#### SECTION 290 – EVALUATION AND EVIDENCE-BUILDING ACTIVITIES

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## **Summary of Changes**

Refines and updates directions to agencies on submitting the Learning Agenda and Capacity Assessment as part of the next Strategic Plan. Clarifies OMB's expectations on timing of the activities in the Annual Evaluation Plans, as well as reiterates that these plans should only include program evaluations. Reaffirms prior OMB guidance on requirements for the Capacity Assessment, including the areas covered under the Assessment. Provides additional clarification on agency requirements around implementation of the program evaluation standards and practices.

## 290.1 To which agencies does this section apply?

This section is a requirement for CFO Act agencies and is strongly encouraged for all others.

# 290.2 How do the requirements in this section apply to sub-agencies, bureaus, and divisions within CFO Act agencies?

It is OMB's expectation, as noted in OMB Memorandum M-19-23 and reiterated in OMB Memorandum M-21-27, that the evidence plans discussed here (i.e., Learning Agenda, Annual Evaluation Plan, and Capacity Assessment) reflect activities across the agency (i.e., the entire Cabinet-level Department). To that end, the activities of sub-agencies, bureaus, and divisions within a CFO Act agency should be reflected in these documents. Thus, OMB expects that these sub-agencies, bureaus, and divisions be actively engaged in the process to meet these requirements. Additionally, as noted in OMB Memorandum M-19-23 and OMB Memorandum M-21-27, OMB strongly encourages sub-agencies, operational divisions, or bureaus of CFO Act agencies, as well as non-CFO Act agencies, to develop and implement similar evidence plans that tie into and are consistent with, but are not limited by, the agency-wide plans, as appropriate. For sub-agencies, operational divisions, or bureaus of CFO Act agencies that are already undertaking these evidence planning activities, the Evidence Act requirements should be used to strengthen or uphold their current processes, as well as tie into and inform agency-wide efforts.

# 290.3 What is the Foundations for Evidence-Based Policymaking Act of 2018 (i.e., the "Evidence Act"), and what is its relationship to the Federal Performance Framework?

The Foundations for Evidence-Based Policymaking Act of 2018 (or "Evidence Act") advances data and evidence-building functions in the Federal government by statutorily mandating Federal evidence-building activities, open government data, and confidential information protection and statistical efficiency. The Evidence Act addresses about half of the recommendations of the bipartisan Commission on Evidence-Based Policymaking and was enacted into law on January 14, 2019 as Public Law 115-435. Many of the Evidence Act's provisions support the Federal Performance Framework, and the Act emphasizes the need for collaboration and coordination of agency staff and activities in order to achieve successful implementation. Two of the Act's provisions (the Learning Agenda and Capacity Assessment for Statistics, Evaluation, Research, and Analysis) modify what is required in agency strategic plans, and one provision (the Annual Evaluation Plan) adds a new requirement concurrent with the performance plan cycle.

## 290.4 What new positions were created by the Evidence Act?

The Evidence Act created three new positions: Chief Data Officers (all agencies), Evaluation Officers (CFO Act agencies), and Statistical Officials (CFO Act agencies).

# 290.5 What is the role of agency Evaluation Officers, and how does the agency designate and notify OMB of the designation?

The Evaluation Officer is responsible for leading the agency's evaluation activities, Learning Agenda, Annual Evaluation Plan, Capacity Assessment, and information reported to OMB on evidence, as well as collaborating with, shaping, and making contributions to other evidence-building functions within the agency. The Evaluation Officer is responsible for providing technical and methodological leadership to assess, improve, and advise evaluation activities across the agency. For agencies that are less mature in their evaluation activities, or for those agencies without additional evaluation expertise distributed throughout the agency, or for those agencies with a centralized enterprise-wide evaluation function, the Evaluation Officer may also be responsible for conceptualizing, prioritizing, designing, and executing agency evaluation activities in addition to coordinating the Annual Evaluation Plan. Each agency must have one Evaluation Officer to serve in this role for the agency as a whole (e.g., the entire Cabinet-level department). In addition, where appropriate, OMB strongly recommends that agencies consider building capacity in operational divisions, bureaus, or sub-agencies within the agency that also may have a need for an evaluation officer, with the agency-level official providing technical leadership and coordination across those officials.

Per OMB Memorandum M-21-27, Evaluation Officers "must adhere to scientific integrity principles, demonstrate a learning and improvement orientation to the building and use of evidence, and have substantive expertise in evaluation methods and practices." As described in OMB Memorandum M-19-23, the Evaluation Officer must be appointed without regard to political affiliation and possess "demonstrated, senior-level technical expertise in evaluation methods and practices ... [and] appropriate expertise in the culture, disciplines, and policy areas of the agency." More specifically, OMB has determined that the role should be filled by a senior career employee with the skills and expertise to maintain principles of scientific integrity throughout the evaluation process, ensure adherence to the agency evaluation policy, and maintain the evaluation standards in OMB Memorandum M-20-12. Critically, the Evaluation Officer must also have sufficient time and resources to lead and execute this work, which requires limiting, to the extent practicable, the number of other roles that the Evaluation Officer is tasked to fill.

## Specifically, the Evaluation Officer serves as:

- Agency champion for, and educates agency staff and leaders about, evaluation, including what program evaluation is, the value of conducting evaluations, how to discern high-quality evaluation from other types of analyses, and the importance of evaluation as a strategic investment;
- Senior advisor to agency leaders on issues of evaluation policy and practice, such as designing and
  undertaking evaluations, interpreting results, and integrating evaluation findings into day-to-day
  agency operations, management processes, budgeting, strategic planning, and other decisions;
- Senior agency contact on evaluation for agency-wide and cross-cutting evaluation efforts, both with
  interested parties and other stakeholders and in coordination with senior officials responsible for
  other agency functions, including the official responsible for implementing privacy policy, the
  Chief Data Officer, the Chief Information Officer, the Statistical Official, the Performance
  Improvement Officer, additional evaluation and analysis units and personnel in the agency, and
  others as appropriate;
- Participant in the agency's Chief Operating Officer-led efforts to review progress on Agency Priority Goals and other management priorities to ensure that evidence is included and used appropriately;

- Member of the agency Data Governance Body; and
- Active member of the interagency Evaluation Officer Council, which is comprised of the
  Evaluation Officers from the 24 CFO Act agencies and their deputies, and serves as a forum to
  exchange information, consult with and advise OMB on issues that affect evaluation functions,
  coordinate and collaborate on areas of common interest, and provide leadership for the broader
  Federal evaluation community.

#### The Evaluation Officer also oversees or conducts:

- Assessments of the coverage, quality, methods, effectiveness, objectivity, scientific integrity, and balance of the portfolio of evaluations, policy research, and ongoing evaluation activities of the agency, in consultation with other methodologists, such as the Statistical Official, when appropriate;
- Improvement of agency capacity to support the development and use of evaluation, coordinate and
  increase technical expertise available for evaluation and related research activities within the
  agency, and improve the quality of evaluations and knowledge of evaluation methodology and
  standards;
- Implementation of OMB Memorandum M-20-12, Phase 4 Implementation of the Foundations for Evidence-Based Policymaking Act of 2018: Program Evaluation Standards and Practices;
- Establishment and implementation of the agency evaluation policy that affirms the agency's commitment to conducting evaluations and using evidence from evaluations to inform policy and practice. The policy will provide interested parties both internal and external to the agency with a clear understanding of the expectations related to key principles, such as evaluation relevance and utility, rigor, independence and objectivity, transparency, and ethics;
- Required coordination, development, and implementation of the plans required under section 312 of the Evidence Act:
  - o Learning Agenda (evidence-building plan) included as part of the Agency Strategic Plan;
  - Annual Evaluation Plan, submitted in conjunction with the Annual Performance Plan and Strategic Review; and
  - o Capacity Assessment, included as part of the Agency Strategic Plan.
- Development of new, or improvement of existing, processes to integrate evaluation findings into agency decision-making and other functions;
- Management of agency's evaluation policies that uphold and adhere to the program evaluation standards in <u>OMB Memorandum M-20-12</u> to ensure the scientific integrity, quality, and accountability of the agency's evaluation activities; and
- Use and dissemination of evaluation results throughout the agency and to the public, as appropriate.

