Better Government Movement:
Innovation.gov Data Project

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PURPOSE

To introduce the team together and kick off the work for the Innovation.gov Data Project.

OUTCOMES

- Introductions
- Learn about the Movement + dataset
- Review the project details, due dates, expectations

AGENDA

- Introductions (10)
- Overview of the Movement (Why This Matters) (10)
- Review of Database (5)
- Project Overview (Products/Outputs, Delivery Schedule, Expectations, and Meeting Cadence) (30)
- Next Steps (5)

Introductions:

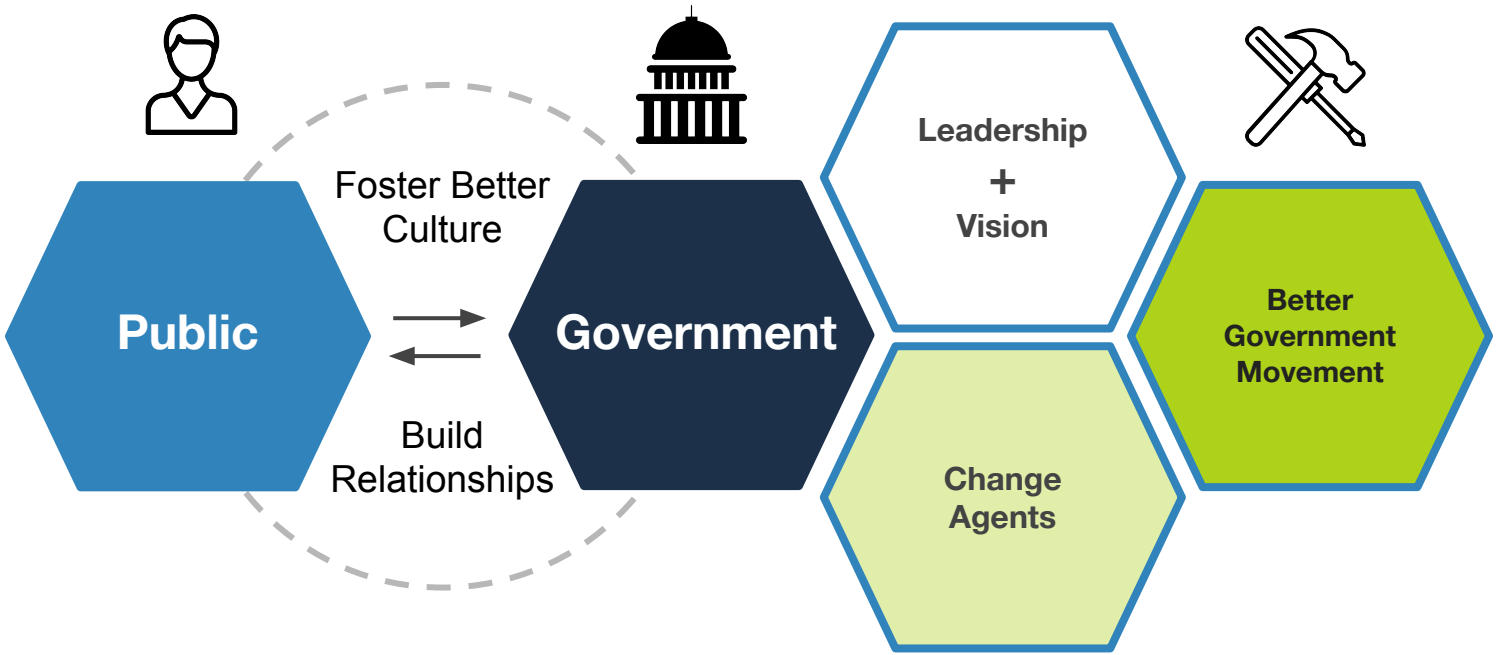
Name, Agency

What do you hope to get out of working on this project?

How do you want to contribute?

