

ANIRUDDH  
KOUNDINYA

**PRODUCT DESIGNER**

**WEB-DESIGNER**

**APP-DESIGNER**

 @koundinyarage

 @aniruddhkoundinya

portfolio

About me

My Philosophy

Work Experience

Projects

# About me

## My Philosophy

## Work Experience

## Projects

CHAPTER ONE

# About Me

## ABOUT ME

# What I Do



## PRODUCT DESIGNER

I specialize in creating user-centered designs that solve problems and improve the user experience. With a background in both design and engineering, I have the skills to bring ideas to life from concept to production. I am skilled in collaborating with cross-functional teams to bring products to market.



## WEB MASTER @ IEEE PESCE

I have experience working with a diverse range of individuals and teams, and I am committed to fostering an inclusive and collaborative environment where everyone can thrive. I am committed to delivering high-quality work and helping others achieve their goals.



## FREELANCE DESIGNER AND MARKETING STRATEGIST

I am a highly skilled and creative freelance professional specializing in assisting startups with executing their plans from a design perspective, as well as developing compelling client presentations & brochures. With a keen eye for aesthetics and a strategic mindset, I am dedicated to helping businesses make a lasting impact through visually captivating and results-driven design solutions.

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CHAPTER TWO

# My Philosophy

# My Philosophy

## **Nothing great was ever achieved without enthusiasm**

When tasked with a challenge I go deep into the problem so I can understand the core problem we're trying to solve. Knowing this helps me make informed decisions and build enthusiasm for creating the best experience.

## **Clear experiences over unpredictability**

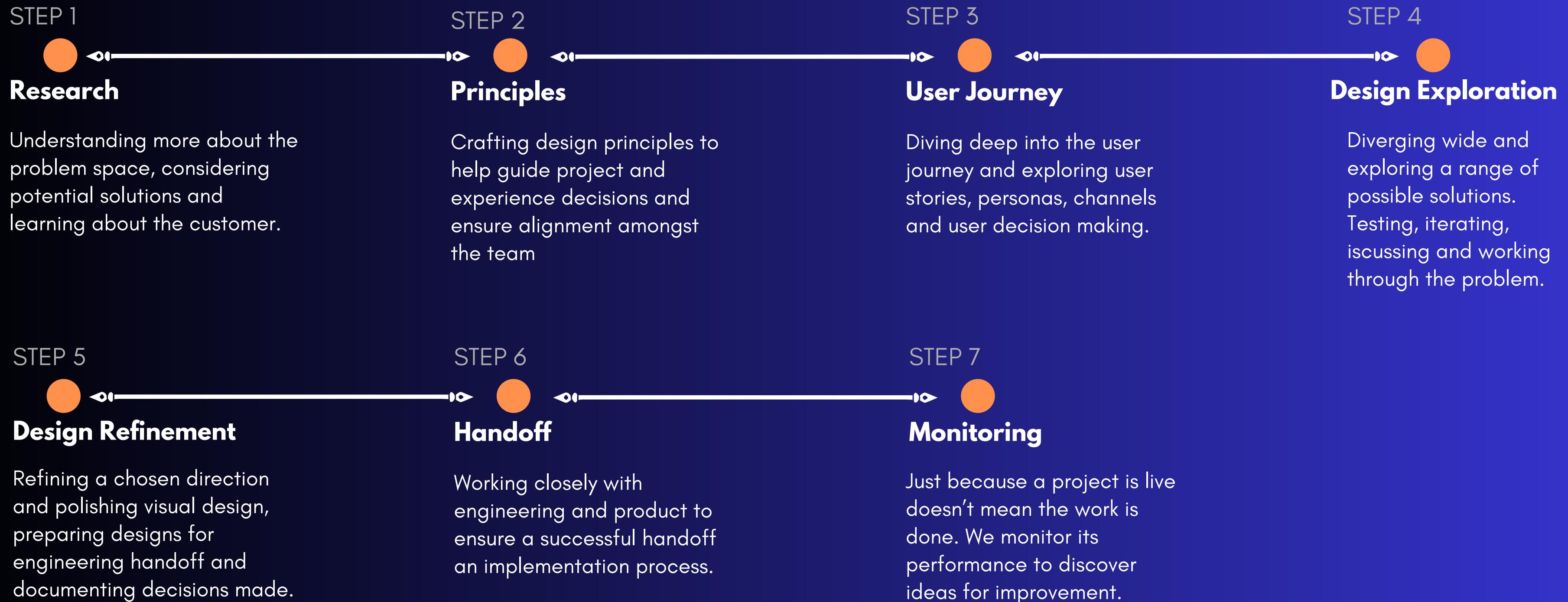
As designers, our goal is not to eliminate complexity or friction, but rather create a clear, intuitive and understandable product experience. At times, this may mean adding thoughtful complexity.

