

GSE BeLux Regional Conference October 18th, 2022

Guide Share Europe (GSE) is an independent non-profit association of companies, organizations and individuals who are involved with IT solutions based on IBM architectures. On October 18th, GSE BeLux will organize a Regional Conference dealing with interesting topics that currently keep all IT professionals, who want to be relevant for society and business, occupied. We aim at 150+ visitors. The Conference will be held in the Elewijt Center in Elewijt (Zemst) on October 18th and will cover a full day.

This year's theme will be **"The impact of (artificial) intelligence"**. How will the world change in the coming years with the growing use of AI? What are the trends that we can expect in the world of AI and Machine Learning? What are and will be the business possibilities? And what about the ethical aspects of the use of AI? What is the expected impact on business and IT departments and how can you anticipate bottlenecks?

The success of this Conference is for a great part depending on **sponsoring**. Therefore, we need you! As a sponsor, you will be able to present your company and products to key IT decision makers of leading BeLux enterprises.

We have 3 categories for our sponsors: Bronze, Silver and Gold.

- Bronze sponsors pay €1000,00
- Silver sponsors pay €2000,00 (only 3 Silver sponsors will be assigned on a first-come, first-serve basis)
- Gold requires €3000,00 of sponsoring (only two Gold sponsors will be assigned on a first-come, first-serve basis)

Bronze sponsors get:

- name and logo of the sponsor mentioned on the GSE Belux website and on the mailings for the Regional Conference of GSE
- name and logo of the sponsor mentioned on video screens in the conference center
- 1 person of the sponsor can participate for free to the Regional Conference (incl. lunch)

Silver sponsors gets the same as Bronze, plus:

- an exposition table in the central lobby, where you can inform the public about your products and services
- 1 extra person (total of 2) of the sponsor can participate for free to the Regional Conference

Gold sponsor gets the same as Silver, plus:

- you have the possibility to give a presentation in one of the breakout sessions*
- you get a 5-minute slot to present your company commercially to the full audience after the keynote speech

Remark: there will be only two Gold sponsors and three Silver sponsors allowed and we will assign them on a first-come, first-serve basis. So be quick!

We hope to be able to welcome you soon as one of our proud sponsors!

Please mail back to sponsor@gsebelux.eu with the sponsor level and your company details.

The GSE BeLux Team

() The presentation should be non-commercial (knowledge sharing), fitting within the theme of the conference and content should be pre-approved by the steering committee of GSE BeLux.*