**WINNER:** Start up

Bravery Kids Gym, located in Fayetteville, North Carolina, is a therapist owned and operated indoor facility that offers a fun, safe and stimulating learning environment to promote childhood development through play. Bravery Kids Gym is based on four key fundamental aspects of development presented by the Center for Disease Control: communication, social interaction, physical (fine and gross motor), and cognition. Bravery Kids Gym will offer access to specialized therapy inspired equipment including a trampoline, zip line, therapy swings, slides, rock climbing wall, climbing nets, sensory equipment, imaginative play center , arts and crafts/fine motor area, and handicap accessible activities. Bravery Kids Gym will host many special events and special interest classes including music therapy, sensory massage, art and sign language classes, “Parent Night Out”,” Brave Kids Night”, and support group meetings.

Marcella Eubanks(team lead) and Danielle Dixon

Home address: 5657 Perstonfield Ln Hope Mills 28348

910-813-3202

marcellaanddanielle@gmail.com

**HOST:**

Name: Women's Business Center at CEED 230 Hay Street Fayetteville, NC 28301  
Website: <http://www.wbcfay.org/>

POC: Lexi Hasapis [lhasapis@ncceed.org](mailto:lhasapis@ncceed.org) [910.323.3377 ext 30](about:blank)

**SUPPORT:** Bravery kids gym offers purposeful play for families with exceptional children in a safe developmental environment. This replicable business model serves an unmet need in the marketplace for an inclusive therapeutic experience with adaptive equipment and family resources for physical and emotional growth and socialization for all members of the family.

**TOTAL NUMBER OF APPLICANTS:**

7 applicants and business plan reviews

6 applicants presented

**BUSINESS PLAN**: UPLOADED