

LONG TERM INTERNSHIP ON SALESFORCE (ADMIN)



LONG TERM INTERNSHIP ON SALESFORCE PROJECT DOCUMENTATION & REPORT

Project Title : Recruiting Assistance for the HR Managers

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1. INTRODUCTION

1.1 Overview

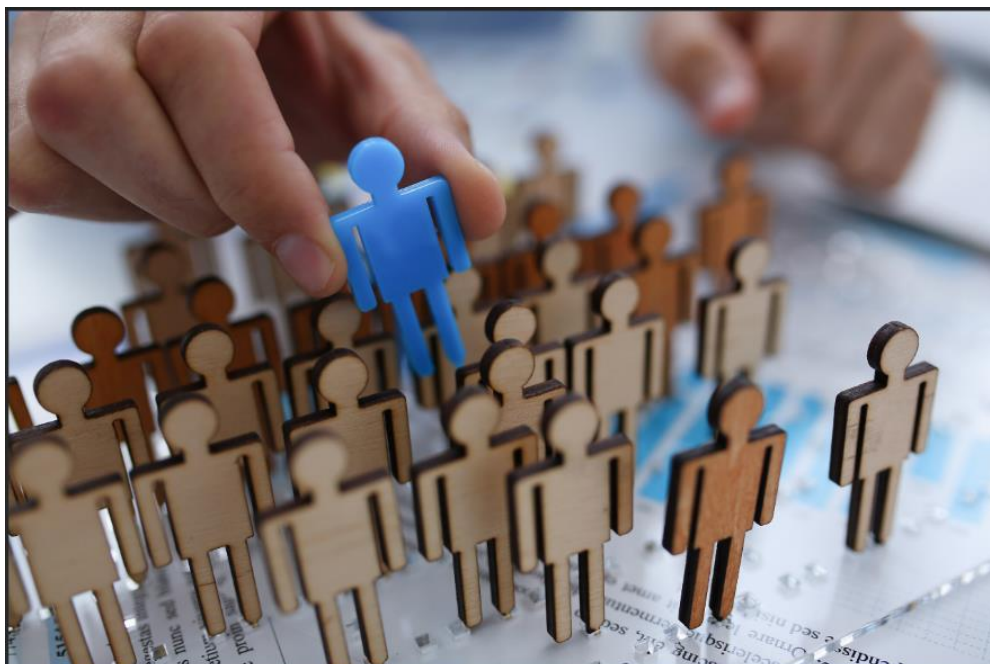
PROJECT DESCRIPTION:

"Recruiting Assistance for HR Managers" is a Salesforce project designed to streamline and optimize the recruitment process for HR managers and talent acquisition teams. The project aims to leverage Salesforce's robust customer relationship management (CRM) platform to enhance the efficiency and effectiveness of the entire recruiting lifecycle.

Your job description is the first contact between your company and your new recruit. With millions of people searching for jobs on indeed each month, a great job description can help you attract the most qualified candidates to your open position. To get you started, here are some tips for creating an effective job description.

Supporting recruiting teams with clerical duties. Scheduling interviews and balancing calendars for interviewers and candidates.

Helping with initial applicant screening.



The HR Assistant duties involve a wide range of support activities inside our HR department, from coordinating meetings to maintaining our employee database to posting job ads. An important part of your role will be to act as the liaison between HR and employees, ensuring smooth communication and prompt resolution of requests and questions. You'll also assist in creating policies, processes and documents.

An HR Assistant oversees all operations in an organization that deals with employee issues. They work with Recruiters and other Human Resources staff members to make paperwork more efficient.

We are looking to hire a young and dynamic individual as an HR Assistant for our Human Resources department.

To be successful in this job role, you should have an exceptional ability to solve problems instantly. You should also possess outstanding people skills and the ability to maintain sensitive information. Moreover, you should also be updated with the latest HR trends and practices.

If you think you can perform this job role as an HR Assistant, then send in your job application right now. We will be happy to see you soon.

As an HR Assistant, you will be **responsible for managing and handling the day- to-day HR activities**. You will also be responsible for identifying any payroll issues and miscalculations. In addition to this, you should be able to update and maintain employees' details in both online and offline mode.

What is the job description for HR Manager recruiter?



HR Manager responsibilities include:

Developing and implementing HR strategies and initiatives aligned with the overall business strategy. Bridging management and employee relations by addressing demands, grievances or other issues. Managing the recruitment and selection process.

Key Features and Objectives:

1. Candidate Management:

The project provides a centralized database to manage candidate information, resumes, and application status. HR managers can easily track and update candidate profiles throughout the recruitment process.

2. Job Posting and Application Tracking:

The platform allows HR managers to post job openings on various job portals and track incoming applications. It streamlines the process of filtering, shortlisting, and communicating with candidates.

3. Interview Scheduling:

Salesforce's automation capabilities enable the HR team to schedule interviews efficiently, reducing manual coordination efforts and potential scheduling conflicts.

4. Analytics and Reporting:

With Salesforce's reporting and analytics tools, HR managers can gain valuable insights into the recruitment pipeline, applicant metrics, and hiring trends. This data-driven approach helps in making informed decisions and optimizing the recruitment strategy.

5. Onboarding and Offer Management:

The project can be extended to manage the onboarding process and offer management. HR managers can generate and track offer letters, contracts, and other related documentation. Overall, the "Recruiting Assistance for HR Managers" Salesforce project plays a pivotal role in transforming the HR department's recruitment operations, leading to better talent acquisition outcomes and a more efficient workforce

Responsibilities

- Organizing orientation programs for new employees.
- Updating the employee's details in the database.
- Implementing and updating the benefits and compensation policies.
- Helping in the annual performance review process.
- Checking payroll details and resolving any payroll issues.
- Conducting employee termination process and completing the paperwork.
- Answering all the employees' questions in regards to Human Resources.
- Scheduling interview meetings along with other team members.
- Creating job advertisements and writing job descriptions.
- Administering day-to-day Human Resources activities.
- Performing reference checks and background checks.
- Coordinating with the training sessions for the new employees.
- Assisting in onboarding employees.
- Resolving all the internal and external HR-related issues.
- Assisting in Human Resources team in hiring.

1.2 Purpose:

The purpose of the "Recruiting Assistance for HR Managers" Salesforce project is to streamline and optimize the recruitment process for Human Resources (HR) managers and teams within an organization. By leveraging the capabilities of the Salesforce platform, this project aims to achieve several key objectives:

1. Efficient and Centralized Recruitment Management:

The project provides a centralized platform where HR managers can manage all aspects of the recruitment process, from posting job openings to selecting candidates. This centralization improves efficiency by eliminating the need to switch between multiple tools and systems.

2. Improved Candidate Experience:

With a well-organized and automated recruitment process, candidates experience smoother interactions with the company. Automated communication and timely updates on their application status enhance candidate satisfaction, even for those who might not be selected.

3. Better Candidate Sourcing:

The project helps HR managers attract a wider pool of potential candidates by leveraging various channels, such as job boards and social media. This leads to a more diverse and competitive applicant pool.

4. Enhanced Candidate Tracking:

The Applicant Tracking System (ATS) within the project enables HR managers to track and manage candidate applications effectively. They can quickly identify qualified candidates and efficiently move them through the recruitment pipeline.

5. Data-Driven Decision Making:

Salesforce's reporting and analytics capabilities allow HR managers to generate insights and reports on key recruitment metrics. This data-driven approach empowers HR teams to make informed decisions about their hiring strategies and optimize the recruitment process over time.

6. Time and Cost Savings:

By automating repetitive tasks, such as interview scheduling, candidate

communication, and reporting, the project helps HR managers save time and reduce administrative overhead.

7. Collaboration and Teamwork:

By standardizing recruitment workflows and providing a shared platform, the project fosters collaboration among HR team members. This enables better coordination and teamwork throughout the recruitment process.

What is the general purpose of recruitment?



The goal of recruitment is to create a wide pool of qualified candidates from which one has to choose the most qualified individual for the job. This approach draws big groups of individuals and encourages them to apply for open opportunities in a company

A Human Resources (HR) Assistant is a professional who is responsible for the daily administrative and HR duties of an organization. They assist with recruitment and record maintenance for payroll processing as well as provide clerical support to all employees.

HR Assistant skills we're looking for include excellent organization ability, familiarity with HR software and strong communication skills. To be an ideal candidate for the human resources assistant position, you should also hold an HR-related degree and have some experience in our industry. You should be able to work autonomously and remain calm under pressure. Following our training sessions, you'll be able to assist HR Managers in the whole recruitment

lifecycle (e.g. onboarding new hires and [candidate sourcing](#).)

- HR assistants provide office support to HR directors and the entire human resources department by helping with tasks like storing staff files, writing letters, and conducting other administrative responsibilities.
- They also maintain the confidentiality of employee information by using a relevant HRIS or HR software. As a part of the role, HR administrative assistants cater to employee requests regarding benefits, salaries, payroll preparation, and payroll practices.
- Their responsibility is management support, which includes hr functions such as complaint writing, absenteeism, termination, compensation information, and performance reports.
- HR administrative assistants submit job vacancies and publish job openings, gather information on new applicants, and inform employees of their employment status. They also work with human resource managers to select applicants who meet the specified job requirements.

Two HR Assistant Description Samples

The HR duties of an administrator vary from company to company. Here, we provide you with two job descriptions applicable for the post of HR assistant, which you can use according to their applicability and your company's requirement.

HR Assistant Job Description – Sample #1

This is the first of the two samples which you can use according to your company's needs. You can use the one which suits your company's agenda better and lead you to find the right HR assistant.

HR Assistant Job Brief

- Our company requires an experienced Human Resource Assistant to assist the HR Department in coordinating all activities within their departments.
- You will assist HR officers in employee recruitment, training, and fostering a healthy work culture.
- Your excellent communication skills are expected to help the Human Resource Managers ensure the success and efficiency of the work environment. The HR administrative duties are important to improve productivity and work morale of our company.
- As a Human Resources assistant, you will also work in partnership with the HR department to improve communication and resolve employee issues in the workplace. The HR assistant is also responsible for coordinating and maintaining the staff records.
- Your job will involve providing help in implementing services, policies, and programs that promote a safe, positive work environment, and promote the recruitment and development of our workforce. HR assistants are usually assigned to an HR director and assist managers in dealing with Human Resources issues.
- HR assistants perform various functions in human resources. You will also assist to recruit, hire and train employees. HR Assistants are also expected in implementing programs for the improvement of employee welfare.

