

# Improve your thinking patterns using ChatGPT

Unlock clearer insights, break old habits, and train your mind to think smarter every day.

**A short, practical playbook**  
[duple.com/techpresso/academy](https://duple.com/techpresso/academy)



# How to Use ChatGPT to Sharpen Your Thinking Skills

When was the last time you heard something about using a tool to sharpen your thinking skills? I guess never. Well, it is one of the secrets most millionaires use to perform better, make smarter decisions, and make their everyday life succeed.

## Introduction

## The Secret to Success: **Better Thinking**

The only thing that stands between you, your 9-to-5 job, and the ultimate success that you deserve is your thinking. It doesn't matter whether you want to build a startup, create the next viral product, or the next big thing in AI. If you don't think right, nothing will be right! That's the truth.

In this tutorial, we want to show you how you can use ChatGPT to push your thinking in new directions, test out different perspectives, and practice more creative problem-solving. You will learn how to use ChatGPT not just as a tool for answers, but as a partner for sharpening the way you think. We will show you how to set up ChatGPT to be used as a partner rather than a tool, writing a prompt that describes your goal or a problem, adding your current thinking, reviewing fresh solutions, and keep iterating.

## Learning Objectives

## What You'll Learn

By the end of this tutorial, you'll be able to:

### **Set up ChatGPT**

Configure the right model and settings for optimal thinking partnership

### **Write a prompt that describes your goal or a problem**

Craft effective prompts that unlock deeper insights

### **Add your current thinking**

Share your existing approaches to get targeted guidance

### **Review fresh solutions or keep iterating**

Discover new strategies and refine your approach

Let's dive in, headfirst.



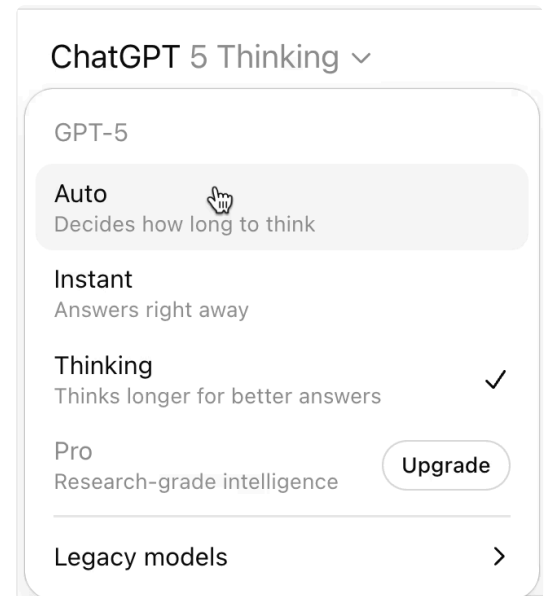
## Step 1

# Set up ChatGPT

Most people know how to access ChatGPT. So we won't go there. Once you log in to ChatGPT, make sure that the **'Auto' model is selected**. Let ChatGPT decide how to respond to your prompts and queries.

You can experiment with the Thinking mode later if you want to push the GPT-5 limits into deeper reasoning. However, **Auto is good for the baseline**.

The trick is using a special prompt that shakes up the way you think. Instead of looping through the same old answers, GPT-5 throws you sharp questions that help uncover blind spots you didn't even notice.



## Step 2

# Write a Prompt That Describes Your Goal or Problem

The most important part of this tutorial is the prompt you would use to transform your ChatGPT into a mindful chatbot. Instead of canned responses, it will ask questions without patronizing, digging deep into your thinking pattern, and providing responses that actually answer your queries rather than giving you the same old recycled answers.

So here's the prompt to get you started.

### Prompt:

I'm trying to [briefly describe your goal or problem], but I'm continuously stuck on the same ideas. Ask me enough questions about the problem to find a new approach.

Just skip the brackets and speak your own problem straight into ChatGPT. I used Wispr Flow for voice input—it worked great, and Super Whisper does the job too.

### Example:

I'm trying to find a solution to decrease the art abandonment rate on summer specials. I have a gift basket business, but I'm continuously stuck on the same ideas. Ask me enough questions about the problem to find a new approach.



## Where should we begin?

I'm trying to find a solution to decrease cart abandon rate on summer specials. I have a gift basket business, but I'm continuously stuck on the same ideas. Ask me enough questions about the problem to find a new approach.