## **We must constantly challenge our own assumptions**

It's easy to become over confident in our ideas and opinions. Rigorous iteration and testing can help bring clarity and confidence to the work.

## MY APPROACH

# How I Work ?



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**CHAPTER THREE**

# **Work Experience**

# Work Experience

My career has been an exhilarating journey fueled by my unwavering passion for design and my commitment to driving organizational growth. With every project, I strive to create captivating experiences and evoke emotional connections through design. The ever-evolving nature of this field continues to inspire me, and I eagerly anticipate the opportunity to embark on new ventures, explore uncharted territories, and leave an indelible mark on the companies I collaborate with.

Logo Design

App Design

UI/UX

Product Design

Client Presentations

Brochure Design



## Design Intern

I worked as a Design Intern from November 2022 to February 2023 at Vyunex



- Assistant Designer
- Web Master



## Design Lead

@ E-CELL\_PESCE



## Product Design Intern

I worked as a Product Design Intern from February 2023 to March 2023 at SIDALCEAS Edutech



## Freelancer

Worked as a freelancer for this company and designed all the Brochures, Clients Presentations.

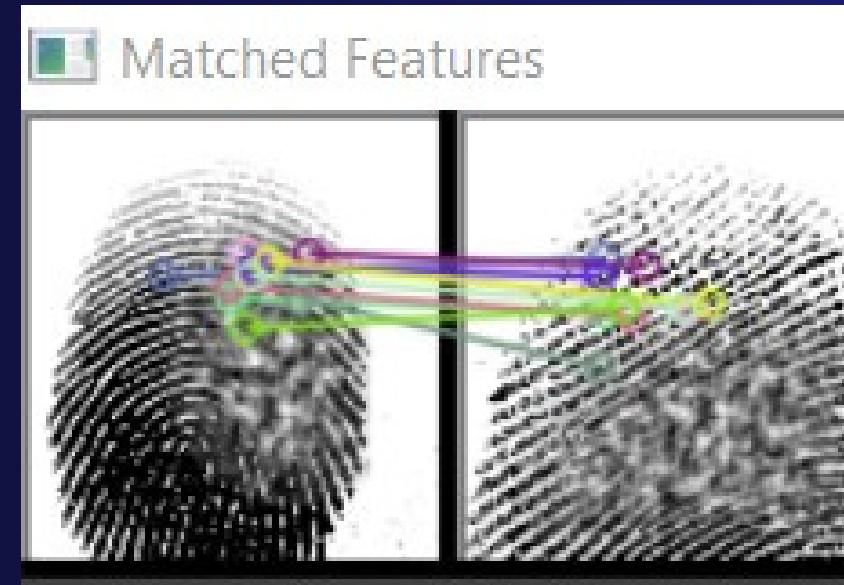
About me  
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**CHAPTER FOUR**

