

BAC WEBSITE DEVELOPMENT

BRIEF

OBJECTIVE: Develop BAC Website in Wordpress

Website Design: <https://sketch.cloud/s/jg2Kz>

Final Design: <https://www.dropbox.com/s/fqr1gmkfagiagwy3l/BAC%20Design.sketch?dl=0>

DEADLINE: 24 February (4 weeks of work)

BAC WEBSITE DETAILS:

Website Beecholmeadultcare.co.uk

FTP password 7wD%UOAT8-@-

database password 2uW.1EhSOM2U

Domain: beecholmeadultcare.co.uk

Directory: bac

FTP-Password: 7wD%UOAT8-@- Copy

Create Database?: Yes

Database password: 2uW.1EhSOM2U Copy

SSL Certificate: Yes

DB Hostname: sql-01.dd24.net

DB Name: db_76vg3q8rmn

DB User: db_76vg3q8rmn

DB Pass: 2uW.1EhSOM2U

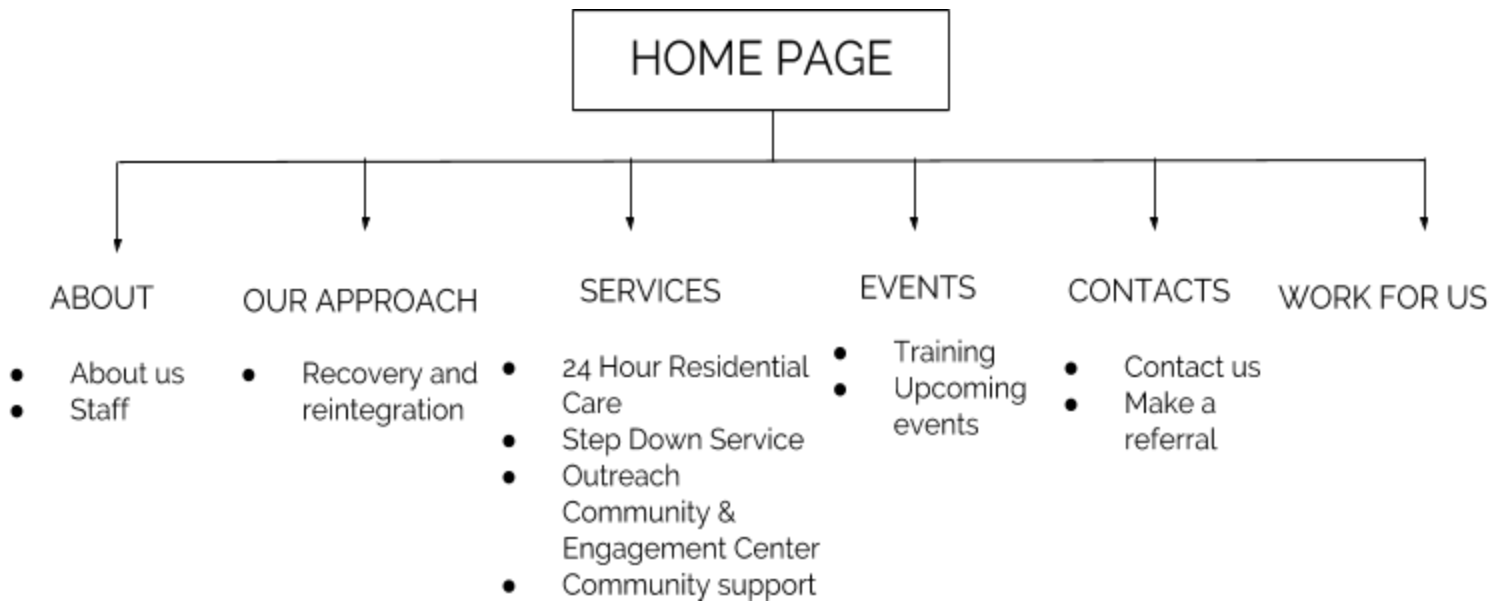
PHPMyAdmin: https://sql-01.dd24.net/?pma_username=db_76vg3q8rmn

