



# International Open Government Data Conference

## A World of Data—International Examples of Sharing Open Government Data

Keitha Booth, *Program Leader, Open Government Information and Data Programme, New Zealand*



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**STATE SERVICES COMMISSION**  
Te Komihana O Ngā Tari Kāwanatanga



# **Open government data in New Zealand**

International Open Government Data Conference, Washington DC  
15-17 November 2010

Keitha Booth  
New Zealand Open Government Data and Information Programme Leader

# What I will cover

2010 NZ government ICT strategy

Open and transparent government – a key focus

First steps – policy and operational

Open data success stories

Next steps

# Directions and Priorities for Government ICT

## Direction 1 - Provide clear leadership and direction

Priorities
<b>1.1</b> Enhance governance arrangements led by Chief Executives with stronger leadership of system level ICT investment and performance.
<b>1.2</b> Align agency ICT management with the ICT Directions and Priorities.
<b>1.3</b> Develop funding models that incentivise collaboration across government.

## Direction 2 - Support open and transparent government

Priorities
<b>2.1</b> Improve public access to government data and information.
<b>2.2</b> Support the public, communities and business to contribute to policy development and performance improvement.
<b>2.3</b> Create market opportunities and services through the re-use of government data and information.

## Direction 3 - Improve integrated service delivery

Priorities
<b>3.1</b> Prioritise investment in shared solutions for integrated, multi-channel, service delivery across government.
<b>3.2</b> Improve the management and content of government's web presence.

## Direction 4 - Strengthen cross-government business capability

Priorities
<b>4.1</b> Rationalise investment, procurement and delivery of ICT infrastructure and software.
<b>4.2</b> Reduce duplication by standardising and consolidating common business processes across government.
<b>4.3</b> Establish authoritative data sources to improve efficiency of business processes.
<b>4.4</b> Align training and recruitment of the State Services workforce with the ICT Directions and Priorities.

## Direction 5 - Improve operational ICT management

Priorities
<b>5.1</b> Improve the effectiveness of legacy system asset management.
<b>5.2</b> Improve ICT cost structures by leveraging operational scale across government.
<b>5.3</b> Engage with the ICT industry to improve innovation and reduce costs.

## Direction 2

*Support open and transparent  
government in NZ*

- Improve public access to government data and information
- Support the public, communities and business to contribute to policy development and performance improvement
- Create market opportunities and services through the reuse of government data and information

# Benefits

- Stimulate cultural, environmental, social and economic growth
- Allow greater transparency of government's performance
- Promote private sector innovation
- Allow greater external participation in government policy development
- Enable communities to build on existing data to gain knowledge and expertise and use it for new purposes

# Early open data projects

## Policy work

- Understand agency mandates and capability
- Identify barriers to opening up non-personal structured and unstructured data
- Release updated NZ government feed standard
- Develop a common licensing framework
- Identify priority datasets to be made open

## Operational work

- Pilot data.govt.nz to expose data already released
- Engagement pilot – making supporting data available during policy consultation

# Why develop a common licensing framework?

- Confusion around Crown copyright and licensing
- Outdated policy settings
- Agencies interested in Creative Commons licences
- Public and private initiatives opening up government data
- International developments in public sector information re-use
- NZ's economic climate

# NZ Government Open Access and Licensing framework (NZGOAL)

## NZGOAL

- Guidance for State Services agencies
- covers both copyright and non-copyright material that is:
  - produced by or for these agencies and is appropriate for release to the public or sections of the public; and
  - which the agencies are entitled to release for re-use.

# NZ Government Open Access and Licensing framework (NZGOAL)

## NZGOAL - scope

- Policy principles
- Review and Release process
- Licences and tools
  - 6 Creative Commons licences
  - Restrictive licensing drafting issues
- No known rights statement

# NZGOAL – licensing

Creative Commons Attribution BY licence is the default licence preference for copyright (Crown or ‘regular’ works)



# NZGOAL - open access

Use clear  
“no-known rights” statements for non-copyright  
materials

**Search this site:** Get e-government updates[What is a feed?](#)

# New Zealand Government Open Access and Licensing (NZGOAL) framework

The New Zealand Government Open Access and Licensing framework (NZGOAL) was approved by Cabinet on 5 July 2010 as government guidance for State Services agencies to follow when releasing copyright works and non-copyright material for re-use by third parties. It standardises the licensing of government copyright works for re-use using Creative Commons licences and recommends the use of 'no-known rights' statements for non-copyright material. It is widely recognised that re-use of this material by individuals and organisations may have significant creative and economic benefit for New Zealand.

NZGOAL does not apply to information or works containing personal or other sensitive information, except for its guidance on anonymising datasets which, once stripped of personal information, might be licensed or released.

State Services agencies should make their copyright works which are or may be of interest or use to people available online for re-use on the most open of licensing terms within NZGOAL – the Creative Commons Attribution (BY) licence – unless a restriction applies. Likewise they should provide public online access to non-copyright material that is or may be of interest to people, using a 'no-known rights' statement.

NZGOAL provides a series of open licensing and open access principles for copyright works and non-copyright material. These principles address, among other things, issues relating to open licensing, open access, creativity, authenticity, non-discrimination, open format and charging. It also guides agencies through the questions they need to consider before releasing material for re-use.

The release of NZGOAL was [announced by the Minister of State Services](#) on 6 August 2010.

NZGOAL (in multiple formats), the Cabinet Minute (CAB Min (10) 24/5A), the Cabinet Paper, the letter from the State Services Commissioner to Public Service department Chief Executives alerting them to the release of NZGOAL, and a series of [Questions and Answers](#) have all been released.

