

Florida Polytechnic University



2

Impressions



0%
CTR

(Click Through Rate)



0

Clicks



0%
CR

(Conversion Rate)



0

Student Leads

| Programs | Impressions | CTR | Clicks | CR | Students |
|--|-------------|------|--------|------|----------|
| Master of Business Administration Management | 2 | 0.0% | 0 | 0.0% | 0 |
| Totals | 2 | 0% | 0 | 0% | 0 |

Your Metrics Explained

Impressions :- The number of times your program has been shown on program listing pages.

Click Through Rate (CTR) :- The percentage of students that followed the link to your program page from the listing page.

Clicks :- The number of clicks on your program from program listing pages

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TOP COUNTRIES

| IMPRESSIONS | CLICKS | LEADS |
|--------------------|----------------|----------------|
| India 2 (100.0%) | India 0 (0%) | India 0 (0%) |

TOP PROGRAMS

| PROGRAM | IMPRESSIONS | CLICKS | LEADS |
|--|--------------|----------|----------|
| Master of Business Administration Management | 2 (100.0%) | 0 (0%) | 0 (0%) |

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