

The Name of the winning individual: Katie Wilson

Company name: JumpOnIt Mobile Deals, LLC

Product/Service Name: JumpOnIt Mobile Deals

Company Address, City, State: 322 North Main

Davenport, IA 52801

Place of Incorporation (if applicable)

Product/Service website (if applicable): <http://www.jumponitdeals.com/>

Telephone number of winning individual: 563/676-0355

E-mail address: [katie@jumponitdeals.com](mailto:katie@jumponitdeals.com)

A concise, two-sentence description of the product or service

JumpOnIt Mobile Deals is a tech startup offering local businesses a new way to advertise to potential customers. With a simple text message, anyone can opt-in to receive offers from local businesses, sent straight to their phones (for free). JumpOnIt uses a unique text image and web-based approach to provide a fun experience for users and great reporting and results for the businesses.  JumpOnIt Mobile Deals is currently building large databases of engaged consumers in the Quad Cities (IA/IL), Nashville, TN, Des Moines, IA, Murfreesboro, TN, and is launching soon in Iowa City/Coralville, IA.

Host organization’s official legal name: Quad Cities Chamber

Street address, city, state: 331 W. Third St., Suite 100, Davenport, IA 52801

Designated POC: Julie Forsythe, mobile 309/373-3576

jforsythe@quadcitieschamber.com

The total number of applicants that participated in our InnovateHER competition: 11