# **Cross Agency Priority Goal Quarterly Progress Update**

## Benchmark and Improve Mission-Support Operations

#### Goal leaders:

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FY2014 Quarter 4

## Mission-Support Benchmarking: Overview

#### **Goal Statement**

• Improve administrative efficiency and increase the adoption of effective management practices by establishing cost, quality, and customer satisfaction benchmarks for mission-support operations, giving agency decision makers better data to set priorities, allocate resources, and improve processes.

#### **Urgency**

- Federal agencies lack a complete set of tools and reliable data to measure their performance in key administrative areas. This discourages agency executives from taking necessary steps to reduce costs, efficiently deploy resources, and improve quality of service.
- Agencies are often hesitant to adopt shared services for mission-support functions without "apples-to-apples" data that allows them to compare options, quantify potential savings, and ensure equal (or better) service quality.
- Finally, the absence of government-wide benchmarks can hamper the identification and sharing of effective management practices, because OMB and agencies lack full visibility into which agencies or shared service providers are the top performers in a given function.

#### Vision

- The benchmarking initiative will result in markedly higher efficiency and better performance from Federal mission-support functions, and identify opportunities to apply private sector standards where appropriate.
- The effort will encompass five administrative functions acquisition, financial management, human capital,
  IT management, and real property at major bureaus/components within the 24 CFO Act Federal agencies.
  Lessons and best practices will be shared with all agencies and applied where the greatest benefits will be realized.

## **Progress update**

- With the first round of Agency Deep Dive meetings completed, OMB issued customized memos to each of the 24 Agencies, summarizing takeaways from the meetings and agreed-upon follow-up actions based on noteworthy benchmark results. Agency leadership across government continues to demonstrate a high level of engagement with the Benchmarking Initiative and has provided very positive feedback about the value of the Round 1 results – completed Q4 2014.
- The on-line version of the benchmarks went live in early November for all Federal government employees. For the 40 Efficiency metrics collected in the first round, users can dynamically view benchmark results from all 24 agencies and nearly 150 of their bureaus/components. On-line users can also create customized peer groups of similar agencies or bureaus across government, and export charts and data for use in their own organizations *completed Q4 2014*.
- The CxO Council working groups are currently preparing for the next round of collection by 1) Improving the data quality, consistency and relevance of the Efficiency metrics collected earlier in 2014; and 2) Developing a set of Effectiveness metrics to capture operational quality and customer satisfaction with mission-support services. Where possible, existing surveys and government-wide datasets are being leveraged, such as GSA's Tenant Satisfaction Survey for Real Property expected completion in Q1 2015.

## **Action Plan Summary**

Sub-Goal	Actions to Achieve Impact	Key Indicators
Reduce administrative costs and improve service quality in acquisition functions	<ul> <li>CxO Councils agree on measures of Cost / Efficiency for their respective functional areas</li> <li>Work groups for each function develop standard metric definitions and collect Efficiency data at</li> </ul>	<ul> <li>Year One</li> <li>% of agencies contributing data within each of the five functions</li> <li>% of bureaus/components contributing all</li> </ul>
Reduce administrative costs, improve service quality, and increase use of shared services in <b>finance functions</b>	<ul> <li>bureau/component level at 24 CFO Act agencies</li> <li>Agencies analyze their Efficiency benchmarks, identify areas for near-term focus and opportunities to reduce costs; agencies collaborate with OMB/GSA/OPM to develop resourcing and implementation plans</li> </ul>	<ul> <li>data within each of the five functions*</li> <li>% of CFO Act agencies participating in benchmarking evaluation meetings with OMB/GSA*</li> <li>Overall % of metrics data collected within</li> </ul>
Reduce administrative costs, improve service quality, and increase use of shared services in human capital functions	<ul> <li>Work groups and CxO Councils analyze government-wide benchmark results to identify drivers of success at top-performing agencies and bureaus/components</li> <li>Finance, HR and IT Management work groups coordinate with Federal shared service providers to gather cost,</li> </ul>	<ul> <li>each of the five functions</li> <li>Overall % of metrics data collected across all five functions</li> <li>Years Two and Three</li> </ul>
Reduce administrative costs, improve service quality, and increase use of shared services in IT management functions	<ul> <li>quality, and customer satisfaction benchmarks that will inform agency decisions on shared services adoption</li> <li>Round 2 begins in early FY15, with emphasis on defining and collecting government-wide Effectiveness benchmarks focused on quality of and customer satisfaction with administrative services</li> </ul>	<ul> <li>Increase in shared services adoption among 24 CFO Act agencies for selected processes in IT, Human Capital and Financial Management</li> <li>Cost savings – or some other indicator of efficiency improvement, such as reduction in</li> </ul>
Reduce administrative costs and improve service quality in real property functions	<ul> <li>Round 2 also collects Efficiency metrics for the second time to capture more current data and track trends</li> <li>Goal team monitors agency progress against targets in years two and three, while working to improve data quality and gather additional rounds of benchmark data</li> </ul>	square footage of Federal property – resulting from benchmark-related actions in each of the five functions  • Improvement in service quality and customer satisfaction for each of the five functions

<sup>\*</sup> These indicators have proven more difficult than anticipated to accurately measure, because some bureaus and components do not have functional capabilities, and therefore cannot be benchmarked. To compensate, we have added an indicator measuring agency involvement in high-level assessment meetings with OMB/GSA.