Agencies must provide any changes to their designated Evaluation Officer to OMB via email at Evidence@omb.eop.gov and update their agency's https://[agency].gov/data webpage accordingly.

## 290.6 Who supports the work of the agency Evaluation Officer?

The work of the Evaluation Officer is supported by the Statistical Official and Chief Data Officer, as well as evaluation staff with the necessary technical expertise; other evaluation, statistics, analysis, data, enterprise risk management, and performance units and personnel in the agency; policy staff; regulatory staff; privacy and information law and policy personnel; and agency leadership. Further, it is OMB's expectations that staff throughout the agency, including sub-agencies, bureaus, and divisions, will meaningfully support the work of the Evaluation Officer as they fulfill the requirements laid out in this section. In addition, consistent with <a href="OMB Memorandum M-20-12">OMB Memorandum M-20-12</a>, agencies should have evaluation staff with appropriate expertise carrying out and overseeing program evaluations.

## 290.7 What is a Learning Agenda (i.e., "Evidence-Building Plan")?

The Learning Agenda (i.e., the Evidence-Building Plan) is a systematic plan that identifies and describes how the agency will address questions relevant to the programs, policies, and regulations of the agency. It identifies, prioritizes, and establishes strategies to develop evidence to answer important short- and longterm strategic questions (i.e., questions about how the agency meets its missions, including about how programs, policies, and regulations function both individually and in combination) and operational questions (i.e., questions about the agency's operations like human resources, grant-making, and internal processes). OMB expects that an agency's Learning Agenda will include questions that address current Administration priorities, as well as long-standing challenges and future priorities that may emerge. Agencies are reminded that, consistent with OMB Memorandum M-19-23, there are many types of evidence – program evaluation, performance measurement, policy analysis, or foundational factfinding, and all may be used to build evidence. The question being asked should drive the choice of method(s), and OMB expects that agencies will use all of these types of evidence to answer questions on their learning agendas, as appropriate. Agencies are also reminded that Indigenous Knowledge is a form of knowledge that can and should inform Federal Government decision making where appropriate, including in answering questions on the Learning Agenda and as part of activities on Annual Evaluation Plans.<sup>2</sup> Agencies should review OMB Memorandum M-21-27 for more information about the variety of methodological approaches that agencies are encouraged to consider as they develop their activities to answer questions on the Learning Agenda. For the purposes of implementing the Evidence Act, a Learning Agenda does not refer to the professional development plans for employees' human capital development.

The process of developing the Learning Agenda (i.e., engaging stakeholders, reviewing available evidence, developing questions, planning and undertaking evidence activities, disseminating and using results, and refining questions based on the evidence generated) may be equally if not more beneficial than the resulting document itself. This process is one of collective learning and continuous improvement, hence the "learning" framework in the document's name. The Learning Agenda should be a flexible, iterative document that is revisited at least annually, and there is no single approach or format that will be effective for every agency. For agencies with more mature evidence-building efforts, and which may already have comprehensive research plans, research roadmaps, enterprise learning agendas, or evaluation strategic plans, the Learning Agenda provides a vehicle to coordinate these efforts, and integrate, prioritize, and highlight existing evidence-building activities. A Learning Agenda should not, however, simply restate existing portfolios of work. For agencies with emerging evidence-building functions, the Learning Agenda may emphasize and help coordinate efforts to design and implement new evidence building activities.

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<sup>&</sup>lt;sup>1</sup> Agencies should refer to <u>Appendix Figure A. 1</u> in OMB Memorandum M-19-23, which clarifies and defines the four main types of evidence that agencies should consider as they build and use evidence.

<sup>&</sup>lt;sup>2</sup> For additional information on Indigenous Knowledge, please see "Indigenous Traditional Ecological Knowledge and Federal Decision Making" available at 111521-OSTP-CEQ-ITEK-Memo.pdf (whitehouse.gov).

A Learning Agenda is a strategic evidence-building plan. By thinking strategically about evidence needs, agencies can limit ad hoc and uncoordinated analytic efforts and the associated inefficient use of scarce resources, instead prioritizing those questions that, when answered, can inform consequential decisions and high-priority functions. Once the Learning Agenda is developed, agencies must commit to executing or otherwise advancing the identified evidence-building activities that, in turn, will inform and shape subsequent priority questions, and build the evidence needed to inform programs, policies, regulations, and operations. While OMB acknowledges that agencies may not be able to fully address all of the questions on their Learning Agendas, these documents are intended to be actionable guides. OMB expects agencies to undertake the evidence-building activities included in them to the extent possible, recognizing that circumstances change, appropriations may be unknown, and some activities are best suited to external partnerships. In their Learning Agendas, agencies should be clear about which questions they have concrete plans to address, which questions require external support (e.g., through partnerships with academics), and which questions they lack specific plans to answer at the time of publication. OMB expects that in revisiting their Learning Agendas each year, as required by section 290.8 below, agencies will provide updates on the status of answering their priority questions. The Learning Agenda complements, but is distinct from research and development planning for the purposes of building the portfolio of fundamental knowledge and can also complement an agency's submission to the Unified Agenda of Federal Regulatory and Deregulatory Actions regulatory planning process and published agenda by clearly documenting how an agency intends to build and use evidence to support its proposed regulatory actions.

# 290.8 How, and how often, should an agency update its Learning Agenda following its initial publication in the Agency Strategic Plan?

As noted in OMB Memorandum M-19-23 and reiterated in OMB Memorandum M-21-27, agencies must review and assess their Learning Agendas at least annually, and OMB will use the Evidence Submission referenced in section 51.9 to ensure that agencies have met this requirement, including timelines for any planned updates. As agencies review their Learning Agendas, OMB expects that they update them as needed to reflect progress toward answering the agency's priority questions, shifting agency priorities, changing contexts within which the agency operates, input from interested parties, and emergent needs. These updates to the Learning Agenda could include revisions to priority questions, the addition of new questions, and summaries of new or available evidence generated that led the agency to revise its priority questions or develop new ones (as needed). The Learning Agenda should be updated to reflect the status of evidence-building activities described in the Learning Agenda or Annual Evaluation Plans (if applicable) with links to or summaries of evidence generated, if appropriate and available. Finally, agencies may use these updates as an opportunity to discuss how they have continued to engage interested parties and affected communities, sometimes known as stakeholders, including, for example, how their input informed the development of new or revisions to existing priority questions.

OMB requires that agencies revisit their Learning Agendas annually and anticipates that this process will likely lead to updates to the Learning Agendas at some point(s) over the four-year Strategic Planning Cycle (see section 290.23). However, when an agency determines that updates are needed, they are not required to rewrite or draft an entirely new Learning Agenda annually. Similarly, while part of agency strategic plans, OMB recognizes that the Learning Agenda can be updated independently from strategic plans. OMB does not expect that updates to the Learning Agenda will also require updates to the full Strategic Plan document (see section 230.19 for information on how to update the Strategic Plan). Finally, agencies have flexibility as to how they publish updates (if needed) to their Learning Agendas, including, for example, through an updated document or as a separate document that reflects the updates. Agency updates on evidence-building activities that align to Learning Agenda questions that are not program evaluations should be reported in updates to the Learning Agenda. The Annual Evaluation Plan should only include evaluation activities.

