

COMPANY PROFILE

Our team expands a company's industry reputation while also boosting sales leads, supporting sales efforts, brand recognition, and market share.

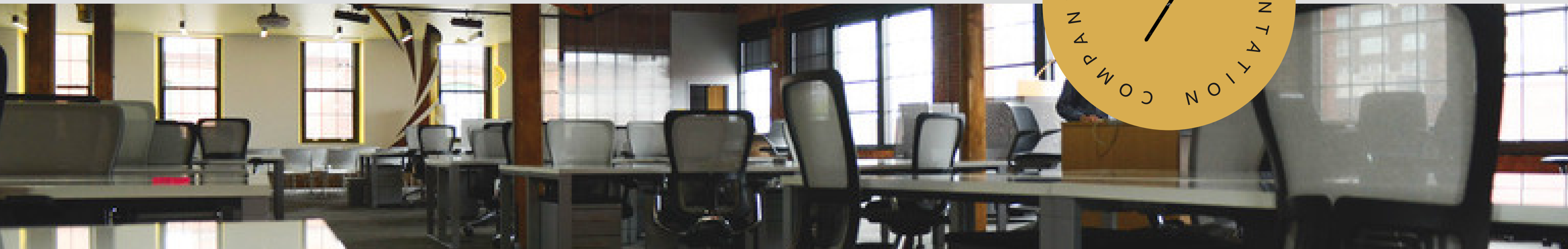


Table of Content

The time of content should guide our clients or interested clientele throughout our portfolio without any confusion or misdirect.

a.marketing.africa@gmail.com

COMPANY PROFILE PRESENTATION

- **ABOUT COMPANY**

- **VISION / MISSION**

- **OUR SERVICES**

- **OUR BENEFITS**

- **CONTACT**



About The Company

we are a creative Marketing firm with a smart mix of creative talent, professionalism and marketing know-how. We'll craft your marketing vision from start to finish, from thought to masterpiece, minus the typical agency hassle and headache.

We have a significant impact in the market place and enjoy a successful reputation in the areas of Marketing, Corporate Sales, Media Management, Event Management, Signage/Display production and installation at both Corporate and Industry levels.

a.marketing.africa@gmail.com

The Numbers

COMPANY PROFILE PRESENTATION

4

Years of working
experience.

7+

Famous influencers
endorsement.

4+

Amazing brands
collaborations

Vision

An organisations greatest asset is its brand and we understand that. Our track record is next to none because of our service focused approach.

Mission

deliver the WOW factor through our services and offer the greatest possible consumer results. Our goal is to be the best at coordinating marketing and sales and the masters of communication.

Milestones



**BRANDING,
PROMOTIONS,
PROMOTION
ACTIVATIONS**

**DIGITAL
MARKETING,
CONTENT
DIRECTION**

**BUSINESS
DEVELOPMENT
AND
CONSULTATIONS**

**MARKETING
PLAN**

• STRATEGY 01

For our main strategy we main focus on the Four P's (product, price, place and promotion) but with an outside of the box mentally which always seems to make our clients happy and satisfied

• STRATEGY 02

firstly we understand our clients goal and product from there onwards we establish our FECAS approach which means Fans, Event, Content, Ads and Share.



The Process



COMPANY PROFILE PRESENTATION



• PROCESS 01

Establish the best marketing plan and approach for the clients that will best suit their business

• PROCESS 02

Establish the budget and fulfill all marketing aspects required to meet the goals set within the budget

• PROCESS 03

establish whether the plan and approach was effective and the goals were met then expand if not the back to the drawing board .

The benefits to hiring A Marketing Africa is that the client will get to convert their target audience into customers, retain their current customer base, improve sales and revenue, and grow their business and brand.

Furthermore, it increases the the clients reach while also improving communication at all stages of buying process by creating where the clients customers come to them and know them better.

a.marketing.africa@gmail.com



Benefits



Let's Connect With Us!

***DON'T WAIT FOR TOMORROW,
CONTACT US NOW!!!***



+27-66-563-5131



a.marketing.africa@gmail.com