**BAC WEBSITE DEVELOPMENT** **BRIEF**

**OBJECTIVE**: Develop BAC Website in Wordpress

Website Design: <https://sketch.cloud/s/jg2Kz>

Final Design:[**https://www.dropbox.com/s/fqr1gmkfiagwy3l/BAC%20Design.sketch?dl=0**](https://www.dropbox.com/s/fqr1gmkfiagwy3l/BAC%20Design.sketch?dl=0)

**DEADLINE:** 24 February (4 weeks of work)

**BAC WEBSITE DETAILS:**

Website Beecholmeadultcare.co.uk

FTP password 7wD%UOAT8-@-

database password 2uW.1EhSOm2U

Domain: beecholmeadultcare.co.uk

Directory: bac

FTP-Password: 7wD%UOAT8-@- Copy

Create Database?: Yes

Database password: 2uW.1EhSOm2U Copy

SSL Certificate: Yes

DB Hostname: sql-01.dd24.net

DB Name: db\_76vg3q8rmn

DB User: db\_76vg3q8rmn

DB Pass: 2uW.1EhSOm2U

PHPMyAdmin: https://sql-01.dd24.net/?pma\_username=db\_76vg3q8rmn

FTP-Server: beecholmeadultcare.co.uk

FTP-User: beecholmeadultcare.co.uk

FTP-Password: 7wD%UOAT8-@-

**WEBSITE STRUCTURE**



**CMF FEATURES :**

What we need to do with the CMS? This a list of some of the features we need (please share with us any comment or suggestion)

##### CONTENT

* Easy to use text editor
* Automatically saved drafts
* Image Manager - upload, resize and edit images
* Drag and drop text files from your desktop to your website.
* Drag and drop uploading
* Drag and drop image organization
* Supports one or multiple images
* Auto-resizing with Adaptive Image technology
* Customizable captions
* Add video
* Customisable layouts
* Customisable headings, meta tags, page descriptions

**MORE IN DETAIL...:**

**FOR ALL PAGES**

* Possibility to change and add hero image for each page
* Hero Images: possibility to add videos linked to youtube (especially on the Home page)
* CTA buttons (book a visit, make a referral, get in contact ) have to redirect the user to the related page and form
  + BOOK A VISIT or GET in CONTACT >>>> Contact us page
  + MAKE A REFERRAL >>>> Make a referral page
* SOCIAL MEDIA ICONS:
  + FACEBOOK <https://www.facebook.com/BeecholmeAdultCare/>
  + TWITTER [@BeecholmeAC](https://twitter.com/BeecholmeAC)
  + LINKEDIN: <https://www.linkedin.com/company/beecholme-adult-care-ltd/>
  + INSTAGRAM: to be opened

**HOME PAGE:**

* Collect the data coming from the registration form
* Change and add text for Service menu + Features
* Link ACCOMODATION box to the section 24H RESIDENTIAL CARE
* Link ACTIVITIES box to OUTREACH & ACTIVITIES CENTER
* Link VIDEOS box to YOUTUBE CHANNEL (still to open)
* Link BROCHURES box to brochures section (this section is not visible, it will open only if the user click on the brochures box)
* ACCOMMODATION , ACTIVITIES , VIDEOS and BROCHURES BOXES : each of them will have an animated icon (we are creating them right now)
* TESTIMONIAL SECTION: carousel that can be scrolled where we should be able to add text
* Link the bar “ Also see our rating and reviews….” to <http://www.cqc.org.uk/location/1-121892109>

**ABOUT:**

* **ABOUT US** 
  + Possibility to change the text
  + We are producing icons to replace the current ones
* **STAFF:**
  + Possibility to edit text
  + Possibility to add pictures of the staff + brief description

**OUR APPROACH:**

* Possibility to edit the text

**SERVICES:**

* **12 WEEKS PROGRAM:**
  + Possibility to edit text
  + Possibility to change pictures of the page and add documents (MENU OF THE WEEK)
* **24 H RESIDENTIAL CARE:** 
  + Carousel of pictures : possibility to add and change pictures
  + Possibility to edit text
* **SEMI INDEPENDENT STEP DOWN SERVICE:**
  + Possibility to edit text
  + Delete the long green bar “Book a visit”
* **COMMUNITY OUTREACH & ENGAGEMENT CENTER:**
  + Possibility to change text
  + Possibility to update the icons and text in the table
* **COMMUNITY SUPPORT:**
  + Possibility to edit the text

**EVENTS:**

* **UPCOMING EVENTS:**
  + Possibility to change text in the table and to update it
* **TRAINING:**
  + Possibility to edit text, add tables , images

**CONTACT:**

* **CONTACT US:** Develop a CONTACT US/ BOOK A VISIT form. The requests has to be sent to [info@beecholmeadultcare.co.uk](mailto:info@beecholmeadultcare.co.uk) (possibility to change the mail address)

(\* mandatory fields)

Nature of enquiry\*:

* Book a visit
* I am looking for a care for myself
* General Enquiry

Name\*:

Email\*:

Contact Number\*:

Preferred day of visit (in case of Book a visit a calendar appear and the user can choose the day)

Preferred time of visit (in case of Book a visit the user can choose the time )

Message:

How did I hear about Beecholme?

* **MAKE A REFERRAL**: All the submitted requests has to be sent to [info@beecholmeadultcare.co.uk](mailto:info@beecholmeadultcare.co.uk) (possibility to change the mail address)

**WORK OF US**

All the submitted requests has to be sent to [info@beecholmeadultcare.co.uk](mailto:info@beecholmeadultcare.co.uk) (possibility to change the mail address)