# **Cross Agency Priority Goal Quarterly Progress Update**

# STEM Education

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FY2014 Quarter 2

### Overview

### **Goal Statement**

Improve science, technology, engineering, and mathematics (STEM) education by implementing the Federal STEM Education 5-Year Strategic Plan, announced in May 2013, specifically:

- Improve STEM instruction
- Increase and sustain youth and public engagement in STEM
- Enhance STEM experience of undergraduate students
- Better serve groups historically under-represented in STEM fields
- Design graduate education for tomorrow's STEM workforce
- Build new models for leveraging assets and expertise
- Build and use evidence-based approaches

### **Urgency**

- Advances in STEM have long been central to our Nation's economy, security, and ability to preserve the health of its people and the environment; enhancing U.S. students' engagement and success in STEM disciplines is essential to the United States maintaining its preeminent position in the world.
- We have considerable progress to make given that our K-12 system ranks "middle of the pack" in international comparisons.
- Meeting the growing demand for STEM expertise and competency is important to the economy and our democracy.
- Increasing opportunities in STEM for more Americans is critical to building a just and inclusive society.

### Vision

The Federal STEM Education 5-Year Strategic Plan sets out ambitious national goals to drive Federal investment in five priority STEM education areas toward which significant progress will require improved coherence and coordination across Federal agencies with STEM assets and expertise and STEM education resources. 2

## **Progress Update**

### Federal Coordination in STEM Education (FC-STEM) updates:

- FC-STEM re-chartered to assume implementation role; OSTP developed a template for a charter for each Inter-agency Working Group (IWG); working groups are completing charters.
- Lead and Co-lead, agencies, and individuals have been identified for Inter-agency Working Groups.
- Four of the IWGs (P-12 STEM Instruction, Engagement, Undergraduate, and Graduate) have established meeting schedules; the working group for Historically Under-represented Groups in STEM is still being established and its membership identified.

### **Collaborations and consideration examples:**

- Internal agency-level consolidations:
  - Consolidation of NSF's education investments in undergraduate education within a coherent framework
  - Reorganization of NASA's education investments through the Office of Education's STEM Education and Accountability Projects (SEAP) program
- Cross-agency partnership examples:
  - Smithsonian Institution's collaboration with multiple agencies on the Waterways Initiative
  - Issuance of Common Guidelines for Education Research and Development by NSF and the Institute of Education Sciences at the Department of Education.

### Meetings and outreach:

- Meeting hosted by OSTP and FC-STEM to involve external stakeholders in discussion of effective implementation of the CoSTEM Strategic Plan (April 23, 2014).
- Senate Appropriations staff briefing included an update on implementation of the CoSTEM Strategic Plan (May 2, 2014).

### **Initiatives and Programs**

- The President launched on May 27, 2014, at the White House Science Fair, a U. S. Department of Education Stem-focused teacher training grant competition to grow pathways for effective STEM educators. This competition will award approximately \$35 million in grants, and grow the portfolio of projects supported by the Department that are investing in STEM teachers.
- NASA and Khan Academy announced in May 2014, a new partnership to launch www.khanacademy.org/NASA, a series of interactive lessons that invite users to engage with the science and mathematics used to measure our universe and the exciting engineering problems involved in launching and landing on Mars, transporting students deep into STEM subjects.
- A number of agency commitments related to Making and student engagement were announced by President Obama on June 18, 2014 at White House Maker Faire.

