

# KEYWORDS

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## UI/UX Design

- User Interface Design
- User Experience Design
- Wireframing
- Prototyping
- Adobe XD / Figma / Sketch
- Design Systems
- Usability Testing
- Human-Centered Design
- Interaction Design
- Responsive Design
- A/B Testing
- Accessibility (WCAG)

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## Full Stack Development

- Full Stack Developer
- MERN / MEAN Stack
- React.js / Angular / Vue.js
- Node.js / Express.js
- Django / Flask
- Spring Boot
- RESTful APIs / GraphQL
- HTML5 / CSS3 / JavaScript
- SQL / NoSQL (MongoDB, PostgreSQL)
- Version Control (Git/GitHub)
- CI/CD
- Containerization (Docker)

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## Automation Testing (Java & Python)

- Selenium WebDriver
- TestNG / JUnit
- PyTest / Unittest
- BDD (Cucumber / Behave)
- API Testing (Postman / REST Assured)
- CI/CD Integration (Jenkins, GitHub Actions)
- Test Automation Frameworks
- Page Object Model (POM)
- Performance Testing (JMeter)

- Robot Framework
- Cross-browser Testing
- Continuous Testing

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## DevOps

- CI/CD Pipelines
- Docker / Kubernetes
- Jenkins / GitLab CI
- Ansible / Chef / Puppet
- AWS / Azure / GCP
- Infrastructure as Code (Terraform)
- Monitoring (Prometheus / Grafana)
- Log Management (ELK Stack)
- GitOps
- Shell Scripting
- Version Control (Git)
- Cloud Deployment

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## Digital Marketing

- SEO (Search Engine Optimization)
- SEM (Google Ads / Bing Ads)
- Content Marketing
- Social Media Marketing
- Email Campaigns
- Google Analytics / Tag Manager
- Conversion Rate Optimization (CRO)
- Affiliate Marketing
- PPC Campaigns
- Influencer Marketing
- Marketing Automation Tools (HubSpot, Mailchimp)
- A/B Testing

- Stick to **ATS-friendly formats** (avoid graphics-heavy designs).
- Use tools like <https://www.rezi.ai/> , <https://www.jobscan.co/> , or <https://resumeworded.com/> to optimize for **Naukri**, **LinkedIn**, and **company portals**.

## OTHER TOOLS:

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[Kickresume](#) [Zety](#) [Resumake](#) [Teal](#) [Novoresume](#)