

Harrison "Big Hoss" McGee - Griffin Miller

age: 43

residence: Oklahoma

education: High School Degree

occupation: Farmer

marital status: Single



"Yee Haw" - Big Hoss

Spends his weekdays farming his peaches and likes to end the day with a cold Coors Light or two.

Likes to party with his friends on the weekends

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Harrison just wants his peach farm to be successful.

Doesn't care about materialistic things.

Likes to party

Needs

- To monitor his blood pressure
- To find a lover
- To have his daily bagel

Values

- The integrity of his friends
- Whether somebody worked for their money
- If someone knows how to change the oil in their car

Wants

- To find a new drink
- For his peach farm to be successful
- Meet some new friends

Fears

- Anxious about meeting new people
- People making fun of his heavy accent
- Having one too many drinks