**Cover Letter**

*for*

***Wiggin’ It, LLC***

***Section One***

***Company Name***: Wiggin-It, LLC

***Owners:*** Natoshia Davis, Owner

***Product Service Name:*** Wiggin’ It

***Address:*** 12 Vizcuya Ct., Florissant, MO 63033

***Place of Incorporation:*** Incorporated in Missouri

***Website: www.wigginit.net***

***Contact Information:*** Phone number (314) 479-3253 and e-mail address [wiggin\_it@yahoo.com](mailto:sam@babyation.com)

***Section Two***

***Company Name***: Microsoft Store at Saint Louis Galleria

***Address: 2417 St. Louis Galleria, St. Louis, MO 63117***

***Contact Information: Trina Claggett, Community Development Specialist,*** [***trclagge@microsoft.com***](mailto:trclagge@microsoft.com) ***(314) 655-2553***

***Section Three***

***Two-sentence description***:

*Wiggin’ It* empowers women to define their own beauty even while dealing with life’s obstacles and is reflected by the websites ability to individualize and customize a wig selection before purchase in the setting of her choice. The process of purchasing a wig through Wiggin It is designed to allow women to use technology to feel more comfortable while going through hair loss.

***Section Four***

**Total # of applicants participated:** 10