

# Objectives

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- Understand the purpose of the project kick-off meeting
- Identify the key planning documents recommended for a software project
- Understand the different methods used to estimate software projects

# Software Project Planning

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- The Software Engineering Institute states
  - The purpose of software project planning is to establish reasonable plans for performing the software engineering and managing the software project
- Software project planning involves
  - Defining a plan to perform the work
  - Establishing commitments to do the work
  - Developing estimates for the work to be performed

## Project Kick-off Meeting

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- The project kick-off meeting provides the forum to obtain buy-in to the project plan / SDP
- This meeting communicates
  - Project objectives
  - Roles and responsibilities
  - Project schedule and individual task assignments
  - Project technical administration
  - Project timekeeping and reporting

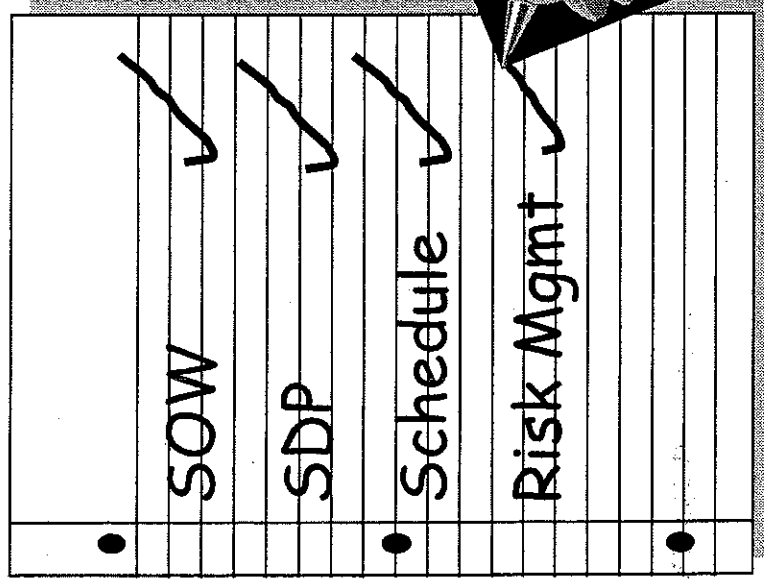
## Project Kick-off Meeting

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- The project kickoff meeting introduces project team members to the project organization and management
- Audience
  - Project Manager
  - Project Technical staff
  - Client Project Manager
  - Managers of any affected groups/support groups

# Deliverables - Revisited

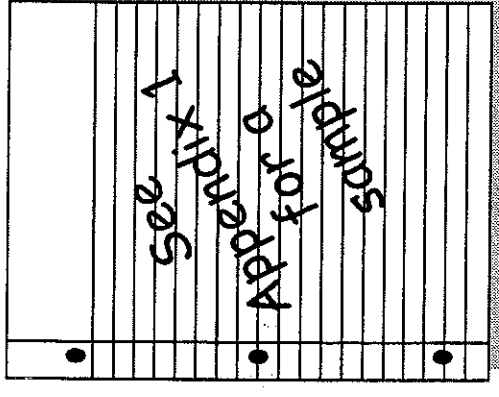
- The Deliverables List is a checklist for planning
  - Statement of Work (SOW)
  - Software Development Plan
  - Project Schedule and Estimates
  - Risk Management Plan
  - Software Configuration Management Plan
  - Verification and Validation Plan
  - Maintenance Plan