If an agency determines that it is desirable to publish updates to its Learning Agenda, the agency shall submit these updates to OMB for review and clearance no less than 45 days before publishing. The updates to the Learning Agenda shall be submitted to OMB via the Submission Portal, and agencies must also alert OMB via email at <a href="mailto:Evidence@omb.eop.gov">Evidence@omb.eop.gov</a>. The final updates to the Learning Agenda should be posted on the agency's website in an easily-accessible location. In addition, agencies should provide the link to the updates to OMB via email at <a href="mailto:Evidence@omb.eop.gov">Evidence@omb.eop.gov</a> and via an online form shared with Agency Evaluation Officers by OMB for inclusion on the Evaluation.gov website.

## 290.9 How does the Learning Agenda relate to the agency Strategic Plan?

The Evidence Act requires that the Learning Agenda be part of the agency's strategic plan, cover the same four-year period, and address priority questions across the entire agency (i.e., the entire Cabinet-level Department). The Learning Agenda and strategic planning processes should leverage and inform each other. This linkage ensures that Learning Agenda questions are aligned with strategic goals and objectives, thereby making the resulting evidence relevant and timely for agency needs. Developing the documents together allows evidence to inform strategy from the outset.

Further, the Evidence Act modified the requirements for agency strategic plans and requires that strategic plans include a "description of the program evaluations used in establishing or revising general goals and objectives, with a schedule for future program evaluations to be conducted, and citations to relevant provisions of the plans [Learning Agenda and Annual Evaluation Plan] required under Section 312." While agency strategic plans were previously required to describe how program evaluation supported development of goals, the Evidence Act provides another link between these evidence-building plans (i.e., the Learning Agenda and Annual Evaluation Plan) and the agency strategic plan and requires an agency's strategic planning narratives to reference activities in the evidence-building plans. 5 U.S.C. § 306(a)(8).

As reaffirmed in OMB Memorandum M-21-27, the Learning Agenda must be a standalone component of the agency strategic plan. Agencies may include it as an appendix, separate chapter of, or document referenced in and posted along with, the strategic plan. If an agency chooses to include the Learning Agenda as an appendix or separate referenced document, they must summarize the Learning Agenda somewhere in the body of the strategic plan (see section 210). Elements of the Learning Agenda must also be woven throughout the strategic planning narrative, for example by referencing priority questions and their associated evidence-building activities in the context of describing the relevant strategic priority or by describing how the Learning Agenda will build evidence in key areas of the strategic plan where evidence is lacking.

# 290.10 How does the Learning Agenda relate to agency obligations under Executive Order 12866, Regulatory Planning and Review?

The Learning Agenda fully complements Executive Order 12866 (E.O.) and will support agencies in fulfilling their obligations under the E.O. The Evidence Act requires that agencies' learning agendas include "policy questions relevant to...regulations of the agency." Under Executive Order 12866, Regulatory Planning and Review, agencies are directed to adhere to a set of principles for regulatory policymaking. Agencies should read the principles articulated in E.O. 12866 as fully consistent with the requirement to include priority policy questions about regulations in their Learning Agenda. Further, the principles laid out in E.O. 12866 provide a framework for agencies to use as they think about how to address and include priority regulatory questions on their Learning Agenda. For example, one principle states that agencies should base decisions on the best reasonably obtainable scientific, technical, economic, and other information concerning the need for, and consequences of, the intended regulation (Section 1(b)(7)). To that end, agencies should use the Learning Agenda as an important tool to help them build evidence to gather that best reasonably obtainable information. Additionally, fully assessing both the costs and the

benefits of the intended regulation as obligated by the E.O. (Section 6, (a)(3)), requires objective evidence and data. To support future cost-benefit analyses, agencies should include questions on their Learning Agenda related to the measurement and comparison of actual costs with anticipated costs prior to implementation of a regulation.

#### 290.11 What is an Annual Evaluation Plan?

The Evidence Act requires agencies to develop an Annual Evaluation Plan, which describes the significant evaluation activities the agency plans to conduct in the fiscal year following the year in which it is submitted. It should include "significant" evaluations that would help answer priority questions on the Learning Agenda and any other "significant" evaluations, such as those required by statute. The significance of an evaluation study should be defined by each agency. In defining "significant," agencies should consider a range of factors. For example, the importance of a program or funding stream to the agency mission; the size of the program in terms of funding or people served; and the extent to which the study will fill an important knowledge gap regarding the program, population(s) served, or the issue(s) that the program was designed to address. Agencies must clearly state their criteria for designating evaluations as "significant" in their Annual Evaluation Plan. Consistent with the Evidence Act, the Annual Evaluation Plan should include only those activities that meet the statutory definition of evaluation and each agency's definition of "significant." Please refer to section 200.24 and OMB Memorandum M-20-12 for the statutory definition of evaluation. Agencies have other opportunities, such as updates to their Learning Agenda (see section 290.8), to include high-priority, non-evaluation evidence-building activities, and OMB encourages agencies to do so. Still, the purpose of the Annual Evaluation Plan is to document evaluation activities, consistent with statute.

The Annual Evaluation Plan should include significant evaluations regardless of whether they address Learning Agenda questions. For example, they should include significant evaluations that are responsive to new or emergent priorities or component-level evidence needs. Furthermore, OMB expects that agencies may also undertake evaluations that are not included in the Annual Evaluation Plan, depending on how "significant" is defined. Evaluation activities included in the Annual Evaluation Plan should be those the agency expects will continue or begin, and be carried out partially or fully, in the associated fiscal year. Evaluation studies often span multiple years, so agencies should determine how best to document progress on ongoing evaluation activities as they develop the Annual Evaluation Plan each year.

OMB expects agencies to consider and describe progress and results from evaluation activities on prior years' Annual Evaluation Plans in the forthcoming fiscal year's Annual Evaluation Plan, as appropriate. For instance, to the extent that an evaluation is included across multiple Annual Evaluation Plans, the description and discussion of the evaluation should reflect progress and learning to date, including, for example, summaries of interim findings, publication of interim deliverables (as available), achievement of key milestones, or deviations from the original plan based on recent progress, and/or how evaluation findings are informing agency decision-making. When updating evaluations included on prior Annual Evaluation Plans, agencies have flexibility regarding the level of detail included in the plan itself, but the description should be sufficient for an uninformed reader to understand. In addition to summary information, agencies are encouraged to link to publicly-available information or more detailed information on the agency's public website. The focus is on updates that inform or support the execution of the evaluation and retain the nature of the Annual Evaluation Plan as a forward-looking planning document. As discussed further in sections 290.13 and 290.23, OMB expects that findings from activities on prior Annual Evaluation Plans will be incorporated into other plans and processes.

