**COVER SHEET**

**Winning Individual/Company:**Anne McVey, Co-Owner and Marketing Director  
AD RescueWear  
Wrap-E-Soothe

2740 Nichols Lane   
Davenport Iowa 52803

Place of Incorporation: Colorado (it is a Colorado LLC)  
[www.adrescuewear.com](http://www.adrescuewear.com)  
563-508-4170  
[anne@adrescuewear.com](mailto:anne@adrescuewear.com)

**Host Organization:**Entrepreneurial Development Center, Inc.  
230 2nd St. SE, Suite 212  
Cedar Rapids, IA 52401  
[www.edcinc.org](http://www.edcinc.org)

**Designated Point of Contact:**

Christie Remley (Marketing Director)  
[cremley@edcinc.org](mailto:cremley@edcinc.org)  
319-369-4955

**Product Description:**

AD RescueWear provides Wrap-E-Soothe™ garments, which make wet wrap therapy for eczema quick, easy, effective and comfortable for the child.  Unlike traditional wet-wrap therapy, which is time intensive, painful, and only moderately effective, our unique design is combined with Tencel® fabric to provide reusable garments that are comfortable for the child, more effective than existing wet wrap garments, and allows application in under 2 minutes.

**Total number of applicants:**   
14 applicants; 5 companies selected to pitch