**COURSE: INFORMATION SYSTEMS FOR MANAGERS**

**CASE STUDY: INFORMATION SYSTEMS IN PHARMA INDUSTRY**

**Instructions for the submission:**

* Answer all the questions in the space provided.
* Please maintain the following format for all text-based submissions: Font - Times New Roman, Font Size - 12, Line Spacing - 1.5

**Project Submission Overview:**

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| --- | --- | --- | --- |
| **S.No.** | **Assessment** | **Submission Format** | **Marks** |
| 1 | BUFU Model | Text | 5 |
| 2 | Supplier and Input of Raw Data | Text | 6 |
| 3 | SCM | Text | 6 |
| 4 | ERP | Text | 6 |
| 5 | Decision Making Through ERP and SCM | Text | 5 |
| 6 | Data Analysis on Excel | Text | 12 |
| **Project Maximum Marks** | | | **30** |

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| --- | --- |
| **Question 1** | As the sales manager… |
| **Marks** | 5 |
| **Your Answer** | *Write your Answer here* |

|  |  |
| --- | --- |
| **Question 2** | Prepare a list of… |
| **Marks** | 6 |
| **Your Answer** | *Write your Answer here*   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Supplier** of data | **Input** data | Processing of data | Output or information | Consumer or information | |  |  |  |  |  | |

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| --- | --- |
| **Question 3** | Consider one of… |
| **Marks** | 6 |
| **Your Answer** | *Write your Answer here*   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Supplier of data | Input data | Processing of data | **Output** or information | Consumer or information | |  |  | 1. **SCM** |  |  | |

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| **Question 4** | Now the system… |
| **Marks** | 6 |
| **Your Answer** | *Write your Answer here*   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Supplier of data | Input data | Processing of data | **Output** or information | Consumer or information | |  |  | 1. **SCM**  2. **ERP** |  |  | |

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| **Question 5** | List down five key… |
| **Marks** | 5 |
| **Your Answer** | *Write your Answer here* |

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| **Question 6** | Download the file and perform… |
| **Marks** | 12 |
| **Your Answer** | *Provide answer to Q6 c. in the space provided here* |