# Statement of Work (SOW)

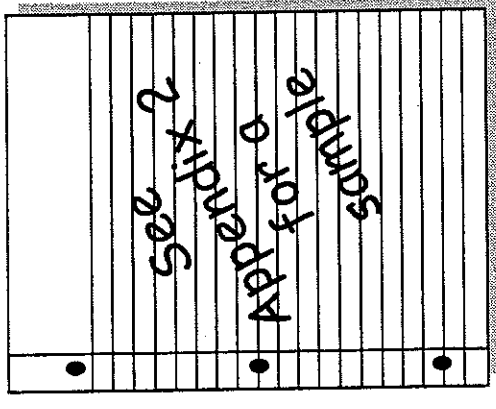
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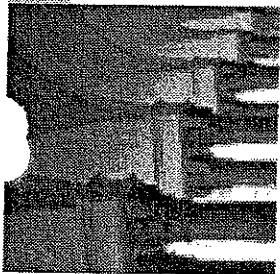
- Documents the scope of a proposed project
- Establishes the initial commitment to do the project
- Provides a conceptual estimate ( $\pm 50\%$ )
- Prepared using business language
- Is **NOT** a **low-level** definition of the project



# Software Development Plan (SDP)

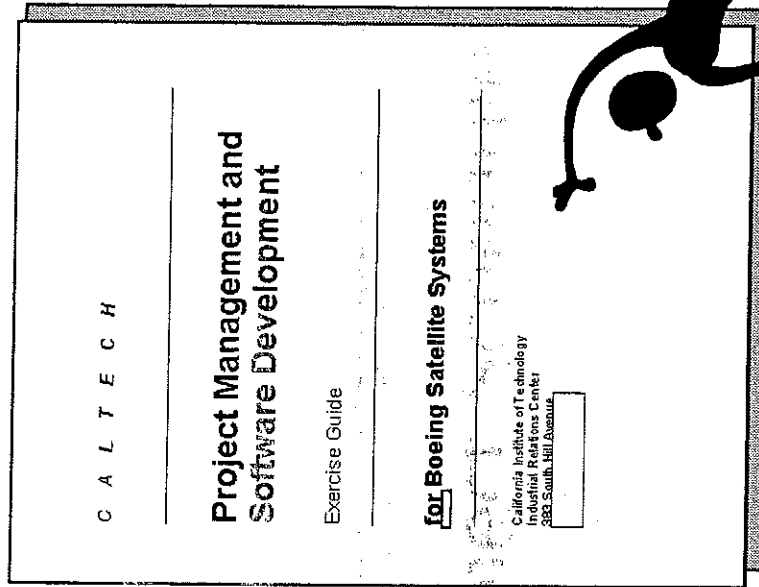
- Key management document for a software project which details
  - How the project will be run
  - What will be delivered
  - What kind of resources are needed
  - Estimates for size, duration, effort and cost
  - How risk will be managed
- Timing depends on project size and complexity
  - At a minimum, upon completion of requirements
  - By project phase
  - When major scope change occurs (outside of  $\pm 25\%$  of estimates)





# Exercise

## ■ 4.1 – Developing a Plan

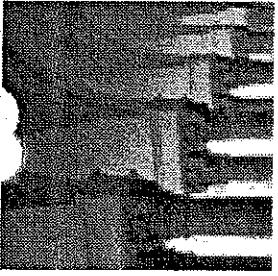




# Software Project Schedule

- Delivered with SOW
  - High-level milestones with limited precision
- Delivered with SDP
  - Baseline, tracking and working version