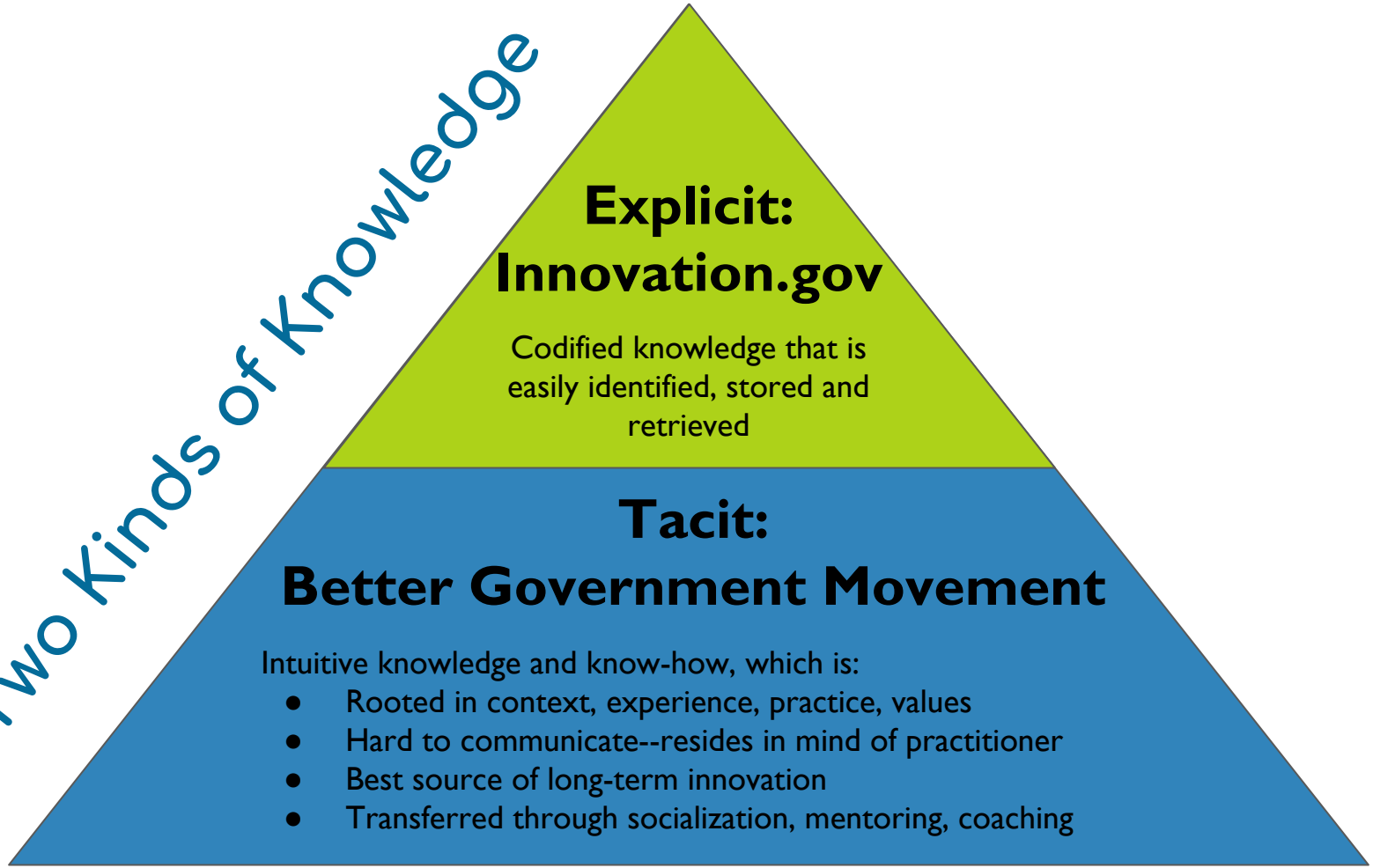
Culture Change =

Movement ≠ Mandate

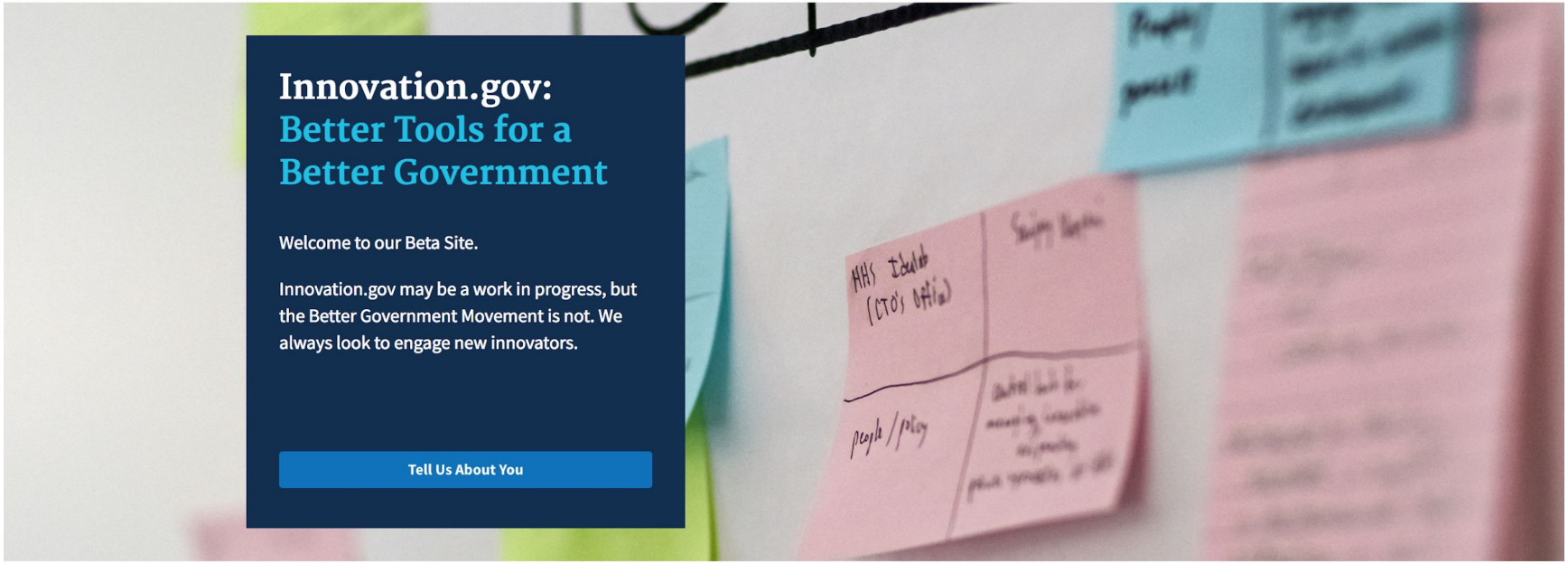

Public
Foster Better Culture
Build Relationships
Government
Leadership
+
Vision
Change Agents
Better Government Movement

Better Government Movement: Definition

Two Kinds of Knowledge



This site is currently in Beta. An official website of the United States government Here's how you know



Better Government Plays

Innovating in the public sector requires a new kind of mission-oriented thinking and perspective. Read our Playbook below to learn more about how we define public sector innovation.

[What is Public Sector Innovation?]

Innovation.gov: Toolkit and Playbook

Innovation.gov / Toolkit

1. Build a 21st-century culture and workforce
2. Improve government service delivery
3. Solve complex problems
4. Work with innovators inside and outside government

Innovation.gov / Playbook

1. Everyone can (and should) create a better government
2. Keep your user at the center of your design
3. Embrace change and experiment
4. Collaborate with partners
5. Let data inform your decision making
6. Innovation is not a one-size-fits-all approach

What is the Better Government Movement?