You can access NZGOAL in PDF and Word formats or go to the HTML version. Please note that the PDF format is the authoritative version.

# NZ Government Open Access and Licensing framework (NZGOAL)

## NZGOAL - next steps

- NZGOAL training
- Brief summary /overview for agencies
- Guidance for users
- Online tools
- Review of the Creative Commons Public Domain Mark

# Data release to support policy development

## Engagement Pilot

- Tests the hypothesis that publicly available data would be a useful ingredient in government policy consultations
- National Environmental Standard (NES) for Plantation Forestry

# Data.govt.nz

Data.govt.nz

- Launched November 2008
- Pilot directory exposing existing datasets
- 401 pages list datasets from 58 agencies
- New automated feed functionality
- Developing dataset demand functionality
- To be evaluated July 2011

## Government datasets online

data.govt.nz is a directory of publicly-available, non-personal New Zealand government datasets. This site does not host data, instead it links to datasets held on other government websites. For more info, see [About this site](#).

[Take the data.govt.nz user survey.](#)

Official Statistics are produced by government departments to provide information for government and government departments, local government, businesses and the general public. Find official statistics on [Statistics New Zealand's site](#), [Statisphere](#), data.govt.nz and on government departments' websites. [More about official statistics](#).



Check out [The Great NZ Remix and Mashup Competition](#) where you get to show the world what you can make with New Zealand digital content and data.

Search, [browse](#), or [add a dataset record](#).

### Recently added datasets

- [New Zealand Region Bathymetry](#) NIWA
- [Statement of Financial Performance - Financial Statements of the Government of New Zealand for the Year Ended 30 June 2010](#) The Treasury
- [Analysis of Expenses by Functional Classification - Financial Statements of the Government of New Zealand for the Year Ended 30 June 2010](#) The Treasury
- [Statement of Cash Flows - Financial Statements of the Government of New Zealand for the Year Ended 30 June 2010](#) The Treasury
- [Statement of Financial Position - Financial Statements of the Government of New Zealand for the Year Ended 30 June 2010](#) The Treasury

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- » Māori and Pasifika
- » Migration
- » Science and research
- » State sector performance
- » Transport

### Join the open data discussion

Tell us about:

- » **your priorities:** which unreleased government datasets you'd most like to see made available
- » **this site:** suggest a feature or enhancement

[Have your say](#) [Follow us on twitter](#)

### Other open data sources

[Statisphere](#)

[DigitNZ](#)

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## Copyright



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# Data.govt.nz - next steps

Data.govt.nz

- Evangelise with agencies
- Increase number and range of datasets
- Increase usage
- Foster government data re-use
- Showcase data re-use initiatives

[Go to the About OS 20/20 page](#)

This data portal offers direct access to information gathered by Ocean Survey 20/20 Survey Projects. The information available via this portal will aid any agency, group or individual with an interest in developing and managing the marine resources, and assessing environmental effects.

This web portal features

- a web-mapping application that can be queried for further information
- access to seabed and species photographs
- a metadata catalogue allowing download of data and reports



## Featured project



### BAY OF ISLANDS COASTAL SURVEY PROJECT

As a marine environment, the Bay of Islands coast is under increasing pressure from competing interests, including aquaculture, fisheries, tourism and recreation. Land-based human activities are also having an impact.

The Bay of Islands survey, carried out between 2008 and 2010 was the first OS

Project

Project

Contribu

Methods

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Terrain ▾

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**FEATURED MAP LAYERS**

- New Zealand Region Bathymetry** NWIA + Add
- Mangawhai 10m DEM** Northland Regional Council + Add
- REC New Zealand** Ministry for the Environment (MfE) + Add

[Browse all New Zealand map layers >>](#)

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# Competition now open!

A chance to show the world what you can do  
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Entries close Tuesday 30 November 2010

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# Key links

<http://www.dia.govt.nz/Directions-and-Priorities-for-Government-ICT>

<http://www.e.govt.nz/policy/nzgoal>

<http://nesdiscussion.mfe.govt.nz/>

<http://www.data.govt.nz/>

# Next steps

Update the Policy  
Framework for  
Government Held  
Information

- NZ policy on open government

- Keitha.booth@ssc.govt.nz

# Can people help legislators to make better laws?

## Brazilian “e-democracia”

Cristiano Ferri Faria

[ferri.cristiano@gmail.com](mailto:ferri.cristiano@gmail.com)

twitter: cristianofaria

Legislative Intelligence Program  
House of Representatives, Brazil

[\*\*www.edemocracia.gov.br\*\*](http://www.edemocracia.gov.br)

# open government

Two major approaches:

- a. open government data
- b. built-in participatory practices

# Built-in participatory practice

policymaking

policy implementation

policy evaluation

# brazilian legislative e-Democracia

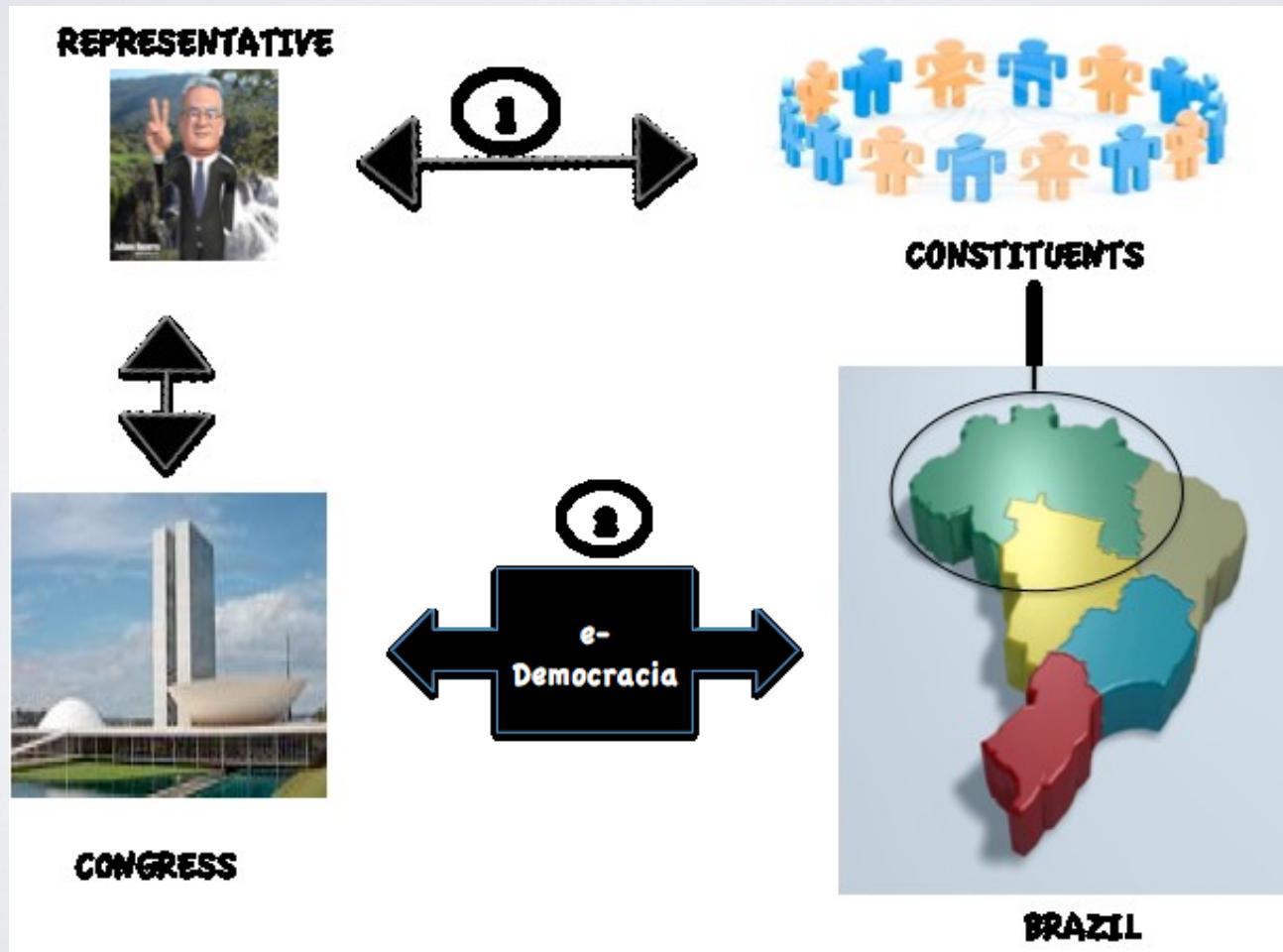
Developed by Brazilian House of Representatives