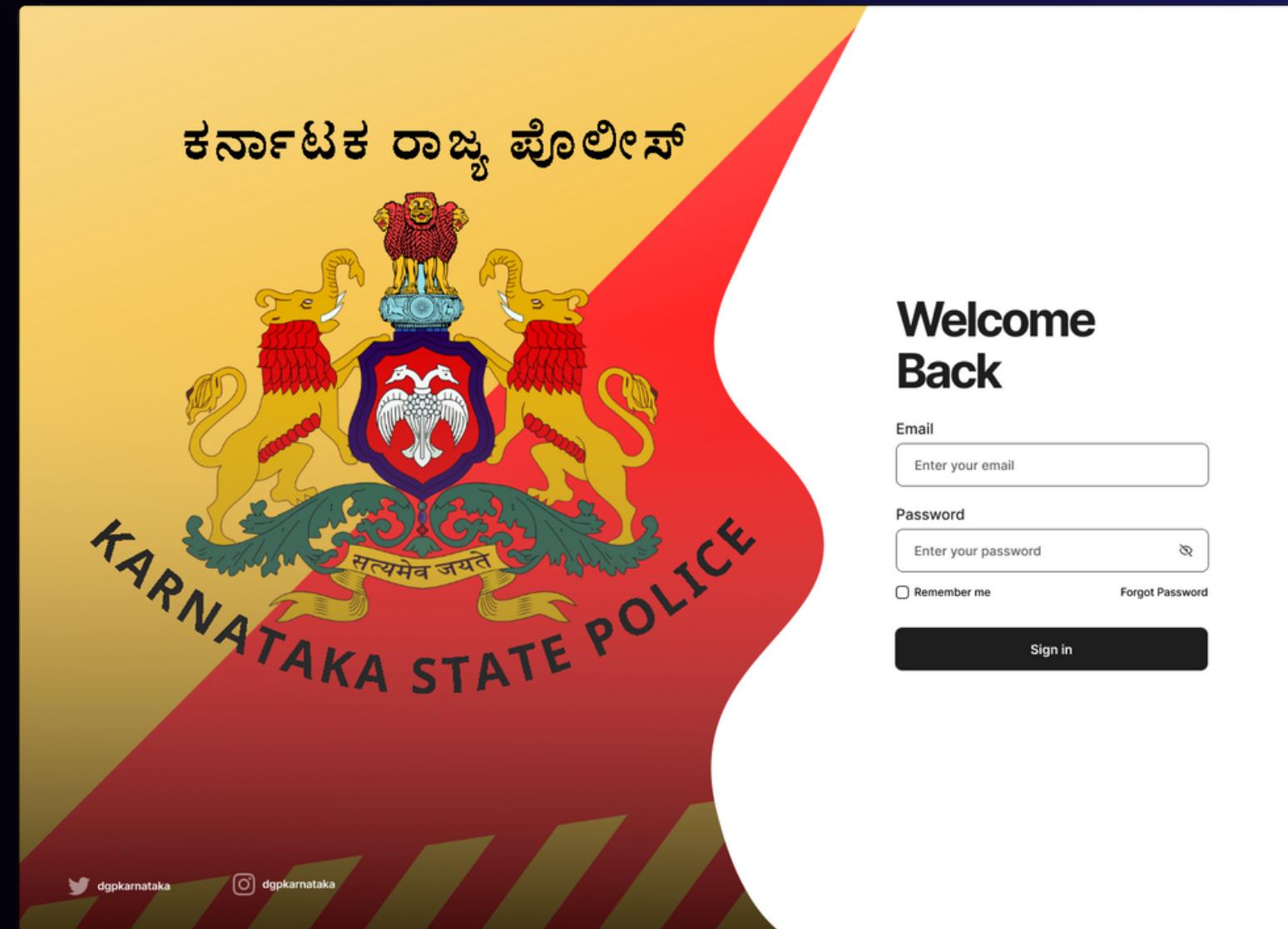
# Projects

# Projects

# UNIFIED DATA VERIFICATION



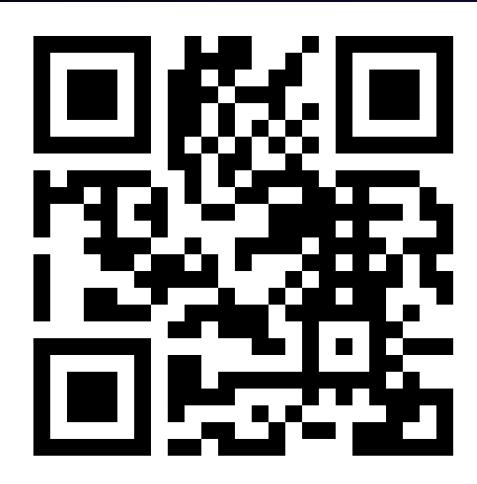
**Developed a MACHINE LEARNING algorithm for fingerprint analysis. It displays the areas of match between 2 fingerprints**



