**NOMINATION PACKAGE: InnovateHER Competition**

The Robert C. Byrd Institute for Advanced Flexible Manufacturing (RCBI) proudly nominates Mandy Curry, CEO of Healthy Kids Inc., as the winner of our local InnovateHER challenge.

**Winning Individual:**

Mandy Curry

Healthy Kids Inc.

5005 Rosecrest Drive

Hurricane, WV  25526

[www.healthykidsinc.com](http://www.healthykidsinc.com)

304.549.4660

[mandycurry@healthykidsinc.com](mailto:mandycurry@healthykidsinc.com)

**Host Organization:**

Marshall University Research Corp.

Robert C. Byrd Institute for Advanced Flexible Manufacturing

1050 Fourth Ave.

Huntington, WV 25701

Contact: Mike Friel

[mfriel@rcbi.org](mailto:mfriel@rcbi.org)

304.781.1686

**Description:**

Healthy Kids Inc. is an innovative meal-planning tool designed to make the entire healthy-eating process fail-proof, including a Professional Chef’s “how to” cooking video to accompany each meal, a drag-n-drop meal-plan calendar that allows families to plan based on their busy schedules, and a customized shopping list that populates in seconds, so that skills and time are no longer an obstacle for on-the-go lifestyles. Building on this platform, Healthy Kids Inc. is set to introduce its next phase in innovative meal planning by integrating gardening technology into the meal planner, making it the first seed-to-table meal planner in the country.