**InnovateHER 2016 Business Plan Competition Submittal information:**

COMPANY INFORMATION:

Team Lead: Ms Caitlin Cameron, CEO

Company Name: Otonexus Medical Technologies Inc

Address: 1546 NW 56th Street, Seattle Washington 98107

Website: Otonexus.com

Telephone of winning individual: (206) 919-2623

Email Address: CaitlinC@Otonexus.com

Product/Service Names: The Hummingbird

HOST INFORMATION:

Host organization’s official legal name: Kennedy Ventures LLC

Address: P O Box 77308 Seattle, Washington 98177

Designated Point of Contact: Catherine (Cat) Kennedy

Telephone number: (206) 963 9866

Email address: [KennedyVenturesLLC@gmail.com](mailto:KennedyVenturesLLC@gmail.com)

Cosponsored by: Microsoft Ventures

Address: ​320 Westlake Ave N Seattle 98109.

Microsoft’s Federal tax ID number​: 91-1144442

A concise, two-sentence description of the product or service (Note: this description may also be also in promotional or informational materials in connection with InnovateHER).

Lack of a way to accurately diagnose middle ear infections has led to a 50% error rate among physicians and significant over use of antibiotics which contributes to resistant strains of bacteria, so called superbugs.  Otonexus has developed a fast, 98% accurate technology to diagnose middle ear infections which will vastly improve treatment of middle ear infections and substantially reduce unnecessary antibiotic use thus reducing a great deal of pain and suffering in adults and children.

Total Number of Applicants: Well over 35 applied, some were declined due to inappropriateness to this competition.