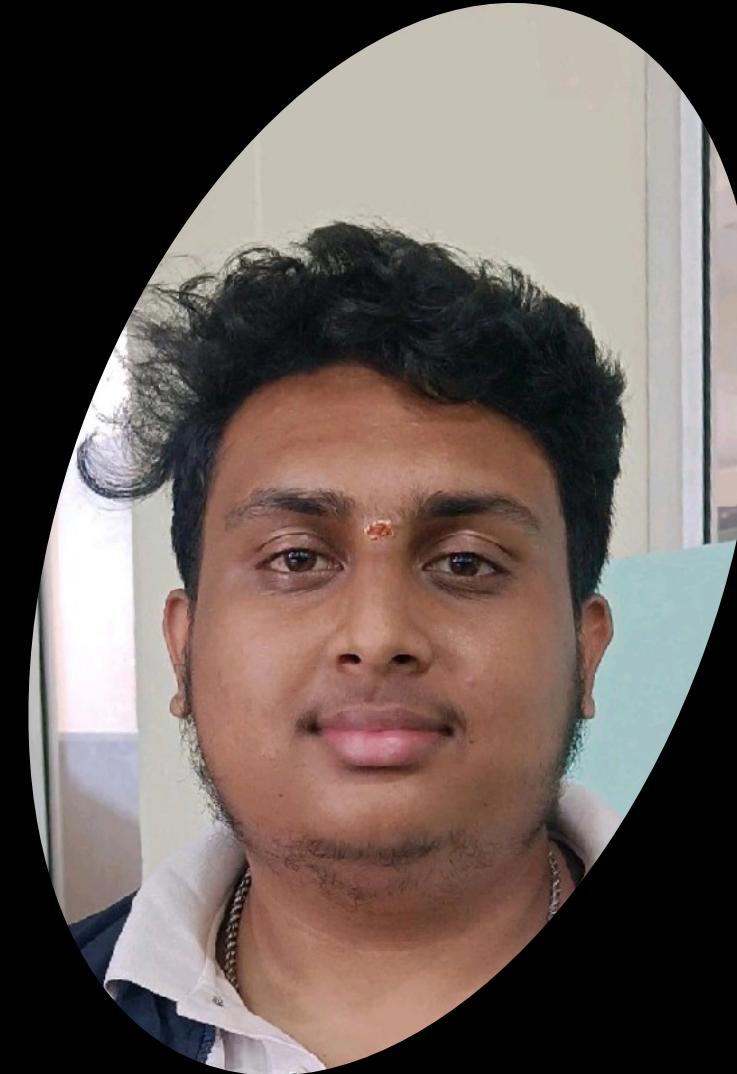


Welcome to My Design Portfolio

Aniruddh P Koundinya / UX Alchemist



↗ Work with me today

Who am I ?!

I am a **Computer and Information Sciences student** at **P.E.S College of Engineering**, driven by a passion for crafting intuitive digital experiences. My focus is on seamlessly **integrating UX design** with the transformative **power of AI and data**. Beyond academia, I aspire to leverage my skills in business to create impactful AI solutions that **contribute positively** to **society** and the **environment**.



My Background



↳ Education

- Bachelors in Computer and Information Sciences at P.E.S. College of Engineering, Mandya Karnataka, India

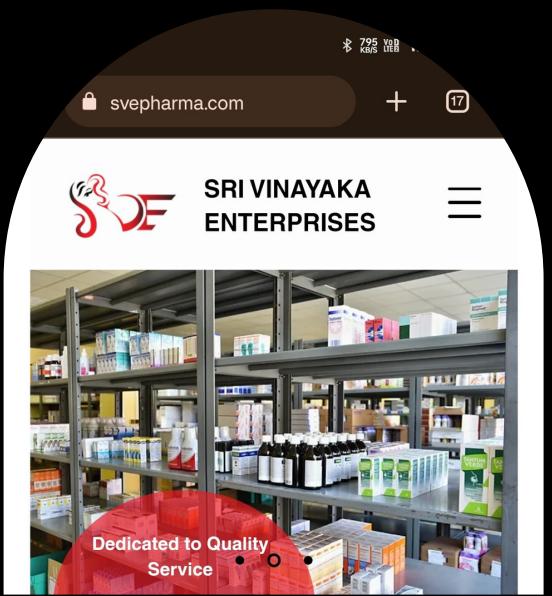
↳ Work Experience

- Freelance Graphic Designer @ Swat Alliance
- UX Design Intern @ Vyunex
- Junior UX Design Intern @ Blostem
- AI/ML and AWS Intern @ Renkube

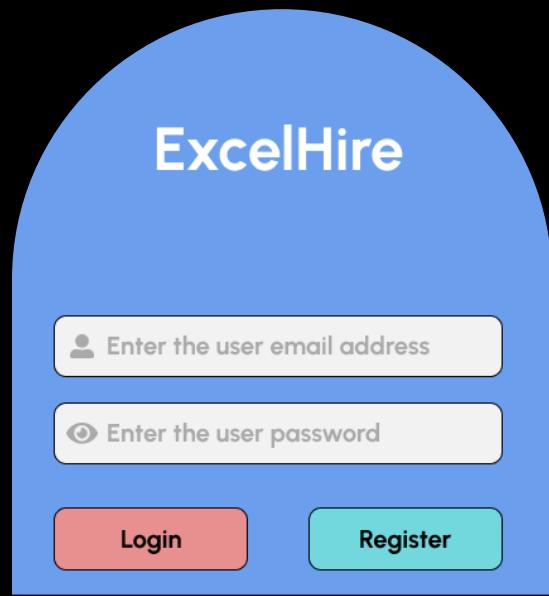
↳ Volunteering Experience (in University)

- Design Team Lead - Google Developer Student Clubs
- Vice Chairperson - IEEE PESCE
- Design Team Lead - E_Cell PESCE

My Work



↳ Designed a commercial website for a client.



↳ Designed the entire workflow of the Android app for a hackathon.



↳ Designed a logo for the E-Cell of my University Chapter.

"Harmonizing design intuition
with the brilliance of AI,
a fusion of creativity and
technology with purpose."



My Philosophy

Nothing great was ever achieved without enthusiasm

When tasked with a challenge I go deep into the problem so I can understand the core problem we're trying to solve. Knowing this helps me make informed decisions and build enthusiasm for creating the best experience.

Clear experiences over unpredictability

As designers, our goal is not to eliminate complexity or friction, but rather create a clear, intuitive and understandable product experience. At times, this may mean adding thoughtful complexity.

We must constantly challenge our own assumptions

It's easy to become over confident in our ideas and opinions. Rigorous iteration and testing can help bring clarity and confidence to the work.

Reach Out to Me



Scan to land into
my Github Repository
to view more of my
work

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↳ Let's collaborate