# **Action Plan Summary**

	Sub-goal	Major Strategies to Achieve Impact	Key indicators
1.	Improve STEM instruction	<ul> <li>Support teacher preparation efforts that encourage use of evidence-based STEM learning opportunities</li> <li>Increase and improve authentic STEM experiences for teachers</li> </ul>	•Percentage of high school
2.	Increase and sustain youth and public engagement in STEM	<ul> <li>Provide access to scientific and engineering assets of the federal government</li> <li>Integrate STEM into school-readiness and after-school programs</li> <li>Improve empirical understanding of how authentic STEM experiences influence learning or interest</li> </ul>	mathematics and science teachers who hold degrees in their teaching field or in science
3.	Enhance STEM experience of undergraduate students	<ul> <li>Implement evidence-based instructional practices and innovations</li> <li>Improve STEM education at 2-year colleges and transfer to 4-year colleges</li> <li>Support the development of university-industry partnerships to provide relevant and authentic experiences</li> <li>Address high failure rates in introductory undergraduate mathematics</li> </ul>	of mathematics education  •Number of STEM bachelor's degrees earned annually
4.	Better serve groups historically under- represented in STEM fields	<ul> <li>Be more responsive to rapidly changing demographics</li> <li>Focus investments on developing and testing strategies for improving preparation for higher education</li> <li>Invest in efforts to create campus climates that are effective in improving success for students from under-represented groups</li> </ul>	Percentage of bachelor's degrees awarded to women, black or
5.	Design graduate education for tomorrow's STEM workforce	<ul> <li>Recognize and provide financial support to students of high potential</li> <li>Provide opportunities for fellows' preparation in areas critical to the Nation</li> <li>Combine and enhance mechanisms that evaluate the impact of fellowships to inform future federal investments</li> </ul>	African American, Hispanic, and American Indian or Alaska Native
6.	Build new models for leveraging assets and expertise	<ul> <li>Collaborate to build implementation roadmaps in the goal areas</li> <li>Reduce administrative barriers to collaboration</li> <li>Develop a framework to guide coordinated CoSTEM agency budget requests</li> </ul>	students (Plus further indicators in
7.	Build and use evidence-based approaches	<ul> <li>Support syntheses of existing research on critical issues in STEM priority areas</li> <li>Improve and align evaluation and research strategies across federal agencies</li> <li>Streamline processes for interagency collaboration</li> </ul>	development – see slide 12) 4

## STEM Education Goal Team and Governance Plan

## Oversight and Project Management of Implementation Working Groups

Goal Leaders: Joan Ferrini-Mundy and Thomas Kalil

**Deputy Goal Leaders: NSF and OSTP** 

# P-12 STEM Instruction

### Co-Leads:

- Department of Education
- TBD

### **Engagement**

#### Co-Leads:

- Smithsonian
- NASA

### **Undergraduate**

STEM Education

### Co-Leads:

- NSF
- TBD

### **Under-**

represented Groups

#### Co-Leads:

- NSF
- NIH

### Graduate Education

### Co-Leads:

- NSF
- NIH

# **Coordination Objectives**

#### Lead:

• FC-STEM

### Governance

- Co-STEM: John Holdren and France Córdova are Co-Chairs. Annual report from FC-STEM to Co-STEM
- FC-STEM: Joan Ferrini-Mundy and Shelley Canright are Co-Chairs. Quarterly reports from Inter-agency Working Groups to FC-STEM

## **Work Plan: Governance and Coordination**

### **Purpose**

• To coordinate activity among all sub-goals to implement the Co-STEM strategic plan

### **Barriers/Challenges**

- Working groups are at varying stages of development of goal priorities, indicators, and milestones.
- Coordination of goals among IWGs needs to be strengthened.
- Baseline data not available for several key areas.

Key Milestones	Milestone Due Date	Milestone Status	Last Quarter	Owner	Anticipated Barriers or Other Issues Related to Milestone Completion
Working groups finalized for each sub-goal, including executive secretary	06/2014	On track	N/A	FC-STEM	No barriers identified
Processes for reporting out to Co-STEM and OMB established	05/2014	On track	N/A	FC-STEM	No barriers identified
Key milestones/metrics/indicators established for all sub-goals	08/2014	On track	N/A	FC-STEM	A potential obstacle may be the lack of regularly collected metrics.
Identify baseline data, when appropriate, using relevant data sources	08/2014	On track	N/A	FC-STEM	Baseline data may not always be available.
Evaluate best practices for sharing and coordinating products of working groups	08/2014	On track	N/A	FC-STEM	No barriers identified