FTP-Server: beecholmeadultcare.co.uk

FTP-User: beecholmeadultcare.co.uk

FTP-Password: 7wD%UOAT8-@-

WEBSITE STRUCTURE



CMF FEATURES :

What we need to do with the CMS? This a list of some of the features we need (please share with us any comment or suggestion)

CONTENT

- Easy to use text editor
- Automatically saved drafts
- Image Manager - upload, resize and edit images
- Drag and drop text files from your desktop to your website.
- Drag and drop uploading
- Drag and drop image organization
- Supports one or multiple images
- Auto-resizing with Adaptive Image technology
- Customizable captions
- Add video
- Customisable layouts
- Customisable headings, meta tags, page descriptions

MORE IN DETAIL....:

FOR ALL PAGES

- Possibility to change and add hero image for each page
- Hero Images: possibility to add videos linked to youtube (especially on the Home page)
- CTA buttons (book a visit, make a referral, get in contact) have to redirect the user to the related page and form
 - BOOK A VISIT or GET in CONTACT >>>> Contact us page
 - MAKE A REFERRAL >>>> Make a referral page
- SOCIAL MEDIA ICONS:
 - FACEBOOK <https://www.facebook.com/BeecholmeAdultCare/>
 - TWITTER [@BeecholmeAC](https://twitter.com/BeecholmeAC)
 - LINKEDIN: <https://www.linkedin.com/company/beecholme-adult-care-ltd/>
 - INSTAGRAM: to be opened

HOME PAGE:

- Collect the data coming from the registration form
- Change and add text for Service menu + Features
- Link ACCOMODATION box to the section 24H RESIDENTIAL CARE
- Link ACTIVITIES box to OUTREACH & ACTIVITIES CENTER
- Link VIDEOS box to YOUTUBE CHANNEL (still to open)
- Link BROCHURES box to brochures section (this section is not visible, it will open only if the user click on the brochures box)
- ACCOMMODATION , ACTIVITIES , VIDEOS and BROCHURES BOXES : each of them will have an animated icon (we are creating them right now)
- TESTIMONIAL SECTION: carousel that can be scrolled where we should be able to add text
- Link the bar “ Also see our rating and reviews....” to <http://www.cqc.org.uk/location/1-121892109>

ABOUT:

- **ABOUT US**
 - Possibility to change the text
 - We are producing icons to replace the current ones

- **STAFF:**
 - Possibility to edit text
 - Possibility to add pictures of the staff + brief description

OUR APPROACH:

- Possibility to edit the text

SERVICES:

- **12 WEEKS PROGRAM:**
 - Possibility to edit text
 - Possibility to change pictures of the page and add documents (MENU OF THE WEEK)
- **24 H RESIDENTIAL CARE:**
 - Carousel of pictures : possibility to add and change pictures
 - Possibility to edit text
- **SEMI INDEPENDENT STEP DOWN SERVICE:**
 - Possibility to edit text
 - Delete the long green bar "Book a visit"
- **COMMUNITY OUTREACH & ENGAGEMENT CENTER:**
 - Possibility to change text
 - Possibility to update the icons and text in the table
- **COMMUNITY SUPPORT:**
 - Possibility to edit the text

EVENTS:

- **UPCOMING EVENTS:**
 - Possibility to change text in the table and to update it
- **TRAINING:**
 - Possibility to edit text, add tables , images

CONTACT:

- **CONTACT US:** Develop a CONTACT US/ BOOK A VISIT form. The requests has to be sent to info@beecholmeadultcare.co.uk (possibility to change the mail address)

(* mandatory fields)

Nature of enquiry*:

- Book a visit
- I am looking for a care for myself
- General Enquiry

Name*:

Email*:

Contact Number*:

Preferred day of visit (in case of Book a visit a calendar appear and the user can choose the day)

Preferred time of visit (in case of Book a visit the user can choose the time)

Message:

How did I hear about Beecholme?

- **MAKE A REFERRAL:** All the submitted requests has to be sent to info@beecholmeadultcare.co.uk (possibility to change the mail address)

WORK OF US

All the submitted requests has to be sent to info@beecholmeadultcare.co.uk (possibility to change the mail address)