**Course objectives:**

**EID444: E-COMMERCE**

**(Elective)**

**Course Objectives:**

1. To understand frame work, anatomy and applications of Electronic Commerce.

2. To acquire knowledge about different types of Electronic payment systems and risks in it.

3. To acquire knowledge about corporate digital library application, advertising and marketing.

4. To understand the concept of information search, retrieval and filtering.

5. To understand the overview of Multimedia concepts.

**Course Outcomes:**

After completion of the course, the student will be able to:

1. organize the frame work and anatomy of E-Commerce applications.

2. compare and contrast features of Electronic payment systems.

3. establish Corporate Digital Library and other applications.

4. apply information Search and retrieval techniques in E-Commerce applications.

5. familiarize various multimedia systems.