

**NOMINATION PACKAGE**

Cover Page Details

*Name of Individual* Ellen Golden

*Company Name* Bona Dea Products

*Product Service Name* Pretty Cool

*Company Address* 655 Red Rock Road Durango Co 81301

*Place of Incorporation* Colorado

*Website*  [www.shopprettycool.com](http://www.shopprettycool.com)

*Phone number* 970-769-0875

*Host Organization Name* SCAPE Southwest Colorado Accelerator Program for Entrepreneurs

1211 Main Avenue #1 Durango Co 81301

Elizabeth Marsh Director 970-317-0880

[emarsh@goscape.org](mailto:emarsh@goscape.org)

*Product Description*

Pretty Cool™ instant cold packs provide convenient and discreet relief for women suffering from the discomfort and embarrassment of menopausal hot flashes.

*Total number of applicants*

3 local companies applied for the InnovateHer competition hosted by SCAPE in Southwest Colorado. Southwest Colorado is a remote and rural area, and the local economy relies heavily on entrepreneurial small scale businesses for jobs and tax revenues, and these businesses need to be sustained and grown. SCAPE serves the rural southwestern corner of Colorado to overcome the challenges of economic development in an isolated area with limited transportation, scarce access to capital and limited resources