

Pastoralist Connect Pitch Deck

Problem

Pastoralist communities in Kenya face unique challenges: unpredictable weather, limited market access, insufficient veterinary services, and lack of digital tools for sustainable livestock management.

Solution

Pastoralist Connect provides a digital platform that connects pastoralists to markets, offers climate alerts, veterinary services, and promotes sustainable innovation (e.g., solar solutions for milk preservation).

Market

Target users include pastoralist communities, NGOs, investors, and government bodies interested in rural development and sustainable agriculture.

Impact

The platform has enabled better livestock management, increased income for pastoralists, promoted sustainable practices, and strengthened collaborations with NGOs and government institutions.

Call to Action

We are seeking partnerships with investors, NGOs, and government bodies to scale our impact and bring innovation to pastoralist communities across Kenya.