

# Senior Year Success: Steps to Your Future, Part II

Sean Lee - Career Development Manager, SEAS



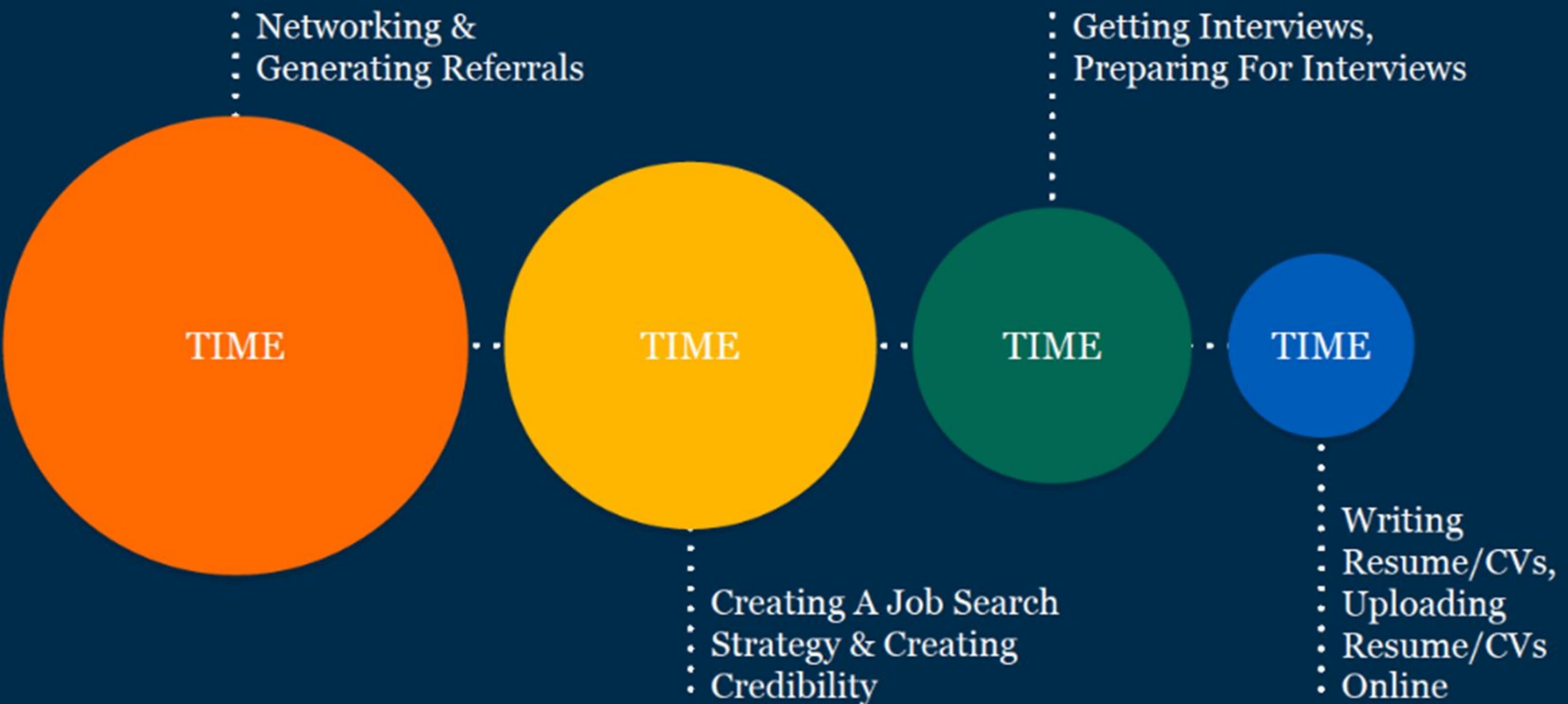
# Check-in Please

**GW SEAS: CS Capstone Course Presentation (Spring 2026)**

**Scan the code to  
check in**



# CORRECT JOB SEARCH WORKFLOW



Why LinkedIn?