## 290.12 How should agencies think about the timing of activities on the Annual Evaluation Plan?

Per the Evidence Act, the Annual Evaluation Plan should reflect evaluation activities that the agency intends to conduct at least in part in the fiscal year following its publication. In practice, this means that the FY 26 Annual Evaluation Plan that agencies will publish in spring 2025 should reflect activities that the agency will undertake in the fiscal year that begins on October 1, 2025 and goes through September 30, 2026, including for evaluations that started prior to and/or will continue after FY 2025. In some cases, these activities will have been funded using FY 2025 or earlier fiscal years' appropriations, and in others, agencies may use FY 2026 appropriations, consistent with appropriations law. Agencies should not treat the Annual Evaluation Plan as a budget request. Rather, its purpose is to foster coordination and intentionality in how agencies prioritize and publicize significant program evaluation activities to build evidence about their programs, policies, and operations and to improve how they meet their missions. As the Annual Evaluation Plan should only include those activities that they agency intends to undertake at least in part, agencies should consider available resources (staffing and funding) when they include evaluations on their plans. If available resources changed between the period of Annual Evaluation Plan publication and the start of the fiscal year when activities were expected to begin, agencies should update their Annual Evaluation Plan or note this on the subsequent fiscal year's Annual Evaluation Plan.

# 290.13 How does the Annual Evaluation Plan relate to the annual Agency Performance Plan, annual Agency Performance Report, and annual Strategic Reviews?

The Evidence Act requires agencies to develop an Annual Evaluation Plan to be submitted in conjunction with the annual Agency Performance Plan. While there is no formal requirement that these plans and activities reference one another, OMB expects that the performance and evaluation activities undertaken by an agency should necessarily complement and inform each other, when appropriate.

For example, section 210.19 includes instructions to agencies to describe how evidence, including from program evaluations and other methods, was used to develop the annual Agency Performance Plan. Further, sections 240.12 and 240.14 describe the types of evidence that are appropriate to manage organizational performance and include in the annual Agency Performance Report, noting that program evaluation is a critical and important tool to help the agency assess its performance. The annual Agency Performance Report (section 240.267) should include external assessments and notes that, "Agencies are expected to consider the available evidence, including any available evaluation results... and should determine when and how to complement performance measurement with evaluations." Section 260 highlights the importance of evaluations to understand outcomes and effectiveness as part of the Strategic Review process, but also notes how the review can inform opportunities where additional evaluations or other evidence are needed and could be included on an Annual Evaluation Plan, for instance. Collectively, the annual Agency Performance Plan, annual Agency Performance Report, and annual Strategic Review offer agencies the opportunity to incorporate findings from evaluation activities, including those described in prior Annual Evaluation Plans, as well as identify evaluations for future Annual Evaluation Plans, as appropriate.

# 290.14 What is the Capacity Assessment for Statistics, Evaluation, Research, and Analysis that is required as part of the Evidence Act?

The Evidence Act requires agencies to submit a Capacity Assessment for Statistics, Evaluation, Research, and Analysis (hereinafter referred to as "Capacity Assessment") every four years as part of their Strategic Plans. Led by the Evaluation Officer, in conjunction with the Statistical Official, Chief Data Officer, and other agency personnel, this requires agencies to conduct and provide an assessment of the coverage, quality, methods, effectiveness, and independence of the statistics, evaluation, research, and analysis efforts of the agency. Thus, agencies shall assess their statistics, evaluation, research, and analysis activities against the following criteria:

- **Coverage:** what is happening and where is it happening?
- Quality: are the data used of high quality with respect to utility, objectivity, and integrity?
- **Methods:** what are the methods being used for these activities, do these methods incorporate the necessary level of rigor, and are those methods appropriate for the activities to which they are being applied?
- **Effectiveness:** are the activities meeting their intended outcomes, including serving the needs of stakeholders and being disseminated?
- **Independence:** to what extent are the activities being carried out free from bias and inappropriate influence?

For each of these areas – statistics, evaluation, research, and analysis – agencies must apply all five of the above criteria in their assessment of agency capacity. In considering the criterion above, consistent with the Evidence Act, agencies must also address the following as part of the Capacity Assessment for Statistics, Evaluation, Research, and Analysis:

- A list of the activities (e.g., programs, initiatives, etc.) and operations (e.g., administrative and support tasks) of the agency that are currently being evaluated and analyzed;
- The extent to which the evaluations, research, and analysis efforts and related activities of the agency support the needs of various divisions within the agency;
- The extent to which the evaluation, research, and analysis efforts and related activities of the agency
  address an appropriate balance between needs related to organizational learning, ongoing program
  management, performance management, strategic management, interagency and private sector
  coordination, internal and external oversight, and accountability;
- The extent to which the agency uses methods and combinations of methods that are appropriate to agency divisions and the corresponding research questions being addressed, including an appropriate combination of formative and summative evaluation research and analysis approaches;
- The extent to which evaluation and research capacity is present within the agency to include personnel and agency processes for planning and implementing evaluation activities, disseminating best practices and findings, and incorporating employee views and feedback; and
- The extent to which the agency has the capacity to assist agency staff and program offices to develop the capacity to use evaluation, research, and analysis approaches and data in the day-today operations.

These specific requirements tie directly to the statutory criteria and address elements such as coverage (i.e., the list of activities and operations of the agency that are currently being evaluated or analyzed) and effectiveness (i.e., the extent to which these activities meet the needs of the agency and appropriately balance across those needs). In addition, these requirements touch on important areas like dissemination of findings from statistics, evaluation, research, and analysis activities (i.e., does the agency have processes and procedures in place to make sure findings are disseminated?), as well as the agency's capacity to use these findings (i.e., does the agency have processes, procedures, and trained staff in place to use the findings to support agency learning, improvement, and decision-making?). Agencies should assess the extent to which they have the staffing, infrastructure, and processes in place to ensure that the standards of coverage,

quality, methods, effectiveness, and independence are met for each of the areas of assessment, and are sufficient to meet anticipated needs. In that sense, this Capacity Assessment should be holistic, considering the agency's current capacity, while also looking forward to future capacity.

The Capacity Assessment provides agencies with a framework to measure improvements to coverage, quality, methods, effectiveness, and independence of their statistics, evaluation, research, and analysis activities. The Capacity Assessment will provide senior officials with information needed to improve the agency's ability to support the development and use of evaluation, coordinate and increase technical expertise available for evaluation and related research activities within the agency, and improve the quality of evaluations and knowledge of evaluation methodology and standards.

In conducting the assessment, agencies should draw on existing OMB guidance and policies, including, but not limited to:

- OMB Memorandum M-21-27, Evidence-Based Policymaking: Learning Agendas and Annual Evaluation Plans;
- OMB Memorandum M-19-23, Phase I Implementation of the Foundations for Evidence-Based Policymaking Act of 2018: Learning Agendas, Personnel, and Planning Guidance;
- OMB Memorandum M-20-12, Phase 4 Implementation of the Foundations for Evidence-Based Policymaking Act of 2018: Program Evaluation Standards and Practices;
- OMB Memorandum M-19-15, Improving Implementation of the Information Quality Act;
- OMB Memorandum M-18-04, Monitoring and Evaluation Guidelines for Federal Departments and Agencies that Administer United States Foreign Assistance;
- Guidelines for Ensuring and Maximizing the Quality, Objectivity, Utility, and Integrity of Information Disseminated by Federal Agencies; and
- OMB Statistical Policy Directives.

Agencies should also draw on information and recommendations contained within GAO audits of Evidence Act activities.

In developing the Capacity Assessment, OMB encourages agencies to use a format, process, and structure that best meets their specific context. There is no template or specific format for this document, but OMB expects that each agency's assessment will include discussion and analysis of the five required criteria (i.e., coverage, quality, methods, effectiveness, and independence) for their statistics, evaluation, research, and analysis activities, including those specific components listed above. The Capacity Assessment must be a standalone component of the agency strategic plan. Agencies may include it as a separate section, chapter, appendix of, or document referenced in and posted along with, the strategic plan. If an agency chooses to include the Capacity Assessment as an appendix or separate referenced document, they must summarize the Capacity Assessment somewhere in the body of the strategic plan.