# Work Plan Sub-goal 1: P-12 STEM Education

- Support teacher preparation efforts that encourage use of evidence-based STEM learning opportunities
- Increase authentic STEM experiences for teachers

Key Milestones (Lead: Department of Education / TBD)	Milestone Due Date	Milestone Status	Last Quarter	Owner	Anticipated Barriers or Other Issues Related to Milestone Completion
Conduct an initial analysis of teacher internship, fellowship, and scholarship programs supported by CoSTEM agencies	01/2014	Complete	N/A	IWG P-12	No barriers identified
Create a map of physical STEM assets managed by CoSTEM agencies to provide guidance for coordinated regional efforts to improve STEM instruction	01/2014	Complete	N/A	IWG P-12	No barriers identified
Launch Stem-focused teacher training grant competition to grow pathways for effective STEM educators.	05/2014	Complete	N/A	Department of Education	
Key milestones/metrics/indicators established for all sub-goals	08/2014	In progress	N/A	IWG P-12	No barriers identified
Create a repository of best practices and research related to teacher preparation and professional learning	09/2014	In progress	N/A	IWG P-12	No barriers identified
Conduct an in-depth analysis of one regional "hotspot zone" to identify all relevant federal asset activity, programs, and local nongovernmental efforts to improve STEM instruction	11/2014	Will begin summer 2014	N/A	IWG P-12	No barriers identified

# Work Plan Sub-goal 2: Engagement in STEM Education

- · Access to scientific and engineering assets of the Federal Government
- Integration of STEM into school readiness and after-school programs
- Empirical understanding of how STEM experiences influence learning

Key Milestones (Lead: Smithsonian Institute / NASA)	Milestone Due Date	Milestone Status	Last Quarter	Owner	Anticipated Barriers or Other Issues Related to Milestone Completion
Identify exemplar scientific and engineering assets that feature evaluation to serve as models for STEM Engagement activities	12/2013	Complete	N/A	IWG- Engagement	No barriers identified
Identify audiences that should receive STEM Engagement resources and programs	02/2014	Complete	N/A	IWG- Engagement	No barriers identified
Identify evaluation models used to effectively study engagement	09/2014	In Process	N/A	IWG- Engagement	No barriers identified
Identify STEM Engagement Activities of CO- STEM agencies	07/2014	In Process	N/A	IWG- Engagement	No barriers identified
Implementation of agency commitments related to Making and student engagement announced by President Obama at the White House Maker Faire.	06/2015	In Process	N/A	IWG- Engagement	No barriers identified

# Work Plan Sub-goal 3: Undergraduate STEM Education

- Implementation of evidence-based instructional practices and innovations
- Improve STEM education at 2-year colleges and transfer to 4-year colleges
- Support the development of university-industry partnerships to provide relevant and authentic experiences
- Address high failure rates in introductory mathematics at undergraduate

Key Milestones (Lead: NSF/TBD)	Milestone Due Date	Milestone Status	Last Quarter	Owner	Anticipated Barriers or Other Issues Related to Milestone Completion
Develop shared resource on research-base on undergraduate authentic science experiences	09/2014	On track	N/A	IWG Undergrad	No barriers identified
Share evaluation instruments for undergraduate authentic STEM experiences, including mentoring evaluation instruments	08/2014	On track	N/A	IWG Undergrad	No barriers identified
Identify common evaluation elements for undergraduate authentic STEM experiences to be used across federal agencies	10/2015	On track	N/A	IWG Undergrad	Potential obstacles include range of purposes motivating agency commitment to undergraduate research and intern opportunities.

