

# GSA Service Delivery

## Information Session

March 2022



# Agenda

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1. Overview of GSA
2. Overview of the GSA Service Delivery team
3. Overview of open roles
  - a. Product manager
  - b. User experience designer
  - c. Content designer
4. Application & hiring process
5. Q&A

# 1/ Overview of GSA

# GSA history

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Established by President Harry Truman on July 1, 1949 to **streamline the administrative work of government.**



# Mission

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Deliver value and savings in real estate, acquisition, and technology across government.



Teresita Fernández, [\*Nocturnal \(Navigation\)\*](#)

# Public Building Service

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Landlord for the civilian federal government.



Moe Brooker's [The Fruit of the Spirit](#)

# Federal Acquisition Service

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Acquisition solutions for the federal government.





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ERSTCR5517

**Contractor Part No.:**

5517

**Manufacturer:**

TEACHER CREATED RESOURCES

**Contract No.:**

GS-07F-5333P (ends: Sep 30, 2023)

**MAS Schedule/SIN:**

MAS/339930

**Warranty:**

STANDARD WARRANTY

**Country of Origin:**

UNITED STATES OF AMERICA

**Weight:**

0.710 LB



Disaster Purchasing items

Price

**\$10.62<sup>ST</sup>**

Qty:

1

[Add to cart](#)

sold and shipped by

**INTERNATIONAL COMMERCE & MARKETING**

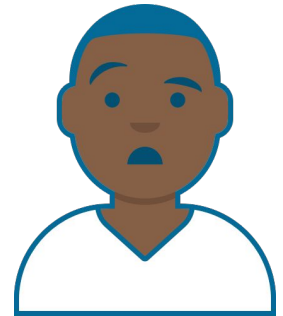
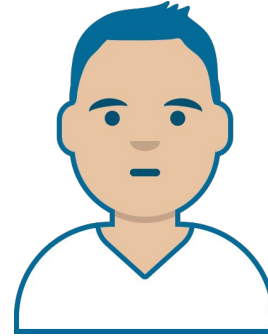


## **2/ Overview of GSA Service Delivery Team**

# Mission

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Expand digital service delivery capabilities across GSA to meaningfully impact end-user experiences.



# History

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- Established February 14, 2022.
- Selected 2 engineers and 1 acquisition strategist.
- Now hiring!
- Up next: discovery & project selection.

# What projects will we work on?

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**I don't know!** But let's talk through a few examples of things we *could* do ...



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**"This section does not apply to Real Estate auctions** (acceptable forms of payment can be found in each respective auctions Invitation for Bid), **or GSA Fleet auctions** (acceptable forms of payment found in Terms and Conditions located on item description page)."

### Covid 19 Vaccination and Testing Requirements for Access to Federal Facilities

Some Federal agencies may require visitors to complete a COVID-19 vaccine self-attestation form indicating their vaccination status or submit proof of a negative COVID-19 test. Customers should contact the property custodian about the facility's policies.

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ARTISTS



U.S. General Services Administration



Per Diem Lookup

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## Small Business

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**Small Disadvantaged  
Business 8(a)**



**Woman-Owned  
Small Business**



**Service-Disabled  
Veteran-Owned**



**HUBZone  
Small Business**

## **3/ Overview of open roles**



# Product Manager

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- Pair with programs to develop product vision and roadmap to guide execution
- Coach, mentor, and model product development best practices to partners
- Use evidence to make product decisions
- Build alignment with stakeholders
- [Read more](#) and consider applying!

# User experience designer

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- Drive research activities, derive insights, generate concepts, and work with the team to build and iteratively test
- Coach, mentor, and model user-centered design best practices to partners
- Build alignment with stakeholders
- [Read more](#) and consider applying!

# Content designer

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- Create clear, compelling, consistent, accurate, and accessible content and content strategy
- Coach, mentor, and model user-centered content best practices to partners
- Build alignment with stakeholders
- [Read more](#) and consider applying!

## **4/ Application & hiring process**

## Position basics

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- **Eligibility requirements:** All United States citizens and nationals (residents of American Samoa and Swains Islands)
- Career / permanent employee
- Remote / virtual positions
- All roles are eligible for [benefits](#)
- **[Salary](#):** GS-15, Step 1 - \$131,178 to GS-15, Step 10 - \$176,300
  - Note: 2022 salary max is \$176,300 (locality dependent)

# Position basics

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- Jobs are posted on USAJobs until 3/24
  - Product Managers [apply here!](#)
  - Designers [apply here!](#)
- Applications reviewed upon position closing
  - Unfortunately updates will be only provided to those who are selected to interview
- Timeline: Average timeline from tentative offer to final offer is about 1.5 months

# Application

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- GSA hiring is resume-based
- PDF format generally works best
- Federal-style resume – prep resources [1](#), [2](#)

# Meeting qualifications

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- Look at “Qualifications” section of a job announcement for Specialized Experience and competency requirements
- Clearly address them directly in your resume
- Show at least 1 year of relevant experience
- Include month and year for all positions held



# Specialized experience

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Product Manager	Experience / Content Designer
<ul style="list-style-type: none"><li>● Experience leading vision, direction, or roadmap for a product, platform, or service.</li><li>● Experience with iterative or agile development methodologies.</li><li>● Experience building alignment with stakeholders.</li></ul>	<ul style="list-style-type: none"><li>● Experience leading user research, usability testing, experience design, product design, or content design for a product, platform, or service.</li><li>● Experience with iterative or agile development methodologies.</li><li>● Experience building alignment with stakeholders.</li></ul>

# Interviews

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- Will likely be scheduled over Google Meet, but happy to provide any accommodations that will help you interview at your best
- Two interviews – Technical & Core Value Alignment
- All interview questions will be provided in advance

# 5/ Q&A

For questions after this session, please contact [victoria.mcfadden@gsa.gov](mailto:victoria.mcfadden@gsa.gov).