***InnovateHER***

***University of Miami***

***ZIFF GRADUATE CAREER SERVICES COMPETITION***

***December 2, 2015***

**1 .Winning Team**

Sidonia Rose Swarm ([Sidonia@realdietition.com](mailto:Sidonia@realdietition.com); 773-414-4150, 6824 N Mendota Ave, Chicago IL 60646)

Real Dietition, [www.realdietition.com](http://www.realdietition.com), incorporated in Delaware

**2. Host Organization**

Mary Young ([myoung@bus.miami.edu](mailto:myoung@bus.miami.edu), 305-284-1329, 5250 University Drive, Coral Gables, FL 33146)

University of Miami, Ziff Graduate Career Services Center, School of Business, [www.miami.edu](http://www.miami.edu)

**3. Company /Product Statement**

Real Dietitian simplifies patients’ access to Medical Nutrition Therapy by connecting patients to registered dietitians for phone appointments. Real Dietitian is a virtual private practice that contacts the health plans to become in network providers.

**4. Total Number of Applicants (three: Real Dietitian, Savert Foods, Super girls of STEM)**

Business plan to be uploaded to SBA solution site

**5. Statement for Winning Team: Real Dietitian exhibited industry knowledge, complete financials, a working product, and validation of concept through recent partners such as The American Heart Association and Johns Hopkins Medicine.**

**Respectfully Submitted by:**

**Mary M Young**

**Director, Ziff Graduate Career Services Center**