- As an HR administrator, you will also help the company in administering tests for new employee onboarding.
- You will coordinate with line managers to determine the needs for recruiting new employees and training existing ones. HR administrators prepare reports relating to HR projects, assist the HR department in the hiring process, create job ads, and follow the best Human Resources practices
- As part of your job description, an HR assistant will also contribute to improving the overall human resources experience of an organization. We do not expect you to be an expert in employment regulations, but at least have a basic understanding of labor laws.
- They are also responsible for arranging for accommodation and organizing outdoor training activities for new employees as may be necessary.
- The company manages payrolls and keeps archiving the personnel's important information to ensure the smooth operations of the HR department. The HR Assistant's typical tasks additionally include posting job ads and shortlisting qualified candidates from job sites immediately.
- Our company is a proponent of diversity and we welcome applicants from various faith systems and orientations. Our company strives to hire candidates with the highest potential, regardless of race, culture, belief, or sexual orientation. As an Equal Opportunity Employer, we take pride in having a diversified workforce.
- As a result, sending birthday greetings to employees and arranging for their birthdays will be an important task of your job. We want to keep our employee morale high and thereby, want you to be a part of a growing team.
- If you have no prior experience, please note you can still apply. Only shortlisted candidates will be contacted.

Requirements and skills:

- Proven experience as an HR Assistant, Staff Assistant or relevant human resources/administrative position
- Fast computer typing skills (MS Office, in particular)
- Hands-on experience with an HRIS or HRMS
- Familiarity with ATS software and resume databases
- Basic knowledge of labor laws
- Excellent organizational skills
- Strong communications skills
- Degree in Human Resources or related field.

Overall, the "Recruiting Assistance for HR Managers" Salesforce project contributes to a more efficient, data- driven, and candidate-focused recruitment process. It empowers HR managers to attract, assess, and hire top talent, leading to better organizational performance and growth.

- ❖ Proven experience as an HR Assistant, Staff assistant or relevant human resources/administrative position
- ❖ Fast computer typing skills (MS Office, in particular)
- ❖ Hands -on experience with an HRIS or HRMSS
- ❖ Familiarity with ATS software and resume databases.
- ❖ Basic knowledge of labor laws
- ❖ Excellent organizational skills
- ❖ Strong communications skills
- ❖ Degree in Human Resources or related field

2. LITERATURE SURVEY

2.1 Existing problem:

The existing problem in the context of "Recruiting Assistance for HR Managers" is the inefficiency and complexity of the traditional recruitment process. Manual and disjointed recruitment methods can lead to several challenges, including:

1. Time-consuming Process:

The traditional recruitment process involves numerous manual steps, from posting job openings to shortlisting candidates and scheduling interviews. This results in a time-consuming process that delays the hiring timeline.

2. Lack of Centralization:

HR managers often use multiple tools and systems to manage various aspects of the recruitment process, leading to a lack of centralization and difficulty in tracking candidate data and progress.

3. Candidate Experience:

Inefficient communication and lack of timely updates can create a poor candidate experience. Candidates may feel left in the dark about their application status, leading to frustration and a negative perception of the organization.

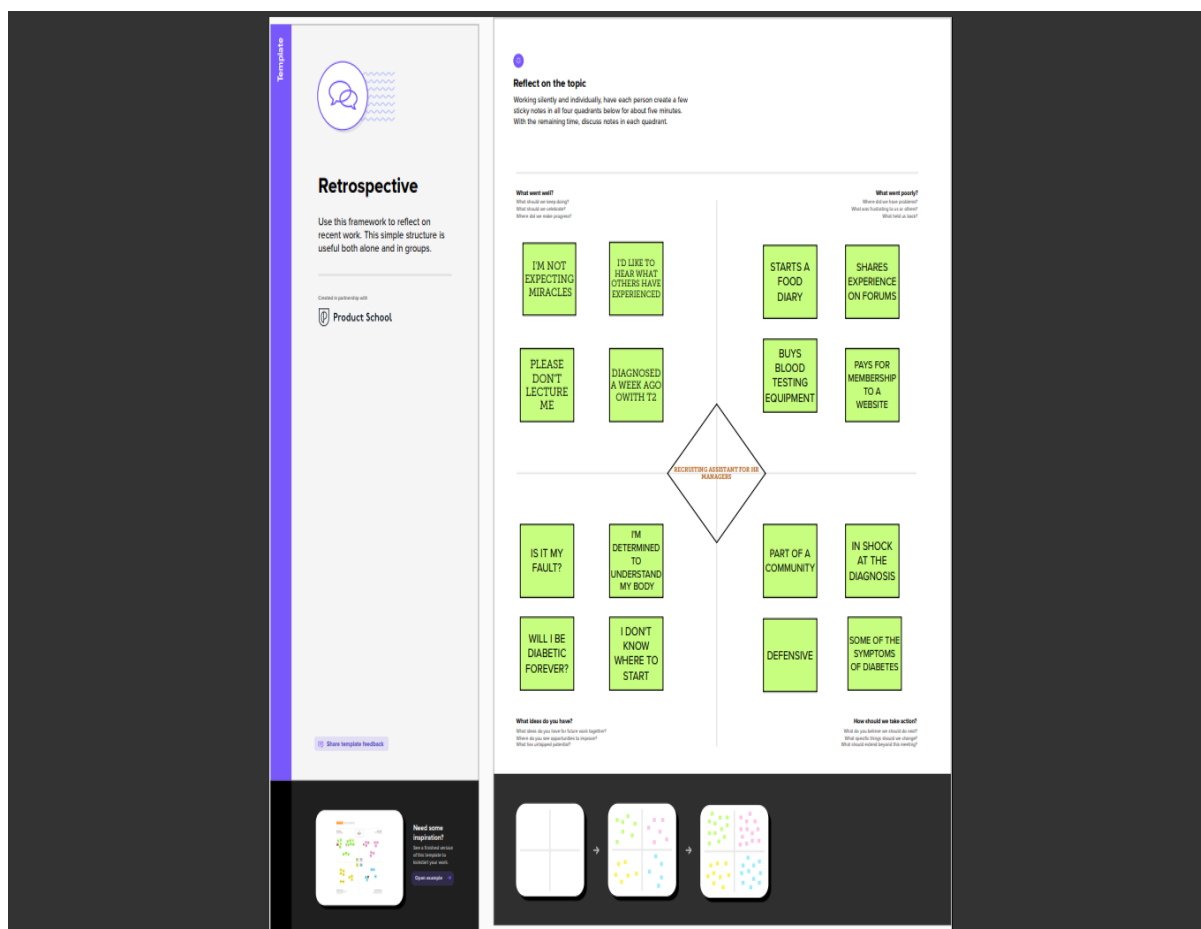
4. Data Management Challenges:

With a large volume of candidate data, it becomes challenging for HR managers to effectively manage and track applicant information, leading to potential data inaccuracies and loss.

5. Limited Insights:

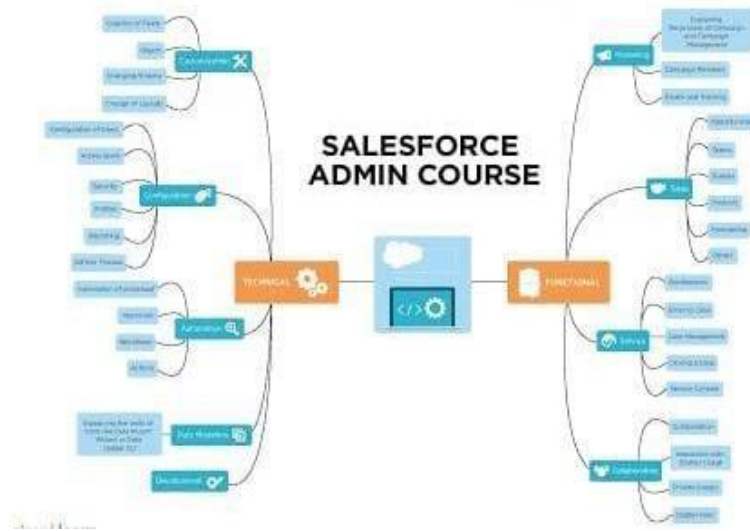
Without proper reporting and analytics, HR managers may lack valuable insights into recruitment metrics, making it difficult to identify bottlenecks and areas for improvement.

Empathy Map



Ideation & Brainstorming Map





2.2 Proposed solution:

Several existing approaches and methods aim to address the challenges mentioned above and improve the recruitment process for HR managers. Some common approaches include:

1. Applicant Tracking Systems (ATS):

Many organizations use dedicated ATS software to automate the recruitment process. These systems help manage candidate data, track progress, and streamline communication with applicants.

2. Centralized HR Platforms:

Some HR platforms offer comprehensive solutions that encompass recruitment, onboarding, and performance management. These platforms aim to centralize all HR functions, making it easier for HR managers to access and manage data.

3. Recruitment Marketing:

To attract a wider pool of candidates, organizations use recruitment marketing strategies, such as social media campaigns and employer branding initiatives.

4. Data Analytics and Reporting:

Implementing data analytics and reporting features allows HR managers to gain valuable insights into recruitment metrics, such as time-to-fill and candidate source, enabling data-driven decision-making.

5. Integrated HR Ecosystem:

Integrating various HR systems like ATS, payroll, and onboarding platforms can lead to a seamless flow of information, improving data accuracy and overall HR efficiency.

6. Candidate Experience Enhancement:

Organizations focus on improving the candidate experience through personalized communication, timely feedback, and transparent updates on the recruitment process. By adopting these existing approaches and methods, organizations can address the challenges associated with traditional recruitment processes and achieve a more streamlined, data-driven, and candidate-focused hiring process for HR managers.

