

Florida Polytechnic University


417
Impressions

60%
CTR

(Click Through Rate)


112
Clicks

0%
CR

(Conversion Rate)


5
Student Leads

Programs	Impressions	CTR	Clicks	CR	Students
Master of Business Administration Management	176	50.0%	83	0.0%	2
Master of Science in Computer Science	90	0.0%	8	0.0%	0
Masters Program in Sociology of Politics and International Relations	76	0.0%	3	0.0%	1
Master of Business Administration	75	10.0%	18	0.0%	2
Totals	417	60%	112	0%	5

Your Metrics Explained

Impressions :- The number of times your program has been shown on program listing pages.

Click Through Rate (CTR) :- The percentage of students that followed the link to your program page from the listing page.

Clicks :- The number of clicks on your program from program listing pages

Pro Educations Hub