That's all there is to it. Start simple and let GPT-5 do the heavy lifting. You can also add a bit of context upfront about how you usually tackle the problem. This additional stuff helps GPT-5 zero in and ask sharper, more relevant questions.

Got it — let's dig deeper so I can help you uncover new approaches. I'll ask you several targeted questions to uncover blind spots. Feel free to answer briefly; the goal is to surface what's really blocking conversions.

### Customers & Behavior

1. Do you know where most of your visitors are coming from (social, ads, organic search, referrals)?
2. Have you analyzed **at which step** in the checkout funnel people drop off — is it right after adding to cart, during shipping info, or at payment?
3. Have you ever surveyed or asked abandoning customers *why* they didn't complete the purchase?

### Product Perception

4. How are you currently presenting the \$18.99 basket on the site — do you highlight that it's cheaper than competitors?
5. What emotions or use cases are you tying it to (e.g., summer celebrations, gifts for hosts, "treat yourself")?
6. Have you tried offering variations of the red and gold basket (different sizes, add-ons, or bundles) to see if people convert more?

### Pricing & Incentives

7. Do you show the total cost (with shipping) early in the process, or is shipping added at checkout?
8. Are you running limited-time offers (e.g., "Summer special ends in 48h") or incentives like free shipping over a certain order amount?





## Step 3

# Add Your Current Thinking

Here's where it really clicks. Before GPT-5 starts firing off questions, share the approaches you're already using so it knows your starting point. For example, I told them:

- **User calls:** Hop on as many as possible to figure out why people churn, then try to solve those issues with new features or education.
- **Exit surveys:** Trigger them when someone cancels, paired with a discount to gather feedback.

Once I shared that, GPT-5 understood what I was already doing—and pushed me to think past it.

Perfect — you're leaning into the right mindset: **talk to churners first, then solve based on evidence.**  
Let's refine your two ideas:

---

### 1. User Calls

- **Volume vs. Depth:** Hop on as many as possible, but don't try to sell on the call — your goal is to *map patterns*. Ask open-ended questions like:
  - "What made you try us in the first place?"
  - "What was missing or disappointing?"
  - "What would have made you stay?"
- **Structure the calls:** Take notes in a consistent template (problem → trigger to leave → suggestions). That way, after ~10–20 calls, you'll see recurring themes.
- **Offer an incentive:** A small gift card or a free mini-basket to thank them for their time. This boosts participation.

---

### 2. Exit Surveys



After we sent the prompt, **GPT-5 broke things down into categories we hadn't really thought through**, such as user understanding, product experience, engagement, education, aha-moments, offers, and analytics.



## Step 3 (continued)

# The Questions That Changed Everything

Then it hit us with sharper questions, like:

- Why are people adding items to the cart in the first place (browsing, price checking, intent to buy)?
- At what exact step do most drop-offs happen (shipping info, payment, review page)?
- How clear is the total cost upfront (hidden fees, shipping surprises)?
- What's the friction in checkout (account creation, too many fields, slow load times)?
- Is trust an issue (security badges, payment options, refund policy)?
- Do mobile and desktop devices behave differently (with a higher abandonment rate on one)?
- Are reminders in place (email, SMS, push), and are they effective?
- Which user segment abandons most often (new visitors, returning, coupon hunters)?
- What offers or nudges are missing (discount codes, free shipping threshold, urgency)?
- How smooth is the post-cart experience (can users easily save, edit, or return later)?

That kind of questioning surfaced churn points we'd completely overlooked.

### 1. Why People Add Items

- **Browsing vs intent:** Some add to cart just to compare, bookmark, or check shipping.
- **Action:** Use an *exit survey* or session replay (Hotjar/Clarity) to separate "curious" visitors from "ready to buy" ones.

---

### 2. Where Drop-Off Happens

- **Critical:** Funnel analytics (GA4, Mixpanel, or Shopify built-in) to map drop-off by stage.
- **Action:** If most leave at **shipping info**, it's likely cost shock; if at **payment**, it's trust/friction.

---

### 3. Cost Transparency

- **Hidden costs = biggest abandon driver.**
- **Action:** Show shipping & tax **before checkout** (e.g., shipping calculator on product page).

---

### 4. Checkout Friction

- **Common blockers:** Forced account creation, too many form fields, no autofill, slow load.
- **Action:** Test **guest checkout**, fewer fields, PayPal/Apple Pay/Shop Pay one-click.