3. HARDWARE / SOFTWARE DESIGNING:

3.1 Hardware Requirements:

The hardware requirements for the "Recruiting Assistance for HR Managers" Salesforce project are relatively minimal since the application runs on the cloud-based Salesforce platform. Users can access the system through standard computing devices with an internet connection. However, for optimal performance, the following hardware specifications are recommended:

1. Computer:

A desktop or laptop computer with a modern processor and sufficient RAM (at least 4GB) for smooth web browsing and application usage.

2. Internet Connection:

A stable and reasonably fast internet connection to ensure seamless access to the Salesforce platform and its features.

3. Storage:

Adequate storage space to store the dataset and any intermediate or final results generated during the analysis.

4. Operating System:

The operating system should be compatible with the chosen data analysis tools and software.

5. Processor:

A multi-core processor (e.g., Quad-core or higher) is recommended to expedite data processing and analysis. • RAM: A minimum of 8 GB RAM is recommended to handle large datasets and avoid performance bottlenecks.

3.2 Software Requirements:

The primary software requirement for the project is the Salesforce platform, which is a cloud-based CRM solution. Users can access Salesforce through web browsers. Additionally, some optional software may be useful for improved functionality and collaboration:

1. Web Browser:

Any modern web browser such as Google Chrome, Mozilla Firefox, Microsoft Edge, or Safari is compatible with Salesforce. Ensure the browser is up-to-date to avoid compatibility issues.

2. Salesforce License:

To use the Salesforce platform, an appropriate Salesforce license is required for each user. Organizations may choose different license types based on the features and capabilities they need.

3. Email Client:

An email client for sending and receiving email communications related to the recruitment process.

4. Collaboration Tools (Optional):

Collaboration tools like Slack or Microsoft Teams can be beneficial for HR teams to communicate, share updates, and collaborate on recruitment-related tasks. It's essential to ensure that all software used is compatible with Salesforce and adheres to the organization's security and data protection policies. Since Salesforce is a cloud-based platform, users do not need to install any specific software on their local machines. They can access the application through a web browser, making it highly accessible and scalable for HR managers and team members. Additionally, Salesforce provides mobile apps, enabling users to access essential recruitment features on their smartphones or tablets.

4.ADVANTAGES:

Advantages of the Proposed Solution:

1. Centralized Recruitment Management:

The proposed Salesforce-based solution centralizes all recruitment-related activities, making it easier for HR managers to track and manage the entire hiring process from a single platform.

2. Streamlined Workflows:

The automation capabilities of Salesforce help streamline recruitment workflows, reducing manual tasks and improving overall efficiency in the hiring process.

3. Improved Candidate Experience:

With automated communication and timely updates, candidates experience better engagement and communication throughout the recruitment process, leading to a positive candidate experience.

4. Data-Driven Decision Making:

Salesforce's reporting and analytics features provide valuable insights into recruitment metrics, enabling HR managers to make data-driven decisions and optimize their hiring strategies.

5. Collaboration and Visibility:

The solution fosters collaboration among HR team members by providing shared access to candidate data and recruitment activities, enhancing visibility and coordination.

6. Scalability:

Salesforce is a cloud-based platform, allowing organizations to scale their recruitment processes as needed without significant infrastructure investments.

7. Integration Capabilities:

Salesforce can be integrated with other HR systems and tools, facilitating a seamless flow of data and improving data accuracy across various HR processes.

8. Real-Time Updates:

Since the system is cloud-based, all updates and changes are reflected in real-time, ensuring that HR managers have the latest information at their fingertips.

Further:

- ✚ They often **help manage job trainings where employees can learn transferable skills**. As an HR assistant, you might help provide employees with performance reviews that offer valuable information about their work.
- ✚ This allows them to identify areas of improvement in their skills and knowledge.
- ✚ HR management can identify the training and development needs of your employees in order to fit in with your wider business strategy.
- ✚ By continually learning, your employees will be able to keep their skills up-to-date and bring valuable and innovative ideas into the business

5. DISADVANTAGES

Disadvantages of the Proposed Solution:

1. Initial Implementation and Customization:

Implementing and customizing the Salesforce solution can be time-consuming and require specialized expertise, especially for organizations with complex recruitment processes.

2. User Training:

HR managers and team members may require training to effectively use the Salesforce platform and make the most of its features.

3. Data Security and Privacy Concerns:

As a cloud-based system, there might be concerns about data security and privacy, especially for sensitive candidate information.

4. Dependency on Internet Connectivity:

Since the solution relies on internet connectivity, any network issues or outages may disrupt access to the system.

5. Customization Limitations:

While Salesforce is highly customizable, some organizations may have unique or complex recruitment processes that require additional customization, which can be challenging or costly.

6. Integration Complexity:

Integrating Salesforce with existing HR systems, such as ATS or payroll software, may require additional technical expertise and effort.

7. Platform Changes and Updates:

Salesforce frequently releases updates and changes to its platform, which may require organizations to adapt their processes and train users accordingly.

Overall, while the proposed Salesforce-based solution offers numerous advantages for streamlining the recruitment process, organizations must carefully assess their specific needs, budget, and technical capabilities before deciding to implement the solution. Proper planning, training, and ongoing support are essential to realizing the full potential of the solution and mitigating any potential disadvantages.

8. Applications:

The "Recruiting Assistance for HR Managers" Salesforce solution can be applied in various areas and industries where HR professionals are responsible for managing the recruitment process.

Here are few human resource management disadvantages of being a manager.

- Maintaining a safe distance: ...
- Higher competition: ...
- Lower recognition value: ...
- Greater experience expected: ...
- Conflicts of opinion: ...
- Legal liabilities: ...
- Position restrictions:

The downsides of being the boss

- You have to fire people. ...
- You have to hire people. ...
- You get the blame. ...
- The workday doesn't end when you leave work. ...
- You have to deal with bureaucracy. ...
- Employees deserve your attention. ...
- Someone can always come for your job. ...
- Don't nickel-and-dime every decision

External recruits will have **less of an understanding when it comes to the environment of the company**. Plus, there's a greater risk involved with filling a position externally. The new recruit might not be worth the position and can eventake advantage of the employer or company.

6. SOME OF THE KEY APPLICATIONS OF THIS SOLUTION INCLUDE:

1. Corporate Organizations:

Large corporate organizations with complex recruitment processes can benefit from using the Salesforce-based solution to streamline their hiring efforts, manage candidate data, and make data-driven decisions.

2. Small and Medium-sized Enterprises (SMEs):

SMEs can leverage this solution to optimize their recruitment process, improve candidate experience, and enhance their HR efficiency without investing in extensive IT infrastructure.

3. Staffing and Recruitment Agencies:

Staffing and recruitment agencies can use this solution to manage their candidate database, track job placements, and provide better services to their clients.

4. Educational Institutions:

Universities, colleges, and schools can utilize the Salesforce solution for their recruitment needs, such as hiring faculty, administrators, or other staff members.

5. Healthcare Sector:

Hospitals, clinics, and healthcare facilities can streamline their hiring process for medical and administrative staff using the Salesforce-based solution.

6. Non-profit Organizations:

Nonprofits and NGOs can use this solution to manage their volunteer recruitment, staff hiring, and maintain a database of potential candidates for future projects.

7. Government Agencies:

Government organizations can implement the solution to enhance their hiring processes, manage applicant data, and improve transparency in recruitment.

8. Technology Companies:

Technology-driven companies can leverage the data analytics and reporting features of the solution to track recruitment metrics and optimize their talent acquisition strategies.

9. Manufacturing and Industrial Sectors:

Manufacturing companies can benefit from the solution to efficiently recruit skilled workers, engineers, and management personnel. The versatility of the "Recruiting Assistance for HR Managers" Salesforce solution allows it to be applied across a wide range of industries and organizations, regardless of their size and recruitment complexities. By implementing this solution, these entities can improve their recruitment efficiency, candidate experience, and overall HR management, ultimately leading to better talent acquisition and organizational growth.

- Human resource management is the strategic approach to nurturing and supporting employees and ensuring a positive workplace environment.
- Its functions vary across different businesses and industries, but typically include recruitment, benefits Compensation, training and development, employee relation.
- Human resources software assists with managing people, information and processes. Used by businesses of all sizes, HR software is designed to help both managers and employees work more efficiently while reducing errors, ensuring compliance and increasing productivity.
- Recruitment is the process of actively seeking out, finding and hiring candidates for a specific position or job. The recruitment definition includes the entire hiring process, from inception to the individual recruit's integration into the company.

7. CONCLUSION

In conclusion, the "Recruiting Assistance for HR Managers" Salesforce project offers a comprehensive solution to address the challenges faced by HR managers in the recruitment process. By leveraging the capabilities of the Salesforce platform, the project aims to centralize and streamline the hiring process, improve candidate experience, and enable data-driven decision-making.

The proposed solution brings several advantages, including centralized recruitment management, streamlined workflows, improved candidate experience, and data-driven insights. With automation features, collaboration tools, and integration capabilities, HR managers can efficiently manage candidate data, track progress, and make informed decisions about their hiring strategies.

However, it's important to note that the implementation of the Salesforce-based solution may require initial investment and customization based on the organization's specific needs and requirements. Adequate training and support are essential to ensure the successful adoption of the solution by HR managers and team members.

Overall, the "Recruiting Assistance for HR Managers" Salesforce project has the potential to revolutionize the recruitment process for various industries and organizations. By optimizing the hiring process, organizations can attract top talent, enhance HR efficiency, and achieve better business outcomes. The solution's scalability and adaptability make it suitable for organizations of all sizes, from SMEs to large enterprises, across diverse sectors.

The soft and hard Human Resource Management influence on the business and lets them development rapidly. It can improve employee's motivation.

In conclusion, the proposed solution presents a promising and practical approach to revolutionize recruitment practices, ultimately contributing to the success and growth of organizations by helping them find and retain the best-suited candidates for their teams.

- The practice of HRM needs to be integrated with the overall strategy to ensure effective use of people and provide better returns to the organizations in terms of ROI (Return on Investment) for every dollar or rupee spent on them.
- when HR is successful in developing a strong leadership model, the

results can be significant and HR suddenly becomes instrumental to securing the future of an effectively function workforce and a healthy organization. **They are self-made, through continuous and never-ending work on themselves.** Everyone starts at the bottom and then works his or her way up through hard, hard work, sustained over a long period of time.

