

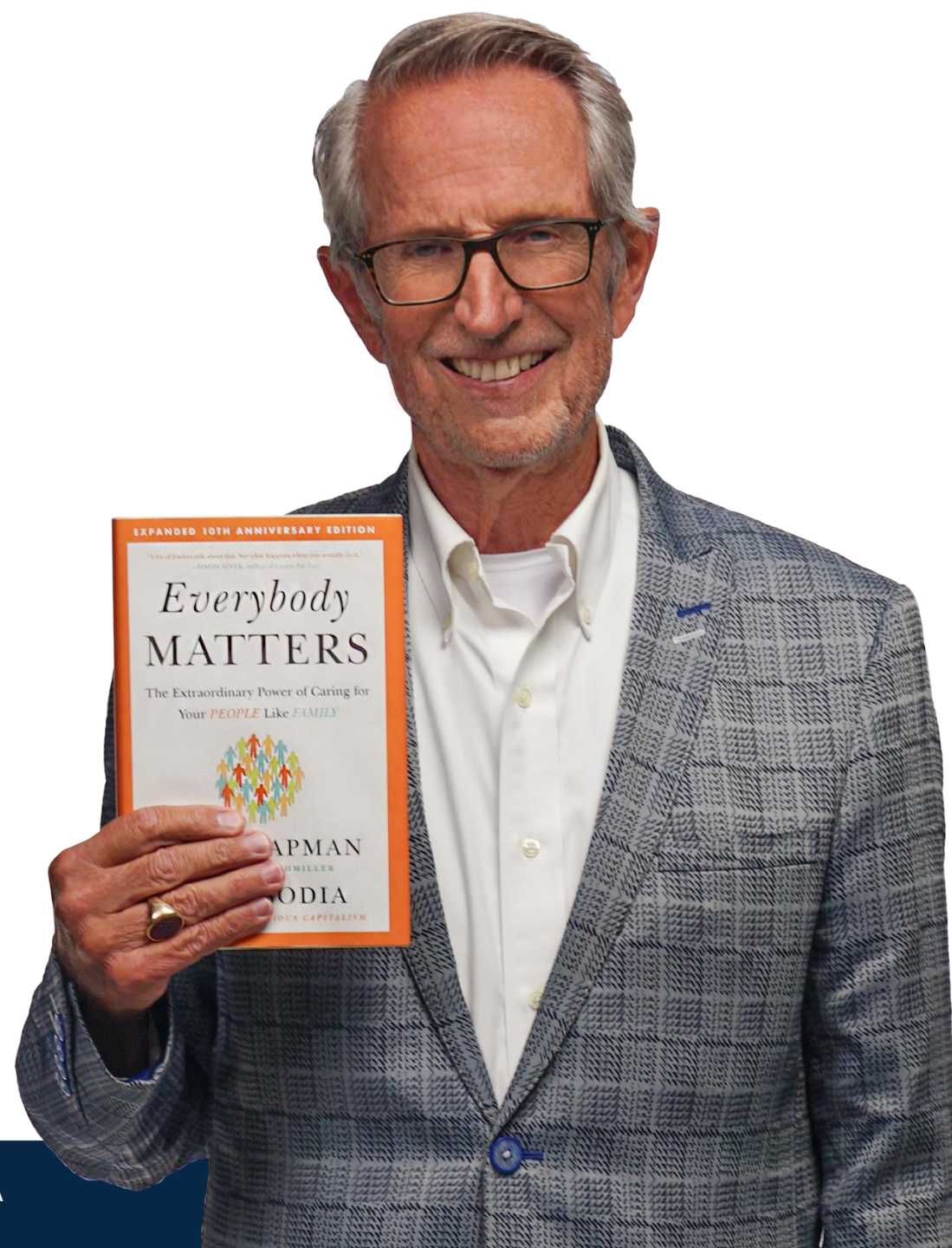


Gonzaga University  
School of Business Administration  
welcomes Barry-Wehmiller for the inaugural  
Chapman Lecture



# Chapman Lecture

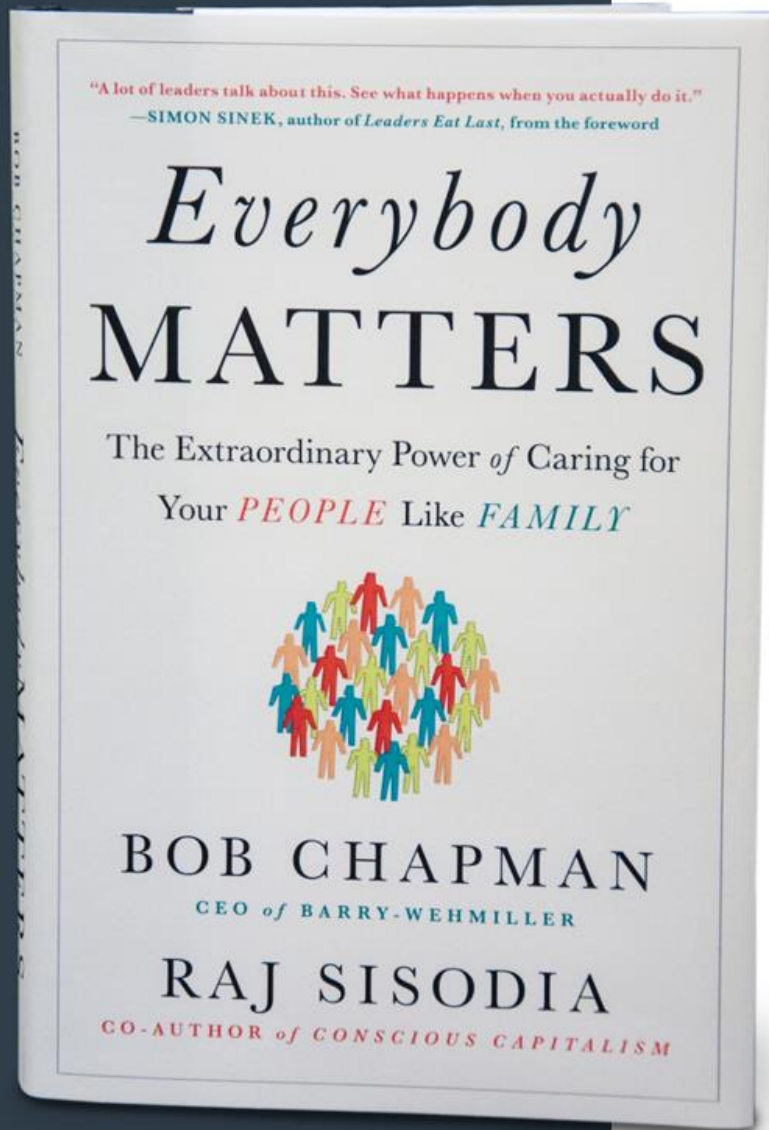
The Chapman Lecture is named in honor of Mr. Bob Chapman, founder of the Truly Human Leadership movement, Chairman of the Board and former CEO of Barry-Wehmiller



# Chapman Lecture

We are honored to have  
**Kyle Chapman**, President  
and CEO of Barry-Wehmiller,  
deliver the inaugural  
Chapman Lecture on  
Truly Human Leadership





Everyone wants to do better.  
**TRUST THEM.**

Leaders are everywhere.  
**FIND THEM.**

People achieve good things, big  
and small, every day.  
**CELEBRATE THEM.**

Some people wish things were  
different. **LISTEN TO THEM.**

Everybody matters. **SHOW THEM.**