e-Lawmaking

Citizens are invited to offer opinions, ideas, arguments and information

Citizens suggest but lawmakers decide

# Congress - society connection



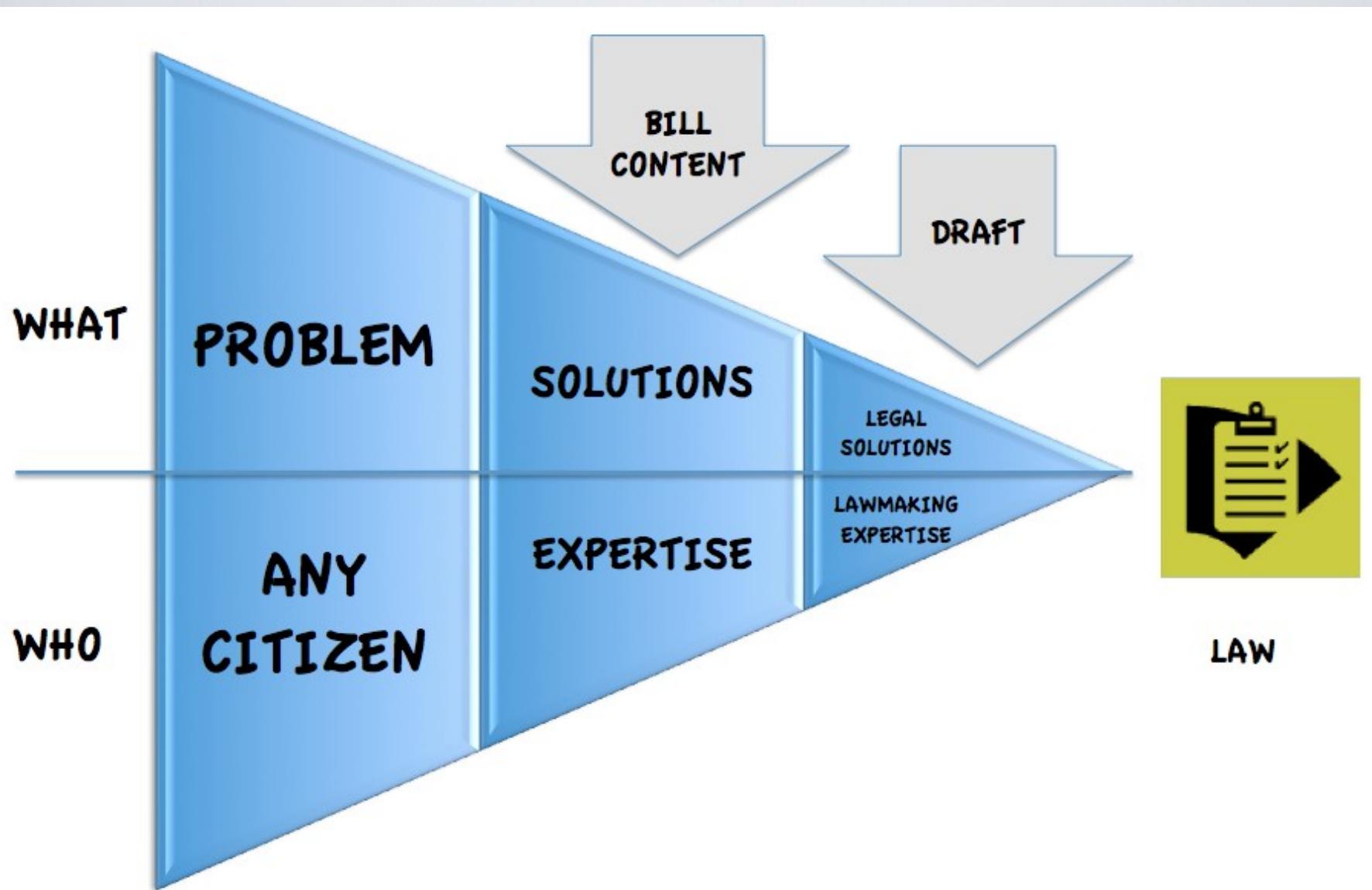
# e-democracia's goals

Greater legitimacy: more democracy

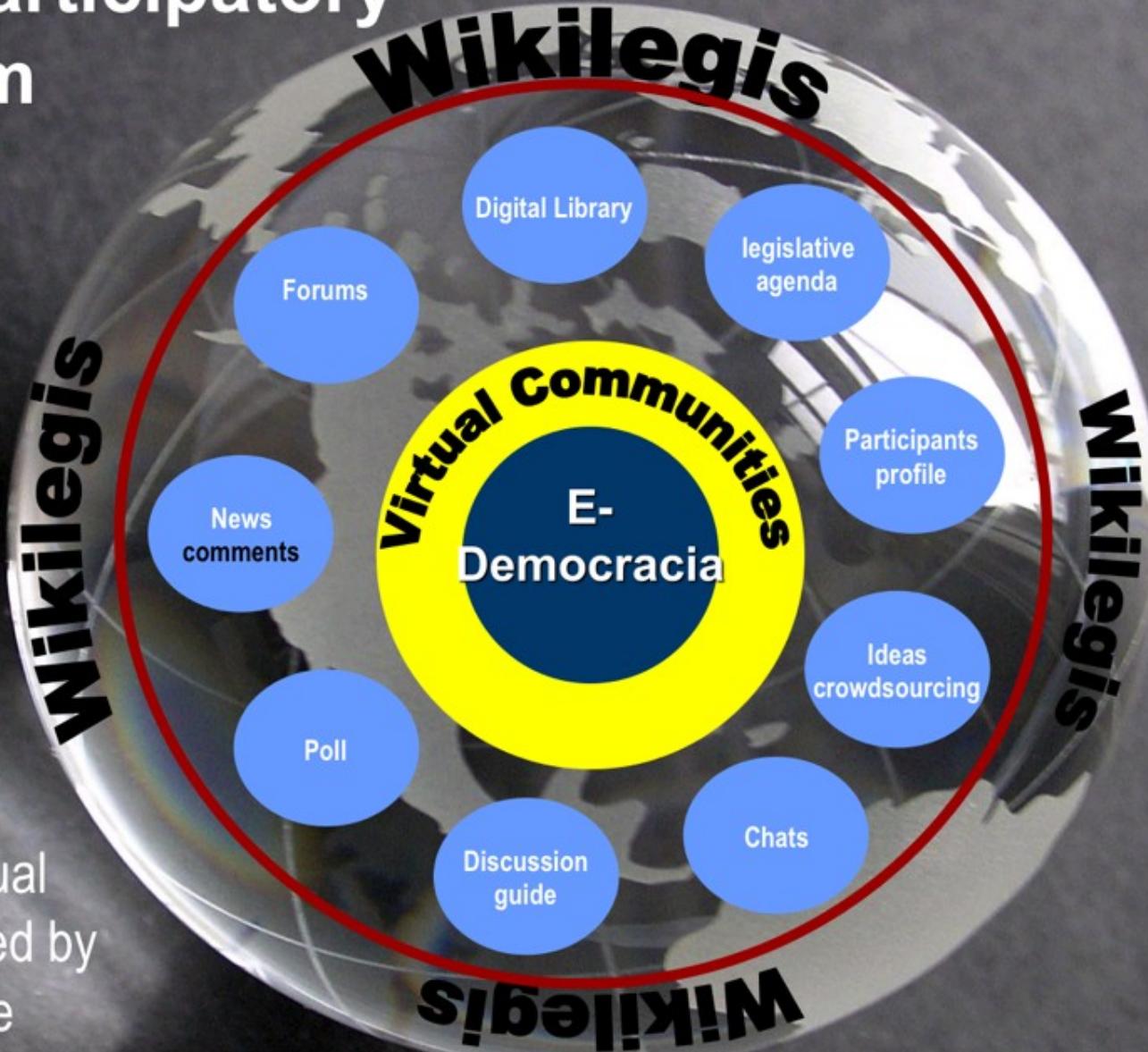
More efficiency: better laws

Legislative transparency

# LAWMAKING TIMELINE



# Multiple Participatory Mechanism



Collaborative virtual platform composed by several interactive tools.



Início

Sobre o e-Democracia

Espaço Cidadão

Já se cadastrou?  
Esqueceu sua senha?