# *Why Networking Matters?*

- Enhances your chances to secure a job (**70 to 80% jobs** are from networking - tackle numerous unadvertised jobs)
- Opportunities to receive referrals for positions (**x10 more** chances to get hired)
- Stay on top of industry trends, events, and job opportunities
- Professional development opportunities: invitation to networking events, mixers, and conferences
- Stronger Support Network: receive/provide guidance, share wisdom and receive support during your career journey

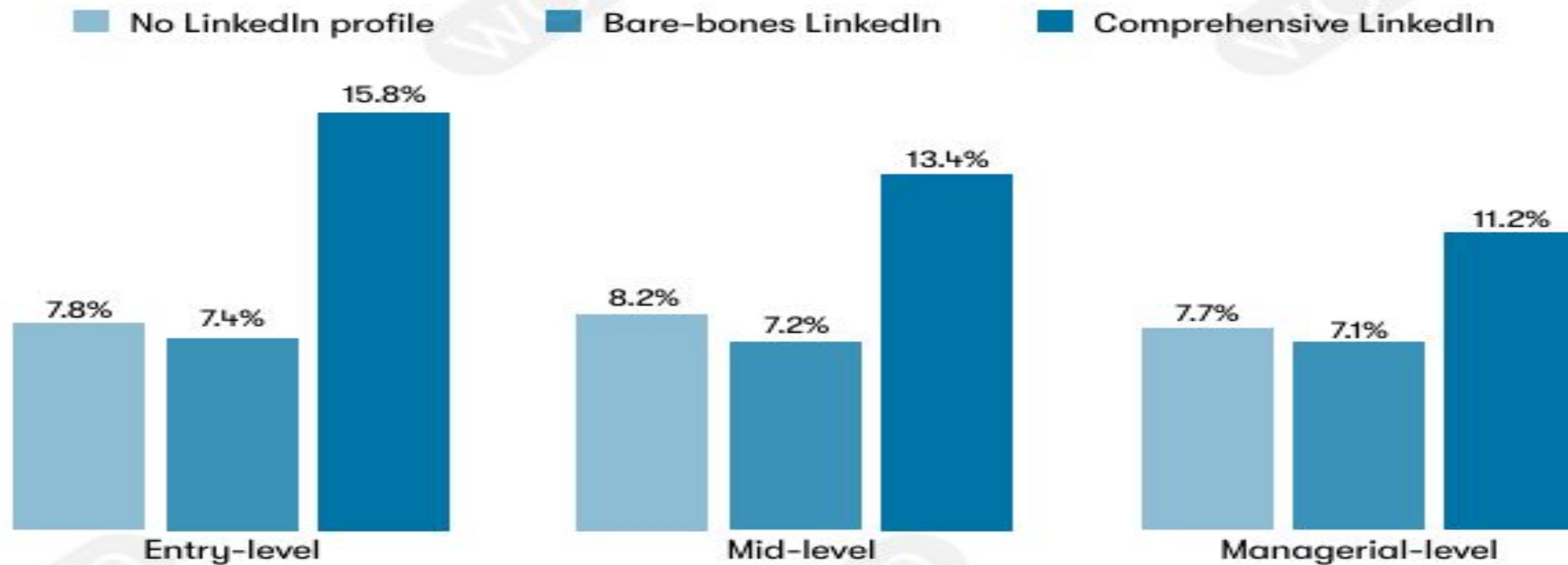
# *Benefits of Using LinkedIn*

- Amazing Networking Tool
- LinkedIn can get you a job
- Utilize LinkedIn to send messages for informational interview opportunities  
(Don't be afraid of the rejections)
- Receive useful career related information
- Career Advancement Opportunities/Surprises

# LinkedIn Data

## A Comprehensive LinkedIn Profile Boosts Job Chances

Job seeker callback rates by level and state of LinkedIn profile on their resume



*You double your chances of getting the all-important callback when you take your LinkedIn presence seriously. (Source: ResumeGo)*

# Headline Section



Sunghyun (Sean) Lee

Headline Section

Career Development | Career & Life Coaching | Talent Management | Employer Relations | Career Lectures & Workshops

Washington DC-Baltimore Area · [Contact info](#)



The George Washington University - School of ...

## Profile appearances

How often your profile appeared across LinkedIn between January 20 - January 27. [Learn more](#)

286

All appearances

▼17% past 7 days

[Where you appeared ▾](#)

## See where you appeared

Unlock detailed insights on who viewed you and everywhere you've shown up with Premium.



