

Location plan

Arts and Crafts Beer Parlor

Legend







and Crafts Beer Parlor

Q X

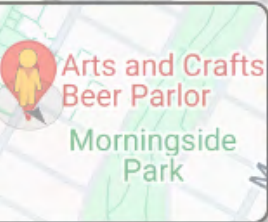
W 116th St

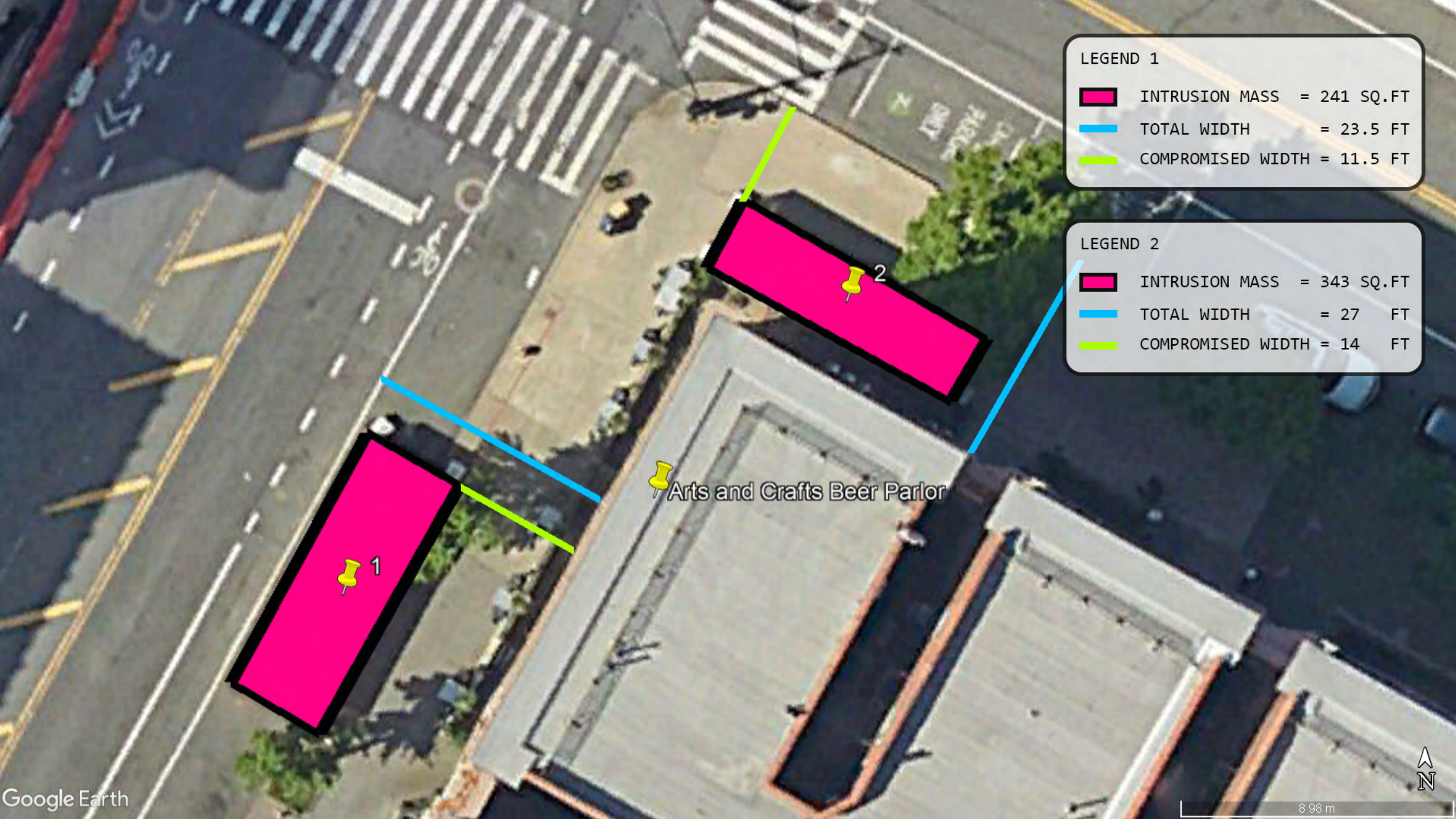
York

Google Street View

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Arts and Crafts Beer Parlor
4.6 ★★★★★ 444 reviews · \$\$





ITS A NICE ADDITIONAL SEATING SPACE FOR THE PARLOUR WHICH GREAT IN THE EVENINGS BUT MIGHT CREATE INCONVENIENCE DUE TO INTRUSION WITHIN THE PEDESTRIAN AND THE CYCLING PATHWAY.

CREATES REALLY BIG TROUBLE WHEN THERE IS MAINTENANCE ON THE ROAD/NEARBY OR VEHICLES ARE PARKED

DANIEL, 28M, CUSTOMER



STRENGTHS

- **Additional Seating Space:** The temporary shadings provide extra seating, which can attract more customers, especially during peak times or in the evenings.
- **Customer Satisfaction:** Customers appreciate the additional seating as it enhances their dining experience, particularly in the evenings.
- **Visibility and Accessibility:** Being on a corner may increase visibility and foot traffic to the cafe, potentially boosting sales.
- **Flexibility:** The temporary nature of the shadings allows the cafe to adjust or remove them as needed based on weather or other conditions.

WEAKNESSES

- **Intrusion on Pedestrian and Cycling Pathways:** The shadings intrude on public pathways, potentially causing inconvenience to pedestrians and cyclists.
- **Safety Concerns:** The intrusion could lead to accidents or conflicts between customers, pedestrians, and cyclists.
- **Maintenance and Accessibility Issues:** The setup can create significant problems during road maintenance or when vehicles are parked nearby, obstructing access or causing disruptions.
- **Regulatory Risks:** There may be legal or regulatory issues related to the use of public space for private seating, which could result in fines or required modifications.

OPPORTUNITIES

- **Enhanced Customer Experience:** By addressing the intrusion issues, the cafe could create a more pleasant and accessible environment, further improving customer satisfaction.
- **Community Engagement:** Engaging with the local community to find mutually beneficial solutions for the seating arrangements can foster goodwill and loyalty.
- **Seasonal Promotions:** Utilizing the outdoor space for seasonal events or promotions can attract more customers and increase revenue.
- **Partnerships:** Collaborating with local businesses or the city council to improve the surrounding area and make it more pedestrian and cyclist-friendly could enhance the café's appeal.

THREATS

- **Public Backlash:** Persistent inconvenience to pedestrians and cyclists could lead to negative publicity or complaints, harming the cafe's reputation.
- **Legal Actions:** Potential legal challenges or enforcement of regulations regarding the use of public pathways for private purposes could force the cafe to remove the shadings.
- **Accidents and Liability:** Any accidents involving pedestrians or cyclists due to the seating setup could result in liability issues and damage claims.
- **Economic Factors:** Economic downturns or changes in consumer behaviour could affect the cafe's profitability, especially if the additional seating is a significant draw.