Glenn Vu

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TECHNICAL SKILLS

- Programming Language: Java, Python, R, MySQL, HTML
- Data Analysis & Visualization: Stata, Salesforce, SPSS, Advanced Excel (Pivot table, VBA), Tableau
- Strong analytical & problem-solving skills with statistical methods

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RELEVENCE EXPERIENCES

Project Manager – Turing Enterprises – Palo Alto, CA   *(08/2018 - Current)*

- Improved 80% data scraping coverage for 35 million github accounts by providing effective package to retrieve emails/commit history based on github API for building machine learning model
- Managed a team of 5 remote engineers to build company launch websites, landing page and test flow for marketing campaign ad-hoc and A/B testing
- Reduced cost per lead by 80% through analyzing 200,000 weekly developer's data for marketing performance insight on dynamic dashboard, pulled & cleaned using SQL, R and Excel
- Managed Salesforce data feed with customer leads/opportunities to generate bi-weekly reports to breakdown the performance of sale processes and improved lead conversion rate by 10%

Computer Science Teaching Assistant – Clark University – Worcester, MA   *(08/2016 – 12/2016)*

- Assisted faculty professors in preparing teaching materials for CS120 courses
- Facilitated review session weekly one-on-one and for a group of 10-20 students
- Supervised up to 40 students during lab hours, distributed exams, graded homework and lab submissions

Program Team Leader – BeeCode Coding Camp – Vietnam   *(05/2016 – 08/2016)*

- Developed and carried out the content and teaching syllabus (using Python) of BeeCode. The materials were used for teaching 100+ elementary/middle school students throughout the year
- Optimized the camp portfolio to help the Logistics and Marketing team to get funded; secured camp location and publicized through newspaper and social media

Finance/Business Analyst Intern - Vietravel Company – Vietnam   *(06/2015 – 08/2015)*

- Consulted 800-1000 inbound tourists monthly to provide necessary information and answer questions about transportation, tour plans with CRM
- Maintained & improved the company's portfolio, ensuring 15-20 potential business clients
- Audited department financial documents, contacted partners and customers to sign contracts, achieved revenue over $50,000/months for the inbound department.

EDUCATION

Clark University - *Worcester, MA, US*   *(08/2014 – 05/2018)*

- Bachelor of Arts in Economics; minor in Management with concentration in Computer Science
- International Scholarship: granted based on academic and leadership achievements
- **GPA**: 3.9 (Major); Omicron Delta Epsilon for the honored student in Economics