- Restate your topic and why it is important, Restate your thesis/claim, Address opposing viewpoints and explain why readers should align with your position, Call for action or overview future research possibilities.

8. FUTURE SCOPE:

The "Recruiting Assistance for HR Managers" Salesforce project has significant potential for future enhancements and improvements. As technology evolves and user needs change, several areas can be explored for further development and enhancement:

1. AI and Machine Learning Integration:

Incorporating AI and machine learning algorithms into the solution can enhance candidate screening and shortlisting processes, allowing HR managers to identify the most suitable candidates more efficiently.

2. Mobile Optimization:

Creating dedicated mobile apps for the Salesforce solution can enhance accessibility for HR managers and team members who need to manage recruitment tasks on the go.

3. Video Interviewing and Assessment:

Integrating video interviewing and assessment tools within the platform can modernize the interview process and facilitate remote hiring.

4. Candidate Skill Matching:

Implementing advanced candidate skill matching algorithms can improve the accuracy of matching candidates with job requirements, ensuring better alignment between candidate skills and job roles.

5. Social Media Integration:

Integrating the solution with social media platforms can help HR managers leverage social networks for candidate sourcing and employer branding.

6. Virtual Onboarding:

Adding features for virtual onboarding can streamline the post-hiring process, making it more efficient and seamless for new hires.

7. Continuous Candidate Engagement:

Introducing features for continuous candidate engagement, such as talent community portals or automated follow-up communications, can help build a talent pipeline for future opportunities.

8. Enhanced Reporting and Analytics:

Adding more advanced reporting and analytics capabilities can provide deeper insights into recruitment trends, performance metrics, and recruitment channel effectiveness.

9. Career Development Pathways:

Integrating career development pathways and learning management features can facilitate internal talent mobility and employee development.

10. Applicant Feedback Mechanism:

Implementing a feedback mechanism for applicants can help HR managers gain valuable insights into the candidate experience and identify areas for improvement. The future scope for the "Recruiting Assistance for HR Managers" Salesforce project is vast, with possibilities to continually evolve and adapt to meet the changing demands of the HR landscape. By embracing these enhancements, organizations can stay ahead in the competition for top talent and create a more efficient and candidate-centric recruitment process.

- The role of HR is continuously evolving, and HR professionals can aim to learn about the trends, technologies and operational changes shaping the future of business.
- One should remember that HR needs to adapt and be agile i.e. an HR professional must not stop learning. HR will not be replaced, but HR professional must take up relevant courses to empower your working and be in a race. Thus, **MBA in HR future scope is bright.**
- A human resources (HR) assistant is a certified professional who handles the daily administrative and HR duties of an organization. They assist HR managers with recruitment, record maintenance, and payroll processing, and provide clerical support to all employees.



- **The future of HR will involve a range of technologies. Data analytics and recruiting trends will be made possible by artificial intelligence in 2023.** “Over the next three years, IBM research predicts that the adoption of AI integration will increase from 40 to 80 per cent
- The role of HR is continuously evolving, and **HR professionals can aim to learn about the technologies, trends and operational changes shaping the future of business.** HR can be agile in adapting to those changes in order to effectively support employee development, retention and recruitment.

Activity & Screenshot

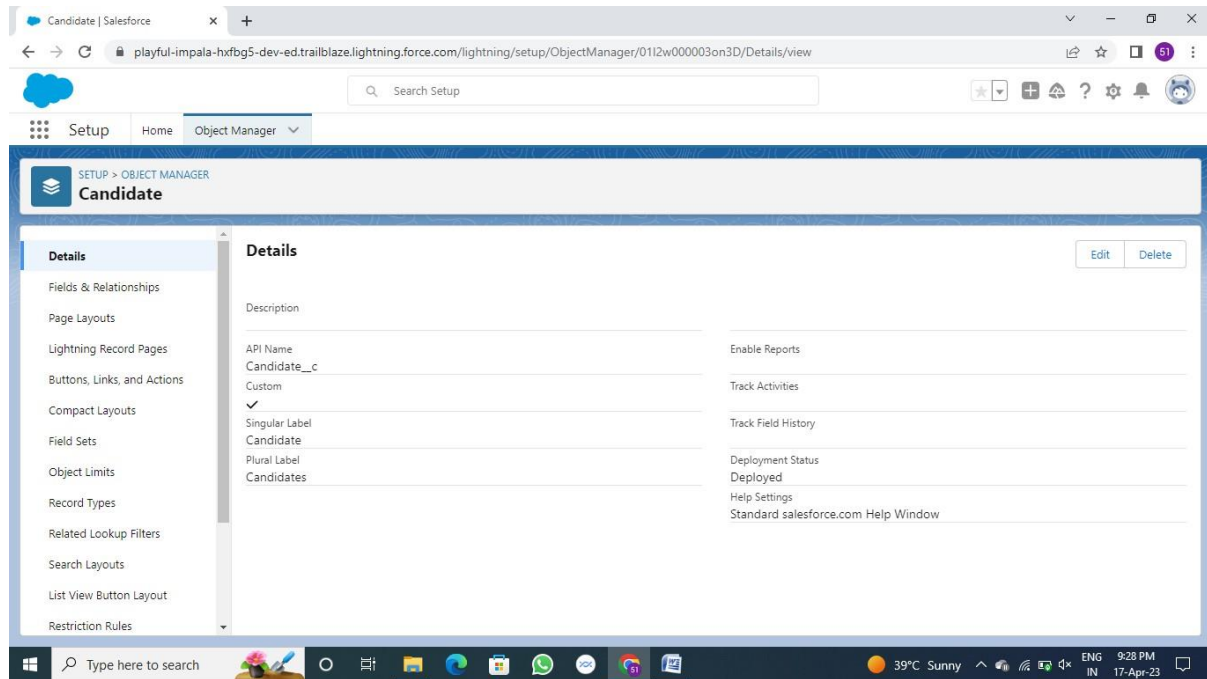
The screenshot shows a web browser window with multiple tabs. The active tab is titled 'Attendees with Events | Salesforce'. The address bar shows a URL from 'srmeeenakshigovernmentart37-dev-ed.develop.lightning.force.com'. Below the browser window, a Salesforce Lightning interface is visible. The top navigation bar includes 'Recruiting app', 'Contracts', 'Contract Line Items', 'Reports', 'Dashboards', and 'Messaging Users'. The main content area displays a report titled 'Report: Accounts Attendees with Events'. The report shows 3 total records. Below the report title, there is a table with the following data:

	Last Activity	Account Owner	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	-	Janagaialagusundari K	Dhivya T	-	-	-	21/04/2023
2	-	Janagaialagusundari K	Gayathri B	-	-	-	21/04/2023
3	-	Janagaialagusundari K	Gowsalya D	-	-	-	21/04/2023

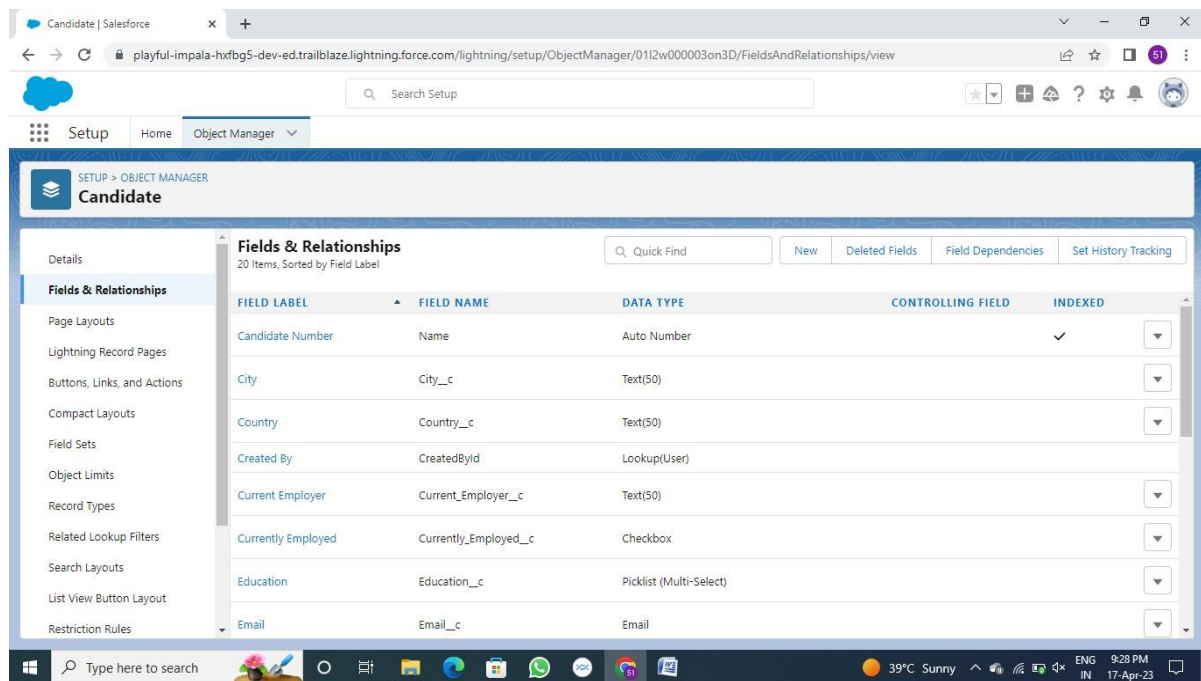
Below the table, there is a taskbar with several icons: 'brain.jpg', 'WhatsApp Image...jpeg', 'BS.png', 'WhatsApp Image...jpeg', and 'empathy.jpg'. The taskbar also shows the Windows logo, 'I'm Cortana. Ask me anything.', and the system clock displaying '14:51' and '21-04-2023'.

ALL THE ACTIVITIES DONE & SCREENSHOTS HAS BEEN POSTED IN ORDER FOR BETTER UNDERSTANDING IN THE REPORT .

Here we create Candidate object in custom object option.



After, more fields created by us. For easy to identify the different data.