While there is no formal requirement that agencies update their Capacity Assessments outside of the strategic planning cycle, OMB encourages them to do so, as appropriate, given their context and needs. The Capacity Assessment provides a critical framework for agencies to measure improvements to their statistics, evaluation, research, and analysis activities. Agencies should use and apply the information generated to make the improvements needed to enhance their capacity in these areas. Agencies should use updates to

the Capacity Assessment to both describe how they are building capacity to address gaps identified in previous documents and to identify new or emerging gaps in capacity. OMB is also interested in understanding how and to what extent agencies use the results of evidence-building activities, including those on the Learning Agenda and Annual Evaluation Plans, to inform programs, policies, and operations, and agencies may consider addressing this as part of any updates to the Capacity Assessment. Agencies may also use updates to reflect changes in capacity, including, for example, in whether and to what extent the evidence-building activities of the agency meet its needs. The Capacity Assessment published in FY 2022 gave agencies a baseline, and the Capacity Assessment published in FY 2026 will provide agencies with another useful assessment point. Revisiting the baseline and subsequent assessments, and systematically re-assessing capacity against them, allows agencies to fully realize the benefits of this Evidence Act requirement.

If an agency chooses to publish updates to its Capacity Assessment, it must submit its draft updates for OMB review and clearance no less than 45 days prior to posting. An agency should do so via the MAX.gov submission portal and an email notification to OMB at Evidence@omb.eop.gov to indicate that the draft updates have been submitted. Agencies should post their final updates to the Capacity Assessment on their respective agency websites in an easily-accessible location, and provide the link to OMB via an email to Evidence@omb.eop.gov and an online form (link to be provided to Agency Evaluation Officers by OMB) for inclusion on the Evaluation.gov website.

# 290.15 How do the Learning Agenda, Annual Evaluation Plan, and Capacity Assessment relate to one another?

While the Learning Agenda, Annual Evaluation Plan, and Capacity Assessment for Statistics, Evaluation, Research, and Analysis are independent documents, the nature of their contents necessitates that they have complementary relationships with one another.

**Learning Agendas and Annual Evaluation Plans.** The Learning Agenda and Annual Evaluation Plan are distinct, but complementary, documents. While OMB expects that there will necessarily be some overlap between these two documents, perfect overlap is neither expected nor required. The Annual Evaluation Plan should include only those evaluation activities that meet the statutory definition of evaluation (see OMB Memorandum M-19-23 and OMB Memorandum M-20-12 for further explanation) and each agency's definition of "significant." The Annual Evaluation Plan need not be limited to those evaluations that address Learning Agenda questions, and it can and should address other significant evaluations. OMB expects that agencies will also undertake evaluations that are not in the Annual Evaluation Plan. Conversely, OMB expects that the activities an agency includes on its Learning Agenda to answer priority questions will include both evaluation and non-evaluation activities, such as performance measurement, foundational fact finding, and policy analysis. As noted in OMB Memorandum M-19-23 and reaffirmed in OMB Memorandum M-21-27, the evidence-building questions to be answered must drive the methods to be used (and not vice versa), and OMB expects that some questions on the Learning Agenda are most appropriately answered by methods other than program evaluation. Thus, the Learning Agenda should include evidence-building activities beyond those significant evaluations included on the Annual Evaluation Plan.

As noted above, agencies may use updates to their Learning Agendas to provide more frequent information on non-evaluation evidence-building activities that address priority Learning Agenda questions; still, only evaluation updates should be included on Annual Evaluation Plans.

There is also a timing consideration with these documents. While the Annual Evaluation Plan focuses on the activities that an agency plans to undertake in the fiscal year following the fiscal year in which the plan is published, the Learning Agenda is a multi-year document that covers the full period of the strategic plan (i.e., not less than four years). Depending on how and how often an agency updates its Learning Agenda,

"significant" evaluations listed on Annual Evaluation Plans published in the middle of the time period covered by the Learning Agenda (e.g., FY 2026 and FY 2027), may not be reflected in the published Learning Agenda. However, OMB expects that agencies will use findings from activities in their Annual Evaluation Plans to inform the Learning Agenda, and vice versa. <a href="OMB Memorandum M-21-27">OMB Memorandum M-21-27</a> includes a graphic that clearly describes the relationship between these documents.

Learning Agenda and Capacity Assessment. While the Learning Agenda and Capacity Assessment are both components of the agency strategic plan, they are distinct documents with different purposes and content. However, the nature of each necessitates that they complement one another. For instance, the Learning Agenda will highlight the activities an agency plans to undertake to answer its priority questions. The Capacity Assessment, through its analysis of the coverage, quality, methods, effectiveness, and independence of statistics, evaluation, research, and analysis activities, necessarily provides information about the extent to which the agency has the capacity to undertake the activities outlined in the Learning Agenda, as well as other evidence-building activities. OMB expects, for instance, that the activities discussed in the Learning Agenda might likewise appear in the Capacity Assessment as part of the discussion of current capacity or capacity needed in the future.

Annual Evaluation Plan and Capacity Assessment. The Annual Evaluation Plan and Capacity Assessment are distinct documents that serve different purposes. However, as with the Learning Agenda and Capacity Assessment discussed above, the nature of each of these two documents necessitates that they complement one another. For instance, the Annual Evaluation Plan includes the "significant" evaluations that an agency plans to undertake in the following fiscal year. This information may also be covered as part of the list of "activities and operations of the agency that are currently being evaluated and analyzed" required in the Capacity Assessment. Similarly, the Annual Evaluation Plan requires agencies to discuss their plans to disseminate and use the findings from the significant evaluations included in the plan. OMB expects that this information may serve as one input to the agency's assessment of its capacity to disseminate and use information resulting from its statistics, evaluation, research, and analysis activities as required in the Capacity Assessment. Thus, as is true of the relationship between other documents described here, OMB expects there will be some overlap in portions of the documents.

# 290.16 What are the requirements for engaging interested parties on the Learning Agenda and Annual Evaluation Plan?

Per OMB Memorandum M-21-27, OMB expects agencies to engage a diverse array of interested parties as they develop the Learning Agenda and Annual Evaluation Plan. Agencies should engage these parties from the outset so that they can help shape the priority questions being asked or the study design, as appropriate, rather than waiting until the data needed to support the activity is being analyzed. OMB expects that agencies engage with internal staff who oversee the designs, processes, operations, or programs being discussed in the plan; other evaluation, statistics, analysis, data, enterprise risk management, and performance units and personnel in the agency; policy staff; regulatory staff; privacy and information law and policy personnel; and agency leadership. The Evidence Act requires engagement with the public, State and local governments, and representatives of non-governmental researchers for the Learning Agenda. Other key partners include OMB itself, recipients of Federal awards, Congress, industry and trade groups, the academic and non-profit communities, Tribal governments, and the communities and individuals that the agency ultimately serves. Agencies should systematically and thoughtfully consider (e.g., through mapping exercises) how to identify and engage with specific parties in ways that provide value for both the agency and those engaged.