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[Retry Premium for \\$0](#)

1 month free. Easy to cancel. No penalties or fees.

## What to include?

- **Keywords** – this helps you show up in recruiter's searches
- Include aspiring position title as well!

## Sample Headline

computer Science Student | Aspiring Software Engineer | Python, Java, C++ | Passionate about Backend Development

# About Section Example 1

With A company, I'm working with the  2% of businesses who understand the value of talking to, and knowing their customers (since the other 98% seem to have forgotten how or why they should do this ).

Working to make the online shopping experience, and communication between business and customer better, warmer, kinder. Let me help make your online store/business less like a vending machine, and more like the bar from Cheers (where everybody knows your name, and they're always glad you came )

# About Section Example 2

I'm a Tech Explorer and Master's graduate in Computer Science from The A University, with deep interests in Cloud Computing, Big Data, Artificial Intelligence, Machine Learning, and Software Engineering.

✨ What excites me most is how these areas connect and the technologies I use to bring them to life:

- 🤖 AI/ML: building systems with Python, TensorFlow, Scikit-learn, XGBoost, GenAI & NLP techniques
- ☁️ Cloud: designing scalable solutions using AWS (Bedrock, RDS, DynamoDB, Lambda, Elastic Beanstalk)
- 🌐 Full-Stack Development: creating user-friendly applications with Java, React.js, JavaScript & REST APIs
- 💻 Software Engineering: solving problems with object-oriented design, algorithms & data structures
- 📊 Data Engineering: transforming raw data into insights through SQL, data preprocessing & dashboards
- 🎨 UI/UX & HCI: designing intuitive interfaces, usability testing, and user-centered design

# Experience Section



The George Washington University - School of Engineering & Applied Science  
1 yr 3 mos

- Career Development Manager

Full-time

Nov 2024 - Present · 1 yr 3 mos

미국 컬럼비아 특별구 워싱턴 · Hybrid

- Closely work with faculty, staff, and student organizations to design and develop career development programs, including tabling events, career workshops, and alumni panels
- Build and maintain close ties with recent SEAS alumni and provide them with student engagement and recruitment opportunities
- Assisted in the coordination of the GW University Career Expo and Resumania events by delivering career coaching and logistical operations
- Provide one-on-one career coaching to students and alumni, including resume and cover letter reviews, interview preparation, and job search strategies
- Delivered presentations at several senior capstone classes and alumni panel events to assist students in preparing for their careers post-graduation

# Alumni Search on LinkedIn

The George Washington University

Only at GW, we change the world, one life at a time.