We create New job App in Buttons, Links, and Actions

The screenshot shows the Salesforce Setup interface for the 'Candidate' object. The left sidebar contains a navigation menu with options: Details, Fields & Relationships, Page Layouts, Lightning Record Pages, **Buttons, Links, and Actions** (selected), Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Buttons, Links, and Actions' and shows a list of 9 items. The 'New Job App' button is highlighted in blue. The table lists the following items:

Label	Page	Page Type
Candidates Tab	Tab	Standard page
Clone	Clone	Standard page
Delete	Delete	Standard page
Edit	Edit	Standard page
List	List	Standard page
New	New	Standard page
New Job App	New_Job_App	Action to create a job application from a Candidate record. This description is not visible to users. Click Save.
View	View	Standard page

Validation Rule for Candidate Object:

The screenshot shows the Salesforce Setup interface for the 'Candidate' object, specifically the 'Candidate Validation Rule' page. The left sidebar contains a navigation menu with options: Details, Fields & Relationships, Page Layouts, Lightning Record Pages, **Buttons, Links, and Actions** (selected), Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Candidate Validation Rule' and shows the details of a validation rule named 'Zip_Code_Consistent_with_State'. The rule is active and has a description: 'Validates candidate Zip/Postal Code by looking up the first five characters of the value in a custom object called Zip_Code__c. Error if the zip code is not found or the candidate State does not match the corresponding State in the object.' The rule is created by 'AJAY E' on 10/04/2023, 12:38 pm and modified by 'AJAY E' on 10/04/2023, 12:38 pm.

Validation Rule Detail

Rule Name: Zip_Code_Consistent_with_State

Active: ☒

Error Condition Formula: VLOOKUP(\$ObjectType.Zip_Code__c.Fields Name, LEFT(Zip_Postal_Code__c, 5)) <> State_Province__c

Error Message: Candidate Zip Code does not exist in specified State

Error Location: Zip/Postal Code

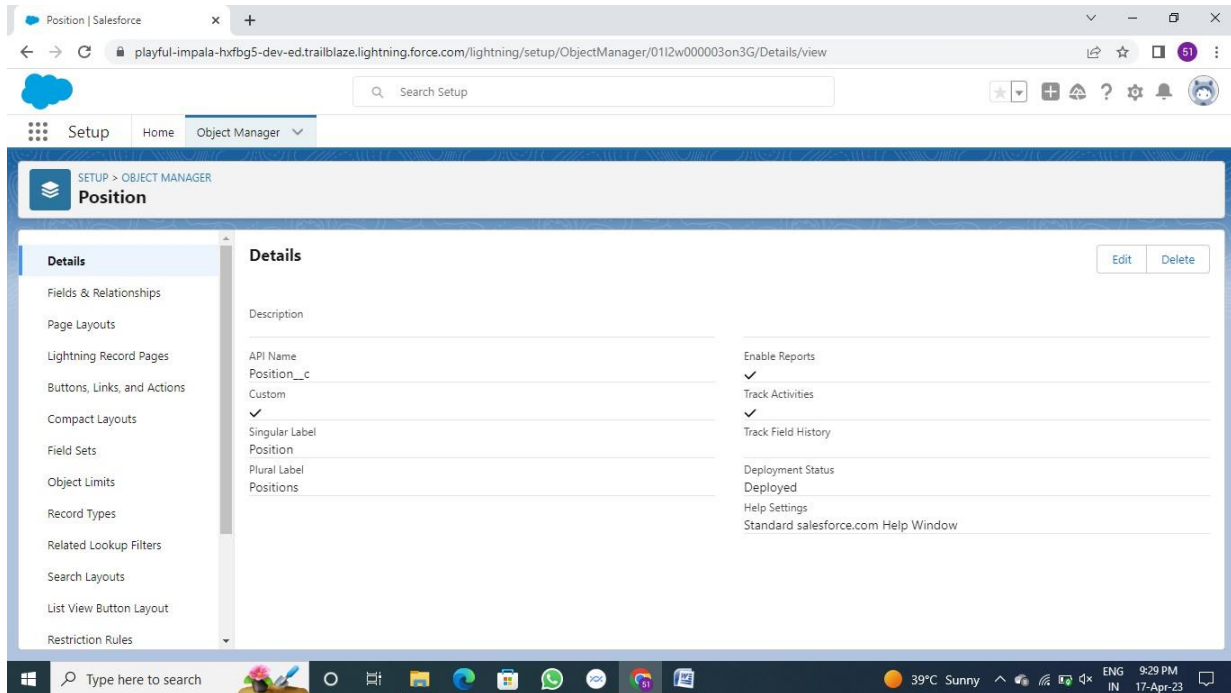
Description: Validates candidate Zip/Postal Code by looking up the first five characters of the value in a custom object called Zip_Code__c. Error if the zip code is not found or the candidate State does not match the corresponding State in the object

Created By: AJAY E 10/04/2023, 12:38 pm

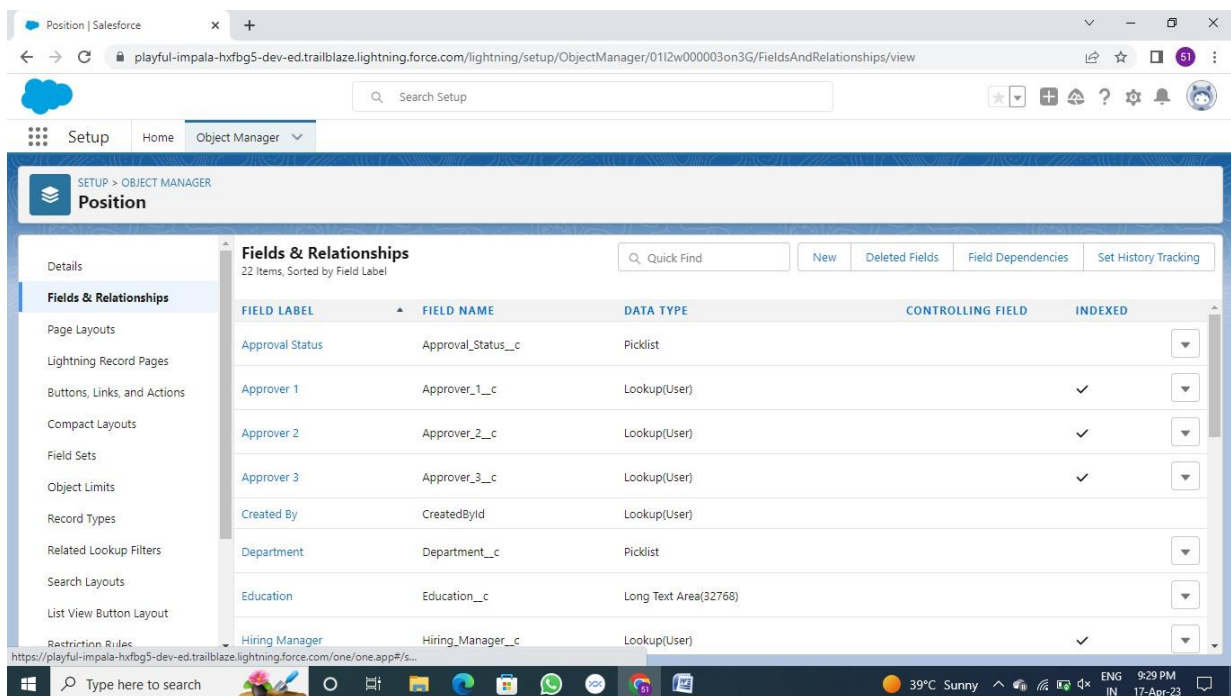
Modified By: AJAY E 10/04/2023, 12:38 pm

ACTIVITY:2 [Position]

Here we create Position object in custom object option.



After more fields created by us. For easy to identify the different data.



Validation Rule for Position Object:

The screenshot shows the Salesforce Setup interface for a Position Validation Rule. The left sidebar lists various setup options, with 'Position' selected. The main content area displays the 'Position Validation Rule' details. The rule is named 'Every_Position_Must_Have_a_Hiring_Mgr' and is active. The error condition formula is 'ISBLANK(Hiring_Manager__c) && \$Profile.Name <> "System Administrator"'. The error message is 'Every Position Must have a Hiring Manager'. The error location is 'Top of Page'. The rule was created by 'AJAY E' on 02/04/2023 at 6:18 am and modified by the same user on the same date and time.

Validation Rule Detail	
Rule Name	Every_Position_Must_Have_a_Hiring_Mgr
Active	<input checked="" type="checkbox"/>
Error Condition Formula	ISBLANK(Hiring_Manager__c) && \$Profile.Name <> "System Administrator"
Error Message	Every Position Must have a Hiring Manager
Error Location	Top of Page
Description	
Created By	AJAY E 02/04/2023, 6:18 am
Modified By	AJAY E 02/04/2023, 6:18 am

