(i)

Name of the winning individual: Pamela Norris

Company Name: ICEBUDDY Systems, Inc.

Product/Service Name: ICEBUDDY System

Company Address: 14 Kumulipo Place, Wailuku, Hawaii 96793-3501

Place of Incorporation: Maryland

Product/Service Website: www.icebuddy.net

Telephone Number: 301-367-4519 (cell) or 808-419-6462

E-Mail: norrispam52@gmail.com

(ii)

Host Organizations Official Legal Name: Maui Economic Development Board

Street Address: 1305 N. Holopono Street, Kihei, Hawaii 96753

Designated POC: Gerald Smith

808-270-6803

gerry@medb.org

(iii)

Concise 1-2 sentence description: The ICEBUDDY System is a portable cooling system that utilizes new technology and innovative features. It preserves medication and other critical temperature sensitive items by enabling them to remain cool (36-46 degree) for 72 hours without the need for ice, power or refrigeration.

(iv)

Number of Applicants: There were 13 companies that pitched in the one-minute competition. This was narrowed down to 10 finalists for the five-minute pitch competition, which ICEBUDDY won.