Acessar



## Comunidades



Mudança do  
Clima



Estatuto da  
Juventude



Simpósio da  
Amazônia



Política Espacial

+ Vídeos

Dep. Michel Temer PMDB/SP Presidente da Câmara dos Deputados

Vídeo - Presidente Michel Temer fala sobre o projeto e-democracia

Notícias Eventos

10 hours 9  
minutes ago

Presidente Lula ressalta importância dos debates sobre as políticas públicas de juventude

+ Notícias



Conheça o Processo Legislativo



Comissão de Legislação Participativa



## Destaques

# most successful virtual communities

Youth Bill

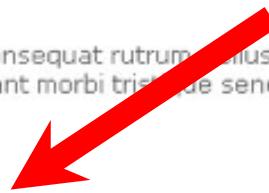
Lan-Houses Bill



## Comunidade Lorem Ipsum

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[Faça parte desta comunidade](#)



## Guia da Discussão



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Fase encerrada

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Fase atual



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Fase futura



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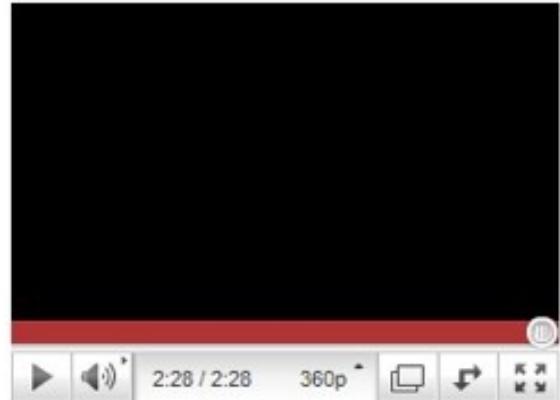
Fórum

Enquete

Wiki

## Vídeo

### Lorem Ipsum dolor sit



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[Pellentesque habitant morbi tristique senectus et netus et malesuada ac.](#)

## Destques

# YOuth virtual community's contribution

Participants wanted greater investment in internships and other professional programs for undergraduates, as well as greater flexibility in working conditions for students.

# draft

“art. 19. The action of the State to make effective the rights of youngsters to professionalization, labor and income includes the following measures:

.....  
III – an offer of **special conditions** of labor by **matching the professional and educational schedule**;

.....  
VI – the application of instruments of **legal accountability** for relevant organizations;  
VII - the creation of **special credit** for working students;

.....  
IX - the introduction of **apprenticeships** in public administration.”

# major aspects

political

social

organizational

lawmakers:  
supporters or obstacles?

# Social

- a. context
- b. complexity of the subject
- c. nature of the thematic social networking

