

Privacy Policy

Effective date: **September 2, 2021**

GS Cloud s.r.o. ("us", "we", or "our") operates the <https://gscloud.cz> website (the "**Service**"), plus any subdomains and our partner sites.

This page informs you of our policies regarding the collection, use, and disclosure of **Personal Data** when you use our **Service** and the choices you have associated with that data.

We use your data to provide and improve the **Service**. By using the **Service**, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from <https://gscloud.cz>

Information Collection And Use

We collect several different types of information for various purposes to provide and improve our **Service** to you.

Types of Data Collected

Personal Data

While using our **Service**, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("**Personal Data**"). Personally identifiable information may include, but is not limited to:

- **Full name**
- **Mobile / Landline phone numbers**
- **Email addresses**
- **Mobile / Landline phone numbers**
- **Personal / Business addresses**
- **Invoice data**
- **Instant Messaging addresses**
- **Usage Data (incl. browser agents and IP addresses)**

Usage Data

We may also collect information on how the **Service** is accessed and used ("**Usage Data**"). This **Usage Data** may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our **Service** that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our **Service** and hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. **Cookies** are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our **Service**.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our **Service**.

Examples of **Cookies** we use:

- **Session Cookies.** We use Session Cookies to operate our **Service**.

- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

Use of Data

GS Cloud s.r.o. uses the collected data for various purposes:

- To provide and maintain the Service,
- To notify you about changes to our Service,
- To allow you to participate in interactive features of our Service when you choose to do so,
- To provide customer care and support,
- To provide analysis or valuable information so that we can improve the Service,
- To monitor the usage of the Service,
- To detect, prevent and address technical issues.

Transfer Of Data

Your information, including **Personal Data**, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those of your jurisdiction.

We process **Personal Data** in the following location:

Helsinki, Finland (Hetzner HEL1-DC3).

Your consent to this **Privacy Policy** followed by your submission of such information represents your agreement to that transfer.

GS Cloud s.r.o. will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this **Privacy Policy** and no transfer of your **Personal Data**

will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure Of Data

Legal Requirements

GS Cloud s.r.o. may disclose your **Personal Data** in the good faith belief that such action is necessary to:

- To comply with a legal obligation,
- To protect and defend the rights or property of **GS Cloud s.r.o.**,
- To prevent or investigate possible wrongdoing in connection with the **Service**,
- To protect the personal safety of users of the **Service** or the public,
- To protect against legal liability.

Security Of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your **Personal Data**, we cannot guarantee its absolute security.

Service Providers

We may employ third party companies and individuals to facilitate our **Service** ("Service Providers"), to provide the **Service** on our behalf, to perform Service-related services or to assist us in analyzing how our **Service** is used.

These third parties have access to your **Personal Data** only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Data Storage / Backup

If you're based in the European Economic Area or Switzerland, unless stated otherwise in any additional terms, the Services are provided by Google Ireland Limited ("Google"), a company incorporated and operating under the laws of Ireland (Registered Number: 368047), and located at Gordon House, Barrow Street, Dublin 4, Ireland.

<https://policies.google.com/terms>

Virtual Private Servers

Unless stated otherwise in any additional terms, the Services are provided by Hetzner. Hetzner Online GmbH is an Internet hosting company and data center operator based in Gunzenhausen, Germany. We may transfer personal information to countries other than the country in which the data was originally collected. These countries may not have the same data protection laws as the country in which you initially provided the information. When we transfer your personal information to other countries, we will protect that information as described in this **Privacy Policy**.

EU-U.S. and Swiss-U.S. Privacy Shield

For **Personal Data** we receive from the EEA and Switzerland, DigitalOcean has certified its compliance to the EU-U.S. Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of Personal Data from such countries. For more information on our Privacy Shield certification, please see our Privacy Shield Notice.

See for more information: <https://www.digitalocean.com/legal/privacy-policy/>

Analytics

We may use third-party Service Providers to monitor and analyze the use of our **Service**.

- **Google Analytics**

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our **Service**. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the **Service** available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

Links To Other Sites

Our **Service** may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the **Privacy Policy** of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

Our **Service** does not address anyone under the age of 18 ("**Children**").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your **Children** have provided us with **Personal Data**, please contact us. If we become aware that we have collected **Personal Data** from children without verification of parental consent, we take steps to remove that information from our servers.

Changes To This Privacy Policy

We may update our **Privacy Policy** from time to time. We will notify you of any changes by posting the new **Privacy Policy** on this page.

We will let you know via email and/or a prominent notice on our **Service**, prior to the change becoming effective and update the "*effective date*" at the top of this **Privacy Policy**.

You are advised to review this **Privacy Policy** periodically for any changes. Changes to this **Privacy Policy** are effective when they are posted on this page.

Contact Us

If you have any questions about this **Privacy Policy**, please contact us:

- email: gdpr@gscloud.cz