

THE DOER

BIO/DESCRIPTION

The Doer is driven by outcomes and likes to execute an idea she believes in. When assigned a challenge, she is willing to roll up her sleeves and jumps right in to get a more efficient and effective solution. The Doer brings ideas to reality, approaching the problem practically. She does best when there is a clear vision and tangible steps to achieve the end goal.

ATTRIBUTES

- Grounded in reality
- Pragmatic problem solver, focused on the task at hand
- Enjoys learning new things when it applies to the task
- Persistent —won't give up if she believes in the idea and has a clear understanding of the vision
- Understands the government requirements and is able to navigate them to get things done
- Resilient — not deterred by setbacks and keeps moving forward, leveraging existing tools that she has
- Self-motivated — prefers to work independently but also works well with others when the task requires

GOALS

- Wants to get to a working solution that has impact on the public
- Sees that current processes and approaches could be more effective
- Wants to implement a better way of doing things
- Seeks incremental improvements on existing services

FRUSTRATIONS

- Hard to balance normal workload and innovation
- Lacks resources (budget, software, time, staff help) to get things done
- Finds it hard to get all the right players on board
- Needs leadership support and buy in to take risks
- Frustrated by how long it takes to get things started and moving
- Frustrated when the vision isn't clear, not comfortable with ambiguity or when her role is not clearly defined

“I don't want to waste my time and have the project die. I want my work to count for something and be meaningful.”