ID	Task Name	Start Date	End Date	Duration	Actual Start	Actual End	Percent Complete	Actual Hours	2001					2002	
									Sep	Oct	Nov	Dec	Jan	Feb	
1	Task 1	9/4/2001	9/25/2001	15d	9/4/2001	9/24/2001	0.00%								
2	Subtask 1-1	9/4/2001	9/17/2001	80h	9/4/2001	9/17/2001	100.00%	75 hr							
3	Subtask 1-2	9/18/2001	9/24/2001	40h	9/18/2001	9/24/2001	100.00%	40h							
4	Task 1 complete	9/25/2001	9/25/2001	0d	9/25/2001	9/25/2001	100.00%								
5	Task 2	9/25/2001	10/25/2001	22d 4h	9/25/2001	10/25/2001	0.00%								
6	Subtask 2-1	9/25/2001	10/8/2001	80h	9/25/2001	10/9/2001	100.00%	80h							
7	Subtask 2-2	9/25/2001	10/8/2001	80h	9/25/2001	10/10/2001	100.00%	88h							
8	Subtask 2-3	10/9/2001	10/18/2001	80h	10/9/2001	10/18/2001	100.00%	45h							
9	Subtask 2-4	10/18/2001	10/25/2001	40h	10/18/2001	10/25/2001	100.00%	40h							
10	Task 2 complete	10/25/2001	10/25/2001	0d	10/25/2001	10/25/2001	100.00%								
11	Task 3	10/25/2001	11/8/2001	10d	10/25/2001	11/8/2001	0.00%								
12	Subtask 3-1	10/25/2001	11/8/2001	80h	10/25/2001	11/8/2001	50.00%	60h							
13	Subtask 3-2	10/25/2001	11/1/2001	40h	10/25/2001	11/1/2001	25.00%	24h							
14	Task 3 Complete	11/8/2001	11/8/2001	0d	11/8/2001	11/8/2001	0.00%								
15	Project Complete	11/8/2001	11/8/2001	0d	11/8/2001	11/8/2001	0.00%								



## Schedule Basics

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- Use a task-based WBS
- Establish milestones for deliverables and critical tasks
- Break tasks into manageable chunks
  - Load tasks with estimated hours
  - 80 man-hours or less
  - Resource loaded, not-to-exceed 80%
- Get commitments

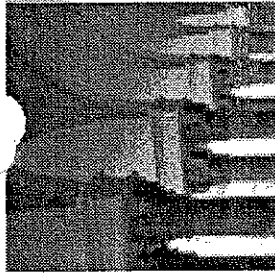
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# When to Estimate

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- Target accuracy varies according to the timing of the estimate
  - SOW based ( $\pm 50\%$ )
  - Requirements based ( $\pm 25\%$ )
  - Design based ( $\pm 10\%$ )
- Revise estimates when
  - A major scope change occurs
  - Project risk event tripwire is hit



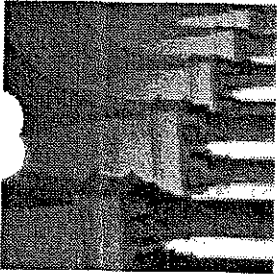
# Estimating Challenges for Software

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- History of estimates and actuals for similar projects may not exist
- Software development is a process of gradual refinement
  - Accuracy of estimate increases as the project progresses and the software product becomes more clear
- Resistance of management, customers and developers

"Real men (and women) just start coding"

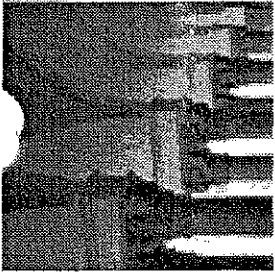
"We've always done it this way"



# Software Estimating Techniques

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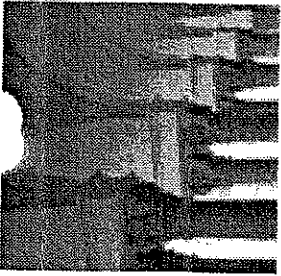
- Analogy
- Expert Judgment
- Delphi
- Bottom Up
- Parametric Estimating Models



## Analogy

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- Comparison with similar projects
- Estimates are based on actual experience
- Similar project must exist
- Good historic documentation must exist for estimates and actuals



# Expert Judgment

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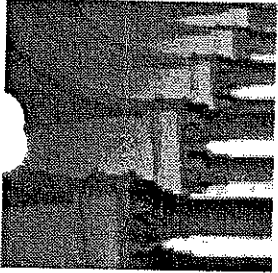
- Consult with one or more subject matter experts
- Little or no historical data is needed
- Good for new or unique projects
- Challenges
  - Subject matter experts tend to be biased
  - Many aren't really subject matter experts



