Regional Competition of InnovateHER @ The Garage – Northwestern University

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**Host Organization:**

Northwestern University

**Host Location of Regional Finals:**

The Garage, 2311 Campus Drive, Suite 2300, Evanston, IL 60208

**Host Point of Contact:**

Dimitra Georganopoulou

Innovation and Commercialization Officer

Innovation and New Ventures Office (INVO)

Northwestern University

1800 Sherman Ave., Suite 504

Evanston, IL 60201

(t) 847-467-3095

(f) 847-491-3625

(e) [d-georganopoulou@northwestern.edu](mailto:d-georganopoulou@northwestern.edu)

We believe that Joe Parisi from Guard Llama was the most deserving winner for the Innovate HER Regional competition we conducted. Our hosting location did a broad announcement for applications and received over a dozen. We used a selection committee with members from the investment, local incubator, and internal planning committee from North western’s New Venture and Innovation office. Guard Llama was selected among the top 5 to present in a Pitch session.

The five finalists presented in front of an audience and 4 experienced Pitch Judges. They were all judged with a scoring matrix on the Customer Need, Market Need, Product description and clarity of solution, the revenue plan, the competitors and barriers, IP strategy and milestones and fundraising to date. Guard Llama was selected unanimously as the winner from all four judges and the moderator, as well as he was the audiences’ choice. They provide a powerful tool that can help women and personal safety.

Kind regards,

Dimitra Georganopoulou

**Dimitra Georganopoulou**

**The winner from our Host Location is:**

**Guard Llama**theGuardLlama.com

**Delaware Incorporation**

**Winner:  
Joe Parisi, CEO  
Cara Narkun| Marketing Coordinator**

**Address:**1165 N. Clark St

Suite 700

Chicago, IL 60640

**Phone**

312-880-8728

844-355-5262

**Email**

[joe@theguardllama.com](mailto:joe@theguardllama.com)   
[Cara@theGuardLlama.com](mailto:Cara@theGuardLlama.com)

[info@theguardllama.com](mailto:info@theguardllama.com)