# DESIGNED the screens for the entire web application

# Projects

**SVE PHARMA  
WEBSITE**  
Design  
and development  
overview



[www.svepharma.com](http://www.svepharma.com)

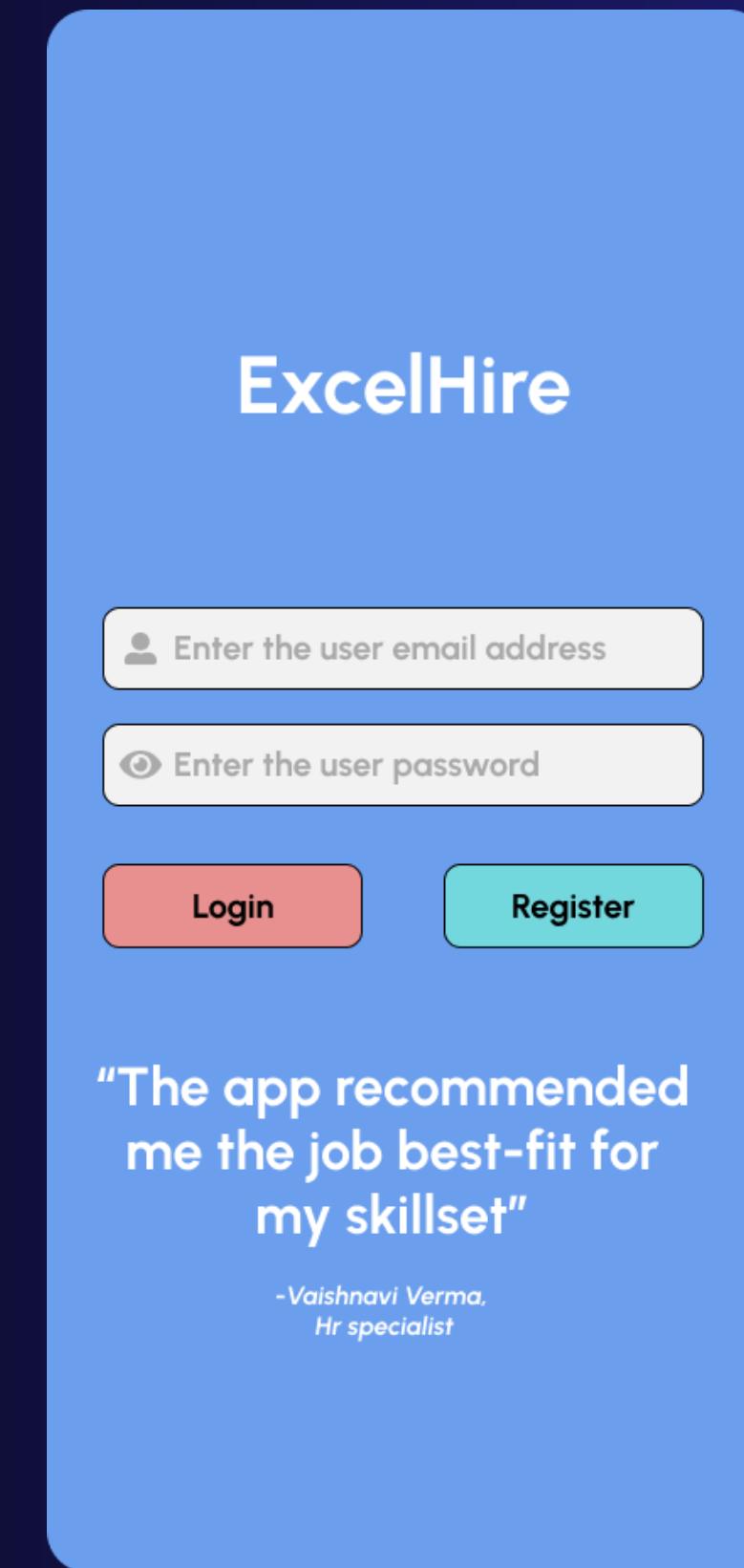
The screenshot shows the homepage of the SVE Pharma website. At the top, there's a navigation bar with a home icon, a search bar containing 'svepharma.com', and other menu items. The main header features the 'SVE' logo and the text 'SRI VINAYAKA ENTERPRISES'. Below the header is a large image of a pharmaceutical warehouse with shelves filled with various medicine boxes. A red circular overlay on the left side contains the text 'Dedicated to Quality Service'. The central content area has a dark blue background with white text. It features the heading 'Top Pharmaceutical Distributors in India' and 'Our Vision', followed by a quote: 'To be a Global Leading Pharmaceutical Distributor across the globe by providing our clients with Quality of Service with minimum cost'. At the bottom, there's a section titled 'Our Top Brands'.