# Delphi

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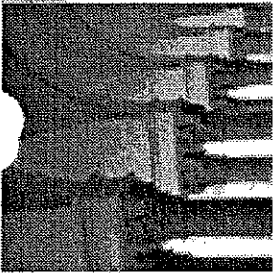
- Expert judgment technique where experts are provided system information and a ballot form
  - Each ballot indicates an "optimistic," "pessimistic" and "most likely" estimate for a task
  - Experts score or vote on each task via blind ballots
  - Results are tallied by a coordinator
- Challenges
  - Time consuming
  - Integration costs are sometimes disregarded
  - Very sensitive to the level of information available
  - Experts might not be so expert on your type of project



## Bottom Up

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- Development team estimates each component
- Component estimates are summed to calculate the total estimate
- Detailed basis of estimate promotes individual responsibility
- Challenges
  - Time consuming
  - Detailed data may not be available, especially early in a project
  - Integration costs are sometimes disregarded



# Parametric Estimating Models

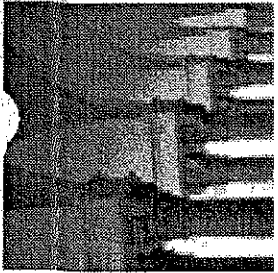
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- Perform overall estimate using design parameters and mathematical algorithms
- Models are usually fast and “easy” to use
- Useful early in a project
- Challenges
  - Models are inaccurate if not calibrated and validated
  - Historical data used for calibration may not be relevant to new projects
  - User must be familiar with the details of the operation of the model

# Parametric Estimating Tools

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- Knowledge Plan™ - Software Productivity Research (SPR), Inc ([www.spr.com](http://www.spr.com))
  - Parametric estimating model
  - Large repository of historical project information
  - Can tune the historical database with own projects
- Construx Estimate™ - Construx Software ([www.construx.com](http://www.construx.com))
  - Parametric estimating model
  - Can calibrate with historical data



## COCOMO II

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- Objective cost model for planning and executing software projects
- Developed by Barry Boehm as an update to COCOMO (Constructive Cost Model)

*COCOMO II*

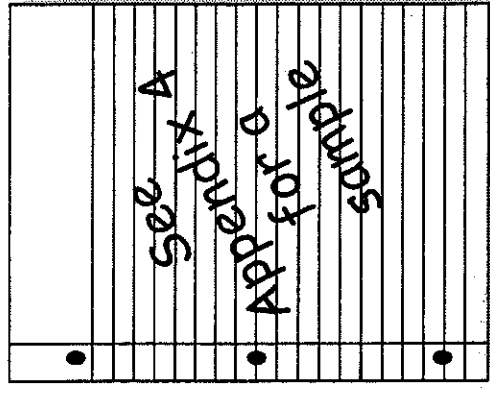
## COCOMO II Objectives

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- Provide accurate cost and schedule estimates for current and future software projects
- Enable organizations tailor or extend COCOMO II to their unique situations
- Provide a constructive model
- Provide an evolving model
- Provide careful, easy to understand definitions of the model's inputs, outputs and assumptions

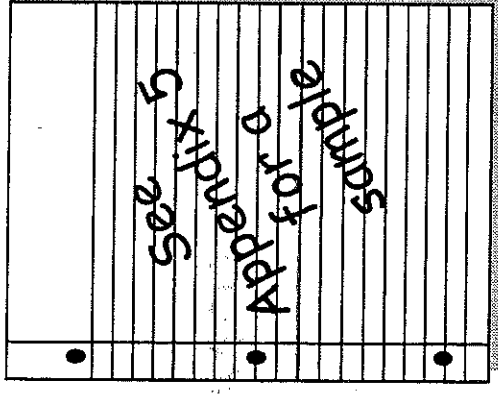
# Risk Management Plan

- Documents the risk analysis methodology
- Identifies risk events
- Details risk event mitigation
- May be included as part of the SDP or as a separate document
- Approved by Project Manager



