|  |
| --- |
| COMPANY NAME OR LOGO |
| Card Sort Results Report Template |
| [Type the document subtitle] |
|  |
| **Company or Organization** |
| **[Pick the date]** |

|  |
| --- |
| [Type the abstract of the document here. The abstract is typically a short summary of the contents of the document. Type the abstract of the document here. The abstract is typically a short summary of the contents of the document.] |

Card Sort Results Report Template

*Testing Conducted \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

**Prepared by: [Company]**

**Prepared for: [Client]**

**Submitted: [Date]**

Document Status

|  |  |
| --- | --- |
| **Item** | **Description** |
| Document Title |  |
| File Name |  |
| Disposition |  |
| Author(s) |  |
| Document Description |  |

Document Revision History

|  |  |  |  |
| --- | --- | --- | --- |
| **Version #** | **Date** | **Changed By** | **Description** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

## Table of Contents

[EXECUTIVE SUMMARY 5](#_Toc359507684)

[TEST OBJECTIVE 5](#_Toc359507685)

[PARTICIPANTS 5](#_Toc359507686)

[METHODOLOGY 5](#_Toc359507687)

[DATA COLLECTED 5](#_Toc359507688)

[ANALYSIS 6](#_Toc359507689)

[RESULTS 6](#_Toc359507690)

[CARD GROUPING 6](#_Toc359507691)

[Observation 6](#_Toc359507692)

[Similarity Matrix of the Combined Participants 6](#_Toc359507693)

[Recommendations 6](#_Toc359507694)

[CATEGORIES 6](#_Toc359507695)

[Top Ten Categories per Group 6](#_Toc359507696)

[Recommendations 6](#_Toc359507697)

[PARTICIPANT COMMENT 6](#_Toc359507698)

[CARD SORT COMMENTS 6](#_Toc359507699)

[QUESTIONNAIRE RESULTS 6](#_Toc359507700)

[RECOMMENDATIONS 6](#_Toc359507701)

[APPENDIX A – CARD LISTING 6](#_Toc359507702)

[APPENDIX B – CARD SORT FINDINGS 7](#_Toc359507703)

## EXECUTIVE SUMMARY

The facilitator conducted a card sort test with \_\_ cards and a total of \_\_ participants over \_\_\_ weeks.

[Summary]

Recommendations include:

* Using the similarly grouped cards to inform related topics on the website
* Using the \_\_\_\_ top categories to inform the overall structure of the website
* Seeking to “tag” topics with related categories, rather than seeking to “silo” the content, allowing users to more easily find what they are looking for regardless of their own mental models.

## TEST OBJECTIVE

The card sort test was conducted to help shape the information architecture for the redesign of Usability.gov.

The facilitator sought to uncover an understanding of how usability professionals from various backgrounds and roles expected to see content organized on a usability-focused website.

## PARTICIPANTS

The total number of individuals who attempted the card sort was \_\_\_ …

* Of those, \_\_\_ completed and saved their sort.
* Of those, \_\_\_ did not actually sort any cards.
* The following results cover the \_\_ participants who truly attempted the sort.

## METHODOLOGY

The facilitator conducted the card using the online software \_\_\_\_\_\_\_\_\_.

As an open card sort, participants organized \_\_\_ phrases into categories that they would expect to find on a usability-focused website. They then labeled each category.

Participants were not required to sort all the cards. The cards were also randomized for each participant.

Appendix A contains the complete list of sorted cards.

## DATA COLLECTED

The facilitator collected two forms of data:

* *Qualitative*: Qualitative data including participant comments.
* *Quantitative*: Quantitative data including card sort and category ranking metrics as well as general frequency of similar terms used.

## ANALYSIS

## RESULTS

## 

## CARD GROUPING

### Observation

### Similarity Matrix of the Combined Participants

The following similarity matrix (representing the combined participants) compares two cards and scores them based on how many participants agreed with the pair. Darker/higher numbers signify a stronger relationship between the card above the number and the card to the right of the number.

### Recommendations

## CATEGORIES

### Top Ten Categories per Group

The following table lists the top ten categories, in order of strength of agreement, for the five main audience groups and the combined group. The categories appearing at the top were listed most frequently by participants; those appearing at the bottom, less frequently.

### Recommendations

## PARTICIPANT COMMENT

## CARD SORT COMMENTS

## QUESTIONNAIRE RESULTS

## RECOMMENDATIONS

## APPENDIX A – CARD LISTING

## APPENDIX B – CARD SORT FINDINGS

Please see the Excel document “[document name]” for compiled data.