

Brian Michael Frost,

Business acumen touches every aspect of the Defense Acquisition Workforce and the mission of Defense Acquisition University (DAU). Our collective goal is to help create a world-class government (and industry workforce) to collaboratively solve problems with innovative solutions that enable US economic and military superiority, resulting in dominant warfighting capabilities.

This survey asks you to consider the skills that compose business acumen. Business acumen is also known as business savviness, business sense, and business understanding. It is the ability to quickly grasp and deal with a business situation, understanding both risks and opportunities in a manner that is likely to lead to a positive outcome.

Completing the survey will help the university establish a business acumen baseline and framework to create business acumen learning content for Practitioners, Advanced Practitioners, and Executive Practitioners across the Department of Defense (DoD) acquisition workforce. The sources of learning content would come from internal DAU/DoD resources and external (industry/academia/other government agency) partners.

Please complete the survey. It should take about 10 minutes to complete it.

Link follows:

<https://forms.office.com/Pages/ResponsePage.aspx?id=RL4hHDUkv0m8H8ujFxbWJNSqmYWIMZKj9sC-aULAIFUNK1PUVRTVFRMSjhNT1hDVEFRRTNZSFpSMY4u>

Kind regards,