# Work Plan Sub-goal 4: Under-represented Groups in STEM Fields

- Be more responsive to rapidly changing demographics
- Focus investments
- Invest in efforts to create campus climates that are effective in improving success for students from underrepresented groups

Key Milestones (Lead: NIH/NSF)	Milestone Due Date	Milestone Status	Last Quarter	Owner	Anticipated Barriers or Other Issues Related to Milestone Completion
Ideas proposed to maximize the impact of the federal investment with a timeline for agency adoption	10/2014	On track	N/A	IWG URG	No barriers identified
Agencies identify and begin implementation of modifications to existing program portfolio to address gaps to provide more opportunities for URMs in STEM	01/2015	On track	N/A	IWG URG	No barriers identified
Agencies identify strategies and timeline for incorporating campus climate guidelines and best practices into funding opportunities	06/2015	On track	N/A	IWG URG	No barriers identified

## Work Plan Sub-goal 5: Graduate STEM Education

- Recognize and provide financial support to students of high potential
- Provide opportunities for fellows' preparation in areas critical to the Nation
- Combine and enhance mechanisms that evaluate the impact of fellowships to inform future federal investments

Key Milestones (Lead: NSF/NIH)	Milestone Due Date	Milestone Status	Last Quarter	Owner	Anticipated Barriers or Other Issues Related to Milestone Completion
Assemble inventory of evaluation approaches for graduate programs	01/2015	On track	N/A	IWG Grad	No barriers identified
Identify available resources for the evaluation of graduate programs	01/2015	On track	N/A	IWG Grad	No barriers identified
Identify options such as courses and internships to enhance the quality of graduate training to better address the needs of a future STEM workforce	01/2015	On track	N/A	IWG Grad	No barriers identified

# **Key Indicators**

Key Implementation Data										
Indicator	Source	Baseline	Target?	Frequency	Latest data	Trend				
Percentage of high school mathematics and science teachers who hold degrees in their teaching field or in science of mathematics education	Science and Engineering Indicators (S&EI) 2014	2012 (See slide 13)	N/A	Reported in S&EI 2014 biannually but based on variable survey	2012					
Number of STEM bachelor's degrees earned annually	S&EI 2014	554,365 (See slides 14 and 15)	N/A	Biannually	2011	Increasing				
Percentage of bachelor's degrees awarded to women, black or African American, Hispanic, and American Indian or Alaska Native students	S&EI 2014	2011 (See slides 16-19)	N/A	Biannually	2011	Increasing				

Indicators in Development:	
Potential High Level Indicator	Potential Target Areas
<ul> <li>Teachers' science and mathematics content knowledge for teaching</li> <li>Number of STEM graduate students at institutions by mechanism of support and supporting federal agency</li> </ul>	

# Mathematics and Science Teachers with an Undergraduate or Graduate Degree in Mathematics or Science, by Grade Level (2012)

Mathematics and science teachers with an undergraduate or graduate degree in mathematics or science, by grade level: 2012

(Percent)

	N	lathematics te	achers' degree		Sc	ience teache	ers' degree	
							Science,	
			Mathematics or	None of			engineering,	None of
		Mathematics	mathematics	these	Science or	Science	or science	these
Grade level	Mathematics	education	education	fields	engineering	education	education	fields
Elementary	4	2	4	96	4	2	5	95
Middle	23	26	35	65	26	27	41	59
High	52	54	73	27	61	48	82	18

SOURCE: Banilower ER, Smith PS, Weiss IR, Malzahn KA, Campbell KM, Weis AM, Report of the 2012 National Survey of Science and Mathematics Education (2013).