### **Work Plan**

Milestone Summary						
Key Milestones	Milestone Due Date	Milestone status	Owner			
Agencies analyze their Efficiency benchmark results, identify areas for near- term focus and opportunities to improve administrative efficiency	July /August 2014	Complete	24 CFO Act Agencies			
Leadership teams at each agency meet individually with OMB/GSA to share key findings, discuss opportunities for improvements in administrative efficiency, and consider implementation/resourcing options	July/August 2014	Complete	OMB, GSA, 24 CFO Act agencies			
Finance, HR and IT Management workgroups collect cost and efficiency metrics from Federal shared service providers to inform agency decisions on shared services adoption*	July/August 2014	Complete	GSA, OMB, OPM			
OMB, GSA and OPM work with CxO Councils to review Efficiency benchmark results for each function**	September 2014	Complete	GSA, OMB, OPM			
Cross-Council Advisory group leads assessment of first round of benchmarking to apply "lessons learned" to subsequent rounds and to improve data quality in the future	August/September 2014	Complete	GSA, OMB			
GSA develops government-wide website that allows agencies to access the full benchmark data set, perform analysis and generate customized reports	September/ October 2014	Complete	GSA			

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<sup>\*</sup> Previous milestone was divided into two separate milestones for this report, to reflect different timelines for collecting cost/efficiency metrics versus quality and customer satisfaction measures from Federal shared service providers.

<sup>\*\*</sup> Previous milestone was divided into two separate milestones for this report; CxO Councils prefer to wait until quality and customer satisfaction results are available (to go with existing efficiency benchmarks) before drawing conclusions about top performers and sharing best practices government-wide.

## Work Plan (continued)

Milestone Summary (Cont.)						
Key Milestones	Milestone Due Date	Milestone status	Owner			
Workgroups for each function refine original set of Efficiency metrics and select Effectiveness metrics to measure service quality and customer satisfaction with mission-support functions	November/December 2014	On track	GSA, OMB, OPM			
GSA, OMB and OPM collect Round 1 of Effectiveness metrics and Round 2 of Efficiency metrics	January/February 2015	On track	GSA, OMB, OPM			
Finance, HR and IT Management workgroups collect operational quality metrics and customer satisfaction measures from Federal shared service providers, to inform agency decisions on shared services adoption*	March 2015	On track	GSA, OMB, OPM			
OMB, GSA and OPM work with CxO Councils to review Effectiveness and Efficiency benchmark results for each function, identify the drivers of top performance and share leading practices government-wide**	September 2015	On track	GSA, OMB, OPM			

<sup>\*</sup> Previous milestone was divided into two separate milestones for this report, to reflect different timelines for collecting cost/efficiency metrics versus quality and customer satisfaction measures from Federal shared service providers.

<sup>\*\*</sup> Previous milestone was divided into two separate milestones for this report; CxO Councils prefer to wait until quality and customer satisfaction results are available (to go with existing efficiency benchmarks) before drawing conclusions about top performers and sharing best practices government-wide.

## **Key Indicators**

Key Implementation Data							
Efficiency Metrics, Round 1	Source	Baseline	Target?	Frequency	Latest data	Trend	
% of agencies contributing data within [function]	Agency Data Calls	2014	100%	Annual	100% for all functions except Real Property, which is 96%		
% of bureaus/components contributing all data within [function]*	Agency Data Calls	2014	N/A	Annual	N/A*		
% of CFO Act agencies participating in benchmarking evaluation meetings with OMB/GSA	GSA project team	2014	100%	Annual	100% (24 of 24 agencies)		
Overall % of metrics data collected across all five functions**	Agency Data Calls	2014	100%	Annual	93%**		

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<sup>\*</sup>This indicator has proven more difficult than anticipated to accurately measure, because some bureaus and components do not provide mission-support services, and therefore cannot be benchmarked. To compensate, we have added an indicator measuring agency involvement in high-level assessment meetings with OMB/GSA.

<sup>\*\*</sup>Calculated at the agency level. If an agency submitted a data point for a given metric, that metric was considered "complete" for the agency. Completion rates were totaled for all agencies for a given metric; then all 39 metrics were totaled to arrive at the overall % of metrics data collected across all five functions.

## **Key Indicators (continued)**

Key Implementation Data						
Efficiency Metrics, Round 1	Source	Baseline	Target?	Frequency	Latest data	Trend
Overall % of metrics data collected within Acquisition*	Agency Data Calls	2014	100%	Annual	100%	N/A
Overall % of metrics data collected within Financial Management*	Agency Data Calls	2014	100%	Annual	91%	N/A
Overall % of metrics data collected within Human Capital*	Agency Data Calls	2014	100%	Annual	94%	N/A
Overall % of metrics data collected within IT Management*	Agency Data Calls	2014	100%	Annual	96%	N/A
Overall % of metrics data collected within Real Property*	Agency Data Calls	2014	100%	Annual	90%	N/A

#### Indicators under Development – Years Two and Three Metrics

- 1.Increase in shared services adoption among 24 CFO Act agencies for selected processes in IT, Human Capital and Financial Management
- 2.Cost savings or a similar indicator of efficiency improvement, such as reduction in square footage of Federal property resulting from benchmark-related actions in each of the five functions
- 3.Improvement in service quality and/or customer satisfaction for each of the five functions

<sup>\*</sup>Calculated at the agency level. If an agency submitted a data point for a given metric, that metric was considered "complete" for the agency. Completion rates were totaled for all agencies for a given metric; then all metrics were totaled for a given function to arrive at the overall % of metrics data collected for the function.

## **Contributing Agencies and Programs**

#### Contributing Agencies and Programs:

• All of the CFO Act agencies are contributing to the Benchmarking goal, both in shaping the metrics and in submitting data about their agency's functions.