Higher Education · Washington, D.C. · 349K followers · 196K alumni

John & 38 other connections work here

Following Visit website

Home About Posts Jobs **Alumni**

195,708 alumni

Search alumni by title, keyword or company

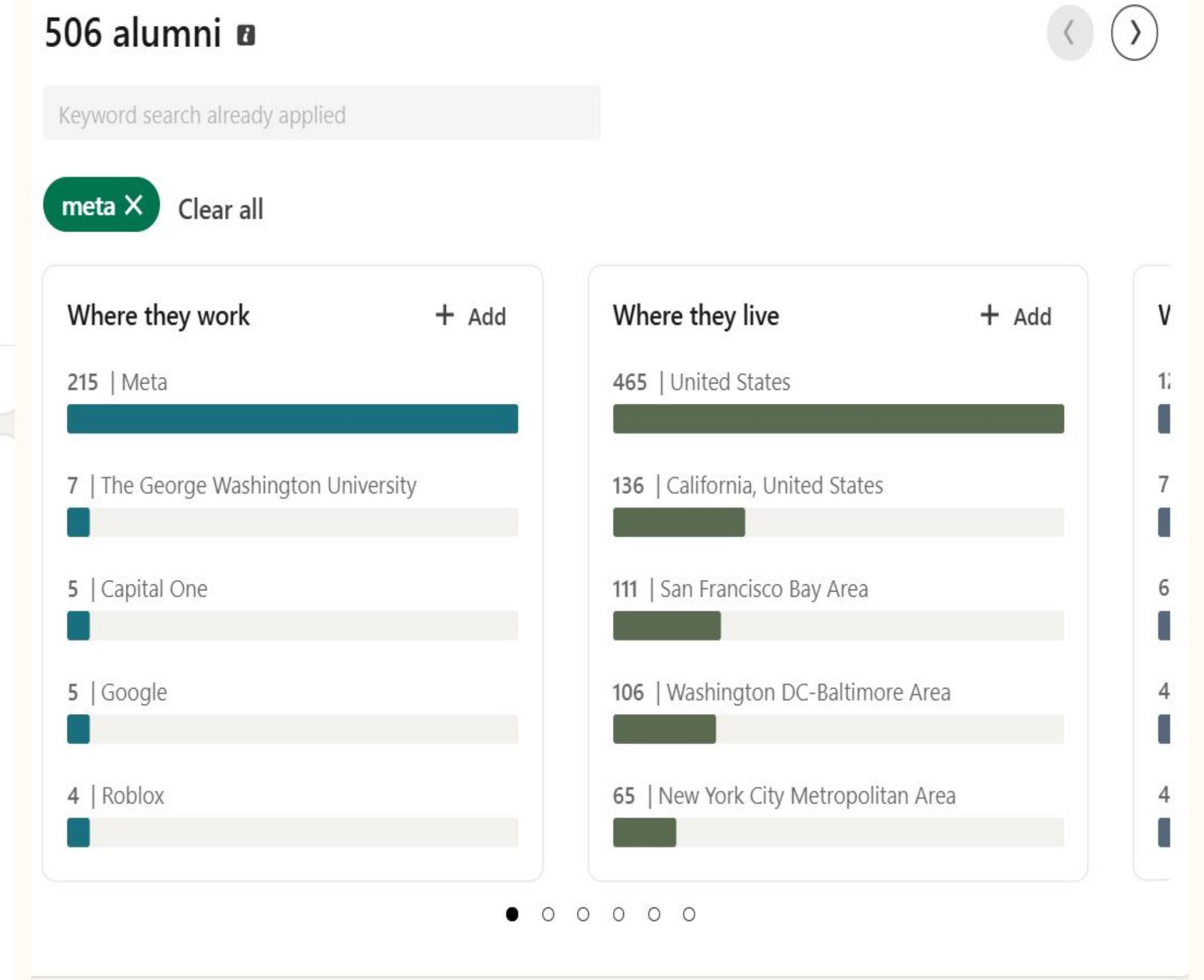
Where they work + Add

3,464   The George Washington University
898   U.S. Department of State
813   Deloitte
531   Amazon

Where they live + Add

168,501   United States
81,178   Washington DC-Baltimore Area
35,916   District of Columbia, United States
35,904   Washington, DC

A blue arrow points from the word "Meta" to the "Alumni" tab in the navigation bar.



# *Connect with Alumni or Industry Leader*

## **A CELEBRITY/INFLUENCER/LEADER IN YOUR INDUSTRY**

"Hi \_\_\_\_\_,

I've been following your content and I'm so impressed with all you've accomplished. I recently read/listened to interview/watched video of you, I'd love to discover more about your work and support you!

\_\_\_\_\_"

## **SOMEBODY THAT WENT TO THE SAME SCHOOL AS YOU**

"Hi \_\_\_\_\_!

I see that you graduated from my current university, \_\_\_\_\_(name of school). It's so inspiring to see alumni making their mark! I'm a \_\_\_\_\_ major and would love to learn more about your work with \_\_\_\_\_(person's current employer).

Thanks so much, \_\_\_\_\_"

# LinkedIn Guidelines

1. Complete as much of your profile as possible
2. Use a professional headshot
3. Optimize your headline with **keywords**
4. Draft an **engaging summary (at least 3-5 sentences)**
5. Cross-link your LinkedIn page with your website
6. Proofread your content
7. Keep the page active