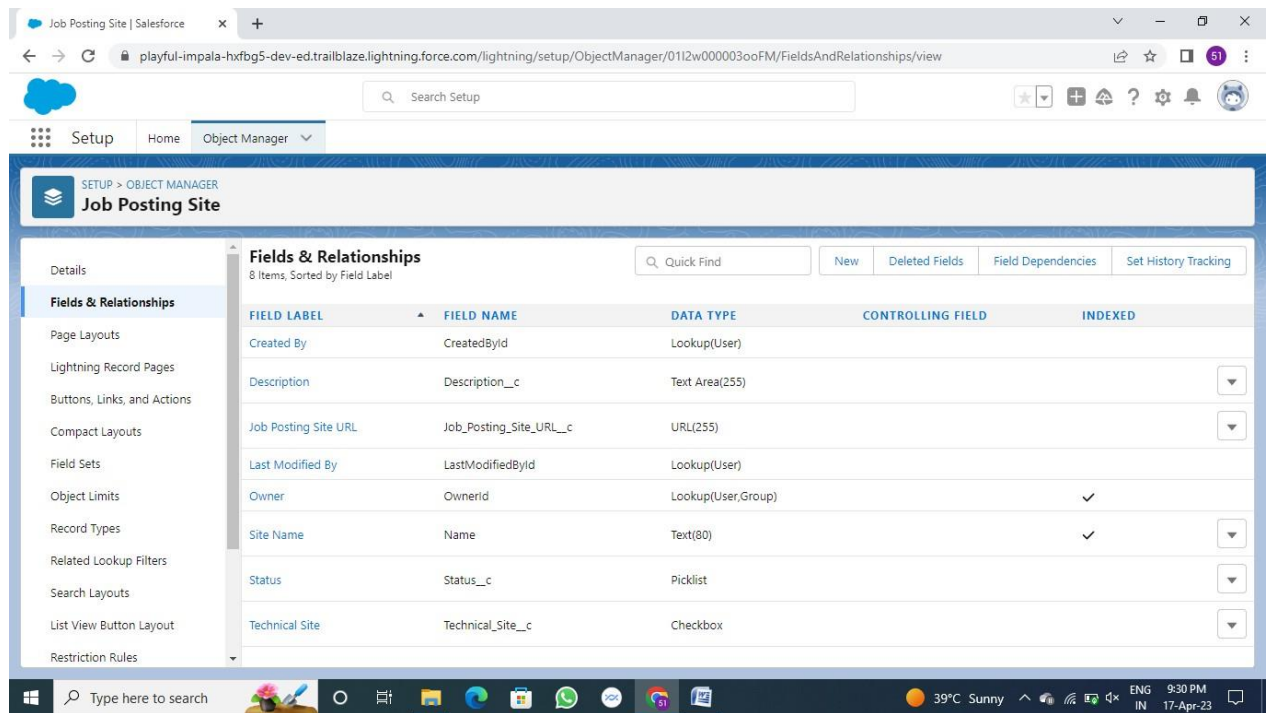
ACTUVITY:3 [Job Posting Site]

Job posting site is very useful to apply jobs. So, Here we create Job Posting Site object in customobject option.

The screenshot shows the Salesforce Setup interface for a Job Posting Site object. The left sidebar lists various setup options, with 'Job Posting Site' selected. The main content area displays the 'Details' of the object. The description is 'Job Posting Site'. The API Name is 'Job_Posting_Site__c'. The object is custom. The singular label is 'Job Posting Site' and the plural label is 'Job Posting Sites'. The 'Enable Reports' checkbox is checked. The 'Track Activities' checkbox is checked. The 'Track Field History' checkbox is checked. The deployment status is 'Deployed'. The help settings are 'Standard salesforce.com Help Window'.

Details	
Description	Job Posting Site
API Name	Job_Posting_Site__c
Custom	<input checked="" type="checkbox"/>
Singular Label	Job Posting Site
Plural Label	Job Posting Sites
Enable Reports	<input checked="" type="checkbox"/>
Track Activities	<input checked="" type="checkbox"/>
Track Field History	<input checked="" type="checkbox"/>
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

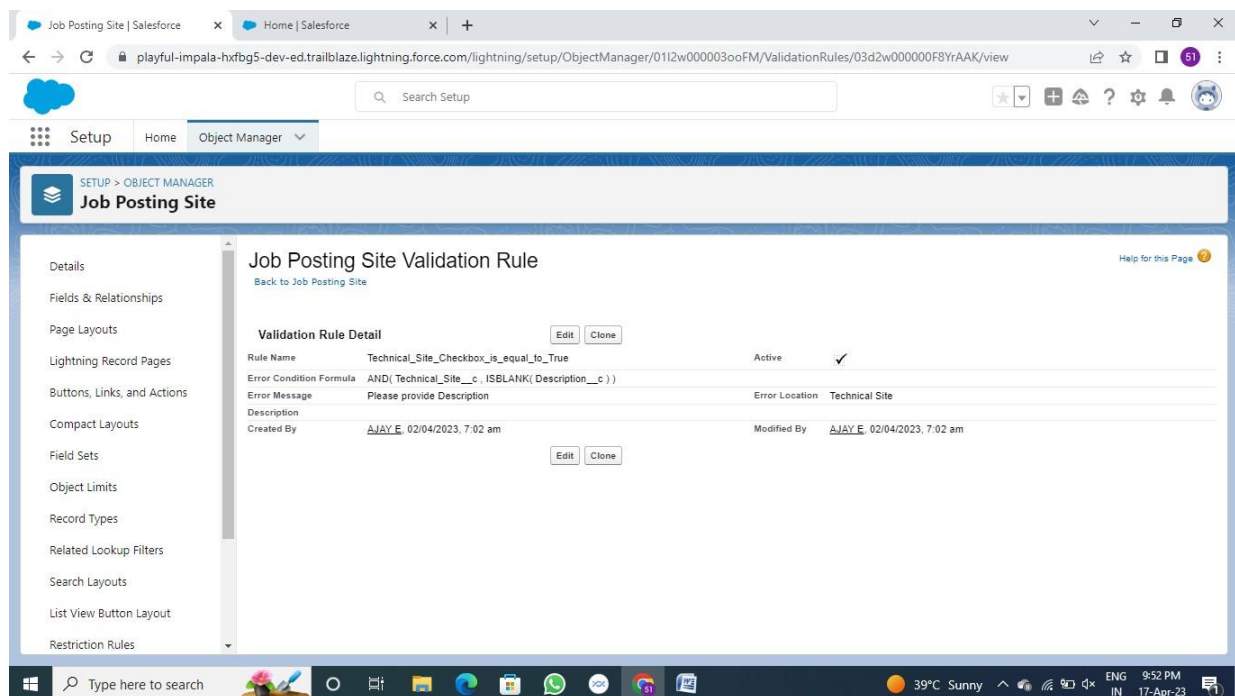
And more Fields created by us. It is very use to identify different data



The screenshot displays the Salesforce Object Manager interface for the 'Job Posting Site' object. The left sidebar shows navigation options: Details, Fields & Relationships (selected), Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Fields & Relationships' and shows a list of 8 fields. The fields are sorted by Field Label. The table below lists the fields:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Description	Description__c	Text Area(255)		
Job Posting Site URL	Job_Posting_Site_URL__c	URL(255)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
Site Name	Name	Text(80)		✓
Status	Status__c	Picklist		
Technical Site	Technical_Site__c	Checkbox		

Validation Rule for Job Posting Site:



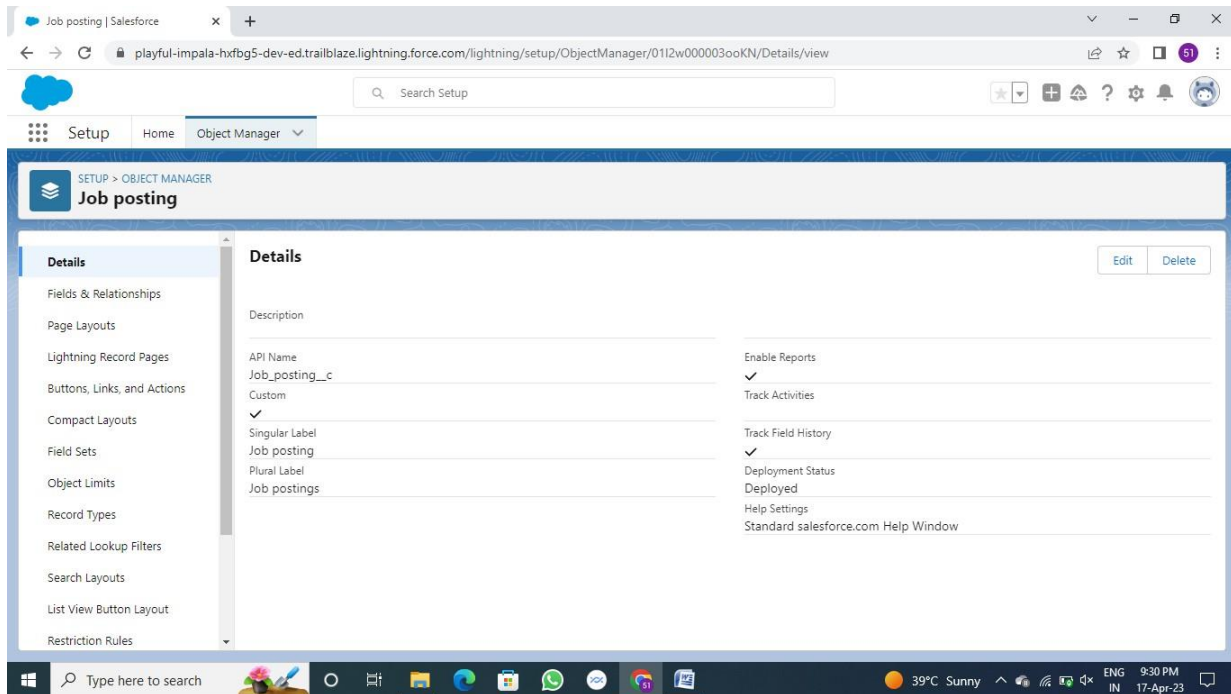
The screenshot displays the Salesforce Object Manager interface for the 'Job Posting Site' object, specifically the 'Validation Rule' section. The left sidebar shows navigation options: Details, Fields & Relationships (selected), Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Job Posting Site Validation Rule' and shows the details of a validation rule.

