

## QUESTIONS

### 1) What are the different sources of funding through which GYWS raises funds?

There are primarily 4 sources from where we raise funds for our NGO

- Alumni
- CSR (Corporate Social Responsibility)
- Google matching gifts (Benevity)
- Annual donation event ( **crowd-funding**)

### 2) What is the credibility of your NGO?

Our NGO is certified with 12A, 12AA, 80G and FCRA.

Certifications like FCRA, 12AA, 80G, 12A and government-registered society, need to know about each certification benefits)

[Report on GYWS Certifications](#)

### 3) Explain how you raise CSR Funds. What is the basic idea behind CSR? How many funds did we raise through CSR, and which companies donated to us via this method?

CSR funds are financial resources that companies allocate to support social and environmental causes. In India, companies are legally required to allocate a portion of their profits to CSR activities. The Indian government mandates that companies meeting certain financial criteria allocate a specific percentage of their profits for CSR initiatives. Companies can choose to implement CSR projects directly or collaborate with non-profit organizations, charities, or government agencies. Examples of CSR activities include building schools, providing healthcare services, supporting environmental conservation, promoting gender equality, and empowering marginalized communities.

Last year, the following **5 startups** collectively raised **10-15 lakhs** and made donations: **PubMatic India, Lepton Software, Ganges Jute Pvt Ltd, March Together, and MathWorks.**

### 4) Explain the fundraising through Google Matching Gifts. Is this our biggest source of funding (Yes)? How much did we raise last year?

Google Gifts Matching' is an initiative introduced by Google to encourage its employees to participate in charitable giving. The program operates by matching donations made by Google employees to eligible nonprofit organizations. Google provides a predetermined amount of money to each employee (last year it was \$400/employee) and allows them the freedom to donate to the nonprofit or NGO of their choice. Additionally, if an employee chooses to contribute a portion of their salary, Google matches the donation amount, effectively doubling the impact of the employee's contribution.

To facilitate this process, Google employs the Benevity platform, which enables employees to easily make donations to eligible nonprofits. The platform verifies nonprofit organizations and ensures that donations are allocated and matched by Google appropriately. It offers a streamlined and efficient method for employees to support charitable causes while allowing Google to manage its matching program effectively.

Through this initiative, we were able to raise approximately **₹38 Lakhs**. The outreach to Google employees typically occurs in November when members of GYWS reach out to them through various channels, primarily LinkedIn, to present donation opportunities and encourage their participation.

**5) What is the basic hierarchy in your NGO? Who are the permanent members?**

**Amit Da** is currently a permanent member who has been working with us for several years.

**Hierarchy**

- Governing Body members
- Heads-Prayas Coordinators-UG Coordinators
- Senior Executive Members
- Junior Executive Members.

We also have a **Professors Advisory Committee, Alumni Advisory Board, and GYWS Alumni Board.**

**6)**

**7) Can you name some professors under whose guidance your NGO works?**

**Mention their departments as well.**

- Professor Bhaskar Bhowmik (Rajendra mishra school of Entrepreneurship)
- Prof. D.K. Maiti (Aerospace Engg),
- Prof. Damodar Maiti (Civil Engg)
- Prof. Sudipto Chakraborty - Chemical Engg)

**8) Brief about all the key initiatives taken by your society since its inception.**

- LiGHT (Living in Greater Horizon Together)
- Covid Relief
- JVM & Hostel
- RiSE (Reform and Innovate School Education)

**9) How many Light centers are there? Can you name some?**

Our NGO has **16 centers** across **12 states**.

Some centers are LiGHT Gwalior, LiGHT Samvedna, LiGHT Chennai, LiGHT Nadia, LiGHT Wardha, etc.

**10) How did your NGO raise funds for the construction of the JVM School and Hostel?**

(Through Alums and TISS and TIARA foundations via CSR Funds)?

**11) Is JVM affiliated with any recognized board? If not, why?**

We do follow the West Bengal board curriculum, but JVM is not associated with any board. In order to get affiliation, we need to fulfil certain conditions and requirements like Labs, Computers etc.

**12) What is the validity of the certificates and report cards given by JVM if it is not affiliated with any boards?**

JVM is registered under **UDISE (Unified District Information System for Education)**, which is a comprehensive database management system implemented in India. It is an initiative by the Ministry of Education (formerly known as the Ministry of Human Resource Development) to collect, analyse, and maintain educational data at the district level.

UDISE serves as a platform for collecting and storing a wide range of educational data, including information on schools, students, teachers, infrastructure, enrollment, and other relevant statistics.

Basically, all the schools imparting formal education from Pre-primary to class XII in India have to register with UDISE. Just like other schools, we, too, are registered and have received a UDISE Code, which is an authentication and validity of all the certificates and report cards given to students of JVM.

[Know Your School \(udiseplus.gov.in\)](http://udiseplus.gov.in)

UDISE Code: 19200704106

**13) If I want to pay in installments, how do I do so?**

Yes, there's a facility for the donors to pay in instalments. The option is available under the Donate Now feature, among other methods of payment. (Please note that donors can also choose to donate to us directly from their bank accounts to GYWS. The required details are shared with the donors on request via Email.)

**14) What is crowd-funding? How did your society achieve that?**

Well, crowdfunding is basically raising money from a large number of people; it has helped us a few times, like during covid, we had a fundraiser by the name **COVID RELIEF**. Recently there was another fundraising event conducted named **YOGDAAN**, where students of our college donated some pocket money to it.

**15) Annual Budget of Gopali Youth Welfare Society?**

Our NGO has an annual budget of around **₹84 lakhs** which is approximately **₹7 lakhs per month**.

We are successfully able to raise that fund through different sources of funding (primarily 4 sources, as already mentioned).

Or

Last year we raised funds of approximately X lakh rupees. every year we try to achieve this number amount. we do not have fix target for raising funds because it depends of the source of donation and the capacity of donation of donors

**16) I am not convinced about donating your thrush. Convince for donation.**

Sir, our NGO is a government-registered NGO under the West Bengal societies act 1951.

We have certification provided by the government to trusted NGO like 80G, 12A, 12AA, FCRA

Students are doing their work apart from acads  
We also have one transparent finance team.

**1. I don't get that monthly report card of the students who I sponsored...as you said that I will get one?**

Its unfortunate to hear that we were unable to provide the updates on time. I will ensure that we will send you the detailed report card ASAP.

**2. As I mentioned you to change your transaction portal which has no additional charges...do you got one?**

As Danamojo is a trusted portal for safe transactions we request you to just fill the details in the form and pay the amount that you want to donate. No need to add the extra charges we will ensure that we add the extra 5% from our side only.

**3. Last time I talked with a different person from GYWS what are they doing now?**

Yes Sir/Maam They are our heads now and we are the promoted SEM's who got the opportunity after them to contact to the alums to tell them our worka nd initiatives about our NGO and ask for some monetary support as a part of sponsorship team member

**4. What are the improvements that you make in the NGO from last year?**

I would like to tell you that we are successfully continuing our mission to provide free of cost quality education to students. And the no. of students enrolling in the school and hostel increased significantly. You can add others too.