SELECTION	VARIABILITY	OPERATIONALITY	ADEQUACY	FORMAT	positive
SEQUENCE	FREQUENCY	ACCESSIBILITY	EFFICACY	LAYOUT	negative
BALANCE	QUANTITY	CONNECTIVITY	RELEVANCE	TIMING	suggestion
CLARITY		NAVIGABILITY	ACCURARY	DELIVERY	plenty
VISIBILITY	PROFICIENCY	INTERACTIVITY			some
VISIDILITI	PUNCTUALITY	COORDINATION			none