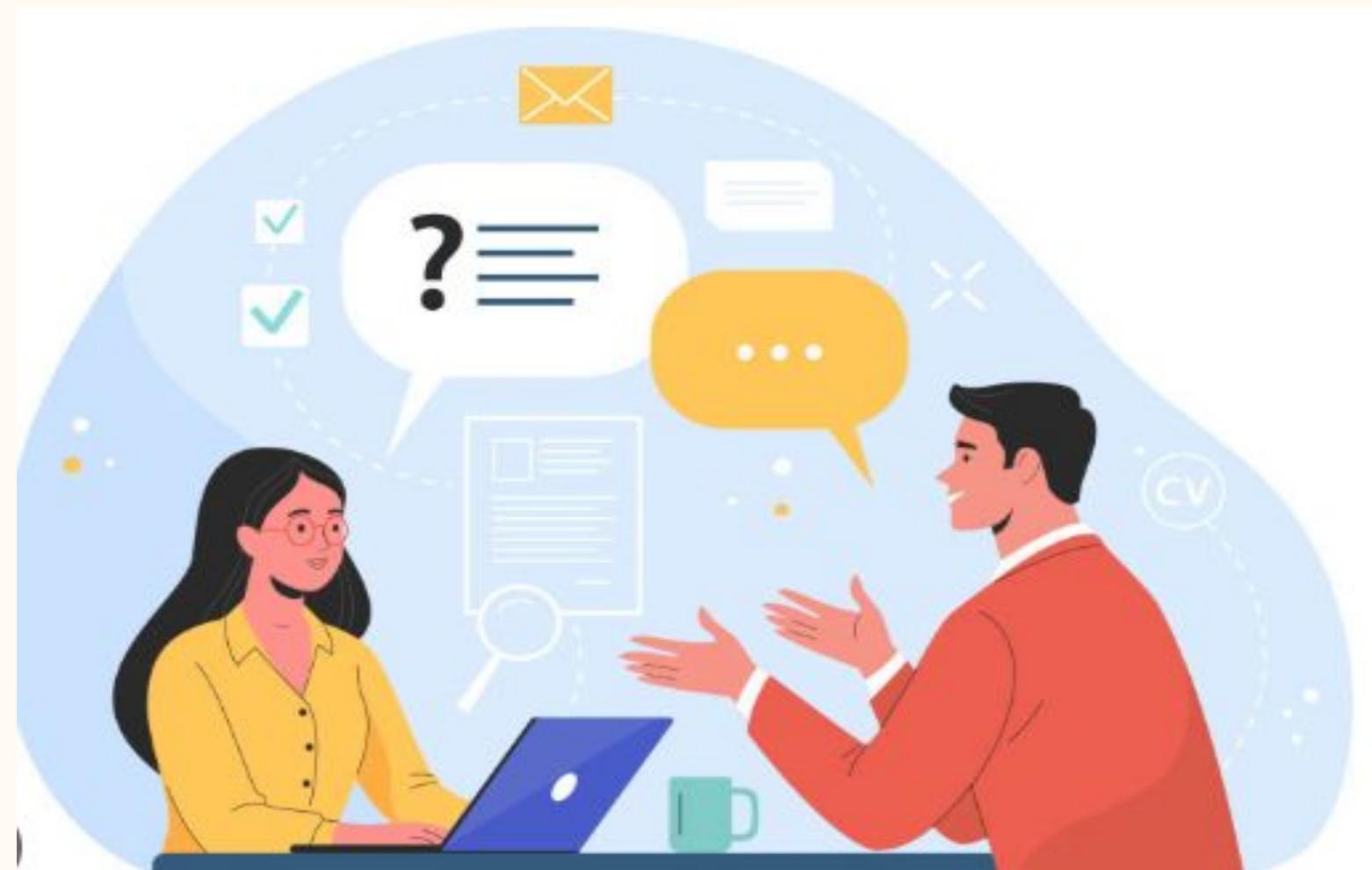
<https://www.linkedin.com/pulse/how-create-effective-linkedin-profile-evan-nierman/>



<https://blogs.surrey.ac.uk/careers/2020/11/20/why-employers-think-you-should-use-linkedin/>

# *Ask for an Informational Interview*

- 10 to 30 minutes (In-person or online)
- Prepare 3 to 5 questions in advance
- Ask for industry insights and tips on securing internships or jobs
- Avoid directly asking for jobs – focus on building relationships first





## Spring 2026 Career Exploration Expo

Date: Friday, February 27

Time: 11 am to 3 pm

Venue: University Student  
Center, 3<sup>rd</sup> Floor

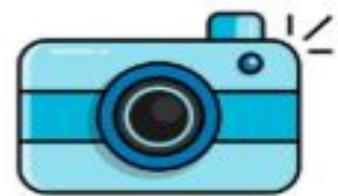
Over 45 companies will  
join the  
Career Expo