Agencies should engage interested parties and the public in a manner, and using methodology, that is transparent, accessible, generates trust, and provides opportunities for meaningful input. To the extent possible, agencies should rely on existing activities and requirements, in accordance with applicable law

and policy As noted in <u>OMB Memorandum M-19-23</u> and <u>OMB Memorandum M-21-27</u>, potential approaches to engagement include Requests for Information published in the Federal Register, sustained community engagement, participatory research methods, listening sessions or focus groups, technical working groups, one-on-one consultations, and thorough consideration of the lived experiences of those affected by agency policies. OMB acknowledges that employing these methods effectively may require review and clearance under the Paperwork Reduction Act. OMB encourages agencies to use available flexibilities, as appropriate, for these purposes, including those outlined in OMB's <u>Memorandum</u> from the Office of Information and Regulatory Affairs entitled "Flexibilities under the Paperwork Reduction Act for Compliance with Information Collection Requirements," (July 22, 2016).

Agencies are reminded that meaningful engagement with the public and interested parties is not limited to development of the Learning Agenda and Annual Evaluation Plans. Engaging with diverse, interested parties is beneficial as agencies move from planning to action and implement the activities outlined in these evidence plans. Robust engagement throughout the lifecycle of evidence generation and use promotes continued transparency, helps to ensure that the evidence generated is relevant for interested and affected parties, and may support broad use of findings. Approaches for engaging with interested parties should be described in the Annual Evaluation Plan and updates to the Learning Agenda, if appropriate.

290.17 How does OMB Guidance, including OMB Memorandum M-20-12 (Phase 4 Implementation of the Foundations for Evidence-Based Policymaking Act of 2018: Program Evaluation Standards and Practices), and OMB Memorandum M-21-27 (Evidence-Based Policymaking: Learning Agendas and Annual Evaluation Plans), affect agencies' evidence-building plans and activities?

Agencies must adhere to OMB guidance on standards and practices as they implement evidence-building activities, including program evaluation. OMB Memorandum M-20-12, "Phase 4 Implementation of the Foundations for Evidence-Based Policymaking Act of 2018: Program Evaluation Standards and Practices," provides program evaluation standards that agencies must follow when developing and implementing evaluation activities and evaluation policies. It also includes a set of leading practices to guide agencies in upholding these standards, including in such areas as hiring and retaining staff with appropriate technical expertise. These standards inform both specific evaluations and the broader set of evaluation activities, including those in the Annual Evaluation Plan and other evaluations undertaken to address Learning Agenda priorities.

## The program evaluation standards are:

- Relevance and Utility: Federal evaluations must address questions of importance and serve the information needs of stakeholders in order to be useful resources.
- *Rigor*: Federal evaluations must produce findings that Federal agencies and their stakeholders can confidently rely on, while providing clear explanations of limitations.
- Independence and Objectivity: Federal evaluations must be viewed as objective in order for stakeholders, experts, and the public to accept their findings. Evaluators should operate with an appropriate level of independence from programmatic, regulatory, policymaking and stakeholder activities.
- *Transparency*: Federal evaluations must be transparent in the planning, implementation, and reporting phases to enable accountability and help ensure that aspects of an evaluation are not tailored to generate specific findings.

• *Ethics:* Federal evaluations must be conducted to the highest ethical standards to protect the public and maintain public trust in the government's efforts.

## The practices are:

- 1. Build and Maintain Evaluation Capacity
- 2. Use Expert Consultation Effectively
- 3. Establish, Implement, and Widely Disseminate an Agency Evaluation Policy
- 4. Pre-Specify Evaluation Design and Methods
- 5. Engage Key Stakeholders Meaningfully
- 6. Plan Dissemination Strategically
- 7. Take Steps to Ensure Ethical Treatment of Participants
- 8. Foster and Steward Data Management for Evaluation
- 9. Make Evaluation Data Available for Secondary Use
- 10. Establish and Uphold Policies and Procedures to Protect Independence and Objectivity

The Program Evaluation Standards and Practices are designed to improve the quality and use of evaluation across Federal agencies, while recognizing that agencies must build policies, evaluation offices, and infrastructure that meet their distinct evaluation needs and responsibilities. As such, these standards and practices apply not just to Federal evaluation offices, but also have applicability to other Federal units that carry out or sponsor evaluation and to individual evaluators, including Federal evaluation staff, outside partners, and recipients of Federal awards that are performing work on behalf of the agency. <a href="OMB Memorandum M-20-12">OMB Memorandum M-20-12</a> Appendix B and C includes a more detailed explanation of the standards and practices.

OMB Memorandum M-21-27 reaffirmed the program evaluation standards and practices from OMB Memorandum M-20-12 and emphasized the importance of transparency and rigor across all types of evidence building. Importantly, OMB Memorandum M-21-27 reiterated that program evaluation is a scientific activity, and reinforced the expectation that agencies must uphold scientific integrity principles in executing all evidence-building activities, including program evaluations regardless of whether they are included on an agency's evidence-building plans. In other words, OMB expects agencies to maintain scientific integrity principles when conducting any evidence-building activities, not just those that are described publicly in the Learning Agendas and Annual Evaluation Plans. Together, OMB Memorandum M-20-12 and OMB Memorandum M-21-27 point to the importance of disseminating findings from program evaluation and other evidence-building activities, including, but not limited to, those identified on agencies' Learning Agendas and Annual Evaluation Plans. Agencies must commit to releasing all findings favorable, null, and unfavorable – in a timely manner to all relevant interested communities and publicly, to the extent possible. This commitment should also be reflected in each agency's own Evaluation Policy. Depending on the subject matter or agencies involved, there may be legal, ethical, or other constraints on disclosing information, such as in the case of national security where certain details of an evaluation may be withheld or redacted. Agencies should clearly document these decisions and any limitations on disclosure from the outset of evidence-building activities to support accountability and transparency, and maintain internal and external credibility. Given the public nature of Learning Agendas and Annual Evaluation Plans, OMB expects that agencies will publish all findings from the evidence-building activities on these plans in a timely manner, including interim findings when available. OMB Memorandum M-21-27 also requires agencies to consider equity throughout the lifecycle of evidence generation and use. These efforts will ensure that evidence-building activities yield high-quality insights and do not inadvertently perpetuate underlying assumptions. Agencies should include equity as a consideration as they undertake the Evidence Act activities and processes outlined in this Section.

# 290.18 How do the functions of internal control processes performed by agency management and independent audits and evaluations conducted by an agency's Inspector General, the Government Accountability Office, or other external auditor differ from program evaluation as defined in M-20-12?

There are other important functions at agencies, such as internal control evaluations, that may be different in purpose and function from program evaluation. For example, internal controls follow frameworks established by OMB Circular A-123 and GAO's Green Book. However, in situations where agencies determine a need for program evaluation, which involves a different intellectual discipline and skillset than existing internal control processes, program evaluation should adhere to the principles established in OMB Memorandum M-20-12. The Evaluation Officer cannot be a member of the Inspector General's staff or located in the Inspector General's (IG) office, as established by OMB Memorandum M-19-23. While agency management staff responsible for implementing and evaluating the effectiveness of internal control systems play an important role in agency oversight and accountability, the Evaluation Officer required by the Evidence Act has a different function, and program evaluation serves a different purpose. When making decisions, agencies should use all available information at their disposal, including internal control reports, IG audits or IG evaluations, annual performance plans, strategic reviews, or program evaluations.

## 290.19 What is the agency Evaluation Policy and when must agencies submit it?

An agency's Evaluation Policy documents the standards and practices that govern all of an agency's program evaluation activities. An agency's Evaluation Policy, as required by the Evidence Act, must reflect and include the standards outlined in <a href="MBMEmorandum M-20-12">MBMEmorandum M-20-12</a> and should identify concrete ways that the agency plans to implement and safeguard these standards. Importantly, agencies must ensure that these evaluation policies apply not only to Federal evaluation offices but also to other Federal units that carry out or support evaluations and to individual evaluators, including Federal evaluation staff, outside partners, and recipients of Federal awards that are performing work on behalf of the agency.