## Step 4

# Review Fresh Solutions or Keep Iterating

By working through GPT-5's questions, we uncovered a week's worth of new strategies to tackle cart abandonment—things I hadn't even thought of in my original plan. These included:

### **Making total costs clearer upfront**

Reduce last-minute surprises that cause customers to abandon

### **Streamlining checkout steps**

Cut unnecessary fields to speed up the process

### **Offering guest checkout**

Instead of forcing account creation

### **Testing reminders**

Like cart recovery emails or push notifications

### **Introducing incentives**

Such as free shipping thresholds or limited-time offers

None of these were obvious to me at the start, but they emerged once GPT-5 prompted me to examine the problem from different angles.



## Step 4 (continued)

# Creating an Actionable Plan

You can ask ChatGPT to create a step-by-step plan based on the identified issues, like the ones we discovered.



### Prompt:

Provide a step-by-step plan to address the following strategies: - Making total costs clearer upfront to reduce last-minute surprises - Streamlining checkout steps and cutting unnecessary fields - Offering guest checkout instead of forcing account creation - Testing reminders like cart recovery emails or push notifications - Introducing incentives such as free shipping thresholds or limited-time offers

Great list. Here is a concrete, step-by-step plan to execute each strategy, plus what to measure and sample copy you can use right away.

#### 1) Make total costs clear upfront

Goal: remove price shock from shipping, tax, or fees.

##### Steps

1. Add an on-page cost preview on the product and cart pages. Show "Estimated total" that updates after ZIP/postcode is entered. Include item price, shipping, tax, and any handling fee.
2. Add a simple shipping estimator on the product page. Preload common destinations and let visitors change ZIP in place.
3. Show a delivery date range before checkout. Example: "Order in the next 3 hours to get delivery by Tue–Thu."
4. Move promo code into an expandable row so it is visible but not distracting.
5. Add a free-shipping progress bar on cart. Example: "You are \$6.01 away from free shipping."
6. Clarify policies under the totals box. One sentence each: shipping, returns, support.

##### QA checklist

- Taxes and shipping appear before clicking "Checkout"
- No surprise fees added on the payment page
- Estimator works on mobile keyboards and accepts autofill

##### KPI

- Shipping step abandonment rate down
- Cart to checkout rate up
- Support tickets about shipping cost down

##### Copy example

- "No surprises. Estimated total shows item, shipping, and tax before checkout."

#### 2) Streamline checkout and cut fields

Goal: fewer decisions and less typing.

##### Steps

1. Enable one page or accordion checkout if your platform supports it.
2. Make these fields optional or remove if not required for fulfillment: Company, Address line 2, Phone, Title.
3. Turn on address autocomplete and postal code validation.
4. Use inline validation, not error pages. Show errors beneath fields.
5. Auto-detect card type and show trusted payment logos right by the form.
6. Load only what is needed. Remove chat widgets and heavy scripts on checkout.

##### QA checklist

- Complete checkout without touching the keyboard more than necessary on mobile
- Tab order is logical
- Page loads fast under 3G conditions

##### KPI

- Checkout completion rate up
- Average time to checkout down

#### 3) Offer guest checkout

Goal: stop account creation from blocking purchases.

**ChatGPT will create an actionable plan that you can easily follow** to solve the cart abandonment rates and get those precious sales that you have been waiting for.





## Conclusion

# Think Smarter, Not Harder

That's it for this eye-opening tutorial, ChatGPT lovers! The idea is to refrain from using generic prompts. You must find ways to get the best out of your ChatGPT. It's not difficult. **You only need to be smart enough to focus on the issues and get focused answers.**

01

---

### Set up ChatGPT with Auto mode

Let the AI decide how to respond for optimal results

02

---

### Write a clear prompt describing your problem

Be specific about what you're stuck on

03

---

### Share your current thinking

Give context so GPT-5 can push you beyond it

04

---

### Review and iterate on fresh solutions

Discover strategies you never considered before



# Ready to Master AI?

## It's time to future-proof your career.

Over 300 simple, actionable courses to help you master the latest AI tools and future-proof your career. From beginner to pro.

- **300+ premium courses** from beginner to pro
- **Covers every AI tool:** ChatGPT, Claude, Perplexity, Gemini...
- **New courses** added every week
- **Lifetime access.** No subscription

### PLUS, you get:

- **\$3,000,000+** in exclusive deals (Perplexity AI, Notion...)
- **New deals** added every week
- **No ads** in the Techpresso newsletter, ever
- **Private community** access

[Start learning AI for FREE](#)