

## Brainstorm

Write down any ideas that come to mind  
that address your problem statement.

 10 minutes

**TIP**



and hit the pencil [switch to sketch] icon to start drawing!

### Person 1

### Person 2

### Person 3

## Person 4

### Person 5

### Person 6

### Person 7

Write for BeInex  
**Person 8**

There are 5 Sheets, and they exhibit 5 different KPIs. The client is happy when they could be merged into one Sheet with insights in, rather than five sheets separately shown.

Tableau, as far as I look at it is good in date-visualisation gymnastics! It is so flexible that it can have connections to multiple Big Data platforms.

Imagine  
there are 5  
Sheets, and  
they exhibit