more or less conflicting

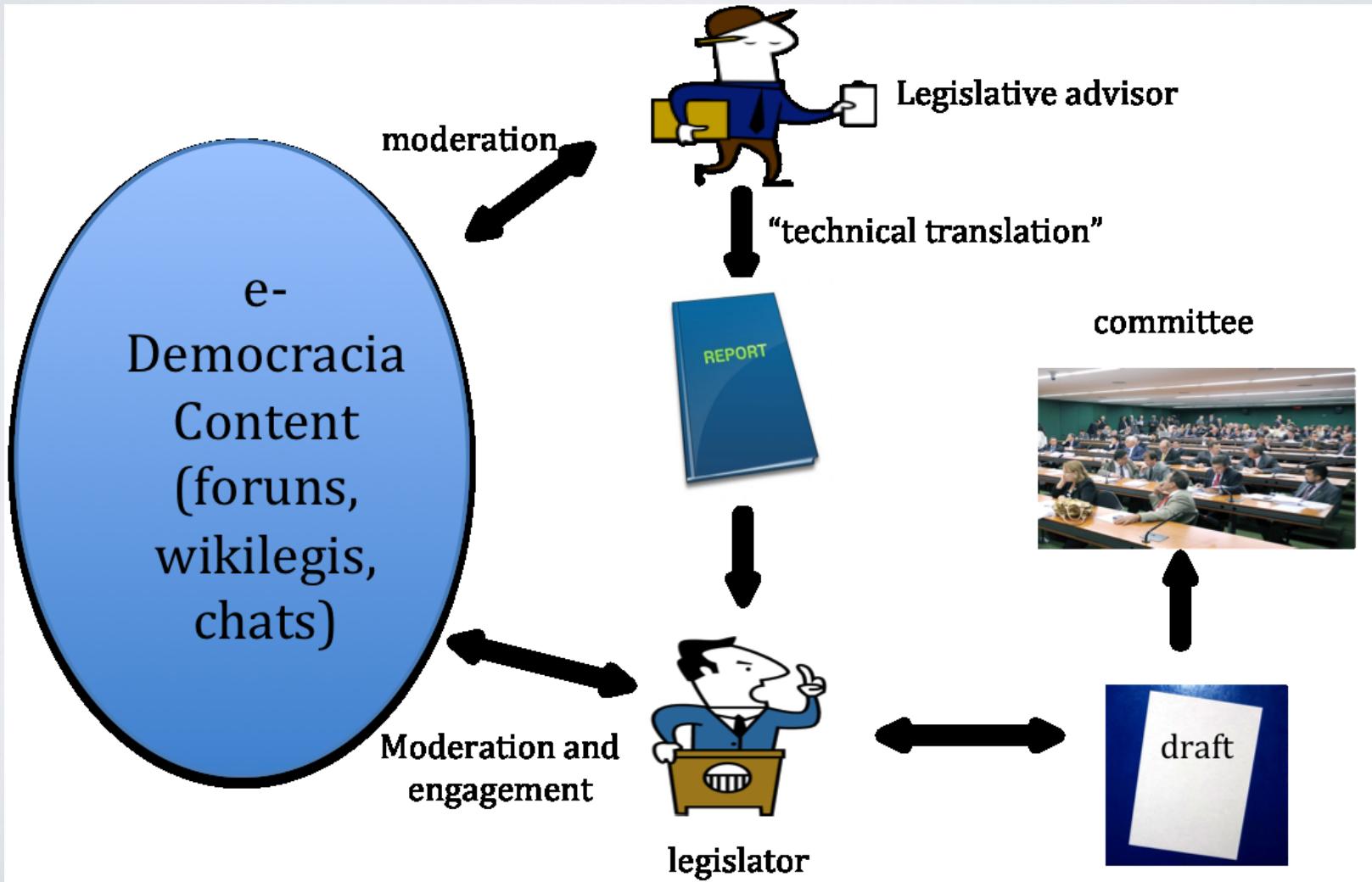
participants' profile

# organizational

interface - built-in customized interface X other social media platforms

human resources - change management

# e-Democracia's governance



# conclusion

this kind of practice is too complex

it needs a long-term approach

# Thanks

# Obrigado

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twitter: cristianofaria

Legislative Intelligence Program  
House of Representatives, Brazil

[www.edemocracia.gov.br](http://www.edemocracia.gov.br)



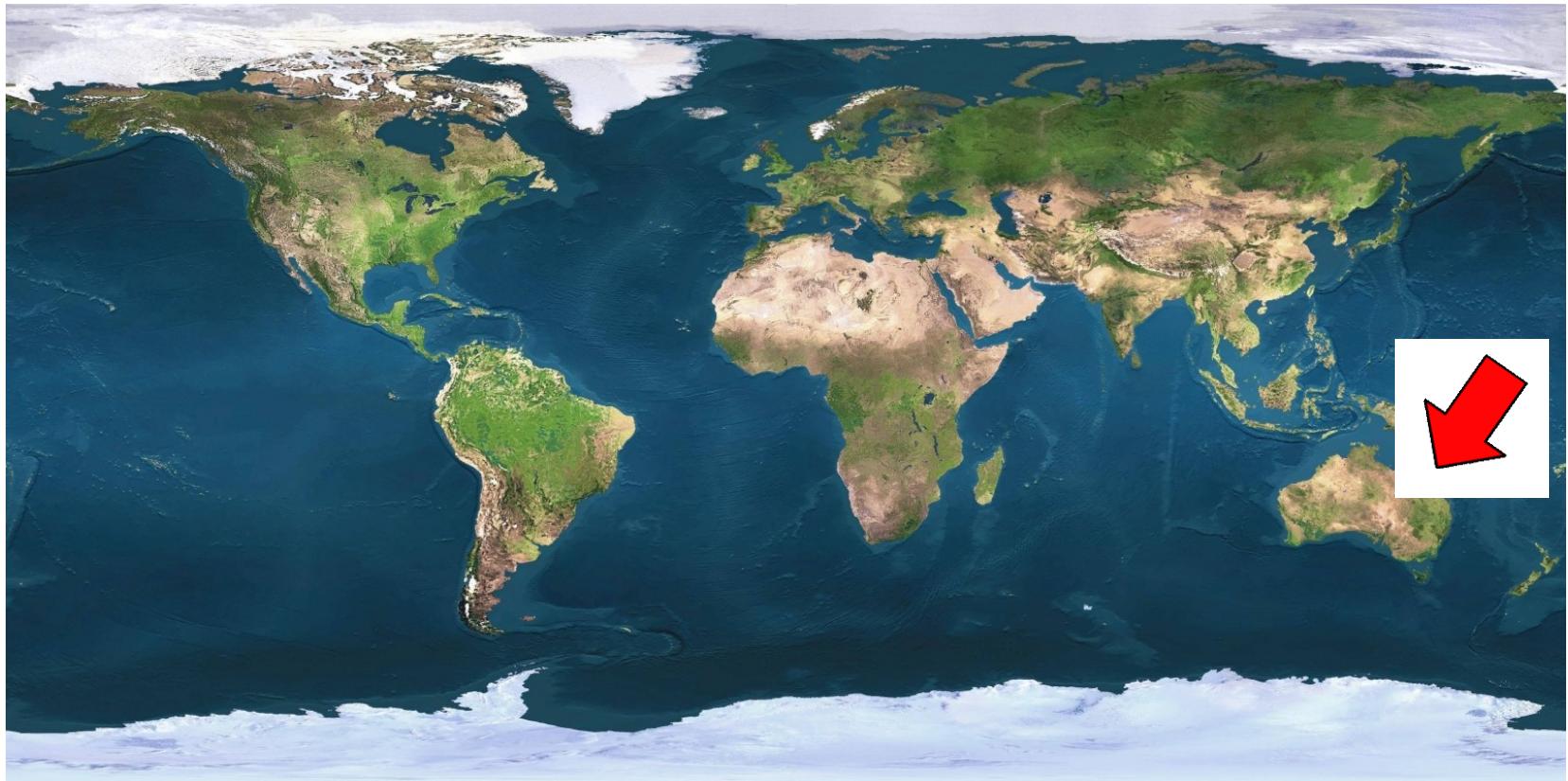
# A World of Data - Australia

Trevor Smallwood  
Assistant Secretary  
Cyber-Security  
Australian Government Information Management Office  
Department of Finance and Deregulation