# Software Quality Assurance Plan

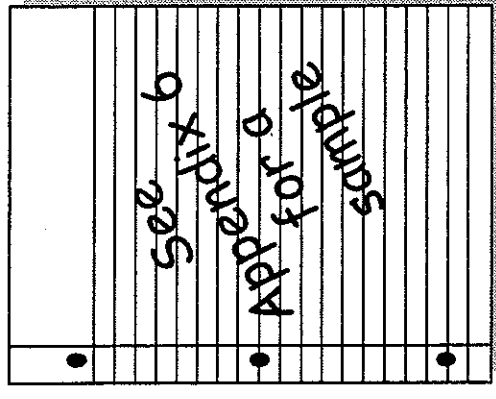
- Prescribes the scope, approach, resources and schedule of quality assurance activities
- Provides assurance that the software will perform to its technical and operational requirements, as defined in the requirements and design specifications
- Delivered with the SDP
  - Some organizations use a standing SQAP due to their large number of small projects





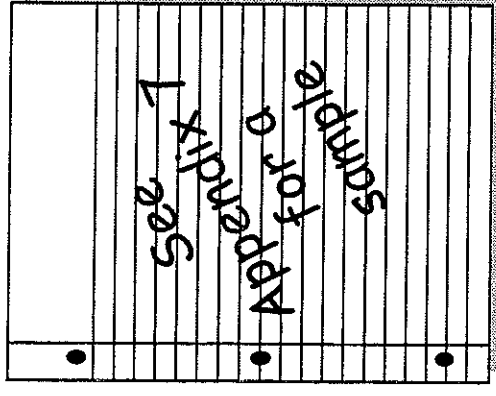
# Software Configuration Management Plan (SCMP)

- Addresses the activities to be performed on a project, including schedule and responsibilities for
  - Creation and management of the project's software baseline library
  - Identification of the work products to placed under configuration control
  - Controlling access to the baseline library
  - Creation of products from the baseline library
  - Configuration management reports
- Delivered with the SDP
  - May be an appendix or separate document
  - May be a standard document



# Verification and Validation Plan (V&V)

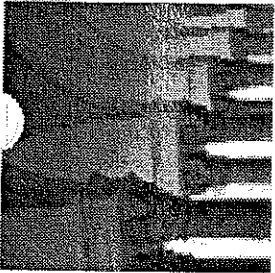
- Provides a comprehensive guide for
  - Activities that ensure the software correctly implements the required functions (verification)
  - Activities that ensure that the software that has been built is traceable to customer requirements (validation)
  - Activities include analysis, documentation, peer reviews and testing
- Delivered after the SDP
  - Developed in parallel with project planning activities
- V & V activities take place throughout the software life cycle



- Provides a comprehensive guide to maintenance and support activities for the software, associated subsystems, objects and supporting applications
- Provides the methodology for
  - Implementation of maintenance and enhancement releases
  - Details on how to implement changes
  - Maintenance Configuration Control
  - Application backup and recovery responsibilities
- Typically delivered with the software