We catalyze government culture change to **discover and understand the right problem before jumping to solutions, and solve the problems right**, unlocking barriers to innovation

Grassroots movement

Serve as a movement, not a mandate that is for the people, by the people

Practice what we preach

Be a microcosm of the change we want to see in the government

Solve government problems

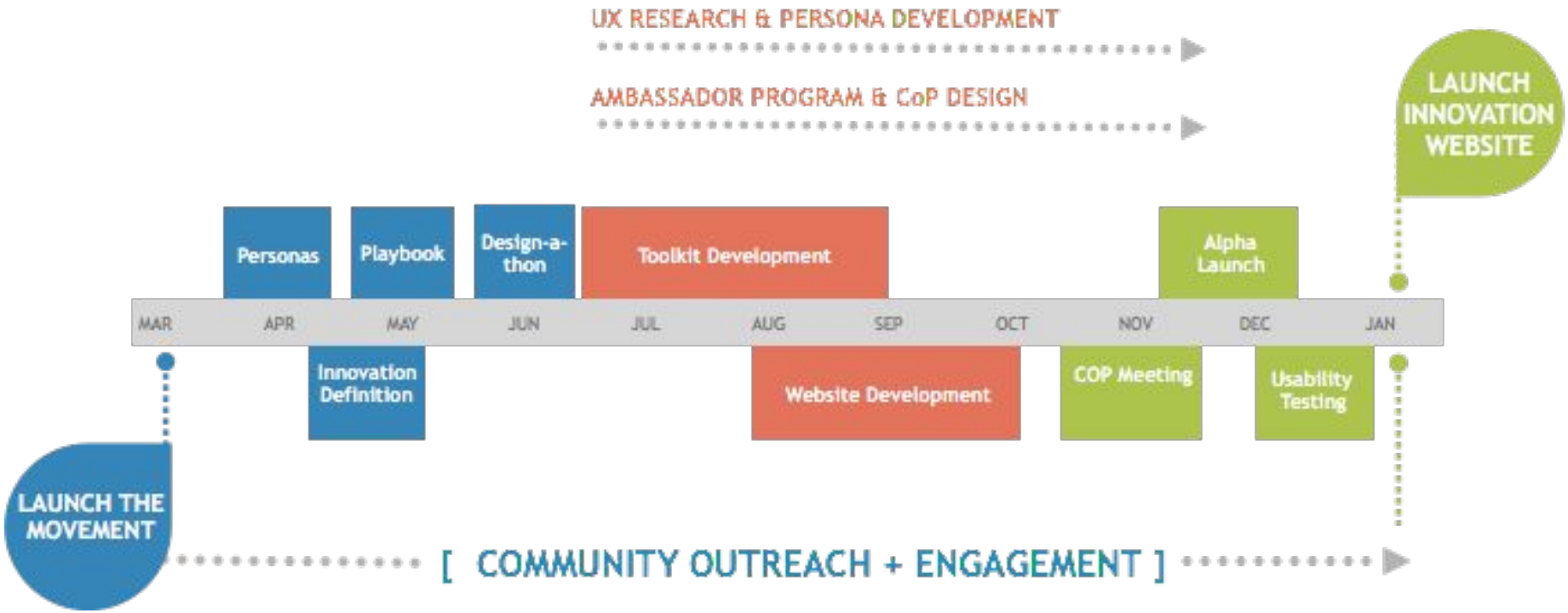
Create impact by putting innovation theory into practice