Australian Government  
Department of Finance and Deregulation

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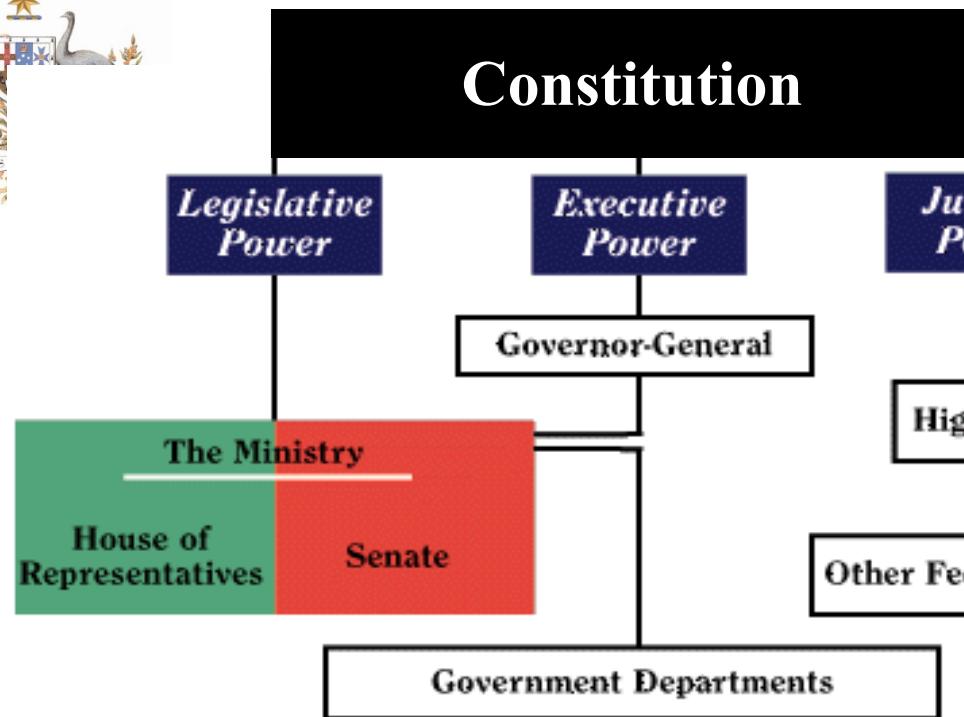
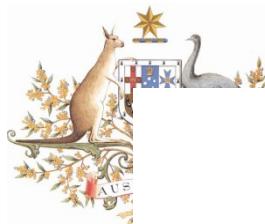




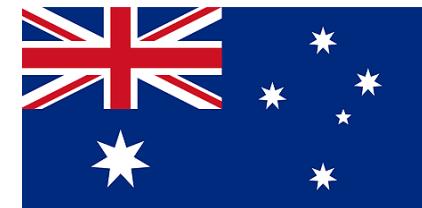


Australian Government

Department of Finance and Deregulation



# The Federal Government





# Australian Statistics

Population:	22.5M
GDP:	\$1.2T
Inflation:	2.8%
Interest Rate:	4.75%
National Debt:	20%
Unemployment:	5.2%





## Examples of Australian Technology

### Inventions . . .

- Refrigeration
- Bionic Ear
- Aircraft Black Box
- Internet WiFi
- Mobile Verified Microkernal

### Government Innovation . . .

- Expert Technology – Ruleburst
- SOA
- Role based Security
- Trim – records management
- National Broadband Network



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- [Issues Paper released](#)



# Government 2.0 Taskforce

The Government has now responded to the Government 2.0 Taskforce's report. As such, comments are now closed but you are encouraged to continue the conversation at [agimo.govspace.gov.au](http://agimo.govspace.gov.au)

government 2.0 taskforce

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The last post: now for the main event – you!

Comments off

by Nicholas Gruen

This post also appears on the [AGIMO blog](#), where you are welcome to contribute comments and continue the conversation.

Well, ladies and gentlemen, that's about it from us. We laboured it, but less long than some similar exercises and came up with a result which I think we were all proud

Gov 2.0 | AGIMO Blog - Windows Internet Explorer

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Effective and efficient use of ICT

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Posts from the 'Gov 2.0' theme

8 NOV

**Government 2.0 implementation in Australia: an AGIMO presentation**

By Peter Alexander - AGIMO on 8 Nov 2010 1:11pm, [7 comments](#)

Recently, I gave a presentation to a [Government 2.0 conference](#) in Canberra on the topic of Government 2.0 implementation in Australia and AGIMO's relevant services. Other speakers at the conference included Andrew Stott, Director for Transparency and Digital Engagement for the UK Government, and excellent local speakers including former Gov 2 Taskforce member [Mia Garlick](#), the General Manager for Communications of the Department of Human Services, [Hank Jongen](#), [Craig Thomler](#) and many more.

[Read more](#)

7 OCT

**Government 2.0 update – amended IP principles released**

By Ann Steward - AGIMO on 7 Oct 2010 8:10am, [4 comments](#)

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# Declaration of Open Government

Declaration of Open Government - Windows Internet Explorer  
<http://www.finance.gov.au/e-government/strategy-and-governance/gov2/declaration-of-open-government.html>

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Government 2.0

- Declaration of Open Government
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- ICT Security & Authentication
- ICT Better Practice & Collaboration

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## Declaration of Open Government

The Australian Government now declares that, in order to promote greater participation in Australia's democracy, it is committed to open government based on a culture of engagement, built on better access to and use of government held information, and sustained by the innovative use of technology.

Citizen collaboration in policy and service delivery design will enhance the processes of government and improve the outcomes sought. Collaboration with citizens is to be enabled and encouraged. Agencies are to reduce barriers to online engagement, undertake social networking, crowd sourcing and online collaboration projects and support online engagement by employees, in accordance with the Australian Public Service Commission Guidelines.