Validation Rule Detail

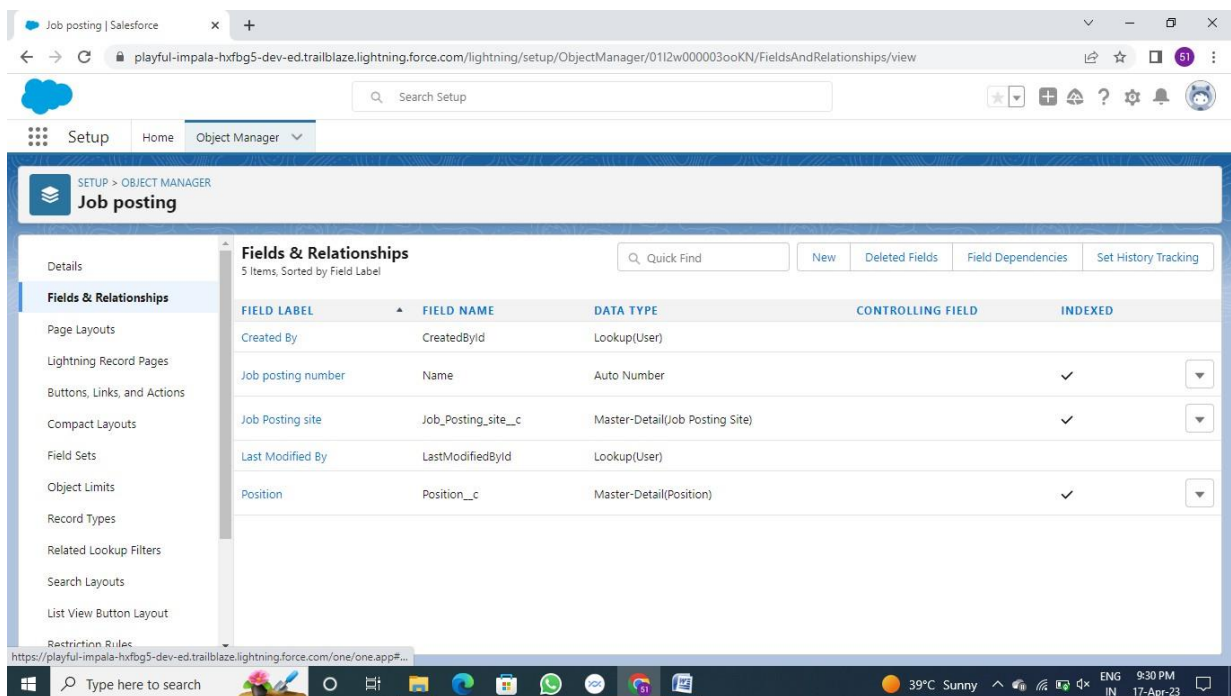
Rule Name	Technical_Site_Checkbox_is_equal_to_True	Active	✓
Error Condition Formula	AND(Technical_Site__c , ISBLANK(Description__c))		
Error Message	Please provide Description	Error Location	Technical Site
Description			
Created By	AJAY E. 02/04/2023, 7:02 am	Modified By	AJAY E. 02/04/2023, 7:02 am

ACTIVITY 4 : [Job Posting]

Here we create Job Posting object in custom object option.

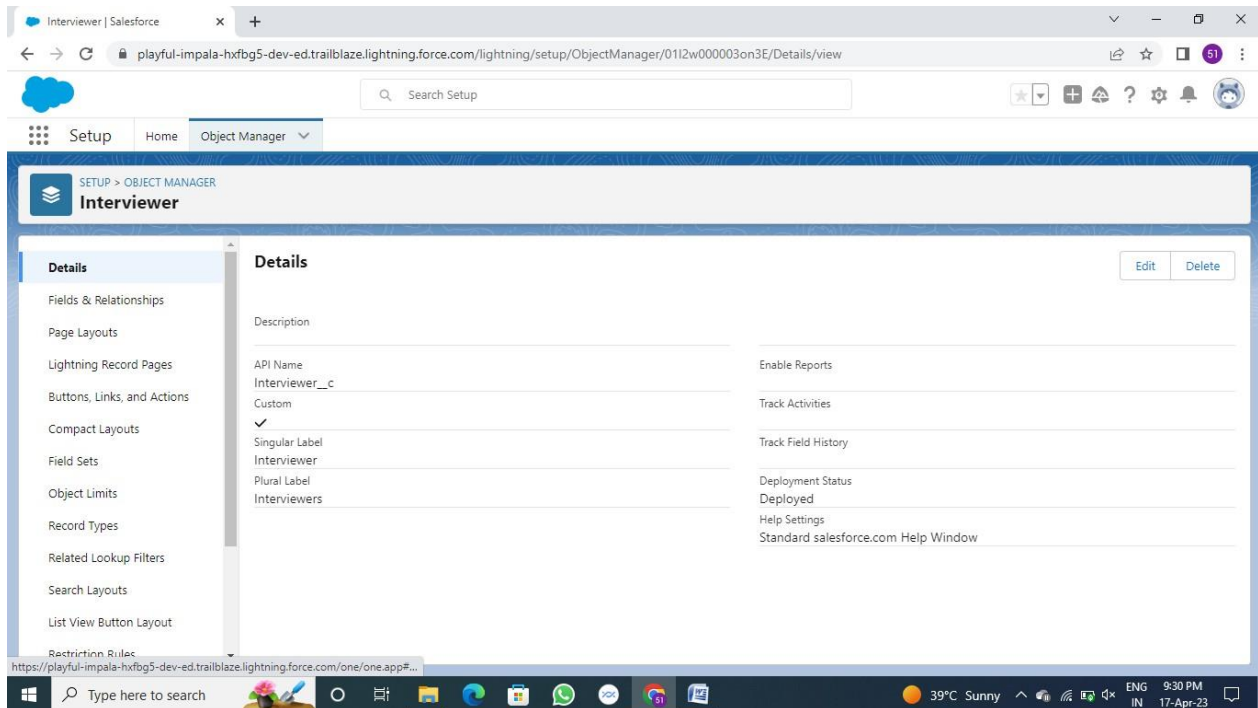


And more Fields created by us. It is very use to identify different data



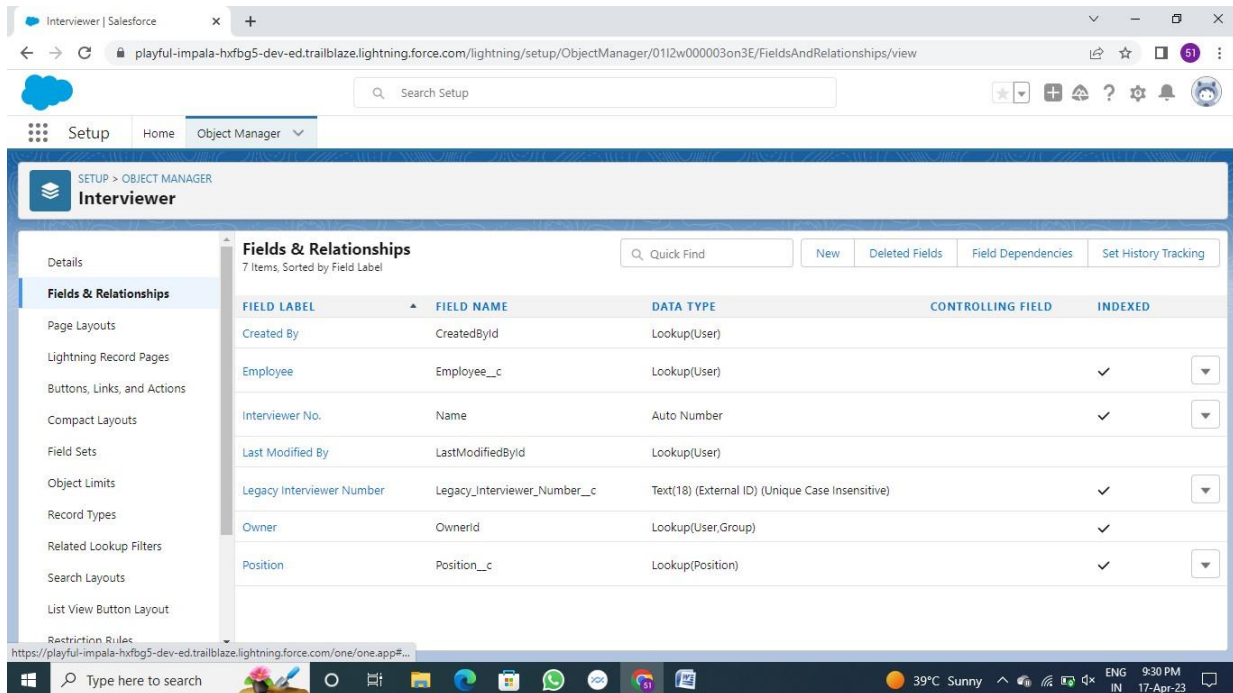
ACTIVITY 5: [Interviewer]

Candidates need to know out Interviewer, so i create Interviewer Objects too.



The screenshot shows the Salesforce Object Manager interface for the 'Interviewer' object. The left sidebar contains a navigation menu with options: Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Details' and includes a description field, API Name (Interviewer__c), Custom checkbox (checked), Singular Label (Interviewer), Plural Label (Interviewers), Enable Reports checkbox, Track Activities checkbox, Track Field History checkbox, Deployment Status (Deployed), and Help Settings (Standard salesforce.com Help Window). The browser address bar shows the URL: https://playful-impala-hxfg5-dev-ed.trailblaze.lightning.force.com/lightning/setup/ObjectManager/0112w000003on3E/Details/view. The system status bar at the bottom indicates 39°C Sunny, 9:30 PM, and 17-Apr-23.

After more fields created by us. For easy to identify the different data.



The screenshot shows the Salesforce Object Manager interface for the 'Interviewer' object, specifically the 'Fields & Relationships' section. The left sidebar contains a navigation menu with options: Details, Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Search Layouts, List View Button Layout, and Restriction Rules. The main content area is titled 'Fields & Relationships' and includes a search bar, a table with 7 items, and buttons for New, Deleted Fields, Field Dependencies, and Set History Tracking. The table has columns: FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The table data is as follows:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Employee	Employee__c	Lookup(User)		✓
Interviewer No.	Name	Auto Number		✓
Last Modified By	LastModifiedById	Lookup(User)		
Legacy Interviewer Number	Legacy_Interviewer_Number__c	Text(18) (External ID) (Unique Case Insensitive)		✓
Owner	OwnerId	Lookup(User,Group)		✓
Position	Position__c	Lookup(Position)		✓

The browser address bar shows the URL: https://playful-impala-hxfg5-dev-ed.trailblaze.lightning.force.com/one/one.app#... The system status bar at the bottom indicates 39°C Sunny, 9:30 PM, and 17-Apr-23.

ACTIVITY 6 : [Review]

After all finished, Then company or owners need to know about Comments for all stages, so i create more Review options.

The screenshot shows the Salesforce Setup interface for the 'Review' object. The left sidebar lists various configuration options, with 'Details' selected. The main area displays the 'Details' for the 'Review' object, including its API Name, Custom Label, and various settings like 'Enable Reports' and 'Track Activities'.