At this time, agencies are expected to have published their Evaluation Policies on an easily-accessible place on the agency website. If an agency updates or changes its Evaluation Policy, it must notify OMB via email to <a href="Evidence@omb.eop.gov">Evidence@omb.eop.gov</a> with a link to the updated Evaluation Policy, as well as complete the online form provided to Agency Evaluation Officers by OMB. Links to these policies are posted on the Evaluation.gov website.

# 290.20 What is the timeline for agencies to develop and publish the Learning Agenda, Annual Evaluation Plan, and Capacity Assessment and related deliverables?

**Learning Agenda:** As agencies approach the next strategic planning cycle (i.e., FY 2026 to 2030), they should review their current Learning Agendas, including the process to develop it and findings from the activities contained in it, in planning for their next Learning Agenda. OMB expects that agencies' FY 2026 –2030 Learning Agendas will build on and refer to evidence generated in response to the prior multi-year Learning Agenda that covered FY 2022 – 2026. This is consistent with the evidence planning cycle described in OMB Memorandum M-21-27 and discussed further in Section 290.23 below. While OMB is not requiring an interim Learning Agenda during this cycle, in their 2025 Spring Evidence Briefing, agencies should be prepared to discuss their approach to generating the FY 2026 – 2030 Learning Agenda. On May 30, 2025, agencies must submit to OMB their initial Learning Agenda questions and a high-level summary of their plans to answer those questions with their initial draft components of the FY 2026 – 2030 Strategic Plan. The full draft Learning Agenda must be submitted to OMB in September 2025 (concurrent with the FY 2027 Budget Submission), the final draft Learning Agenda to OMB in December 2025, and the published Learning Agenda to OMB in February 2026. Although it is part of the Agency Strategic Plan, the Learning Agenda should be a separate section as described earlier in section 290.9. In addition, to ensure

consistency in the reporting of Learning Agenda questions on Evaluation.gov, OMB will provide a tool for agencies to use to provide specific Learning Agenda questions and associated tags. The tool will be made available to agencies, and should be submitted with the final Learning Agenda. OMB will provide additional information to agencies on submitting the Learning Agenda questions and associated tags, including how to submit them closer to the release of these plans. Further instructions on how to submit the draft and final versions of the Learning Agenda are outlined in the table below.

Capacity Assessment for Statistics, Evaluation, Research, and Analyses: Agencies should already be developing the methodology they will use to conduct the next Capacity Assessment, which, like the Learning Agenda, is a separate section as part of the FY 2026 – 2030 Strategic Plan. OMB expects that agencies will build on their prior Capacity Assessment in designing and implementing their methodology to conduct this next one. OMB is not requiring an interim Capacity Assessment during this cycle. However, to ensure that agencies have a sound and appropriate methodology to assess the coverage, quality, methods, effectiveness, and independence of their statistics, evaluation, research and analysis efforts, agencies must submit a comprehensive summary of their planned methods to OMB no later than December 2, 2024, for review. In this summary, agencies should articulate how their planned methodological approach will address all required components of the Capacity Assessment. Agencies should use OMB's feedback on their planned methodology to inform the Capacity Assessment outline that they will submit to OMB with the initial draft components of the FY 2026 – 2030 Strategic Plan on May 30, 2025. The full draft Capacity Assessment must be submitted to OMB in September 2025 (concurrent with the FY 2027 Budget Submission), the final draft to OMB in December 2025, and the final published Capacity Assessment to OMB in February 2026. While part of the Agency Strategic Plan, the Capacity Assessment must be a separate section. Further instructions on how to submit the draft and final versions of the Capacity Assessment are outlined in the table below.

Annual Evaluation Plan: The FY 2026 Annual Evaluation Plan will cover "significant" evaluations planned for FY 2026. At a minimum, this plan shall describe "significant" evaluation activities for fiscal year FY 2026, including key questions for each planned "significant" evaluation and key information collections or acquisitions the agency plans to begin. The draft FY 2026 Annual Evaluation Plan is due to OMB in September 9, 2024 (concurrent with the FY 2026 Budget Submission), with the final draft Plan due to OMB in January 2025 (four weeks prior to FY 2026 Budget release), and final publication in February 2025 (concurrent with FY 2026 Budget release). Agencies must submit these plans to OMB via the MAX.gov submission portal, should post their final FY 2025 Annual Evaluation Plans on their respective agency websites, and should provide the link to OMB via an email at Evidence@omb.eop.gov and an online form (link to be provided to Agency Evaluation Officers by OMB) for inclusion on the Evaluation.gov website. See the table below for the specific timeline for submission of the FY 2026 Annual Evaluation Plan and all associated drafts.

The table below provides an updated timeline for developing and publishing these requirements. Agencies must submit **all non-final** documents for their Annual Evaluation Plans, Learning Agendas, and Capacity Assessments, including updates to the Learning Agenda and Capacity Assessment (if appropriate), to OMB in Microsoft Word. Please note that, for any document labeled "draft" below, including "draft final" documents, agencies must submit the document to OMB for final review and clearance before publishing. Final documents should be published in a machine-readable format in an easily-accessible location on the agency website. Timelines for future years will be provided in subsequent OMB guidance.

<b>Submission Date</b>	Description/Deliverable	<b>Submission Location</b>
September 09, 2024	Agencies submit for OMB review: -Draft FY 2026 Annual Evaluation Plan	MAX Page "Submission Portal"

<b>Submission Date</b>	Description/Deliverable	<b>Submission Location</b>
December 2, 2024	Agencies submit for OMB review: - Capacity Assessment Methodology Summary	MAX Page "Submission Portal"
January 2025 (4 weeks prior to FY 2026 Budget release)	For OMB review and clearance, agencies submit <b>final draft</b> : -FY 2026 Annual Evaluation Plan	MAX Page "Submission Portal"
February 3, 2025 (concurrent with FY 2026 Budget release)	Publish: -FY 2026 Annual Evaluation Plan	Agency website/ Email link for each document to OMB at evidence@omb.eop.gov and update online form
Spring 2025	Spring Evidence Briefing	N/A
May 30, 2025	Agencies submit for OMB review (separate documents, but part of the initial draft components of the FY 2026-2030 Strategic Plan):  - Initial Learning Agenda questions and high-level summary  - Capacity Assessment outline	MAX Page "Submission Portal"
September 2025 (concurrent with FY 2027 Budget Submission)	Agencies submit for OMB review: - Full draft Learning Agenda (as separate section of full draft Strategic Plan) - Full draft Capacity Assessment (as separate section of full draft Strategic Plan) - Draft FY 2027 Annual Evaluation Plan	MAX Page "Submission Portal"
December 19, 2025	For OMB review and clearance, agencies submit <b>final draft</b> (as part of Agency Strategic Plan):  - Learning Agenda  - Capacity Assessment	MAX Page "Submission Portal"
January 2026 (4 weeks prior to FY 2027 Budget release)	For OMB review and clearance, agencies submit <b>final draft</b> : -FY 2027 Annual Evaluation Plan	MAX Page "Submission Portal"
February 2026 (concurrent with FY 2027 Budget release)	Publish: - Final Learning Agenda and Capacity Assessment (as part of Agency Strategic Plan) - FY 2027 Annual Evaluation Plan	Agency website/ Email link for each document to OMB at evidence@omb.eop.gov and update online form
	Agencies submit to OMB:  - Learning Agenda questions from Final Learning Agenda with associated tags	Instructions to submit forthcoming

