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## Category Analytics | Home Page

<p><b>C</b></p> <h3>Category Overview</h3> <p><i>Cost Management</i></p> <p>The Category Overview Tool provides a high-level overview of expenditures, so you can dig into the various results to gain deeper insights.</p>	<p><b>M</b></p> <h3>Manufacturer Analysis</h3> <p><i>Cost Management</i></p> <p>The Manufacturer Insights Tool enables sales to uncover insights on opportunities and pricing for products for manufacturers.</p>	<p><b>P</b></p> <h3>Price Analysis</h3> <p><i>Cost Management</i></p> <p>The Price Analysis Tool allows a salesperson to view product price comparisons to uncover the factors for drive price.</p>
<p><b>V</b></p> <h3>Vendor Analysis</h3> <p><i>Supplier Management</i></p> <p>The Vendor Analysis Tool provides users with a quick at-a-glance view of purchases from each vendor and breakdown price analysis between vendors.</p>	<p><b>O</b></p> <h3>Order Size Analysis</h3> <p><i>Supplier Management</i></p> <p>The Order Size Analysis Tool provides insights on how the size of your order can impact the price and surface opportunities to consolidate purchases.</p>	<p><b>☆</b></p> <h3>Cost Avoidance</h3> <p><i>Cost Management</i></p> <p>The Cost Avoidance Tool provides an area from which you may identify savings by using Best-on-Class vehicles instead of purchasing on the open market.</p>

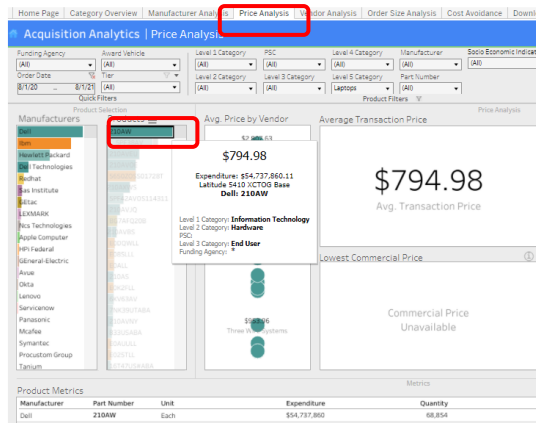
**Manufacturer Analysis is a good place to start for comparing what other agencies have paid for similar products.**

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- **Filter by product type (i.e. Laptop) to show the manufacturer, order quantity and average price.**
- **Filtering by Agency provides an agencies spend pattern.**

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# 3



- Click on the Price Analysis tab to view manufacturer, products and prices paid.
- Hover or Click on a product to find the average price paid for the specified item (i.e. Laptop).

**Downloading these data to Excel can provide additional analysis through aggregating or pivoting such data.**