Details

API Name: Review__c

Custom Label: Review

Plural Label: Reviews

Enable Reports: ☒

Track Activities: ☒

Track Field History: ☒

Deployment Status: Deployed

Help Settings: Standard salesforce.com Help Window

After more fields created by us. For easy to identify the different data.

The screenshot shows the Salesforce Setup interface for the 'Review' object, specifically the 'Fields & Relationships' section. It displays a list of 16 fields, sorted by Field Label. The fields include 'Candidate Name', 'Core Competencies', 'Core Competencies Comments', 'Created By', 'Experience', 'Experience Comments', 'Interviewer', and 'Job Application'.

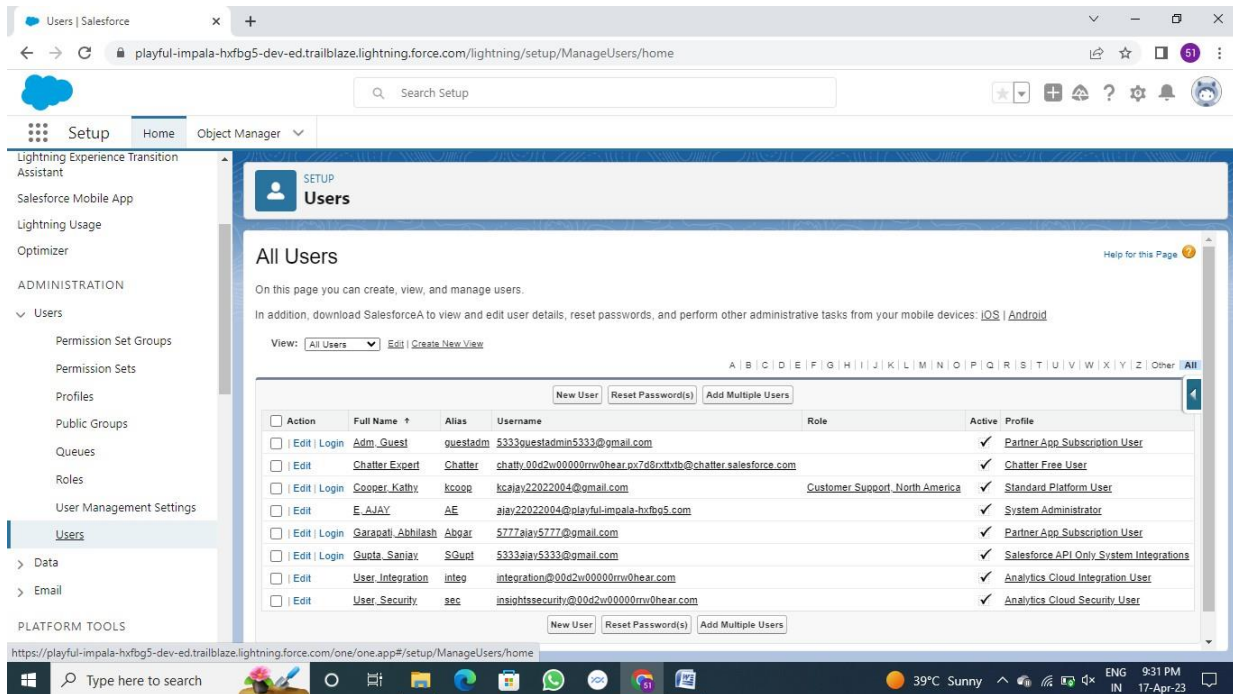
Fields & Relationships

16 Items, Sorted by Field Label

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Candidate Name	Candidate_Name__c	Formula (Text)		<input type="checkbox"/>
Core Competencies	Core_Competencies__c	Picklist		<input type="checkbox"/>
Core Competencies Comments	Core_Competencies_Comments__c	Text Area(255)		<input type="checkbox"/>
Created By	CreatedById	Lookup(User)		<input type="checkbox"/>
Experience	Experience__c	Picklist		<input type="checkbox"/>
Experience Comments	Experience_Comments__c	Text Area(255)		<input type="checkbox"/>
Interviewer	Interviewer__c	Lookup(Interviewer)		<input checked="" type="checkbox"/>
Job Application	Job_Application__c	Master-Detail(Job Application)		<input checked="" type="checkbox"/>

ACTIVITY 7 : [Users]

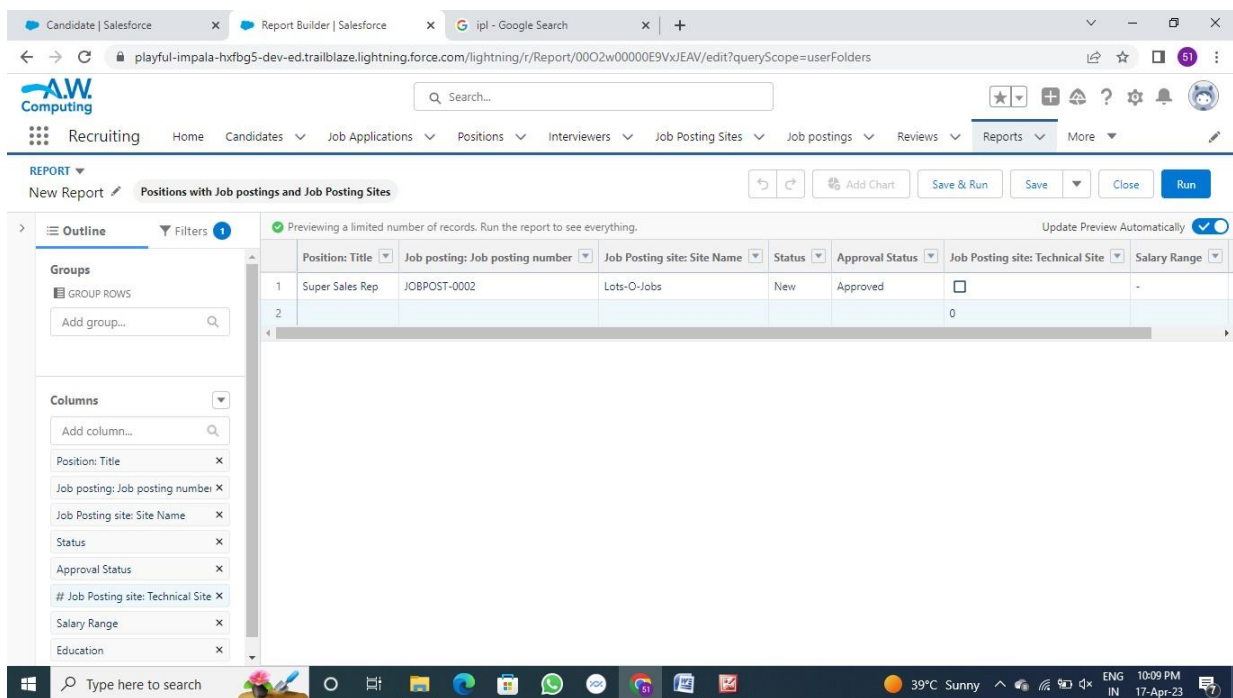
We want to control all activity. But it is not possible single controller , So I create more Users.



The screenshot shows the Salesforce Setup interface for managing users. The left sidebar contains navigation options like Setup, Home, Object Manager, and various administration tools. The main content area is titled 'All Users' and provides instructions on how to create, view, and manage users. Below the instructions, there is a table listing existing users with columns for Action, Full Name, Alias, Username, Role, Active status, and Profile. The table includes users like 'Admin_Guest', 'Chatter_Expert', 'Cooper_Kathy', 'E_AJAY', 'Garapati_Abhilash', 'Gupta_Sanjay', 'User_Integration', and 'User_Security'. Each user entry has links for 'Edit' and 'Login'. At the bottom of the page, there are buttons for 'New User', 'Reset Password(s)', and 'Add Multiple Users'.

Action	Full Name	Alias	Username	Role	Active	Profile
Edit Login	Admin_Guest	questadm	5333questadmin5333@gmail.com		✓	Partner App Subscription User
Edit	Chatter_Expert	chatter	0062w0000rrv0hear.0v7d8rxttstb@chatter.salesforce.com		✓	Chatter Free User
Edit Login	Cooper_Kathy	kcooper	kcooper22022004@gmail.com	Customer Support_North America	✓	Standard Platform User
Edit	E_AJAY	AE	ajay22022004@playful-impala-hxfg5.com		✓	System Administrator
Edit Login	Garapati_Abhilash	Abgar	5777ajay5777@gmail.com		✓	Partner App Subscription User
Edit Login	Gupta_Sanjay	SGupt	5333ajay5333@gmail.com		✓	Salesforce API Only System Integrations
Edit	User_Integration	intelo	integration@00d2w0000rrv0hear.com		✓	Analytics Cloud Integration User
Edit	User_Security	sec	insightssecurity@00d2w0000rrv0hear.com		✓	Analytics Cloud Security User

ACTIVITY 8 : [REPORT]



The screenshot displays the Salesforce Report Builder interface. The top navigation bar includes options like Recruiting, Home, Candidates, Job Applications, Positions, Interviewers, Job Posting Sites, Job Postings, Reviews, Reports, and More. The main content area shows a report titled 'Positions with Job postings and Job Posting Sites'. On the left, there is a sidebar with 'Groups' and 'Columns' sections. The 'Columns' section lists various fields like Position: Title, Job posting: Job posting number, Job Posting site: Site Name, Status, Approval Status, Job Posting site: Technical Site, Salary Range, and Education. The main table displays a preview of the report data with columns for Position: Title, Job posting: Job posting number, Job Posting site: Site Name, Status, Approval Status, Job Posting site: Technical Site, and Salary Range. The table shows two rows of data. At the bottom, there are buttons for 'Add Chart', 'Save & Run', 'Save', 'Close', and 'Run'.

Position: Title	Job posting: Job posting number	Job Posting site: Site Name	Status	Approval Status	Job Posting site: Technical Site	Salary Range
Super Sales Rep	JOBPOST-0002	Lots-O-Jobs	New	Approved	<input type="checkbox"/>	-
					0	

THANK YOU

PROJECT SUBMITTED

BY

GUNTA.SWEETY (120134207012)

(TEAM LEADER)