

# Gregory Harris Sr.

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Email Developer transitioning from a construction career with a solid foundation in HTML, CSS, and JavaScript. Eager to apply my knowledge in crafting visually engaging email campaigns and optimizing templates for diverse devices. Collaborative team player with a strong work ethic and a willingness to learn from experienced professionals to support organizational success.

## WORK EXPERIENCE

### Construction Foreman

CDI Industrial & Mechanical  
February 2023

Lenexa, KS

January 2021 to

- Was the client-facing contact person for multiple projects worth over \$1M
- Managed up to 5 different crews of up to 10 people each
- Coordinated scope and scheduling of sub-contractors
- Coordinated scheduling for pickups and deliveries

### Construction Foreman

Castle Construction  
December 2020

Leawood, KS

June 2018 to

- Performed form setting and concrete construction including slabs and walls
- Managed crew consisting of up to 15 workers
- Routinely conducted weekly safety meetings of up to 200 attendees

### Email Developer

Instant Small Biz  
December 2019

Kansas City, MO

June 2018 to

- Design and code responsive email templates compatible across various email clients and devices.
- Collaborate with marketing and design to develop compelling content and visuals for email campaigns.
- Manage and segment email lists to ensure targeted communication and maximize engagement.
- Evaluate and refine email marketing strategies based on performance metrics and user feedback.
- Monitor email campaign performance using analytics tools, generate reports, and provide insights and recommendations for improvement.

### Construction Journeyman

J.E. Dunn  
December 2017

Kansas City, MO

March 2013 to

- Worked on various commercial construction projects including new high rise construction projects, hospital renovations and schools.
- Managed up to 10 employee crew in various commercial construction work including demo and abatement
- Worked as a member of the dedicated paving crew on various concrete construction projects including walls, slabs, and custom construction projects.
- Read plans and specifications to determine work activities
- Maintained occupational safety standards
- Union Local #1290 member and journeyman

#### Email Developer

That Ankh Life  
June 2014

Kansas City, MO

February 2012 to

- Design and code email templates using HTML/CSS that align with the brand's style and messaging.
- Create, and execute email campaigns, including scheduling, segmentation, and tracking of performance metrics.
- Conducting quality assurance checks to ensure emails render correctly across different devices and email clients.
- Keeping up to date with industry best practices and trends in email marketing and coding to continuously improve the effectiveness of email campaigns.
- Ensuring compliance with email marketing regulations such as CAN-SPAM and GDPR.

#### Construction Laborer

Pyramid Contractors Inc.  
November 2012

Kansas City, MO

October 2008 to

- Worked on various MSE and soundwall projects
- Performed construction activities including concrete work and carpentry
- Worked all aspects of highway and bridge construction
- Completed Construction Laborers Union Apprenticeship Training

### EDUCATION

CS50 Computer Science Professional Certificate  
HarvardX

Currently

Apprenticeship Certification in Labor Construction Craft  
LIUNA / Homebuilders Association Merriam, KS

Sept 2011