The screenshot shows the homepage of Sri Vinayaka Enterprises. At the top, there's a navigation bar with links for Home, About, Products, and Contact us. The header features the 'SVE' logo and the text 'SRI VINAYAKA ENTERPRISES'. The main content area has a large image of a pharmaceutical warehouse with shelves filled with various medicine boxes. A red circular overlay on the left side contains the text 'Dedicated to Quality Service'. Below the image, the text 'Top Pharmaceutical Distributors in India' and 'Our Vision' is displayed. A quote is also present: 'To be a Global Leading Pharmaceutical Distributor across the globe by providing our clients with Quality of Service with minimum cost'. The contact form section includes fields for First Name, Last Name, Email, and Message, along with a 'Send' button. At the bottom, there's a map showing the location of Sri Vinayaka Enterprises in Mysuru, India.

# Projects

JOB PORTAL  
MOBILE APP

Designed the entire workflow of the ANDROID APPLICATION using FIGMA. And also integrated the app on cloud applications.



ExcelHire

search for jobs by id, tags or title

+add new posting sort by: latest

Bachelor's Intern Software engineer Oct 22 2022  
Amazon India tags: #mechanical #programming #maths #chem #engineering #mechanical  
delete edit listing 203 applicants #1212312302990rf

Intern - Solidity Oct 22 2022  
Amazon India tags: #mechanical #programming #maths #chem #engineering #mechanical  
delete edit listing 203 applicants #1212312302990rf

Frontend Developer Intern Oct 22 2022  
Amazon India tags: #mechanical #programming #maths #chem #engineering #mechanical  
delete edit listing 203 applicants #1212312302990rf

Frontend Developer(next.js/react.js) Oct 22 2022  
Amazon India tags: #mechanical #programming #maths #chem #engineering #mechanical  
delete edit listing 203 applicants #1212312302990rf

Bachelor's Intern Software engineer Oct 22 2022  
Amazon India tags: #mechanical #programming #maths #chem #engineering #mechanical  
delete edit listing 203 applicants #1212312302990rf

Bottom navigation icons: Home, Profile, Calendar, Notifications.

ExcelHire

Jobs that you have saved for

Intern at ExcelSoft Mysore | Bangalore APPLIED Applied on 23 Dec 2021

Intern at ExcelSoft Mysore | Bangalore PENDING Applied on 23 Dec 2021

Recommended jobs for you!

tags: #mechanical #programming #engineering edit the tags

Software Engineer Amazon India We are looking for a React Native developer interested in building performant mobile apps on both the iOS and Android platforms. You will be responsible for architecting and building these more...  
203 applicants Mysore, Remote posted on 13 Oct 2022 APPLY

Project Manager Abbot India A project manager's role is to take on the responsibility for a specific project or several projects within an organization. They are in charge of planning, budgeting, monitoring and reporting the project with the use of various project more...  
203 applicants Mysore, Remote posted on 13 Oct 2022 APPLY

React Native Developer MEANstack.org We are looking for a React Native developer interested in building performant mobile apps on both the iOS and Android platforms. You will be responsible for architecting and building these more...  
203 applicants Mysore, Remote posted on 13 Oct 2022 APPLY

Bottom navigation icons: Home, Profile, Calendar, Notifications.