# SEAS Undergrad Professional Headshot Day & Career Tabling

(Feb 11, 12:30 to 2:30 pm, USC 5th floor)



George Washington University



PROFESSIONAL  
HEADSHOTS

## SEAS Undergrad Professional Headshot Day & Career Tabling

In-person

Wed, Feb 11 · 12:30 PM-2:30 PM EST

University Student Center, Center of Career Services, 5th Floor

**GUIDANCE**

**NETWORKING**



**Register**

### Have a question?

Ask questions you have about the event or open roles.



**Zuri McClelland**  
STEM-Health  
Industry Career  
Coach  
[zurim@gwu.edu](mailto:zurim@gwu.edu)



**Sean Lee**  
Career Development  
Manager | SEAS  
[sunghyun.lee@gwu.edu](mailto:sunghyun.lee@gwu.edu)

Networking will lead to job opportunities—  
not just one, but many throughout your career.

- Maintain a strong Linkedin Profile and online presence
- Connect with alumni and industry professionals as much as possible
- Attend conferences and industry events to expand your network and meet new people

[Find me on LinkedIn](#)



Sunghyun Sean Lee  
[Sunghyun.lee@gwu.edu](mailto:Sunghyun.lee@gwu.edu)

*Best of Luck!*

## Tracking Career Readiness (Evidence in Dashboard)

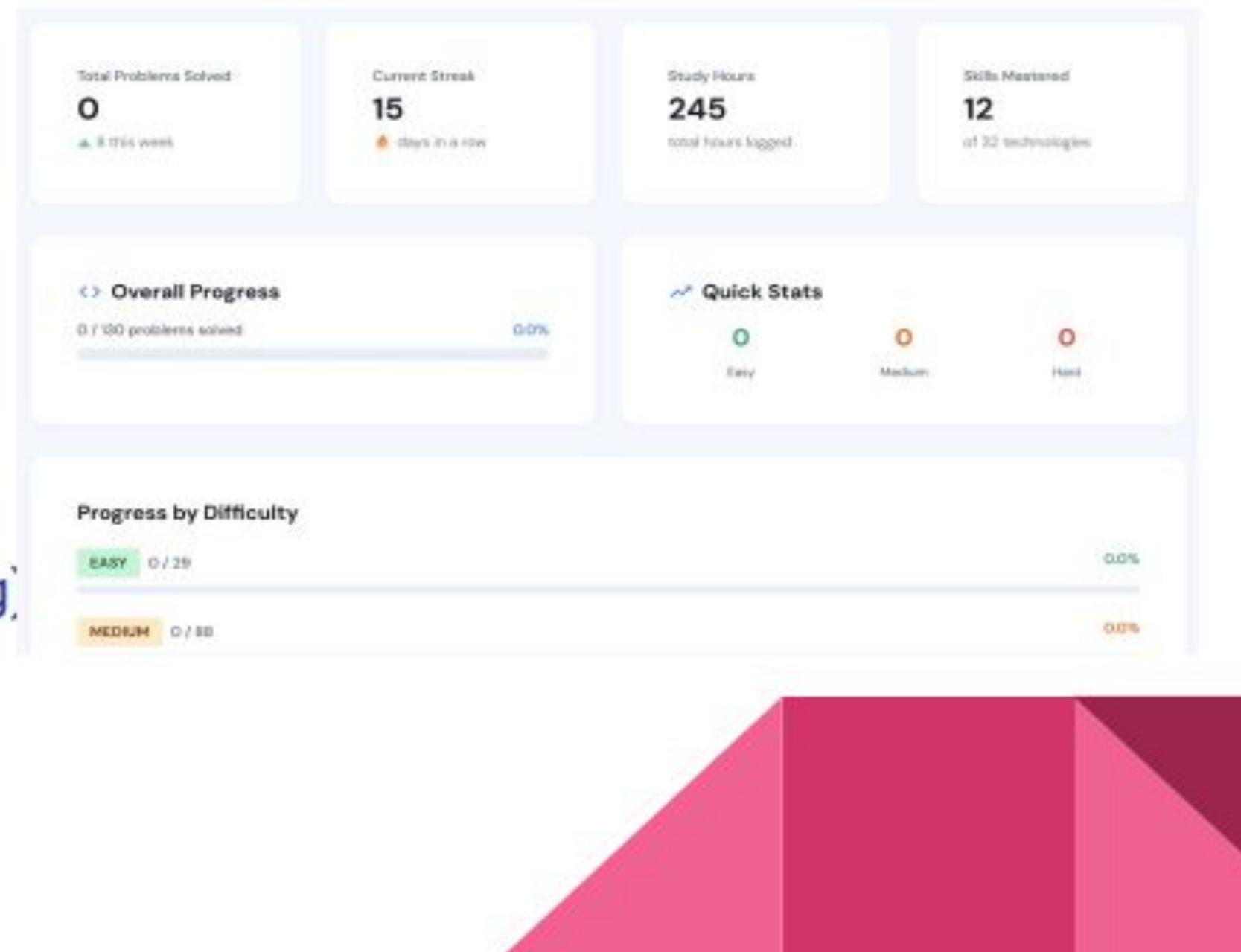


### Preparation Activity

- Total preparation time
- Practice frequency and consistency

### Interview Readiness by Area

- Behavioral Interviews (e.g. STAR method)
- Technical Concepts
- Live Coding & Algorithms (problem-solving)
- System Design (requirements, structure)



# What We Provide



## 1. Interview & Career Readiness Support

DrawDream offers a structured self-practice environment that allows students to independently prepare for technical interviews.

- Curated coding and algorithm practice aligned with real interview formats
- Technical concept prompts designed for verbal explanation, not memorization
- Practice scenarios connected to behavioral and system design preparation

The screenshot displays two main sections of the Draw Dream platform:

**Soft Skills**: This section is titled "Master the essential leadership competencies valued by top tech companies. Learn through real-world case studies based on professional competency frameworks from Korn Ferry, BDI, and big tech leadership principles." It includes four cards:

- RESULTS ORIENTATION**: Intermediate level. Description: Achiever customers, make sound decisions, and drive strategic impact. Key Behaviors: Drives Results, Strategic Mindset, Decision Quality, Action Orientation. Buttons: Study Case Studies, Quiz.
