regain control of their time and to focus on enjoying the more important things in life. With the professional, trusted assistance they need, everyone quickly realizes that they can be much better leaders, employees, managers, spouses and friends. We help individuals live happier, healthier, and more productive lives.

Thank you for taking the time to learn more about Penterman Professional Care. We are excited to present our company for InnovateHER recognition. A vibrant community consists of great people who come together and invest their time, talent and resources to jointly improve the lives of the individuals who are the heart of that community.

Please do not hesitate to contact us for any additional information you may need. Penterman Professional Care looks forward to hearing from the committee.

Sincerely,

Carol Penterman

Owner & CEO