# Projects



To all the Engineers out there  
**IEEE Bangalore Section**  
wishes you all a very happy

## ENGINEER'S DAY 2022

15th September 2022

Remembering India's greatest engineer  
**Sir Mokshagundam Visvesvaraya**  
On his birth anniversary

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**IEEE**  
BANGALORE SECTION

**IEEE**  
BANGALORE SECTION  
STUDENT ACTIVITIES COMMITTEE (SAC)

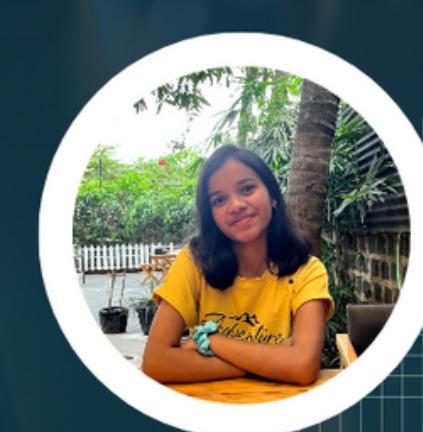
**IEEE**

## — VOICE OUT — WINNERS —

*Congratulations!*



**WINNER**  
**MEGHNA ASUTI**  
NEW HORIZON COLLEGE OF  
ENGINEERING, BANGLORE



**RUNNER UP**  
**DEEKSHITA BILAGUNDI**  
GOGTE INSTITUTE OF TECHNOLOGY  
UDYAMBAG, BELAGAVI.

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# Projects

IEEE PESCE  
IEEE BANGALORE SECTION  
IEEE MYSORE SUBSECTION  
UNIVERSITY CREST

IEEE-PESCE PRESENTS

# AUC TUS

23.0

JAN 16 - 20

PYTHON | ROBOTICS | CLASH OF CLANS | TECHINAR  
SHARK TANK | BGMI | RAPID QUIZ | NETFLIX TRIVIA

IEEE PESCE  
IEEE BANGALORE SECTION  
IEEE MYSORE SUBSECTION  
UNIVERSITY CREST

IEEE PESCE PRESENTS

# AUCTUS 23.0

FREE FOR IEEE MEMBERS  
NON IEEE MEMBERS FEE = ₹50

REGISTER >>>

CONTACT:  
SKANDA - 8197028372  
ANIRUDDH - 9742409191

# Projects



The poster features a dark blue background with silhouettes of sharks swimming in the water. Overlaid text includes "IEEE PESCE", "IEEE BANGALORE SECTION", "IEEE MYSORE SUBSECTION", and "AUCTUS 23.0". Below this, it says "IEEE PESCE PRESENTS" and "SHARK TANK". The main title "SHARK TANK" is in large, bold, white letters. At the bottom, it says "PRODUCT ADVERTISING | INVESTMENT SEEKING PITCHING INNOVATIVE MARKETING STRATEGIES" and "PARTICIPATE AND WIN EXCITING PRIZES". Contact information at the bottom left includes "CONTACT: Nisarga : 77957 14971" and "Aishwarya : 6364 633 883". A calendar icon indicates the date "20/1/23 FRIDAY 3:00 PM ONWARDS".



The poster has a collage background of various Netflix show and movie covers. Overlaid text includes "IEEE PESCE", "IEEE BANGALORE SECTION", "IEEE MYSORE SUBSECTION", "AUCTUS 23.0", and "IEEE PESCE PRESENTS". In the center, it says "FLEX WITH NETFLIX (NETFLIX TRIVIA)" and "PARTICIPATE AND WIN EXCITING PRIZES". Contact information at the bottom left includes "CONTACT: STEVE : 7892736608" and "NIREEKSHA : 9108164819". A calendar icon indicates the date "23/1/23 MONDAY 4:00 PM".

# Projects



LOGO DESIGN  
FOR  
E-CELL PESCE

The image shows the login page of the Karnataka State Police website. The header features the Kannada text 'ಕರ್ನಾಟಕ ರಾಜ್ಯ ಪೋಲೀಸ್' (Karnataka State Police) in black. Below it is the English text 'KARNATAKA STATE POLICE'. The center of the page displays the official emblem of the Karnataka State Police, which includes two golden lions flanking a central shield with a white peacock. A banner at the bottom of the emblem bears the Sanskrit motto 'सत्यमेव जयते' (Truth Alone Triumphs). The background of the page is divided into yellow and red sections. On the right side, there is a 'Welcome Back' message, followed by input fields for 'Email' (containing 'Enter your email') and 'Password' (containing 'Enter your password'). There are also 'Remember me' and 'Forgot Password' checkboxes, and a 'Sign in' button at the bottom.

# Projects

