SMART HUB

Demographics Report

10 Oct 2019 - 17 Oct 2019

Florida Polytechnic University

TOP COUNTRIES

IMPRESSIONS	CLICKS	LEADS
India 31 (100.0%)	India 0 (0%)	India 0 (0%)

TOP PROGRAMS

PROGRAM	IMPRESSIONS	CLICKS	LEADS
Master of Business Administration Management	10 (32.3%)	0 (0%)	0 (0%)
Masters Program in Sociology of Politics and Inter...	7 (22.6%)	0 (0%)	0 (0%)
Master of Business Administration	7 (22.6%)	0 (0%)	0 (0%)
Master of Science in Computer Science	7 (22.6%)	0 (0%)	0 (0%)

Your Metrics Explained

Impressions :- The number of times your program has been shown on program listing pages.

Click Through Rate (CTR) :- The percentage of students that followed the link to your program page from the listing page.

Clicks :- The number of clicks on your program from program listing pages

Pro Educations Hub