

**InnovateHer Cover Page December 3, 2015**

1. Award Winner Information

Award Winner: Susan Leary Shoemaker, CEO & Founder

Company Name: Undercare, Inc.

Company Product: Undergarments for the disabled and mobility impaired

Company Address: 170 Midland Avenue, Bronxville, NY 10708

Incorporation: NY State

Website: [www.undercare.com](http://www.undercare.com)

E-mail Address: [susanne@undercare.com](mailto:susanne@undercare.com)

Phone Numbers: (914) 572-3730, (917) 746-2330

1. Host Organization Information

Host Organization: Women’s Enterprise Development Center (WEDC)

Address: 1133 Westchester Avenue, White Plains, NY 10604

Host Contact Name: Anne M. Janiak, Executive Director

Host E-mail: [ajaniak@wedcbiz.org](mailto:ajaniak@wedcbiz.org)

Host Phone: (914) 948-6098 ext. 12

1. Product Description

Undercare offers a new and patented product: innovative undergarments that accommodate persons who have difficulty dressing. Undercare promotes dignity and independence to individuals recovering from surgery or in a leg cast, as well as to individuals with difficulty balancing, sitting, or bending in their daily dressing routine, due to age or disability.