

George Christie

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[GitHub](#)

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Personal Statement

A driven, self-taught programmer and mathematics graduate seeking a junior computer programming/development opportunity to work alongside a team of developers. I am enthusiastic to change roles and keen to learn and become a valuable contributing member to the tech industry.

Work Experience and Employment

Digital Marketing Executive, upriseUP, Chesham

(December 2016 – present, November 2015 – July 2016)

Working closely with clients to meet their marketing priorities through the use of Google AdWords, Analytics and Merchant Centre.

- Planning and developing AdWords scripts (JavaScript). These scripts are used daily to automate company processes and ensure we are on target with our client KPIs.
- Developed an excellent understanding of Excel; creating and developing complex spreadsheets; including our 'Workflow Schedule' which is essential to our business and used daily to organise and track client time.
- Building complex reports in Google Data Studio and providing analysis in a clear and concise manner for clients.
- Applying data analysis on PPC campaigns and optimizing them to achieve the best results for clients

Customer Services Roles / Construction

(June 2010 – November 2015)

Worked in a variety of roles, primarily customer service, dealing with patrons in person and over the phone. Often required to work under pressure to efficiently meet the demand of the customers as well as assist in organising the back of house.

Key Skills and Competencies

Languages: Java, Python, SQL, HTML, CSS

- **Android Studio**; taken an online course with a variety of mini-projects along the way and currently halfway through building an app. Comfortable coding and designing in Java and XML
- **Java**; self-taught and confident with the concept of object-orientated programming. Comfortable developing a GUI using JavaFX
- **Python**; self-taught and comfortable with the core library whilst also experimenting with Django which has helped me gain knowledge in **HTML**, **CSS** and the MVC pattern.
- **JavaScript**; writing AdWords scripts from scratch in addition to adapting existing ones to suit the company's and client's needs
- **SQL**; a good understanding of the commands to communicate with a database having done so with SQLite APIs for **Java** and **Python**
- The ability to communicate clearly with confidence
- Strong knowledge in analysing and interpreting data, having studied Statistical Methods and Advanced Statistics at university
- Confident using Office applications, especially Excel

Education

University of East Anglia (2012 – 2015)

BSc Mathematics, first class honours

Dr Challoner's Grammar School (2005 – 2012)

A Levels: A in Mathematics, B in Further Mathematics, and C in Physics
GCSEs: 4 A*s, 2 As, 5 Bs, incl. A* in Mathematics, I.T. and Physics