# Survey Screener

## Introduction

Hello, I am [NAME]. I am calling today on behalf of [ORGANIZATION].

## Purpose/Description of the Testing

[ORGANIZATION] is developing a new website to address/related to [TOPIC]. As part of their development process they would like to get reaction from the general public about the possible design for the website.

If you are selected to participate, the surveys will take less than 10 minutes to complete and you will be compensated for your time with a [$AMOUNT egift certificate].

You will have until [DAY, DATE, TIME] to complete the survey.

## PART ONE - VALIDATION

* Would you and your student be interested in participating?
  + Yes
  + No [Thank them for their time and terminate the call.]

## PART TWO - VETTING

* Please indicate which of the following online activities you have participated in the last 30-days.
* Buy or make a reservation for travel
* Email or IM/chat
* Finantial/stock trading
* Job search
* Look up a recipe
* Look for health/medical info
* Look for info on a hobby or interest
* News/weather/sports/blog
* Online banking or bill paying
* Online classified ads or auctions
* Shopping
* Visit a local, state or federal government website
* Web searches
* Playing games on your computer \*
* None of the above\*

If they selected “none of the above” or if they only selected “playing computer games on your computer” the interviewee is not eligible to participate. Please read the following and terminate the call.

*“At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today.”*

Any other selections, or combination of selections, continue.

* Please indicate by saying “yes” or “no”, which, if any of the following terms you would use to describe yourself.
  + Mix of genders
  + Mix of ethnicities please
  + Mix of ages:

|  |  |  |
| --- | --- | --- |
|  | **Yes** | **No\*** |
| Criteria 1 (3 participants – age groups below) |  |  |
| Criteria 2 (3 participants – age groups below) |  |  |
| Criteria 3 (3 participants – age groups below) |  |  |
| **Total (9)** |  |  |

**\*Note: If all “no” answers: Not Eligible to Participate**

*“At this time, it appears that your interests and experience are different from the profile we are seeking for this project. We will keep you in mind for future opportunities. Thank you for your time today*

## PART THREE - Additional information

**Ask the appropriate questions based on the nature of the survey and screening requirements.**

1)

2)

3)

*Proceed to confirmation*

## PART FOUR - CONFIRMATION

**All Eligible Participants Once Screened:**

Thank you so much for taking the time to speak with us today.

We will be sending you the URL for the survey via email. It will take less than 10 minutes to complete and you will be compensated for your time with a [$AMOUNT egift certificate].

You will have until [DAY, DATE, TIME] to complete the survey

If you have any questions, please contact\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.