# Number of STEM Bachelor's Degrees Earned Annually (2011)

### S&E degrees awarded, by degree level, Carnegie institution type, and field: 2011

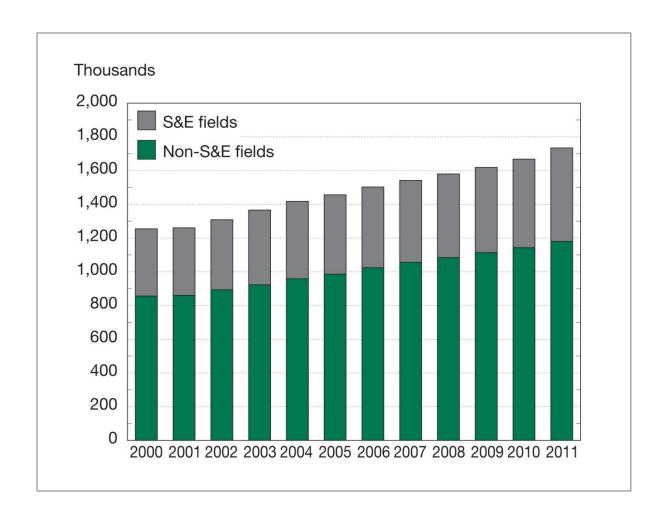
	<u>-</u>			,		S&	E field				
						Earth, atmospheric					
			Agricultur	Biological	Computer	, and ocean		Physical		Social	
Degree and institution type	All fields	All S&E	al sciences	sciences	sciences	sciences	Mathematics	sciences	Psychology	sciences	Engineering
Bachelor's	1,734,229	554,365	22,759	93,654	43,586	5,299	18,021	19,198	101,568	172,181	78,099
Doctorate-granting universities—very high research activit	444,695	210,425	10,283	37,626	8,193	2,023	6,682	6,852	28,402	69,114	41,250
Doctorate-granting universities — high research activity	249,963	82,410	3,812	13,668	4,909	869	2,176	2,490	13,832	23,135	17,519
Doctoral/research universities	121,588	30,818	874	4,391	4,231	265	835	964	5,389	10,657	3,212
Master's colleges and universities	647,346	158,483	5,162	24,340	16,319	1,397	5,677	5,614	40,877	47,776	11,321
Baccalaureate colleges	199,039	64,878	2,577	12,804	5,554	728	2,626	3,206	12,620	21,163	3,600
Associate's colleges	6,079	845	33	21	778	0	0	0	6	1	6
Medical schools and medical centers	6,435	66	0	66	0	0	0	0	0	0	0
Schools of engineering	1,329	1,168	0	5	41	14	9	25	0	2	1,072
Other specialized institutions	48,610	3,929	0	623	2,679	0	5	37	320	204	61
Tribal colleges	230	68	18	0	2	0	0	0	3	45	0
Not classified	8,915	1,275	0	110	880	3	11	10	119	84	58

NOTES: Medical and other health sciences are included in non-S&E. Carnegie institution type corresponds to the 2010 Carnegie Classification of Academic Institutions.

SOURCES: National Center for Education Statistics, Integrated Postsecondary Education Data System, Completions Survey; National Science Foundation, National Center for Science and Engineering Statistics, Integrated Science and Engineering Resources Data System (WebCASPAR), http://webcaspar.nsf.gov.

Science and Fngineering Indicators 2014

# Bachelor's Degrees by Broad Field of Degree: 2000-11



## Percentage of Bachelor's Degrees Awarded to Women

### Women's share of S&E bachelor's degrees, by field: 2000-11

(Percent)

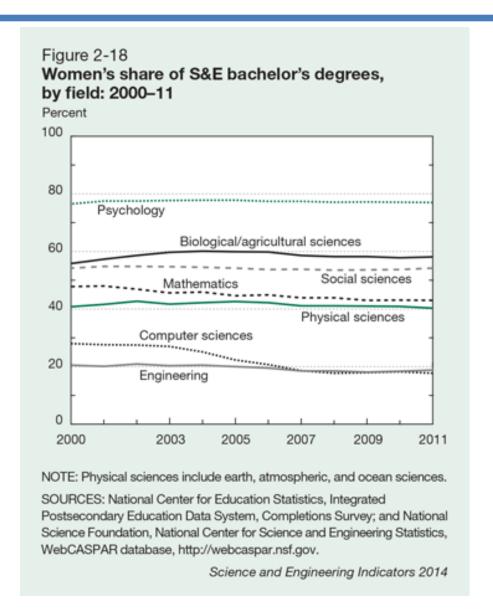
	Biologi	cal/agricultural					
Year	Physical sciences	sciences	Mathematics	Computer sciences	Psychology	Social sciences	Engineering
2000	40.8	55.8	47.8	28.0	76.5	54.2	20.5
2001	41.6	57.3	48.0	27.6	77.5	54.8	20.1
2002	42.7	58.6	46.9	27.5	77.5	54.8	20.9
2003	41.7	59.7	45.6	27.0	77.7	54.7	20.3
2004	42.2	60.1	45.9	25.1	77.8	54.5	20.5
2005	42.6	59.9	44.6	22.3	77.8	54.2	20.0
2006	42.2	59.8	44.9	20.7	77.4	53.7	19.5
2007	41.1	58.6	43.9	18.6	77.4	53.8	18.5
2008	41.1	58.2	43.9	17.7	77.1	53.5	18.5
2009	41.0	58.2	43.0	17.9	77.2	53.6	18.1
2010	40.9	57.8	43.1	18.2	77.1	53.7	18.4
2011	40.3	58.1	43.0	17.7	77.0	54.2	18.8