Inclusivity

Create a space for belonging for all innovators

Better Government Movement: Journey + Ecosystem Mapping

Better Government Movement: Journey



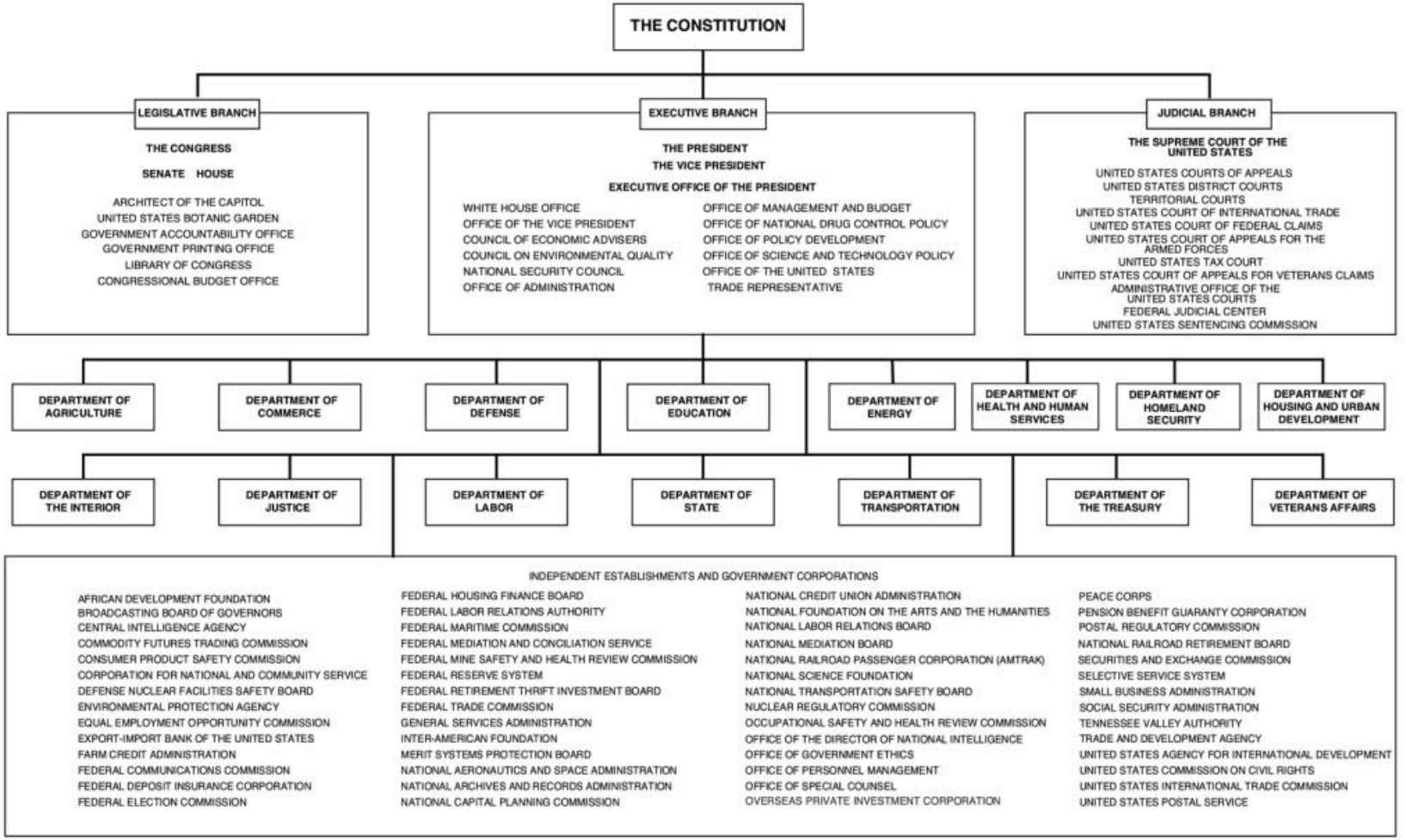
Mapping the Innovation Ecosystem

Change = Challenging the status quo, mindset or belief system to create value.

We want to map **who is innovating** and **where innovation is happening**--these are the types of items we're looking for during this exercise:

- Places (e.g. Innovation Labs)
- Programs (e.g. I-Corps, Social Innovation Fund)
- Teams (e.g. Teams applying Lean Startup and Agile practices)
- Products (e.g. Login.gov)
- Services (e.g. FEDRAMP)
- People (e.g. Chief Innovation Officers, Directors of Innovation)

