



Deal Units by Show Report

Deal ID: 50868-360744

Show Type: Regular Shows, Specials, Planes

Unit Type: Commercial

Deal View: Current

Day of Week: All

Unit Status: Aired, Confirmed, N/A, Preempted

Date Range: 3/17/2022 - 3/26/2022

Show: All

Approved Plan Units: 10

Deal Status: Order

Agency: GIANT SPOON

AE: MCALEER, LIBBY

Daypart: NCAA Tournament

Contact: ANTHONY , PEDALINO

Planner: GRIFFIN, AVERIE

Start DOW: Monday

Sponsor: MASSACHUSETTS MUTUAL LIFE INSUR

Network: CBS Television Network

Total Dollars: \$1,176,470

Show	Day	Date	Start Time	Pos	Dur	Air Time	Dollars	Ad ID
NCAA PLAYOFF #1 - TBS	THU	03/17/2022	12:10PM	15E	15	3:59:46 PM	\$0	QMCL0256000H
NCAA PLAYOFF #1 - TNT	THU	03/17/2022	12:10PM	15E	15	3:42:04 PM	\$0	QMCL0256000H
NCAA PLAYOFF #1 - TRU	THU	03/17/2022	12:10PM	15E	15	2:22:58 PM	\$0	QMCL0256000H
NCAA PLAYOFF #1-CBS	THU	03/17/2022	12:10PM	15E	15	2:02:58 PM	\$89,237	QMCL0256000H
NCAA PLAYOFF #5 - TBS	FRI	03/18/2022	12:10PM	7D	30	2:55:55 PM	\$0	QMCL0257000H
NCAA PLAYOFF #5 - TNT	FRI	03/18/2022	12:10PM	7D	30	2:50:30 PM	\$0	QMCL0257000H
NCAA PLAYOFF #5 - TRU	FRI	03/18/2022	12:10PM	7D	30	1:39:51 PM	\$0	QMCL0257000H
NCAA PLAYOFF #5-CBS	FRI	03/18/2022	12:10PM	7D	30	1:15:49 PM	\$176,470	QMCL0257000H
NCAA PLAYOFF #9-CBS	SAT	03/19/2022	12:10PM	18A	15	2:07:40 PM	\$206,353	QMCL0258000H
NCAA PLAYOFF #20-TBS	SAT	03/26/2022	6:00PM	13D	30	7:53:37 PM	\$704,410	QMCL0257000H



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Annual Totals:

Dur	Units	Dollars
30	5	\$880,880
15	5	\$295,590
Total(Equiv):	7.5	\$1,176,470
Total:	10	\$1,176,470