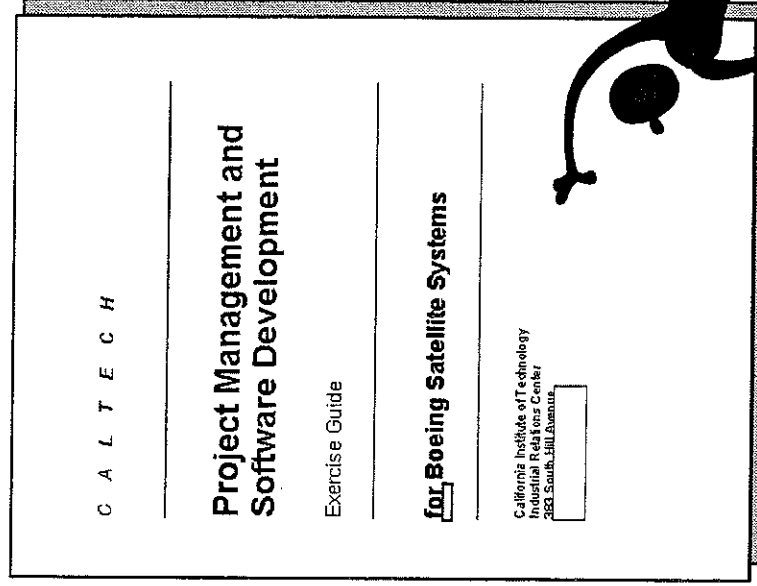
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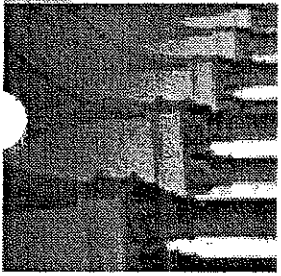
Appendix 8



## Exercise

### ■ 4.2 – Estimating: Buy or Build





## Feature Point

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- Bottom up parametric estimating technique based on the application development language and the number of features (screens and reports) to be delivered
- Best used when requirements have been defined
- Provides size and effort estimate
- Duration estimate can be derived from project schedule using effort estimate and planned resources

# Feature Point Estimating Steps

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- Estimate the following features
  - Application window construction effort
  - Report construction effort
  - Application interface construction effort
- Use the construction effort estimates to develop estimates for:
  - Application analysis effort
  - Design effort
  - Formal review effort
  - System testing effort
  - Configuration management effort
  - Project management effort

# Estimate Application Window Construction Effort

**Powerbuilder Window Construction (Code and Unit Test)  
Feature Point Estimation Table**

Level of Complexity	Description	Effort per Window	Total Mhrs			
			Qty	Low	High	Most Likely
Low	<ul style="list-style-type: none"> <li>Database retrieval only</li> <li>No data input</li> <li>Display only</li> <li>Functional menu</li> </ul>	8 mhrs				
Moderate	<ul style="list-style-type: none"> <li>Retrieval/Update</li> <li>Updateable, freeform data window</li> <li>Predefined searches with less than 5 criteria</li> <li>Minimal processing logic</li> <li>Validations for input formatting (numeric/alpha, drop-down data windows)</li> <li>2 or less data windows</li> </ul>	24-56 mhrs				
High	<ul style="list-style-type: none"> <li>Updateable, tabular data window</li> <li>Complex SQL</li> <li>Non-defined search combinations</li> <li>External device interface (bar code, image scanner, etc.)</li> <li>Inter-window dependency</li> <li>Interfaces to external applications</li> <li>Complicated processing logic/algorithms</li> <li>Validations (tables, other columns/fields)</li> </ul>	80-160 mhrs				
<b>TOTAL Mhrs, Low, High, Most Likely</b>						

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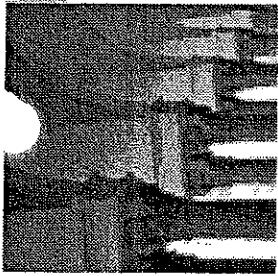
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## Function Point Estimating

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- Parametric estimating technique that can provide a more accurate measure of program size
  - Easier to calculate from a requirements specification than lines of code
  - Provide more realistic measure of productivity
    - Lines of code tend to penalize 3rd generation languages
  - Remains constant regardless of programming language
- Supported by many software estimating tools
- International Function Point user group
  - [www.ifpug.org](http://www.ifpug.org)



## Function Point Estimating

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- Can use organization or industry historical data to calculate project effort and duration
- Organizational historical data gives a more accurate estimate
  - \$141/function point developed
  - \$497/function point enhanced
  - 2.40 Man-hours/function point developed
  - 4.68 Man-hours/function point enhanced

