Cover Sheet

2016 InnovateHER Business Challenge

Pitch Competition December 2, 2015 6:00PM

8 Participants

Host location:

Landing Zone, LLC

625 Celeste Street

New Orleans, LA 70130

POC—Jennifer Talley

504.509.4420

[jennifer@lznola.org](mailto:jennifer@lznola.org)

Host location winner:

Name of the winning individual: Nicholas Pashos

Company Name : BioAesthetics

Company address: 318 Lake Marina Drive, unit 105, New Orleans, LA 70124

Place of incorporation (if applicable): New Orleans, LA

Product or service website: [www.bio-aesthetics.com](http://www.bio-aesthetics.com/)

Telephone number of winning individual: [603.714.8491](about:blank)

Email address of winning individual: [npashos@tulane.edu](mailto:npashos@tulane.edu)

BioAesthetics is improving reconstruction options for breast cancer patients after they undergo mastectomies. These women have several options for nipple-areolar complex (NAC) reconstruction, including surgery, tattoos, and prosthetics, but the success of these procedures is variable and some are not permanent; BioAesthetics has developed a graft that would instead allow the patient’s body to regenerate a permanent NAC.

Statement of Support

2016 InnovateHER Business Challenge

Pitch Competition December 2, 2015 6:00PM

After hearing all of the 8 contestants pitch, and with careful consideration of each presentation, we selected BioAesthetics as our location winner on the basis of its well-considered business plan and its potential impact on the lives of women and their families. In particular, we were taken with the project's innovative approach to the problem of nipple reconstruction post-mastectomy. Current nipple reconstruction technologies are nowhere near as effective and integrated as BioAesthetics' patented technology. If the technology is successful, it will help breast cancer survivors regain some of the dignity and self-esteem lost while going through the treatment and reconstructive surgeries associated with breast cancer. During his pitch, Nicholas pointed out that this technology will also be able to be applied to other surgeries and procedures with further research and testing. Given their careful planning, we are confident that the business will be as successful as the technology.

We are proud to submit and support Nicholas and BioAesthetics as our location winner and hope he is given the opportunity to compete in the National Competition in Washington D.C..

Sincerely,

Jennifer Talley

Leasing/Event Manager

Landing Zone, LLC

504.509.4420

[jennifer@lznola.org](mailto:jennifer@lznola.org)

[www.lznola.org](http://www.lznola.org)