NOTE: Physical sciences include earth, atmospheric, and ocean sciences.

SOURCES: National Center for Education Statistics, Integrated Postsecondary Education Data System, Completions Survey; National Science Foundation, National Center for Science and Engineering Statistics, WebCASPAR database, http://webcaspar.nsf.gov.

Science and Engineering Indicators 2014

# Women's Share of S&E Bachelor's Degrees by Field: 2000-11



# Percentage of Bachelor's Degrees Awarded by Race and Ethnicity (2011)

Share of S&E bachelor's degrees among U.S. citizens and permanent residents, by race and ethnicity: 2000–11

(Percent)

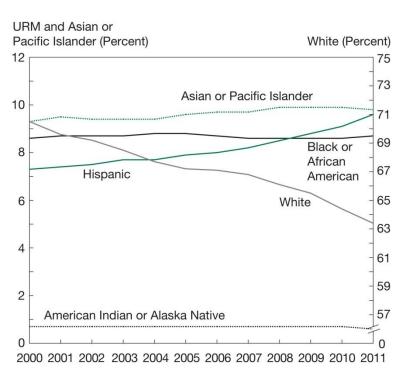
Year		American Indian or			
	Asian or Pacific Islander	Black or African American	Hispanic	Alaska Native	White
2000	9.3	8.6	7.3	0.7	70.5
2001	9.5	8.7	7.4	0.7	69.6
2002	9.4	8.7	7.5	0.7	69.2
2003	9.4	8.7	7.7	0.7	68.5
2004	9.4	8.8	7.7	0.7	67.7
2005	9.6	8.8	7.9	0.7	67.2
2006	9.7	8.7	8.0	0.7	67.1
2007	9.7	8.6	8.2	0.7	66.8
2008	9.9	8.6	8.5	0.7	66.1
2009	9.9	8.6	8.8	0.7	65.5
2010	9.9	8.6	9.1	0.7	64.4
2011	9.8	8.7	9.6	0.6	63.4

NOTES: Hispanic may be any race. American Indian or Alaska Native, Asian or Pacific Islander, black, or African American and white refer to individuals who are not of Hispanic origin. Percentages do not sum to 100 because data do not include individuals who did not report their race and ethnicity.

SOURCES: National Center for Education Statistics, Integrated Postsecondary Education Data System, Completions Survey; National Science Foundation, National Center for Science and Engineering Statistics, WebCASPAR database, http://webcaspar.nsf.gov.

Science and Engineering Indicators 2014

# Share of S&E Bachelor's Degrees among U.S. Citizens and Permanent Residents by Race and Ethnicity: 2000-11



URM = underrepresented minorities (black, Hispanic, and American Indian or Alaska Native).

NOTES: Hispanic may be any race. American Indian or Alaska Native, Asian or Pacific Islander, black or African American, and white refer to individuals who are not of Hispanic origin. Percentages do not sum to 100 because data do not include individuals who did not report their race and ethnicity.