- Strategic Mindset**: Advanced level. Description: Sees ahead to future possibilities and translates them into... Key Behaviors: Anticipates future trends and implications, Creates strategic, thoughtful plans. Buttons: Study Case Studies, Quiz.
- Decision Quality**: Intermediate level. Description: Makes good and timely decisions that keep the organization moving... Key Behaviors: Makes decisions at the right pace, uses appropriate data and analysis. Buttons: Study Case Studies, Quiz.
- Action Orientation**: Beginner level. Description: Takes on new opportunities and tough challenges with a sense... Key Behaviors: Steps up to tackle challenges, acts without unnecessary delay. Buttons: Study Case Studies, Quiz.

**Technical Skills**: This section is titled "Explore and master various programming languages, frameworks, and concepts." It includes a "Programming Languages" section with eight cards:

- JavaScript**: Beginner to Advanced. Description: Dynamic programming language for web development with... Buttons: Study, Quiz.
- TypeScript**: Intermediate. Description: Typed superset of JavaScript for scalable applications. Buttons: Study, Quiz.
- Python**: Beginner to Advanced. Description: High-level language for data science, AI, and backend development. Buttons: Study, Quiz.
- Java**: Intermediate to Advanced. Description: Object-oriented language for enterprise applications. Buttons: Study, Quiz.
- C++**: Intermediate to Advanced. Description: General-purpose programming language. Buttons: Study, Quiz.
- C**: Intermediate to Advanced. Description: General-purpose programming language. Buttons: Study, Quiz.
- PHP**: Beginner to Intermediate. Description: General-purpose programming language. Buttons: Study, Quiz.
- Rust**: Advanced. Description: General-purpose programming language. Buttons: Study, Quiz.

## Sign Up: Interest Form



# Final Thoughts!

**Work on Your Resume! Happy to review your resume. (Find me on Handshake)**

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**LinkedIn should be your best friend.**

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**Do not miss the Career Fair on February 27!**