## What is a Function Point?

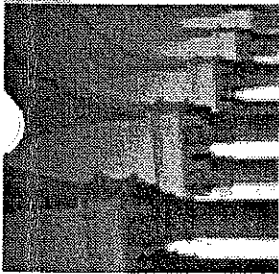
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- Functions points are weighted sums of five different factors that relate to user requirements
  - External inputs (EI): Input screens and tables
  - External Outputs (EO): Output screens and reports
  - External Inquiries (EQ): Prompts and interrupts
  - Internal Files (ILF): Databases and directories
  - External Interfaces (EIF): Shared databases and shared mathematical routines

# Function Point Calculations

- "Basic" Function Points (BFP)
  - $4(EI) + 5(EQ) + 10(ILF) + 7(EIF)$  *with  $\pm 25\%$  Complexity Adjustment*
- Unadjusted Function Points (UFP)
  - Weight five attributes as simple, average or complex

Attribute	Complexity			Total
	Simple	Average	Complex	
EI	3	4	6	
EO	4	5	7	
EQ	3	4	6 (or 7)	
ILF	7	10	15	
EIF	5	7	10	



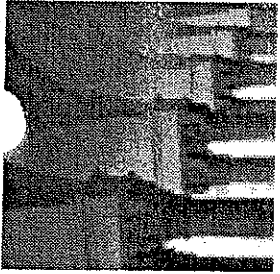
# Function Point Calculations

## ■ Adjusted Function Points (AFP)

- $UFP \times (0.65 + [0.01(CA)])$   
(CA is Complexity Adjustment: Sum of 14 Factors, Rated 1 to 5 for Influence [0 - None, 1 - Little, 2 - Moderate, 3 - Average, 4 - Significant, 5 - Strong]; Ratings Defined for Each Factor)

## ■ 14 Factors

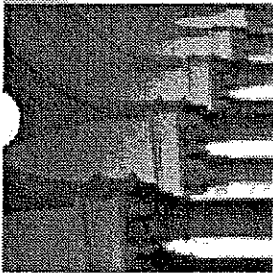
- |                                |                                      |
|--------------------------------|--------------------------------------|
| 1. Data Communications         | 8. On-Line Update                    |
| 2. Distributed Data Processing | 9. Complex Processing                |
| 3. Performance Objectives      | 10. Reusability                      |
| 4. Heavily-Used Configuration  | 11. Conversion and Installation Ease |
| 5. Transaction Rate            | 12. Operational Ease                 |
| 6. On-Line Data Entry          | 13. Multiple Site Usage              |
| 7. End-User Efficiency         | 14. Facilitate Change                |



# Function Point Estimating Challenges

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- Difficult to visualize
- Have only been studied extensively for business and data processing applications
  - Some attempts to adapt function point concepts to real-time and scientific environments have occurred
- Accurate counting requires certified specialists
- Can be time-consuming and expensive
- Automated tools are of unknown accuracy

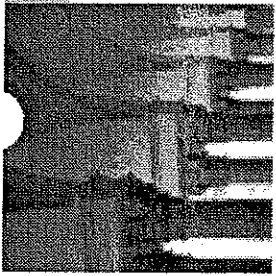


# Estimate Selection Matrix

## ■ Example

- Used by the Application Services Group at San Onofre Nuclear Generation Station
- Shows recommended methods to apply for indicated project phases (C = Conceptual; R = Requirements; D = Design)

Estimate Type →		Analogy	Delphi	Feature / Function Point	Knowledge Plan (KP)
Project Type ↓					
New Development		C	C, R, D	R, D	C, R, D
Enhancement		C, R, D	C, R, D	R, D	C, R, D
Maintenance		C, R, D	C, R, D	R, D	C, R, D
Conversion		C, R, D	C, R, D	R, D	C, R, D



## In Summary

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- Can you list the objectives of the project kick-off meeting?
- Can you identify the key planning documents recommended for a software project?
- List four different methods used to estimate software projects?