5 Things You Should Know About #UXGov

-Not familiar with User Experience (UX)?

UX and user research make technology easier to use by collecting data on customer preferences.

There are 527 people in DigitalGov's UX community.

Join the listserv by emailing govux@gsa.gov

There are numerous UX resources at DigitalGov.Gov.

► <u>Webinars</u>, <u>templates</u>, <u>real-life examples</u>, and more!

UX is for everyone and is widely used in government.-

We've posted <u>case studies</u> from: EPA, FDA, & more! ✓

You can help strengthen the federal UX community!

► Have a UX success story? We love sharing UX info on DigitalGov.Gov. Connect with us on <u>Twitter</u> and tell us your thoughts, using the hashtag #UXgov.

Happy World Usability Day! November 13, 2014