The possibilities for open government depend on the innovative use of new internet-based technologies. Agencies are to develop policies that support employee-initiated, innovative Government 2.0-based proposals.

The Australian Government's support for openness and transparency in Government has three key principles:

- **Informing:** strengthening citizen's rights of access to information, establishing a pro-disclosure culture across Australian Government agencies including through online innovation, and making government information more accessible and usable;
- **Engaging:** collaborating with citizens on policy and service delivery to enhance the processes of government and improve the outcomes sought; and
- **Participating:** making government more consultative and participative.

## Supporting Initiatives

The Australian Government's commitment to action on each of these principles is demonstrated by:

- the passage of legislation reforming the Freedom of Information (FOI) Act and establishing the Office of the Australian Information Commissioner;
- the Government's announcement on 3 May 2010 of its response to the Government 2.0 Taskforce report, Engage: Getting on with Government 2.0; and
- Its response to the Ahead of the Game: Blueprint for the Reform of Australian Government Administration report, in which the Government agreed that creating more open government is a key reform for the Australian Public Service.

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# Budget Under Creative Commons

Budget Paper No. 1: Budget Strategy and Outlook 2009-10 - Preliminaries - Windows Internet Explorer  
http://www.budget.gov.au/2010-11/content/bp1/html/bp1\_prelims.htm

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Budget Paper No. 1: Budget Strategy and Outloo...

THE HONOURABLE LINDSAY TANNER MP  
MINISTER FOR FINANCE AND DEREGULATION  
OF THE COMMONWEALTH OF AUSTRALIA

FOR THE INFORMATION OF HONOURABLE MEMBERS  
ON THE OCCASION OF THE BUDGET 2010-11

11 MAY 2010

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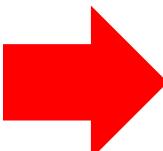
ISBN 978-0-642-74595-8

Notwithstanding the general copyright licence provided for on [www.budget.gov.au](http://www.budget.gov.au), and with the exception of the Commonwealth Coat of Arms; Statement 1: Budget Overview; Statement 2: Economic Outlook; Statement 3: Fiscal Strategy and Outlook; Statement 4: Assessing the Sustainability of the Budget; Statement 5: Revenue; Statement 8: Statement of Risks, all material presented in this document is provided under a Creative Commons Attribution 2.5 Australia (<http://creativecommons.org/licenses/by/2.5/au/>) licence.

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The document should be attributed as the 2010-11 Australian Government Budget — Budget Paper No. 1: Budget Strategy and Outlook 2009-10.

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Department of Finance and Deregulation

# data.gov.au

data.australia.gov.au – beta - Windows Internet Explorer

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## Department of Finance and Deregulation Incoming Government Briefs

The Department of Finance and Deregulation has decided to publish the Incoming Government Briefs that it provided to the Minister for Finance and Deregulation, Senator the Hon Penny Wong and the Special Minister of State, the Hon Gary Gray AO MP.

The Department is aware of the high level of public interest in this briefing material and of the government's broader interest in increased transparency and more open government. Some of the content in these briefs has been deleted because it is still under active consideration by Government or for commercial or national security reasons.

- [Incoming Government Brief - Minister for Finance and Deregulation, Senator the Hon Penny Wong](#)
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Posts from the 'Procurement' theme

**26 OCT**

**Guest Post: IT Applications Service Provider Panel – Performance Framework**

By Tania Walsh - ATO on 26 Oct 2010 10:10am, [1 comment](#)

I'm Tania Walsh, IT Application Services Panel Project Manager for the Enterprise Applications Branch of the Australian Taxation Office (ATO). AGIMO has invited me to post as a guest blogger to seek your views and input on our ATO IT Apps Panel – Performance Framework.

We are seeking a broad range of Application professional IT Services across the ATO standard Operating Environment. These services particularly relate to development and support of applications.

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**11 OCT**

**Industry Briefing: Data Centre migration services**

By Kayelle Wiltshire - AGIMO on 11 Oct 2010 4:10pm, [no comments](#)

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Social Media 101: A beginner's guide for Finance employees

By Peter Alexander - AGIMO on 7 Apr 2010 3:04pm, 20 comments Web Guide

Firstly, an introduction: I'm the manager of the Online Services Branch of the Australian Government Information Management Office, which is part of the Department of Finance and Deregulation (Finance). My branch is responsible for redeveloping the [Web Publishing Guide](#).

We know from our stats and from agency queries that some of the most popular pages on the existing Guide are those dealing with [Web 2.0 issues](#). As part of the redevelopment of the Guide we'll look to update this content to include new developments in this area.

In doing this we won't just be providing agencies with proper advice – we'll also be in line with the push in the last year or so for greater use of Web 2.0 tools in the Australian Public Service. Leading the way was the [Government 2.0 Taskforce](#), which disbanded in late 2009 after [making 13 recommendations about greater online engagement and release of public sector information](#) to the Australian Government. The

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## Gov 2.0 Twitter hiccups inevitable: AGIMO

By Josh Taylor, ZDNet.com.au on November 5th, 2010

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AGIMO changes hands

Controversial, high profile incidents involving public servants blogging or using Twitter are just part of the learning process of open government, or Government 2.0, according to Australian Government Information Management Office's (AGIMO's) online services branch assistant secretary Peter Alexander.

Part of Alexander's role within the AGIMO branch is to develop and manage web policy that is often adapted and used by other government agencies. Alexander's own tweets were criticised by Liberal Senator Cory Bernardi in Senate Estimates and *The Australian* recently outed anonymous political blogger Grog's Gamut as Department of Environment, Heritage and the Arts public servant Greg Jericho. According to Alexander, such events were just part of the



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