



RSVP MOVIES CASE STUDY

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SUMMARY

- ❖ **RSVP Movies** should **Focus** on **Next Project** on the 'Drama' , 'Comedy' & 'Thriller' as it has highest number of movies produced with average duration of approx. **105min** to **110min**.
- ❖ **Dream Warrior Pictures** or **National Theatre Live Production House** has produced the **most number of hit movies** (average rating > 8).Among multilingual movies can be **Star Cinema Or Twentieth Century Fox**. As a global partner, **Marvel Studios** (**Ranked 1st**), **Twentieth Century Fox** (**Ranked 2nd**) or **Warner Bros**. can be chosen as the number of votes received is comparatively higher than other production houses.
- ❖ Based on higher average rating, **James Mangold, Anthony Russo & Joe Russo** can be hired as the **director** for their next project.
- ❖ **Based on the Movie Count**, It has been noted that Directors such as **A.L Vijay, Andrew Jones** and **Steven Soderbergh** are the **Top 3 Directors** who have produced the **most number of movies**.
- ❖ Based on the median rating, **Mammooty** (**Ranked 1st**) or **Mohanlal** (**Ranked 2nd**) can be hired as the **Actor** for their next project and average rating, **Taapsee Pannu** can be chosen as the **Indian Actress**.
- ❖ Based on the total votes and also for the regional feel, Indian Actor **Vijay Sethupathi** can be hired as the **additional actor** for their next project.

RECOMMENDATION

- ✓ With these insights, If RSVP is able to produce movies with the mentioned production house, actors, with the right genre and viewership, RSVP could make a great profit turnover in the coming years.

Thank You

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