THE GOVERNMENT OF THE UNITED STATES



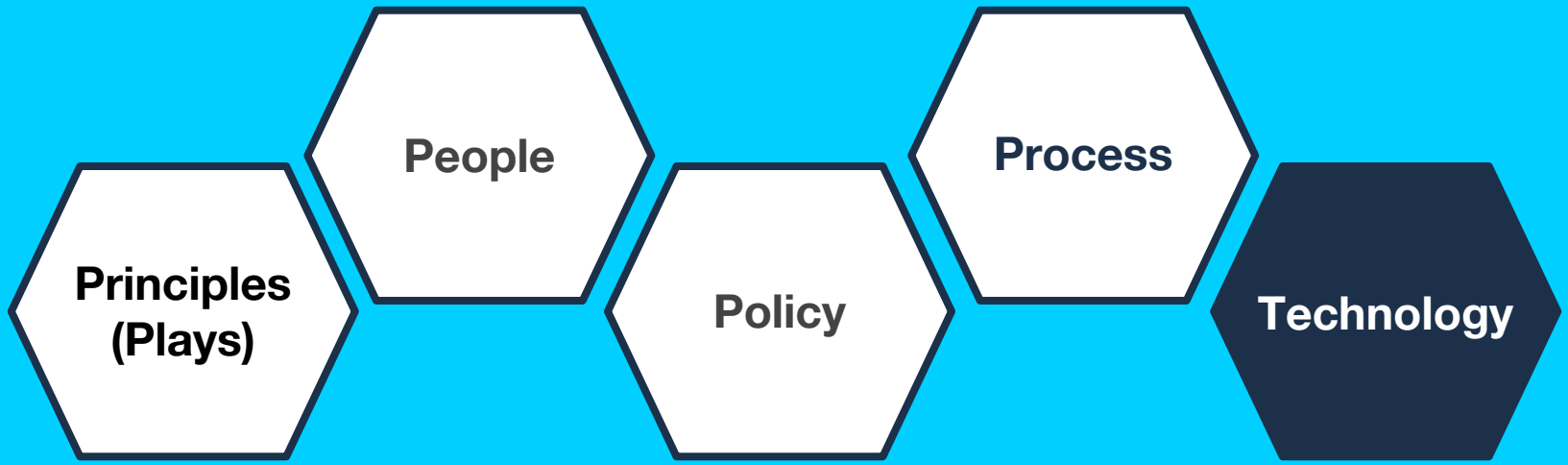
Steps: Innovation Labs/Units Ecosystem Map (15)

1. Around the room are handouts of the structure of the Federal Government by Branch and a listing of all known innovation labs. Review the lists as use as a reference or inspiration.
2. Create note cards for known innovation labs, offices, agency departments like diagram to the right
3. Post your sticky notes/cards in the appropriate branch of government.
4. Add Wild Cards and other thoughts on the Wild Card sheet.

On one sticky note (per entry)

Name of Lab/Innovation Unit ● **Department Organization/Agency** ● **Where is the physical location?** ● **Date Founded**	**Key People (How many?)** **Contact Info (if known)**
Category: ● **Lab** ● **Office** ● **Agency Department**	**What kinds of innovation?** ● **Approaches** ● **Programs** ● **Methodologies**

Government Transformation



Transformation Elements Definitions

- **Principles/Plays:** Fundamental truths or values that orient and rule the conduct of individual persons in a particular society or system. For purposes of the Better Government work, refer to the six innovation plays.
- **People:** Supporting disrupters and managing creatives and creative teams to provide environments that sustain innovation energy. (e.g. human resources, performance management, team building, rituals)
- **Policy:** A deliberate system of principles to guide decisions and achieve rational outcomes, usually implemented as a procedure or protocol. Policies are adopted at the senior levels of government, and assist in decision making. (e.g.: OMB-issued policies or laws enacted to support innovation)
- **Process:** Ways to formalize how different people collaborate at different times in a system. (e.g.: methodologies, standards, tools, training)
- **Technology:** Hardware, software, and information system capabilities that support change/spur innovation (e.g. products, systems, collaboration tools, metrics platforms)

Steps: Transformation Ecosystem Map (15)

1. Using the descriptions above reflect on what places, persons/teams, programs and products that innovate in the following transformation areas:
   a. Principles (Plays)
   b. People
   c. Policy
   d. Process
   e. Technology
2. Write each entry, one entry per sticky note like the diagram to the right.
3. Post your stickies in the appropriate area in the room. Place wild cards/ thoughts in “Wild Card” sheet

On one sticky note (per entry)

Department, Organization/Agency	**Contact Info (if known)** **Yours or someone leading this work**
Category: ● **Place** ● **Person or Team** ● **Program** ● **Product or Service**	**What makes this person/group/program innovative?** **Tell us more...**

Review Dataset and Project Overview

Be the change you want to see in the *government* world.

Email us: better-gov@gsa.gov