

Blue Sky Jam Worksheet

Instructions

This document includes instructions to help guide your group's brainstorming process and a worksheet you can fill in with your final ideas.

Once we place you into groups for this exercise, you should do two things first:

- 1) Assign someone to take notes and fill in the worksheet.
- 2) Assign someone who will share your final ideas to the entire group.

Note: We will assign a facilitator for your group to help guide you through the process and track your time.

Overall, we will go through 4 steps during this exercise:

- Step 1: Brainstorm problem "seeing" for your assigned vertical (10 minutes)
- Step 2: Brainstorm problem "solving" to develop ideas (10 minutes)
- Step 3: Vote on your group's best two ideas (5 minutes)
- Step 4: Fill out worksheet for selected two ideas (15 minutes)
- Step 5: Share your ideas with everyone (3 mins per group, 12 mins total)

The Goal: Help the Community of Practice design and deliver ways to address the issues you identified in your assigned vertical this year.

Your group will be assigned one of the four verticals from the Toolkit on innovation.gov:

1. Build a 21st Century Culture & Workforce
2. Improve Government Services Delivery
3. Solve Complex Problems
4. Collaborate with Innovators

The IDEO brainstorming "rules" may be helpful:

- Defer judgment
- Encourage wild ideas
- Build on the ideas of others
- One conversation at a time
- Stay focused on the topic
- Be visual
- Go for quantity

Step 1: Brainstorm problem “seeing” for your assigned vertical (10 minutes)

We will explore two questions in this stage:

- 1) **Future state:** Imagine a world where we have reached our goals and achieved success for your assigned vertical. What have we done? What would that look like? What outcomes have we achieved?
- 2) **Today:** What are the barriers that exist today that hold us back from achieving this success?

During this phase try to brainstorm as many examples as you can think of and create them without judgement. We'll hone them down later.

Step 2: Brainstorm problem “solving” for your assigned vertical (10 minutes)

In this step, we are designing ways the CoP can help reach those goals and overcome those obstacles. What service should the Community of Practice provide (e.g. offered a collaborative space? Led a design challenge? Shared success stories?)

Refer to the list of examples in the “Future Jams Menu” to spark ideas:

- Panel
- Lecture
- Book group
- Social hour (virtual/in-person)
- Design Challenges
- Newsletter/Blog
- Slack/Online Collaboration Space
- Podcasts/Videos
- Mentor/Coach

We will answer just one question in this step:

- 1) Look back at the outcomes and barriers that you just brainstormed in the first step. What can the Community of Practice (CoP) do to help achieve these outcomes, solve these problems, and overcome the barriers?

By the end of this brainstorm you should have a lot of ideas to vote on in the next stage.

Step 3: Vote on the best two options (3 minutes)

In this stage, either individually vote in the room on on chat (if online) on the best two options your group generated. For the people participating online, each person can write their top two choices in the Zoom chat box.

Compile your list of the top two ideas and move onto step 4.

Step 4: Answer the Questions on the Worksheet

Fill in the worksheet on pages 4 and 5 provided below for each of the two ideas to help flesh these ideas out more.

- Who should be involved? What kinds of people? What teams or agencies are they from? How should the public or private sector be involved?
- How often should the event(s) happen?
- Where should these ideas happen (online/in-person?)
- What else should we be thinking about that hasn't already been captured?

The person in your group assigned to present your results should prepare to summarize your challenge, top two choices, and outcomes and share them with the entire group in the the next stage (each group will only have 3 minutes to present their two ideas).

After this stage, we will reconvene as one large group to complete Step 5.

Step 5: Share your best two options with everyone (3 minutes per group, 12 minutes total)

We will reconvene everyone in the main room/one Zoom location. The representative you assigned from your group will present your best two options and the outcomes to everyone.

After our session is over today, please have your group member who took notes summarize the process for your group's best two ideas using the worksheet below and send your completed worksheet to the Community of Practice, either to Brian (Brian.Sano@treasury.gov) or Amy (Amy.Wilson@gsa.gov).

Thank you!

Better Government Movement

Community of Practice

Blue Sky Jam Worksheet 2.22.18

Our assigned vertical was: _____

Our #1 idea for the CoP was: _____

Please fill in the following by summarizing the #1 idea your group voted on

- Who should be involved? What kinds of people? What teams or agencies are they from? How should the public or private sector be involved?
- How often should the event(s) happen?
- Where should these ideas happen (online/in-person?)
- What else should we be thinking about that hasn't already been captured?

Better Government Movement

Community of Practice

Blue Sky Jam Worksheet 2.22.18

Our assigned vertical was: _____

Our #2 idea for the CoP was:

Please fill in the following by summarizing the #2 idea your group voted on

- Who should be involved? What kinds of people? What teams or agencies are they from? How should the public or private sector be involved?
- How often should the event(s) happen?
- Where should these ideas happen (online/in-person?)
- What else should we be thinking about that hasn't already been captured?