<b>Submission Date</b>	Description/Deliverable	<b>Submission Location</b>
45 Days Prior to Publication	For OMB review and clearance, agencies submit: -Draft Updates to the Learning Agenda -Draft Updates to the Capacity Assessment	MAX Page "Submission Portal" and email notification to evidence@omb.eop.gov
	Following OMB review and clearance, agencies publish: -Updates to the Learning Agenda -Updates to the Capacity Assessment	Agency website/ Email link for each document to OMB at evidence@omb.eop.gov and update online form
	Publish: -Updated Evaluation Policy (as applicable)	Agency website/ Email link for each document to OMB at evidence@omb.eop.gov and update online form

## 290.21 What is OMB's role with respect to the plans in Title I of the Evidence Act?

OMB will continue to support agencies with the Evidence Act (Title I) deliverables (i.e., the Learning Agenda; Annual Evaluation Plan; and Capacity Assessment for Statistics, Evaluation, Research, and Analysis; and Evaluation Policy). OMB will:

- Work with agencies as they develop these documents, providing technical assistance, clarifying direction, and offering other support as needed;
- Review the agency's draft and final draft documents, and provide feedback to the agency on those
  documents, including whether they adhere to OMB guidance and statute, suggestions for improving
  the agency's ability to build and use evidence, whether the documents and planned activities align
  with Administration policy and priorities, the extent to which they reflect the evidence and learning
  needs of the agency, and for the final draft, confirmation that prior OMB feedback has been
  addressed:
- Monitor agencies' progress in generating and using evidence from the activities included in their Annual Evaluation Plans and Learning Agendas, as well as progress in addressing gaps identified in their Capacity Assessments.

#### 290.22 What is the relationship between these activities and the agency's budget submission?

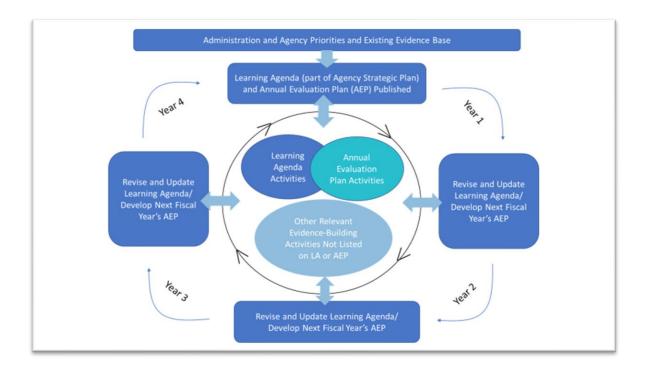
In their budget submissions, agencies should draw on the full range of existing evidence, including evaluations and statistical, performance, and other analyses. As agencies now have several years of experience executing activities on their evidence-building plans, OMB expects that they use findings generated from evaluations and other evidence-building activities included on the Annual Evaluation Plans and Learning Agendas to inform and justify budget requests, and OMB will look for supporting empirical evidence as it assesses agencies' proposals. In addition, in their budget requests, agencies should include proposals to build and strengthen evidence in priority areas where it is lacking or limited, using methods including but not limited to evaluations, as well as proposals to build capacity to undertake evidence-building and address gaps noted in the agency Capacity Assessment. OMB expects agencies to ensure they have necessary and sufficient resources to carry out the activities on their Learning Agenda and Annual Evaluation Plans and to support their designated Evidence Act officials.

# 290.23 How should agencies monitor and report on their progress implementing activities included on the Learning Agenda and Annual Evaluation Plan?

OMB expects agencies to continue their efforts to execute the activities on these evidence plans—by undertaking and accelerating the evidence-building activities included in them, and using the evidence generated to inform decision-making. To that end, agencies should be prepared to demonstrate progress in two areas: (1) status of evidence-building activities included on the plans; and (2) findings from completed studies, evaluations, or other evidence-building activities, when available and appropriate. Agencies have flexibility in how they demonstrate the above progress to OMB and are encouraged to use existing reports, plans, and processes as appropriate to their context and needs. For example, an agency may include findings from completed activities as part of its Annual Performance Report or Annual Performance Plan (section 290.13), its budget justifications (section 290.22), its annual Strategic Review (section 290.13), and/or other reports and plans.

Additionally, agencies will be required to participate in a Spring 2025 briefing with OMB to provide updates on the status of evidence-building activities included on the Learning Agendas and Annual Evaluation Plans. This discussion will focus on progress made, challenges encountered, changes to activities on the plans, and other topics as determined by the agency in consultation with OMB. When there are interim or final results available, the agency should be prepared to share those as part of this discussion. In 2025, agencies should be prepared to discuss their approach to developing their next Learning Agenda and Capacity Assessment. As part of the Spring Briefing, agencies may be required to submit additional information as determined by and communicated from OMB. This briefing is not intended to duplicate other reporting mechanisms, new plans, or updates to existing plans. Rather, the purpose of the briefing is to provide a focused opportunity for OMB and agencies to discuss progress and findings from evidence activities and the use of those findings. Following the Spring 2025 briefings, OMB will revisit the use of briefings to provide these updates and will adjust the process as needed.

Finally, as discussed above in section 290.20, in their next Learning Agenda, agencies must build on and refer to evidence generated in response to the prior multi-year Learning Agenda, just as Annual Evaluation Plans should build on progress made and reflect the evidence produced in prior plans, as appropriate. The figure below, which is included in OMB Memorandum M-21-27, illustrates the four-year strategic planning and evidence planning cycles and shows how the evidence produced from undertaking activities on the Learning Agenda and Annual Evaluation Plan, as well as other relevant evidence-building activities not included on these plans, is used to update the Learning Agenda and draft the next fiscal year's Annual Evaluation Plan. While not reflected in this graphic, OMB expects that agencies will likewise use results from their prior Capacity Assessment, as well as any updates to those assessments, to inform their next Capacity Assessment, including how the agency has addressed previously identified capacity gaps.



290.24 How and when should agencies update and publish their Learning Agendas, and Capacity Assessments outside of the four-year strategic planning cycle?

Updates to the Learning Agenda: As noted in section 290.8, when deemed desirable to publish an update, agencies must submit draft updates to their Learning Agendas to OMB via the MAX.gov submission portal and alert OMB via email at Evidence@omb.eop.gov that the draft updates have been submitted for review and clearance. Agencies must submit these updates no less than 45 days before anticipated publication. Agencies should post their final updates to their Learning Agendas on their respective agency websites in an easily-accessible location and provide the link to OMB via an email to Evidence@omb.eop.gov and an online form (link to be provided to Agency Evaluation Officers by OMB) for inclusion on the Evaluation.gov website. See Section 290.20 above for specific timelines for submitting updates to the Learning Agenda.

Updates to the Capacity Assessment for Statistics, Evaluation, Research, and Analysis: Agencies are encouraged to make updates to their Capacity Assessments, when appropriate. If an agency plans to publish updates to its Capacity Assessment, the agency shall submit its draft updates for OMB review and clearance no less than 45 days prior to posting. Agencies shall submit draft updates to the Capacity Assessment via the MAX.gov submission portal and alert OMB via email at Evidence@omb.eop.gov to indicate that the draft updates have been submitted. Agencies should post their final updates to their Capacity Assessments on their respective agency websites in an easily-accessible location and provide the link to OMB via an email to Evidence@omb.eop.gov and an online form (link to be provided to Agency Evaluation Officers by OMB) for inclusion on the Evaluation.gov website. See section 290.20 above for specific timelines for submitting updates to the Capacity Assessment.