Wyoming InnovateHer winner:

Megan Grassell

YellowBerry

P O Box 2015

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Host:

Wyoming Women’s Business Center

P O Box 764

Laramie, WY 82073

Debbie Gorski

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Yellowberry began with a simple idea to empower young women by creating colorful, age appropriate bras that are stylish, colorful and designed for young women. Yellowberry believes in celebrating, not rushing, young girls, on their journey to becoming the best young women they can be.

5 businesses competed for Wyoming InnovateHer competition.